

## MEET THRIVING DESIGN



Grow inspired.

Build versatile  
garden supports  
in a snap!



# MEET THRIVING DESIGN



Jason Rider invents the C-BITE on a 3D printer.



Product line extends to include stake caps and precut plant ties



C-BITE patent received. Morgan Rider and Jeff Dooley join Thriving Design PBC

## 2020!



2014

2015

Sales of loose C-BITEs to hydro stores



2016

2017

C-BITE sales to commercial growers and distribution reach 500,000 units



2019

THRIVING DESIGN BRAND RELAUNCH

- E-commerce website
- Digital marketing and social media campaigns
- Nationwide sales representation and distribution
- Partnerships with established brands
- Paid and earned media



## C-BITE PLANT SUPPORT KIT

Get a grip on your garden  
with Thriving Design's  
Plant Support Kit!





## C-BITE STAKE CLIPS



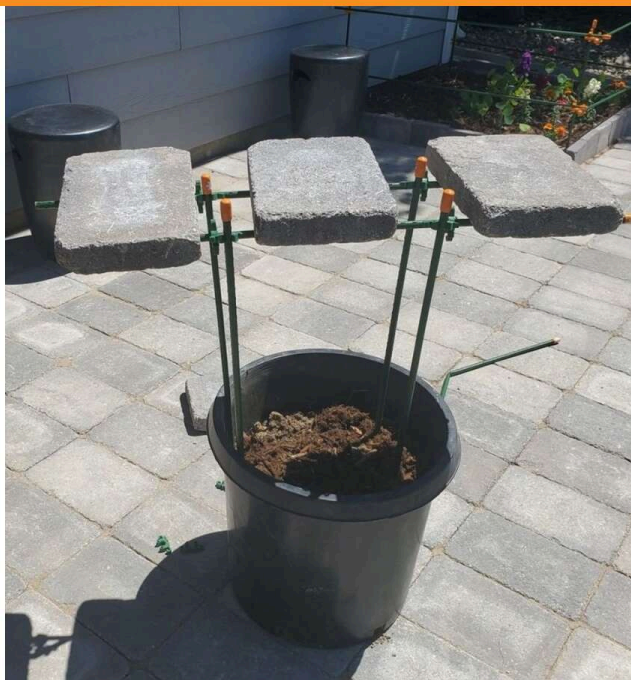
- Strong—tensile strength and grip
- Flexible—connect together in multiple ways to create many different structures
- Sustainable—30% PCR, last for multiple growing seasons
- Easy to use—no special tools or skills necessary!
- Versatile—cage, trellis, tower, netting, etc.
- Creative and fun!



## C-BITES ARE STRONG!



Concentrated weight.  
(Those would be some big tomatoes!)



Distributed weight.



Steel stakes will fail before the mighty C-BITEs!



# The C-BITE Plant Support Kit



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(17) C-BITEs



Safety Caps



Plant Ties



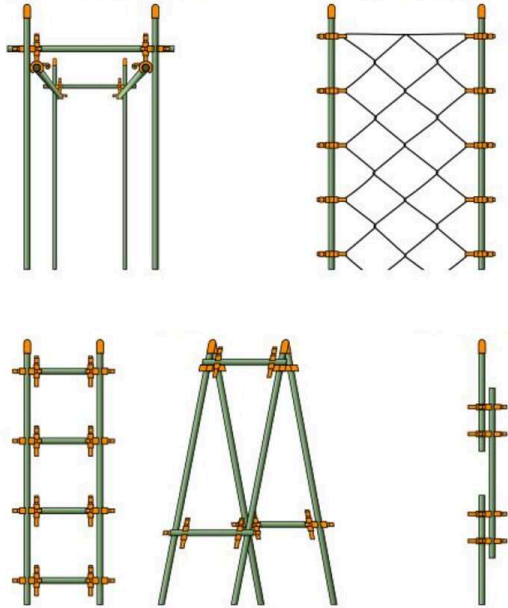
(4) 5' Stakes  
(4) 2.5' Stakes  
(1) 1' Stake Marker

Available in **Tangerine Orange** and Incognito Green.



## FEATURED PRODUCT

Build Any of These Supports  
with **One Plant Support Kit**





## OTHER PRODUCTS



100 Pack C-BITEs



26 Ct. C-BITEs



1000 Ct. Box



12 Ct. Stake Safety Caps



12" Plant Ties



2.5' & 5' Steel Stakes

## BEST SELLERS



Plant Support Kits  
Tangerine and Incognito



26 Ct. C-BITES  
Incognito



100 Pack C-BITES  
Tangerine



12 Ct. Stake Safety Caps  
Tangerine

## PRODUCT EDUCATION + RETAIL DISPLAY

C-BITE Floor Display



Plant Support Kit Display



# PRODUCT EDUCATION + PACKAGING



**VERSATILE, STURDY GARDEN SUPPORTS IN A SNAP!**

## C-BITE

**GARDEN CLIPS**  
FIT STANDARD 5" AND 6" (10-11mm) GARDEN STAKES

**26 COUNT**

**SWEET TANGERINE ORANGE!**

**"IT'S ABOUT TIME SOMEONE MADE THESE"**  
-JENN N., AVID GARDENER



The C-BITE clip snaps onto stakes and holds tight.

Connect C-BITES by inserting hook groove into dovetail slot.

Use holes for securing twist ties and cords.

Use hooks for securing netting or connecting to other C-BITES.

Connect C-BITES by sliding dovetail into dovetail slot.

**ATTACHING C-BITES TO STAKE**



OR

**REMOVING C-BITES FROM STAKE**



C-BITES can connect to each other in dozens of ways. They're also durable and reusable.


**SECURING NETTING, TWIST TIES OR CORDS**



Use the holes and hooks as adjustable plant tie anchors.

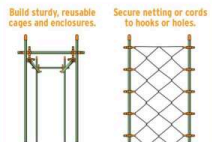
The hooks are slightly different sizes and are also very useful. Use them on bunnies, parachute or nylon cord, hog wire and fencing.

## Plant Support Kit Hang tag

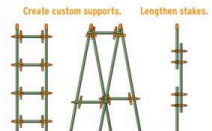


**GET A GRIP ON YOUR GARDEN**

Build sturdy, reusable cages and enclosures. Secure netting or cords to hooks or holes.



Create custom supports. Lengthen stakes.



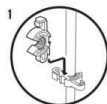
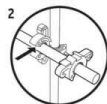

Create customized, scalable support systems, for plants of any size or branch weight. C-BITES cleverly connect garden stakes in a myriad of ways unlocking the path to an organized, fully-supported and astounding garden.

C-BITES are a patented product of Thriving Design. Made in the USA from partially recycled materials.

**USA GARDEN CENTER** **FOR THE PLANET** **benefit beyond**

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**BUILDING A CAGE**


-  The dovetail slot should be empty for snapping C-BITE to stake. Always snap C-BITE to stake before you connect another C-BITE to the dovetail slot.
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- 

Attach all contact points and then adjust to straighten.

It's easy to expand and raise the cross members to accommodate growth. Simply push on both hooks in the direction you want to adjust!

Remove tight C-BITE connections by "walking" the parts back and forth. Forcing them could cause injury.

**Safety first!**  
Supervise and encourage C-BITE play of children ages 3 to 8. Wear hand and eye protection when working with metal stakes.



**VISIT [THRIVINGDESIGN.COM](https://thrivingdesign.com) FOR TIPS AND VIDEOS AND DISCOVER MORE WAYS TO USE C-BITES.**

Follow [@thrivingdesign](https://twitter.com/thrivingdesign) and share your own C-BITE pics.

Sustainability is Thriving Design's guiding principle. We design and manufacture all products to minimize negative impacts on the planet. We aim to achieve zero waste and become carbon neutral.

Customers share their love on social media.



**matsutake2015**

Active now

Yesterday 11:55 AM



**hellagoodbuds**

May 24, 2021 10:52 am



Appreciate you and your amazing products!!! 🍕🍕🍕



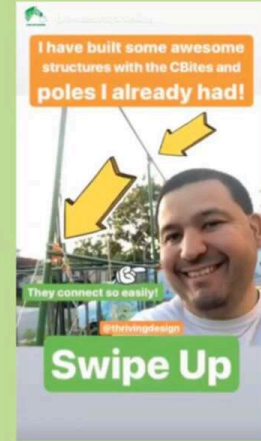
**urbanfarmfoods**

Active 21m ago

No problem! This system is so perfect for a collapsible foraging fence. I was so impressed by how easy it is to set up using your clips. We were using an annoying rolled up chicken wire situation before and I hated moving it all. 🙌🙌

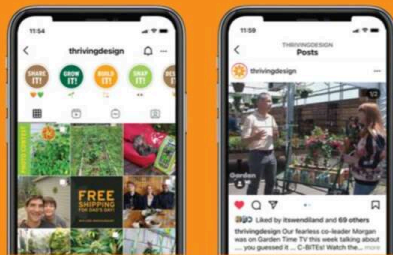


The c-bites have endless backyard farm uses

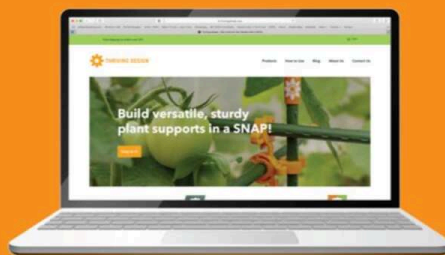


# customers

# marketing strategy



Social media



Home page



Point of sale



Facebook advertising



Weekly blog for SEO



Digital advertising



Newsletter



Print advertising



Cannabis advertising



Thank you!



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