

**reput**

Delivering Premium Reputation Analysis

**“It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you’ll do things differently.”**

**- *Warren Buffett***

# PROBLEM

- It is difficult to evaluate candidates who are seeking a position of trust.
- Traditional background checks are insufficient.

# HOW IS REPER DIFFERENT?

In addition to providing routine background checks, Reper provides qualitative data, such as:

- *Is this person trustworthy?*
- *Are they honest?*
- *Are they a problem solver?*

# MARKET OPPORTUNITY

- Global background check market to grow to \$2.6 billion in 2020
- Expected to reach \$3.7 billion in 2027
- Projected 5.3% CAGR

# BUSINESS MODEL

Reper's business model is fee-based.

- *Charges per-report fee*
- *Plans to implement annual subscription*

# SUCCESS TO DATE

- Built and launched MVP
- Signed initial client

# THE TEAM

## SHANNON CARMODY *MANAGER*

- *Managing Partner, Codelaw*
- *Former Judicial Law Clerk, New Hampshire Superior Court*
- *JD, University of New Hampshire Law School*



# THE TEAM

## MIR ADNAN TECHNOLOGY

- *VP Technology, Pixelvide*
- *Former Product Team Lead, StegoSOC*
- *Former Full Stack Developer, Vsplash TechLabs*



# THE TEAM

## KRISTINA BEACOM *OPERATIONS*

- *Former Operations Manager, Lightmatter*
- *Former Practice Manager, The Mensing Group*
- *MA, George Washington University*



**THANK YOU**

**теперь**