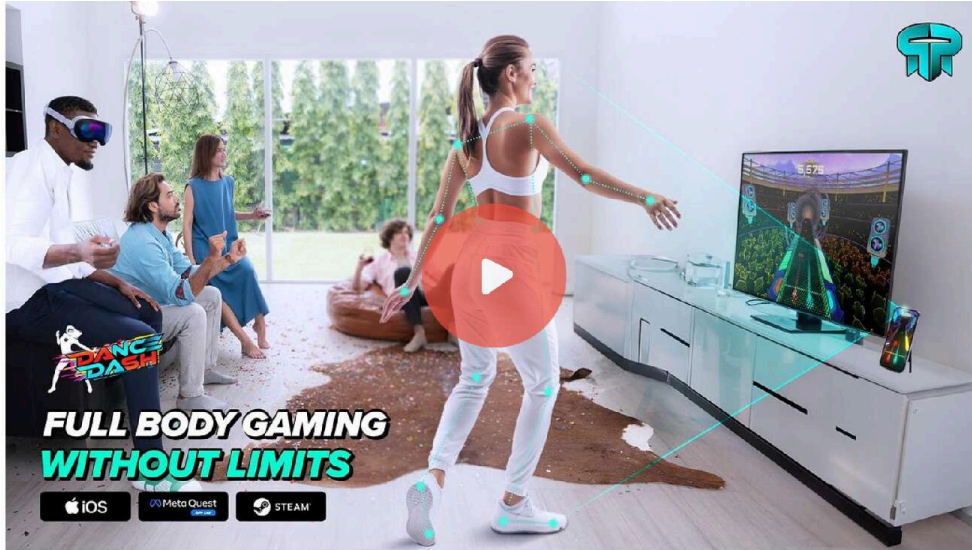


## Dance Dash: Full Body Gaming Without Limits



rebuffreality.com Miami, FL [Twitter](#) [LinkedIn](#) [YouTube](#) [Facebook](#) [Instagram](#) [TikTok](#)

### Highlights

- 1 Game revenue grew over 20x since Kickstarter to exceed 10k paying users, 2.6x growth Feb to Mar 2024
- 2 DD Editor software empowers creators with 150+ unique community contents uploaded & 50k+ downloads
- 3 Super viral short videos surpass 200+ million views on YouTube and TikTok by influencers
- 4 Scalable DDAI full body tracking works on any smartphone, tablet, PC camera, VR & Spatial
- 5 Very positive reviews with 90%+ score on Steam, 4+ stars on Meta Quest, 4+ stars on iOS
- 6 \$2.2 million USD in total TTM Revenue, historical hardware profits fueled game platform development
- 7 Featured in the Wall Street Journal and other globally recognized publications for fun fitness
- 8 Redefining Full Body game genres and input methods to revolutionize a 600 billion dollar market

### Featured Investor



**Yuan Z** [LinkedIn](#)  
Syndicate Lead

Follow

Invested \$5,000 [Info](#)

Gamer, Corporate Investment. Ex-CD Projekt, Ex-Alibaba.

"I have worked in the gaming industry for over a decade and invested in many projects, some work and some don't, but occasionally there is one project that transcends platform and demographics. Dance Dash is this kind of gem that shows great potential to become the Dance Dance Revolution of this generation. The core gameplay is easy to learn and accessible to players of all ages. It also blurs the line between virtual reality and 2D screen, it can be enjoyed while wearing an HMD for a fully immersed experience or played on a TV in your living room with just your phone as a camera. It embraces players' hardware constraints instead of creating roadblocks. The UGC feature which lets players create their own soundtracks increases the product's long-term engagement. Whereas the avatar feature paved the way for "memeable" viral marketing campaigns. It is not a VR game, it is a game with VR features and many more. Dance Dash as an investment is the best opportunity for the current market, for its positioning, implementation, and execution."

## Our Team



**Joe Sciacchetano** Founder & CEO

Pioneer in the Virtual Reality and gaming industry for venture investment and corporate development for large publicly traded companies & acquired startups. Ex- Merrill Lynch, Skymoons(acquired by IQIYI), 37 Games(IPO).



**Boven Tan** CTO

Producer and game designer with background making hit mobile games and apps with globally recognized entertainment IPs and motion pictures. Ex- Gameloft(acquired by Vivendi), Dr. Panda.



**Lian Qing** Head of Business Development

Deal-making in the gaming industry for over 6 years, partnered and co-developed 20+AAA titles with leading studios worldwide to deliver smash hits. Ex-Virtuous.



**Jace Fernandez** Community Lead

Online Music Event Host (80k+ total attendees), VR World Developer (2.5M+ Visits), Music Producer & DJ. Skilled in crafting immersive experiences, adept at hosting online music events with an explosive following.



**Shary Tian** Head of Marketing

Innovator with tons of strategic partnerships including WSJ and VR/gaming medias. Organized events with massive social video reach. Leads strategic marketing to enhance business growth and efficiency.

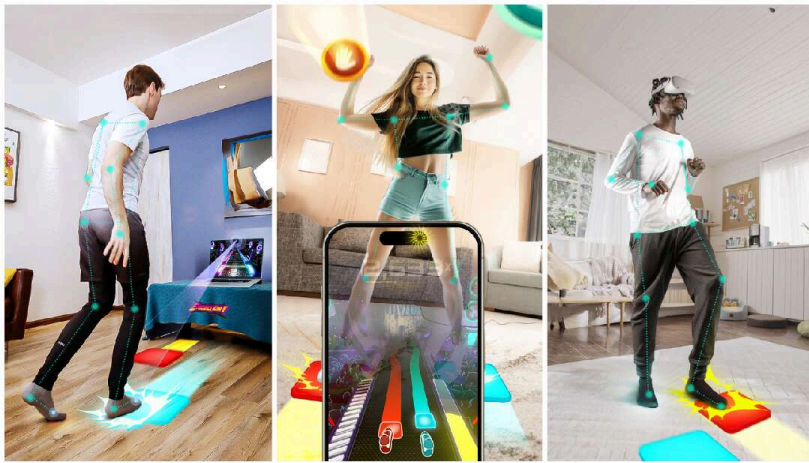


**Yin Wang** Creative Director

First hire at a creative design studio in NYC as Art Director that worked with world leading brands such as Facebook, Google and Reebok. Leading everything visual that Rebuff Reality produces.

## Dance Dash: Full Body Gaming Without Limits

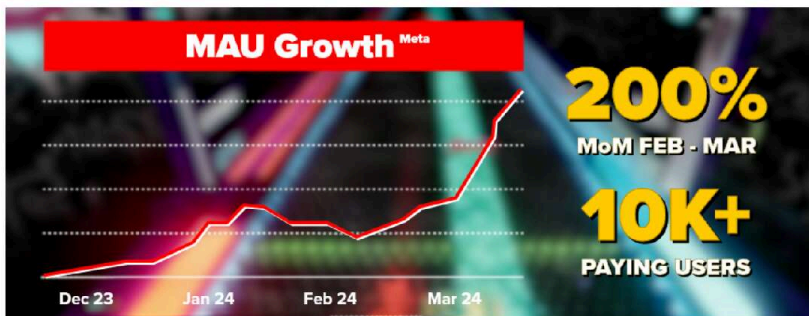
Welcome to where play meets purpose. Our vision is to fuse exhilarating gaming with fun fitness, creating unforgettable, body-moving experiences. Our hit game Dance Dash does just that and is an incredibly addictive way to feel and look great.



With the latest in AI computer vision technology leveraging full body tracking, we are able to achieve what was recently believed to be impossible.

Dive into a world where your movements craft the adventure, and your creativity knows no bounds, our editor software embraces a large and growing community of ingenious creators. Join the movement; let's game our way to wellness together.

## HUGE GROWTH



- Since launch Dance Dash has grown from 500 awesome backers on Kickstarter to more than 10,000 paying customers, an increase of over 20 fold.
- In the past month growth has accelerated with MAUs growing rapidly from February to March.



This journey from a pioneering new technology to a beloved title on major platforms showcases not just growth but a burgeoning revolution in gaming.

- Dance Dash has an over 90% review score on Steam, which includes VR and

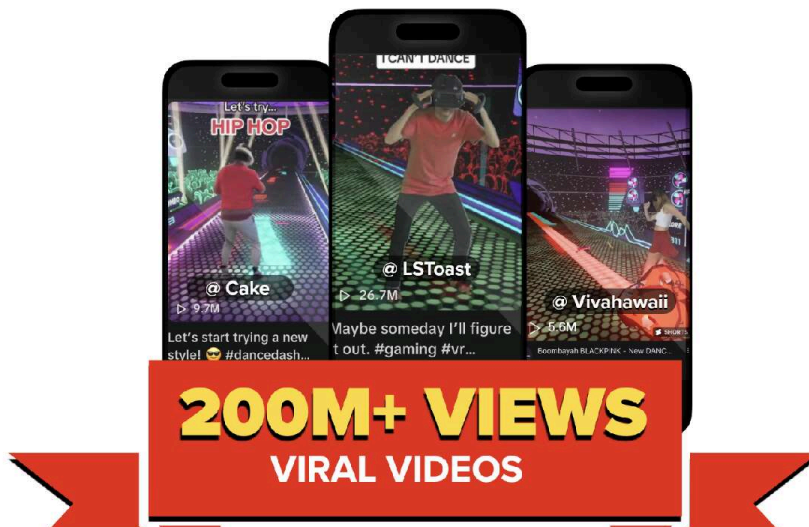


PC

- A top 100 music game on iOS at launch and 4+ stars on Meta applab



With user acclaim soaring, we're on the cusp of reshaping how games are played and perceived. We want to continue our **transparent development model** with the **Wefunder community** so we can build the future of fitness gaming together in an open and honest way.



Dance Dash is a viral phenomenon with over 200 million views on TikTok and YouTube with the hashtag #dancedash and others. Dance is incredibly entertaining in short video format and our game solidifies this from a ton of people busting a move.

*For the most intense exergame workout, try a dancing game. "Dance Dash"... from easygoing tunes that won't have you working harder than a two-step, to more high-energy tracks that challenge you to keep up with tireless, virtual K-Pop backup dancers.*

# -The Wall Street Journal

With tons of positive press for our products and even a feature in the Wall Street Journal, we know we are being recognized as something groundbreaking.

## MILLIONS OF GAMES EXIST, WITH BILLIONS OF WORLDS

## YET FEW ARE FUN ENOUGH, TO GET OUR BODIES MOVING



As the gaming industry rises, paralleled by skyrocketing obesity rates, a unique opportunity emerges. We're poised to bridge this divide, leveraging gaming's fun and engagement to counteract sedentary lifestyles.

The world at large is at a tipping point where so many are finally fed up with being overweight and unhealthy, but who is to blame when traditional exercise is so boring compared to digital entertainment?

## HOW ABOUT MOTION GAMES?

Historic successes in motion gaming hints at a dormant volcano of potential, yet cost and complexity have capped its eruption.



**DDR**  
10mil+ units

Dance Pad  
10mil+ units  
\$127\*  
+  
Playstation 2  
\$635\*



**DANCE CENTRAL**  
5mil units

Xbox Kinect  
35mil units  
\$288\*  
+  
Xbox 360  
\$622\*



**SPORTS CHAMPIONS**  
8mil units

PlayStation Move  
15mil units  
\$144\*  
+  
Playstation 3  
\$778\*



**WII SPORTS RESORT**  
33mil units

Wii Console  
101mil units  
\$389\*



**BEAT SABER**  
10mil units

Quest 2  
20mil units  
Quest 2 \$300  
Quest 3 \$500

**SETUP FRICTION + EXPENSIVE = LOW ACTIVE USER BASE**

\*CPI inflation adjusted from launch price to 2024

We envision a future where these barriers are dismantled, making immersive full body physical gaming a universal pastime. We love VR, spatial computing, and the future it envisions, but today we still live in a world of flat screens.

## WHAT IF A MOTION GAME WAS...

**300x**  
**INSTALL BASE**  
Cross-Device Compatible

**1/20<sup>th</sup>**  
**PRICE**  
No Special Hardware

**10x**  
**CONVENIENCE**  
Easy To Play Anywhere

# WOULD YOU PLAY?

Embody a gaming experience so accessible and engaging that it becomes a daily ritual.

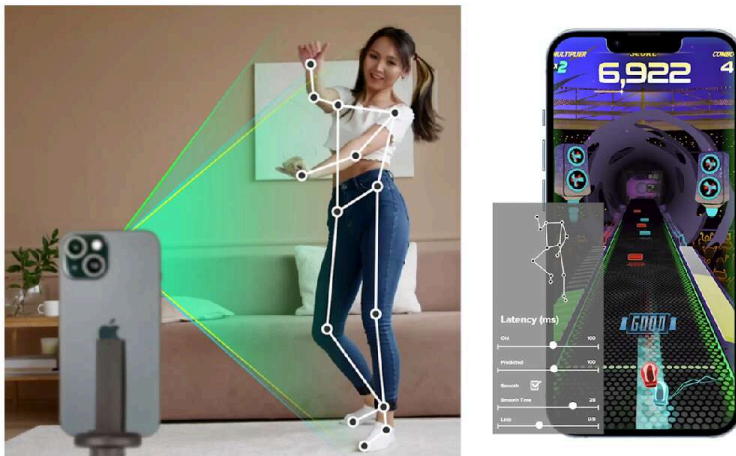
- What if you can play anytime, anywhere, on any device
- No extra accessories you need to buy
- Easy to use, nothing uncomfortable to wear

A game that requires no more than the camera on your device, offering a gateway to fitness and fun at a fraction of the cost.

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## DDAI PLUGIN FOR FULL BODY TRACKING

With cutting-edge full body tracking technology, we're eliminating the gap between player movement and game response.



Recent advancements in AI computer vision technology have leapfrogged previous generations, we combine a number of AI systems into our own proprietary plugin that is optimized for gameplay.

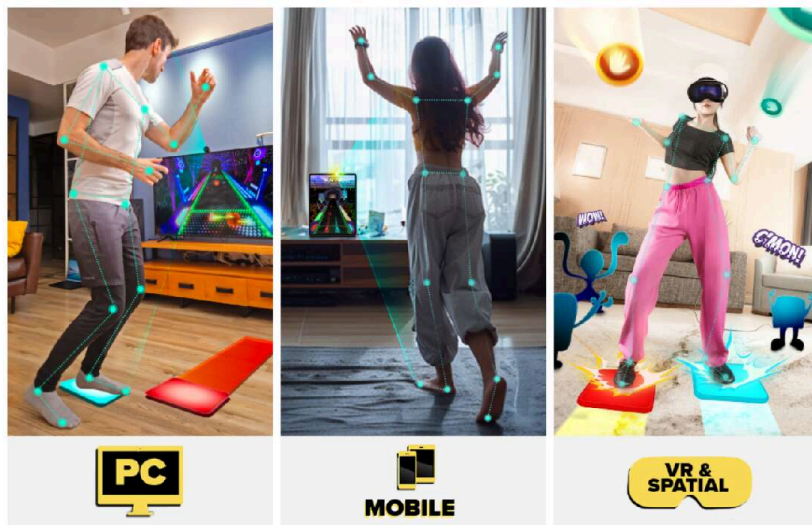
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## CROSS PLATFORM MOTION GAMEPLAY

This seamless integration promises to bring an intuitive and immersive physical



This seamless integration promises to bring an intuitive and immersive physical gaming experience to everyone, anywhere.

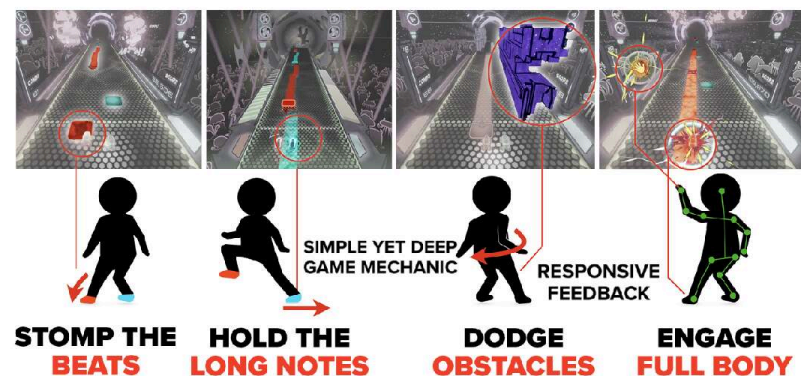


Our DDAI plugin runs on any device and does not require complicated dual camera setups, depth cameras, or any costly systems.

- Any digital camera connected to a phone, PC, VR or spatial computing
- Low latency gameplay that feels on point
- True accuracy, even on high difficulty levels

## INCREDIBLY FUN CORE MECHANICS

This is a game where every beat is a pulse of adventure, every movement a triumph.



Our core gameplay is a dance of simplicity and depth, designed to entice the body into motion and the heart into excitement.

Dance Dash has been designed from the ground up to run across platforms and devices smoothly. This is the magic of simple yet deep mechanics, we are able to make our game platform agnostic with limitless fun.

## DD EDITOR SOFTWARE

At the heart of our ecosystem lies a powerful content creation platform and software infrastructure.



With our DD Editor software, our community breathes new life into our game every day, crafting together music with beatmaps into a harmony that rivals a ballet masterpiece.

- Free and easy to use, anyone can begin crafting in minutes
- Incredible depth from easy to legendary difficulty
- Instant upload to our servers from in-engine

## CONTENT CREATION PLATFORM

Easy to upload, download, and share with the world. this platform isn't just a tool; it's a canvas for creativity, enabling content that resonates across all devices.



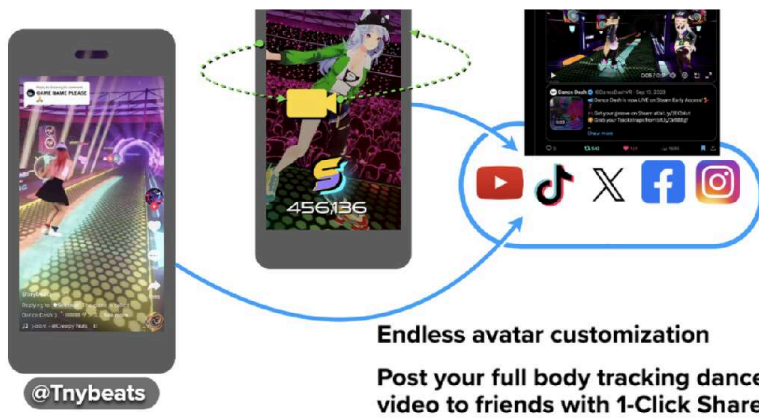
With over 150 unique creations uploaded and 50,000+ downloads, we're not just building games; we're fostering a universe of endless possibilities. The best part: all content is fully playable on PC, Mobile, VR & Spatial.

## INSTA-SHARE COOL MOVES TO THE WORLD

With endless full body avatar customization and easy video capture, players can share their personal expression and unique styles easily.



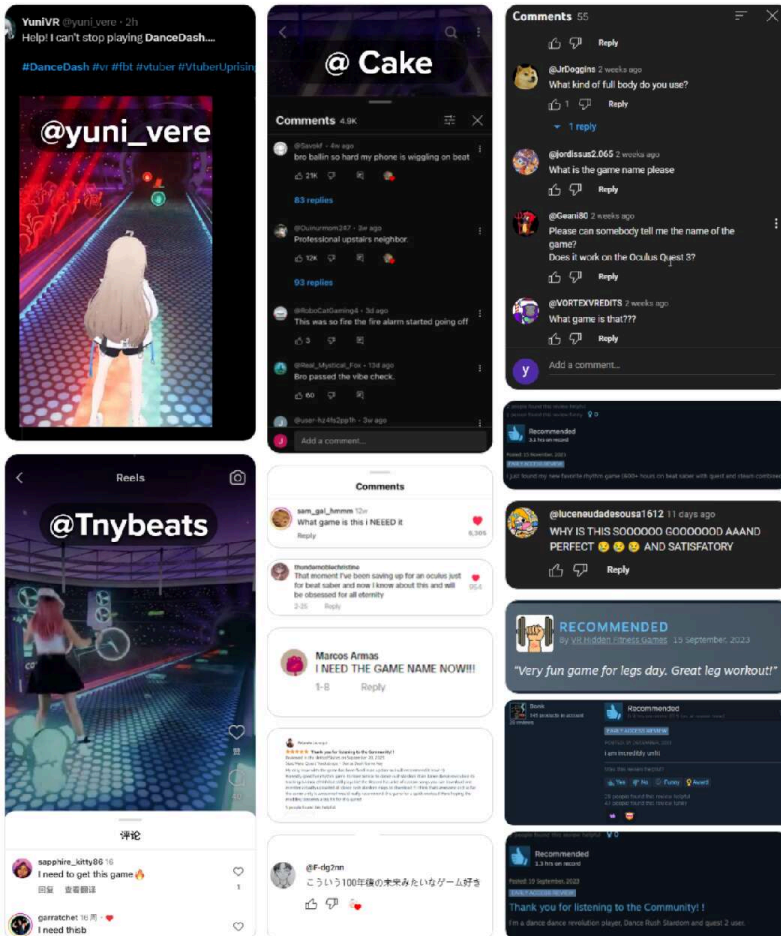




This isn't just a game feature; it's a doorway to a community bonded by creativity and friendly competition. \*Coming soon even on mobile devices creating and sharing this content will be possible with a single click.

## PASSIONATE COMMUNITY

Our favorite part of each day is to see our community posting tons of awesome videos and feeling the freedom to express themselves while having fun and just enjoying life.



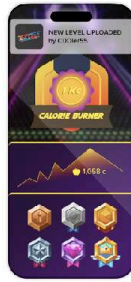
So far our users love our game and have so many nice things to say! And while the creators uploading content is amazing, it is also incredible to see how others react to these unique moves in such positive ways.

## FITNESS MONITOR: DRIVES RETENTION

Our game goes beyond entertainment; it's a companion on your fitness journey.



**DAILY FITNESS TRACKER**



**ACHIEVEMENTS + BADGES**

With personalized goals and real-time feedback, including heart rate monitoring and diet suggestions, we're not just keeping players engaged; we're actively contributing to their health and wellness.



**DIET SUGGESTIONS & LOG BOOK\***

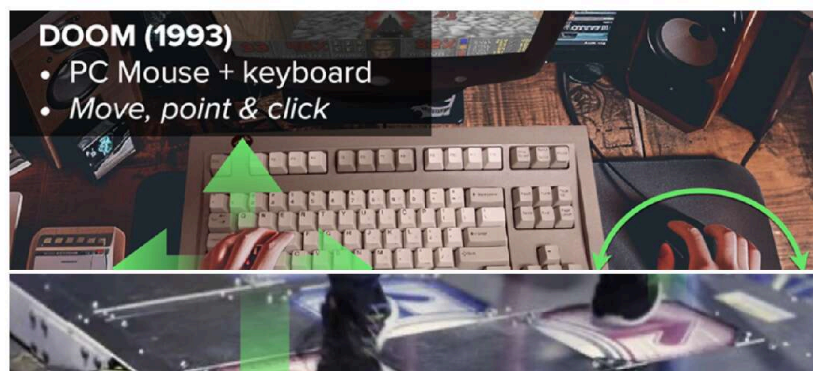


**PHONE CAMERA HEART RATE MONITOR\***

AI is only beginning to make our lives easier, let's use AI to make our lives healthier and better. Take those great gameplay sessions and inform you how this fun pastime is also super beneficial to your longevity. \*Coming soon.

## PIVOTAL GAMING MOMENTS: NEW INPUT METHODS

Our venture is the next chapter in the history of gaming innovations, driven by fundamental shifts in the way we interact with digital worlds.





From the birth of DOOM to the cultural phenomenon of Beat Saber, pivotal games have reshaped our interaction with technology.

Dance Dash and Rebuff Reality are poised to ignite the next great movement in gaming, leveraging AI and full-body tracking to usher in a new era.

## 2024: NEXT GENERATION FUN FITNESS GAMING

Dance Dash is only the beginning, the dawn of not only a new genre but an entirely new way of playing games, with our full bodies.



***Mission: Bring truly fun fitness and engaging full body motion gameplay to all people, everywhere, regardless of age, income, or device.***

***- Rebuff Your Reality***



## MASSIVE MARKET SIZE

At the confluence of the video game and health & fitness app booms, our game stands ready to tap into a colossal market potential.



With unique gameplay that transcends traditional boundaries, we're not just entering the market; we're expanding it. As a true blue ocean, there is limitless potential to create entirely new marketspace and grow at an unprecedented rate.

## ORGANIC RAPID EXPANSION

Rooted in core gaming nostalgia and fueled by the potential for endless user-generated content, our expansion is not only organic but explosive.

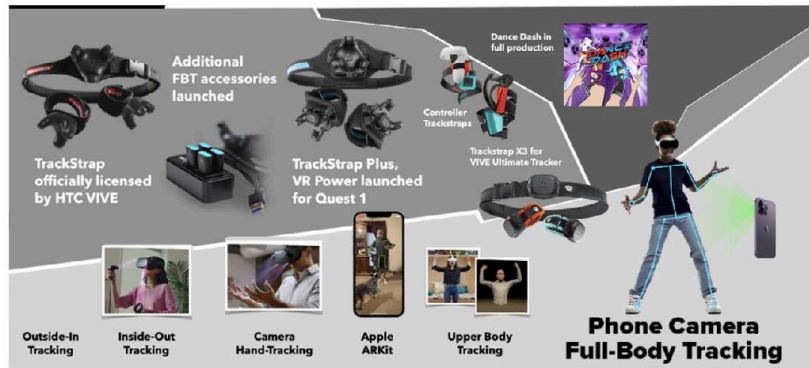


- It starts with our beloved full body tracking VR customers
- Who appreciate and boogie to the best tunes they cherish
- Everyone loves to see cool moves, and embrace the DD culture
- More players on PC, who don't own VR, get to scratch that arcade itch
- With DD on mobile anyone can play anytime, for fun and fitness

## PERFECTLY TIMED PIVOTS FOR FBT

Rebuff Reality has set the standard in full body tracking (FBT) and VR

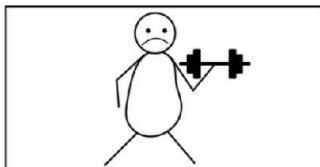
accessories, revolutionizing how players interact with virtual worlds.



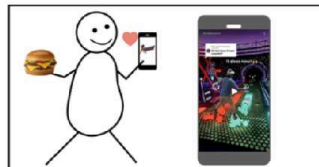
We have unique insight into the potential that full body tracking has to offer and are in the right place at the right time to capitalize on this foundational shift in tracking technologies.

## A DAY IN THE DD LIFE

Meet Bob, a gym-averse individual turned Dance Dash devotee.



**Bob feels bored at the gym and rarely goes...**



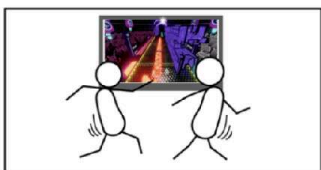
**He saw a TikTok playing Dance Dash VR, cool!**



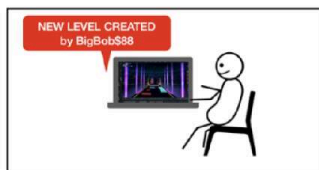
**Pop-up notification of new song added by the community.**



**Looked fun so he downloads and plays Dance Dash on iPhone!**



**Bob played together with a friend on TV, super fun!**

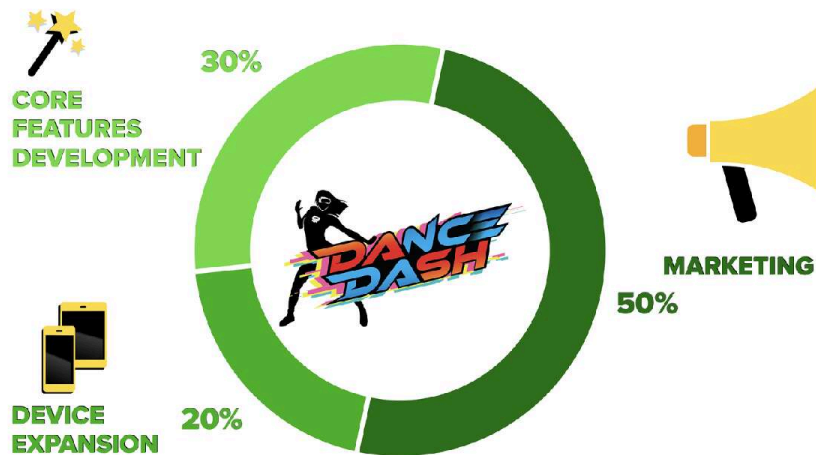


**He later made his own level and uploaded, anyone can play!**

His story from spectator to creator within our ecosystem exemplifies our game's transformative potential. It's a narrative of engagement, community, and creativity, powered by our scalable AI technology.

## JOIN US TO BUILD THE FUTURE OF FUN FITNESS GAMING

With a clear capital allocation strategy focusing on core features development, device expansion, and marketing, our seed round is the catalyst for our next phase of growth.



We're not just seeking investment; we're inviting partners to join us on a journey to redefine entertainment, fitness, gaming, and AI technology.