

Security experts on demand. \$2M Priced Round on \$8M Post-Money Valuation.



cyberpopup.com Chicago IL



Technology

LEAD INVESTOR



Gale Wilkinson

We are investing in Cyber Pop-up because: 1. The company's value proposition as a marketplace for small and medium businesses to hire vetted cybersecurity experts is differentiated; we believe Cyber Pop-up has significant competitive positioning in a large, fast-growing market. 2. The company has strong management and advisory teams and has deep experience in both cybersecurity best practices and marketplace development. 3. The company has early traction including a waitlist of 500+ security professionals and \$180,000 of completed client projects.

Invested \$5,000 this round

[Learn about Lead Investors](#)

Highlights

- 1 🏆 2020 Momentum Awards: Industry Disruptor Finalist
- 2 🏆 2x Winner of \$100k Startup Battles from Verizon and more
- 3 🏢 Customers served include Dow Jones, Penn Foster, Veriato, and more.
- 4 🏠 Black woman-founded
- 5 💙 Google Black Founder Fund Portfolio Company

Our Founder



Christine Izuakor Founder and CEO

Cyber Pop-up is led by cybersecurity trailblazer, Dr. Christine Izuakor. She was the youngest student and first African American woman to earn a Ph.D. in Security Engineering and has a decade of Fortune 100 cybersecurity experience.



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Our Materials

We are raising a \$2M priced round at an \$8M post-money valuation. We've reserved \$100k for this special campaign geared towards friends, family, and angels.

Learn more about Cyber Pop-up here:

Executive Summary: <https://docsend.com/view/74vz5ny7a2jiucqt>

Pitch Deck: <https://docsend.com/view/imyz32bjbp8iu8k8>

Past Virtual Pitch Competition [**Video Link**](#)