

Tsalagi Teas is not accepting investment.

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Tsalagi Teas

Herbs & Spices Store

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Early Investor Bonus: The investment multiple is increased to 1.7x for the next \$25,000 invested.

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THE PITCH

Tsalagi Teas is seeking investment to launch a brick-and-mortar location.

Generating RevenueRenovating LocationFirst LocationLease Secured

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GALLERY

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OUR VISION

Tsalagi Teas will be a place for people of all ages and walks of life to come. We will welcome all and encourage service breakfast and lunch needs (teas, coffee, light meals) as well as formal teas in the cafe area.

In the retail area, we will have stock items for purchase and a consult option for custom teas. All of our products benefit whether by way of tea, soaps, oils, etc.

We will support our community. We will have a wall at the location of local art to spotlight up and coming artists and classes to aid understanding of misrepresented and underrepresented Native Americans.

In these classes we will share our history, our way of life, our legends, our cooking methods, etc. We will also support underrepresented cultures within the region in an effort to amplify their voice. Outside of our store, we also conduct volunteer work at a local American Legion to assist our veterans.

Upon entering Tsalagi Teas for the first time, customers are invited to complete a brief consultation regarding potential allergens. Our trained specialists provide options that fit each budget to provide a solution for our customers.

Should the customer agree, we will add them to our contact list with key products tagged in their notes. The specialists assist their needs. This is to ensure that when a new product in that line is launched or perhaps those products reach out to our customer. We strive to create repeat customers and cultivate a relationship with them much longer.

We invite our customers to return or contact us with feedback. Our customer's satisfaction is very important to us.

## The Tea House Experience

Drinking quality tea is an experience that is inseparable from the product itself. Yes, we can prepare the menu for you, but we can also when given the opportunity by the customer, ask a few short questions and endeavor to create a perfect cup of tea. A perfect cup of tea may be a warm roasted rooibos with notes of floral undertones where mine is a traditional blend that reminds me of my home in Florida and a bit of cinnamon and clove to uplift me. Each person, each day has a different experience.

Our consumers are just as interested in the health benefits as they are in the experience of the tea house visit. In the age, a customer could order a basic tea online but they would miss out on a more fulfilling experience. An experience that is going to a brick-and-mortar location. The colorful, welcoming decor and the aromatic teas that surround them create an experience unlike other tea or coffee houses. We aim to please not only their senses but also aid their health.

Within the cafe or tea house area of Tsalagi Teas, we will have light breakfast options as well as lunch options. In addition to these options, we will have teatime packages available for individuals and groups.

Why is this important? Traditional teatime is between 1 and 5pm. This directly corresponds with the slower time of day. We will capitalize on teatime offering packages with three tier tea biscuits, scones, muffins, etc. We will of course refer to allergens and offer vegetarian, gluten-free, and soy free options. The Tsalagi Tea experience is for everyone.

It is important that people feel comfortable no matter their attire- casual or ornate. We will strike a balance in our space to allow an attendee to experience the same world class service an ornately dressed customer might experience. We will ensure that everyone is comfortable and ensure that everyone is comfortable in this new updated, modern version of a tea house.

## Social Endeavors

Each time someone comes to Tsalagi Teas they will leave with a bit more knowledge of an under-represented culture. As an example, how did the Cherokee historically use the sassafras herb that is in your morning tea. We want to give you a quick tea and only have time for a momentary bit of knowledge while checking out or you come in and learn more about indigenous communities, our purpose is to normalize factual representation of indigenous cultures and their history.

We are so dedicated to this cause that we will be having educational classes in our space to allow the community to learn about indigenous persons way of life. We will also open our doors to other marginalized communities who have had their stories rewritten by those who don't even know their story.

gain the knowledge of herbs and oils that I have built. No matter what phase of my life, I have always seen the voice in a world where we are not accurately represented. My education is in education, theology, and merch retail business, inventory, and vendor management. He has education in merchandising.

Why are you raising capital and why is now a good time?

I have been having informal community education opportunities for people to learn about the Cherokee culture. In addition to others, I have built relationships with community leaders that will be an asset to a growing start up. In addition to my corporate position to allow myself more time to pursue this. My deepest desire is to help people find relief through natural means. I am especially passionate about this mission in a region where not all citizens have access to insurance. I myself have seen many medical issues but through Cherokee remedies have become only stronger.

What are the main challenges for this businesses?

As with any start up, obtaining funding for real estate (down payment and lease), build out, equipment purchase seems to be our biggest hurdle.

Why did you pick your name?

Tsalagi Teas is a nod to my heritage. Tsalagi is Cherokee in the Cherokee language.

Who is your biggest inspiration?

In regard to this business, Maylak is my biggest inspiration. She is my 45 times great grandmother. Maylak was in my lineage and the originator of our signature blend "Anv Wodi".

What is your background? How did you get into the industry?

I have successfully been part of executive management for international businesses for over a decade. In addition to gain the knowledge of herbs and oils that I have built. No matter what phase of my life, I have always seen the voice in a world where we are not accurately represented. My education is in education, theology, and merch retail business, inventory, and vendor management. He has education in merchandising.

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## THE TEAM

### TIFFANY WEST

Owner

Dr. Tiffany West

Tiffany was born in southeastern Missouri. Her parents, both ministers, provided a strong home and encouraged their dreams but never forget where they came from. Tiffany passionately encourages people of all age groups.

In 2004, Tiffany received her Associates in Design and Visual Merchandising. She pursued and graduated with her Bachelor's degree in 2008. She continued on to receive her master's degree in Education and Theology and also completed her PhD.

Tiffany was a member of an international executive team that ran a financial business for over a decade. During this time, she implemented marketing, training, development, etc strategies.

She has been published hundreds of times primarily magazine articles, poetry, and religious reviews.

Throughout her life, she has been active in volunteering for charities. From fundraising for orphanages in Africa to helping battered women, Tiffany always finds a way to give back to the community as her parents taught her.

### Duffy George

Advisor

Mr. Duffy George

Duffy was born and raised in the Dallas metropolitan area. Growing up, he often frequented his parents' local church.



## Maximum Raise

PERMITS, FEES, LICENSES \$1,800

ENGINEER AND HEALTHCARE APPROVAL \$2,000

KITCHEN REMODEL TO CODE \$2,600

DOWN PAYMENT FOR LEASE \$3,000

Mainvest Compensation \$600

Total \$10,000

## Financial Forecasts

Year 1 Year 2 Year 3 Year 4 Year 5

Gross Sales \$135,000 \$148,500 \$158,895 \$166,839 \$171,844

Cost of Goods Sold \$25,000 \$27,500 \$29,425 \$30,896 \$31,822

Gross Profit \$110,000 \$121,000 \$129,470 \$135,943 \$140,022

## EXPENSES

Rent \$17,300 \$17,732 \$18,175 \$18,629 \$19,094

Utilities \$10,800 \$11,070 \$11,346 \$11,629 \$11,919

Salaries \$50,000 \$60,000 \$65,000 \$65,000 \$80,000

Insurance \$1,395 \$1,395 \$1,395 \$1,395 \$1,395

Equipment Purchase \$9,000 \$9,225 \$9,455 \$9,691 \$9,933

Repairs &amp; Maintenance \$2,500 \$2,562 \$2,626 \$2,691 \$2,758

Legal &amp; Professional Fees \$2,000 \$2,050 \$2,101 \$2,153 \$2,206

\$0 \$0 \$0 \$0 \$0

Operating Profit \$17,005 \$16,966 \$19,372 \$24,755 \$12,717

This information is provided by Tsalagi Teas. Mainvest never predicts or projects performance, and has not r forecast. Please see below for additional risk disclosures.

## Documents

Investor Agreement

2021 Balance Sheet

2021 Income Statement

Investment Round Status

Target Raise \$10,000

Maximum Raise \$106,000

Amount Invested \$0

Investors 0

Investment Round Ends March 25th, 2022

Summary of Terms

Legal Business Name Tsalagi Teas LLC

Investment Structure Revenue Sharing Note

Early Investor Bonus

Investment multiple for the first \$25,000 invested

1.7x

Investment Multiple 1.5x

Tsalagi Teas LLC operates with a very limited scope, offering only particular services to potential clients, making it difficult to cater to a wide range of customer preferences.

### Lack of Accounting Controls

Larger companies typically have in place strict accounting controls. Smaller companies typically lack these controls, which could result in additional risk.

### Competition

The market in which we operate is highly competitive and could become increasingly competitive with new entrants. Tsalagi Teas LLC competes with many other businesses, both large and small, on the basis of quality, price, location, and customer preference away from Tsalagi Teas LLC's core business or the inability to compete successfully against them could negatively affect Tsalagi Teas LLC's financial performance.

### Reliance on Management

As a securities holder, you will not be able to participate in Tsalagi Teas LLC's management or vote on and/or elect directors of Tsalagi Teas LLC. Furthermore, if the founders or other key personnel of Tsalagi Teas LLC were to become unable to work, Tsalagi Teas LLC (and your investment) could suffer substantially.

### Financial Forecasts Risks

The financial forecasts provided by us herein are reasonable forecasts by us based upon assumption of stability and various assumptions regarding operations. The validity and accuracy of these assumptions will depend in large part on the success of Tsalagi Teas LLC and the key persons will have no control. Changes in assumptions or their underlying facts could result in different forecasts. To the extent that the assumed events do not occur, the outcome may vary significantly from the forecasts. There can be no assurance that the actual operating results will correspond to the forecasts provided herein. Tsalagi Teas LLC is a newly established entity and therefore has no operating history from which forecasts could be projected with any degree of certainty.

### Inability to Sell Your Investment

The law prohibits you from selling your securities (except in certain very limited circumstances) for 12 months after the date of the offering. During that one-year period, a host of Federal and State securities laws may limit or restrict your ability to sell your securities. If you want to sell, you will likely have difficulty finding a buyer because there will be no established market. Given these restrictions, you may be forced to hold your investment for its full term.

### The Company Might Need More Capital

Tsalagi Teas LLC might need to raise more capital in the future to fund/expand operations, buy property and equipment, hire additional staff, market its services, pay overhead and general administrative expenses, or a variety of other reasons. There is no assurance that additional capital will be available when needed, or that it will be available on terms that are not adverse to your interests. If Tsalagi Teas LLC is unable to obtain additional funding when needed, it could be forced to delay its business plan or even cease operations.

## Lack of Ongoing Information

Tsalagi Teas LLC will be required to provide some information to investors for at least 12 months following the offering. This information will be far more limited than the information that would be required of a publicly-reporting company; and Tsalagi Teas LLC will not be required to provide annual information in certain circumstances.

## Uninsured Losses

Although Tsalagi Teas LLC will carry some insurance, Tsalagi Teas LLC may not carry enough insurance to protect its business. Additionally, there are some kinds of risks that are very difficult or impossible to insure against, at which time Tsalagi Teas LLC could incur an uninsured loss that could damage its business.

## Changes in Laws

Changes in laws or regulations, including but not limited to zoning laws, environmental laws, tax laws, consumer protection laws, antitrust laws, and health care laws, could negatively affect Tsalagi Teas LLC's financial performance or ability to operate. Specifically, any additional regulation on the industry could significantly negatively affect the business.

## Conflict of Interest With Companies and Their Management

In many ways, your interests and the interests of Tsalagi Teas LLC's management will coincide: you both want the business to be successful as possible. However, your interests might be in conflict in other important areas, including these: you may want to act conservative to make sure they are best equipped to repay the Note obligations, while Tsalagi Teas LLC may want to invest in the business. You would like to keep the compensation of managers low, while managers want to maximize their compensation.

## Future Investors Might Have Superior Rights

If Tsalagi Teas LLC needs more capital in the future and takes on additional debt or other sources of financing, those future investors might have rights superior to yours. For example, they might have the right to be paid before you are, to receive larger dividends, to have a say in management, or otherwise.

## The Company is Not Subject to the Corporate Governance Requirements of the National Securities Exchange Act

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Exchange) is subject to rules about corporate governance that are intended to protect investors. For example, the major U.S. stock exchanges require a company to have an audit committee made up entirely of independent members of the board of directors (i.e., directors with no material relationships with Tsalagi Teas LLC or management), which is responsible for monitoring Tsalagi Teas LLC's financial reporting. Tsalagi Teas LLC will not be required to implement these and other investor protections.

## You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than the amount even if Tsalagi Teas LLC becomes very successful.

## Lack of Guaranty

The Notes are not personally guaranteed by any of the founders or any other person.

## Limitation of Individual Rights in Event of Default

In the event of a default under the Notes, you will not be able to enforce your rights individually (for example, a representative will be appointed according to the procedures set forth in the Note Indenture. It's possible that the representative will do things you believe are wrong or misguided. If an event of default has occurred and a representative is appointed, all of the representative's reasonable expenses must be paid before any further payments are made.

## COVID-19 Impact

The ongoing COVID-19 pandemic may impact the Company's ability to generate revenue and/or continue operations. Due to COVID-19 restrictions, the Company cannot guarantee that it will resume operations in the future.

## Real Estate Risk

Tsalagi Teas LLC is still in the process of securing a location to lease, which will be necessary to conduct operations. If the LLC is unable to find and secure a location that is adequate, investors may lose some or all of their investment.

## Limited Operating History

Tsalagi Teas LLC is a newly established entity and has no history for prospective investors to consider.

This information is provided by Tsalagi Teas. Mainvest never predicts or projects performance, and has not reviewed the offering. For additional information, review the official Form C filing with the Securities and Exchange Commission on [Mainvest.com](#). This is a preview. It will become public when you start accepting investment.

## Investor Discussion

Tsalagi Teas isn't accepting investments right now, but is trying to get a sense of how they should structure the offering. We will not provide any money, and we won't be accepting money or selling securities, until all of its forms with the SEC are approved and we ultimately invest. All investments will must be done through Mainvest.com. Once the offering goes live, you'll be able to invest.

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