



Alexander Gruber · 3rd

Co-Founder bei uptip Inc.

uptip Inc. · Stuttgart Media University

Berlin Metropolitan Area · [Contact info](#)

500+ connections

Experience



Co-Founder

uptip Inc.

Jun 2020 - Present · 1 yr 10 mos

San Francisco, Kalifornien, Vereinigte Staaten von Amerika

[uptip.co](#)



Founder & CEO

Colorfy

Jul 2012 - Present · 9 yrs 9 mos

Berlin Area, Germany, San Francisco

Colorfy is a strategic design, innovation and product development firm.



Consultant

[tbb*] thebrainbehind

Feb 2013 - Dec 2014 · 1 yr 11 mos

Munich, Berlin

Freelance Partner in strategy boutique consulting company [tbb*] thebrainbehind, focussing on business models for digital and interactive (pay)TV (and also broadband and other convergent platforms).



Founder & CEO

zero1.tv GmbH and zero1.tv USA, Inc.

2007 - Feb 2013 · 6 yrs 2 mos

Berlin, Palo Alto

zero1.tv is a Berlin based company focused on user interfaces for home entertainment solutions. The company's technological patents provide the practical expertise to improve remote control and user interface experiences unlike any



Vice President Productmarketing

moreTV broadcasting GmbH

Oct 2004 - Nov 2007 · 3 yrs 2 mos

Hamburg Area, Germany

hamburg Area, Germany

Responsible for development of TIVO-class PVR Platform

[See all 6 experiences](#)

Education



Stuttgart Media University
Marketing & Communications
1998 - 2001