

## Contact

[www.linkedin.com/in/alexisbotaya](http://www.linkedin.com/in/alexisbotaya)  
(LinkedIn)  
[www.elocance.com](http://www.elocance.com) (Company)

## Top Skills

Entrepreneurship  
Digital Media  
Trend Forecasting

## Languages

Spanish (Professional Working)  
French (Native or Bilingual)  
English (Full Professional)

## Certifications

Guy Kawasaki on Entrepreneurship

## Publications

Livre : "100 innovations qui vont changer le monde (en mieux)"  
Livre : "Le Guide de L'ecofood"  
Livre : "Les 100 innovations qui vont changer le monde"  
Livre : "2h pour booster ma créativité"  
Livre : "Créez le job de vos rêves et la vie qui va avec"

# Alexis Botaya

Co-Founder @ eloaudio (Techstars '22)  
Paris

## Summary

Entrepreneur dedicated to innovation and future of work - Happy cofounder of a young and growing start-up : [eloaudio.com](http://eloaudio.com) - Fan of creative sciences and entrepreneurship.

At eloaudio, we believe that people have unlimited potential. That's why we created an app that converts any article, document, email or newsletter into an audio playlist, instantly, allowing users to learn and read (by listening) on the go. We are strongly engaged in building the the future of work across various industries, by helping teams and employee learn faster and better. Please visit : <https://www.eloaudio.com>. Want to work with us? Shoot me an email at [alexis@eloaudio.com](mailto:alexis@eloaudio.com)

I also founded Soon Soon Soon, the 1st crowdsourced online media and company about innovation. We manage a community of +1,800 innovation spotters all over the world, spotting the most inspiring start-ups, scientific discoveries and designers creations. Our job then : helping companies drive innovation and target raising trends, most innovative and promising markets.

On my free time, I write books about entrepreneurship and pursue my passion for understanding the psychology and mechanisms of creativity. For all speaking inquiries on innovation and creativity, please visit: <http://www.alexisbotaya.com/>

---

## Experience

elo audio  
Co-Founder  
January 2019 - Present (3 years 4 months)  
Paris Area, France

At eloaudio - a Techstars portfolio company - we believe that people have unlimited potential. That's why we created an app that allows teams to share

and consume content more easily, in audio. It works like a Spotify for team's important content, helping busy professionals share and consume content with their team, no matter where they are. Please visit : <https://www.eloaudio.com>.  
Want to work with us? Shoot me an email at [alexis@eloaudio.com](mailto:alexis@eloaudio.com)

## CANAL+

Columnist at C8

September 2017 - September 2018 (1 year 1 month)

Paris Area, France

Columnist on "William A Midi" TV daily program, on C8, Canal+ group, presented by William Leymergie. Presenting creative and tech' ideas from all around the world, and debating with the guests and other columnists on innovation, tech' and creativity.

## Soonsoonsoon.com

Co-founder & CEO (exit 2016)

June 2011 - December 2017 (6 years 7 months)

Paris

At Soon Soon Soon we manage a community of +1,800 innovation spotters all over the world, dedicated to creativity and spotting the best and most inspiring start-ups, scientific discoveries and designers creations. We help leaders and companies engage in digital transformation and to innovate. On the web media, we handle an audience of more than 450,000 readers.

## La Presse

Journalist & ghostwriter

October 2007 - September 2013 (6 years)

Paris, Montréal

2x books writing & editing for entrepreneurial figures. Writing as scientific & tech' journalist for National Geographic / Espaces Magazine (Groupe LaPresse, Montreal). Writing as innovation expert for We Demain / INfluencia / TerraEco / 20 MINUTES / Stratégies

## Edelman

Communication & content Senior Consultant

October 2008 - October 2009 (1 year 1 month)

Paris Area, France

Communication consulting

Strategic planning

Think-Tank

General Manager

September 2005 - October 2008 (3 years 2 months)

Paris Area, France

Publication & Research monitoring on innovation & sustainable development

Public relations & Communication

Communication tools development

Knowledge management

General management

---

## Education

Institut d'Etudes politiques de Paris

Master's Degree, Public Relations, Advertising, and Applied

Communication · (2002 - 2005)

AgroParisTech - Institut des sciences et industries du vivant et de  
l'environnement

Engineer's Degree, Computer and Information Sciences, Health and

Biology · (1999 - 2002)