

Delivering Premium Reputation Analysis

"It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you'll do things differently."

- Warren Buffett

PROBLEM

- > It is difficult to evaluate candidates who are seeking a position of trust.
- > Traditional background checks are insufficient.

HOW IS REPER DIFFERENT?

In addition to providing routine background checks, Reper provides qualitative data, such as:

- > Is this person trustworthy?
- > Are they honest?
- > Are they a problem solver?

MARKET OPPORTUNITY

- > Global background check market to grow to \$2.6 billion in 2020
- Expected to reach \$3.7 billion in 2027
- Projected 5.3% CAGR

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BUSINESS MODEL

Reper's business model is fee-based.

- > Charges per-report fee
- > Plans to implement annual subscription

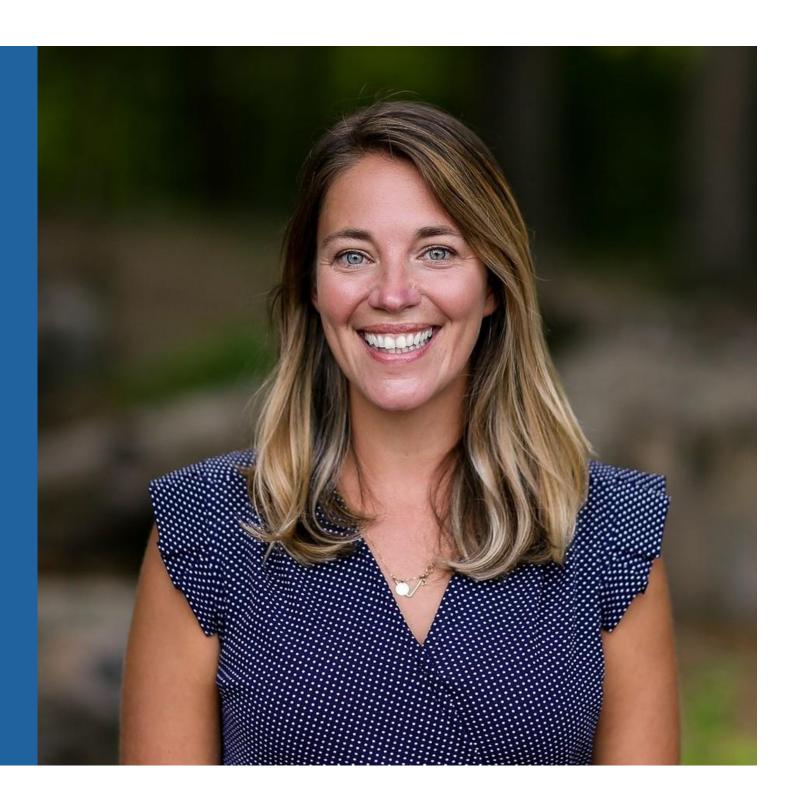
SUCCESS TO DATE

- Built and launched MVP
- Signed initial client

THE TEAM

SHANNON CARMODY MANAGER

- > Managing Partner, Codelaw
- > Former Judicial Law Clerk, New Hampshire Superior Court
- **▶** JD, University of New Hampshire Law School



THE TEAM

MIR ADNAN TECHNOLOGY

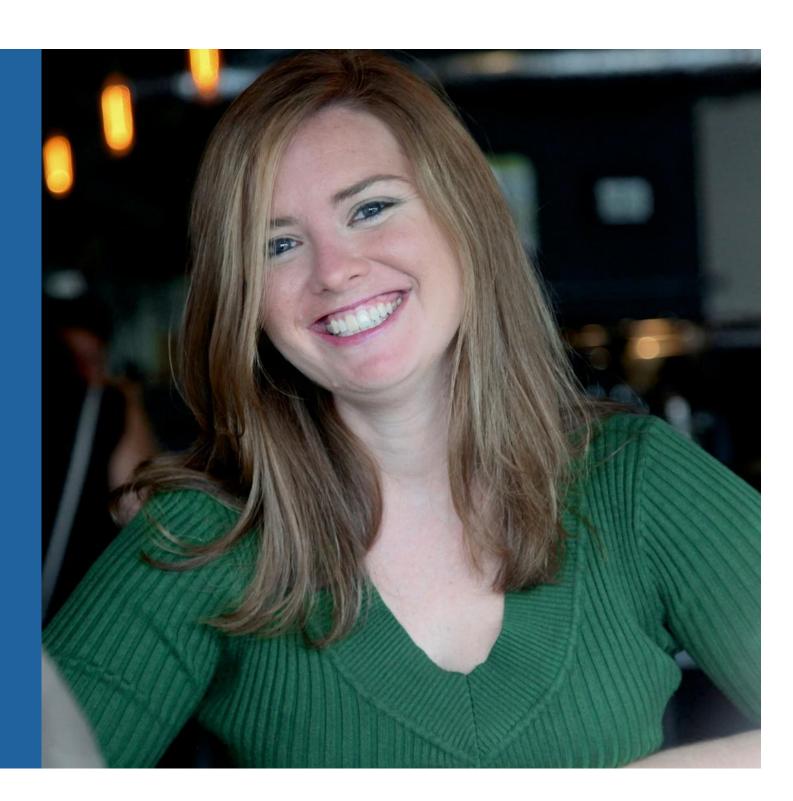
- > VP Technology, Pixelvide
- > Former Product Team Lead, StegoSOC
- > Former Full Stack Developer, Vsplash TechLabs



THE TEAM

KRISTINA BEACOM OPERATIONS

- > Former Operations Manager, Lightmatter
- > Former Practice Manager, The Mensing Group
- MA, George Washington University



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