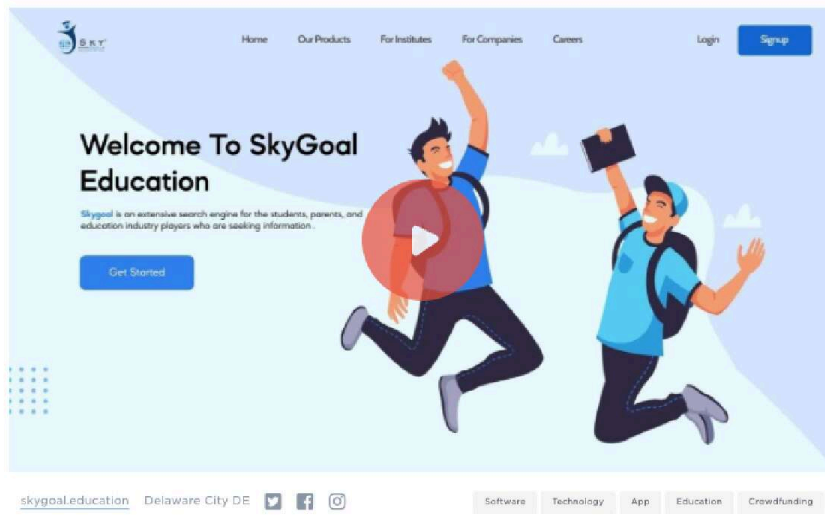


Shaping the Future of Education, Powered by Artificial Intelligence (AI) for Personalized Learning



LEAD INVESTOR



Rajkumar Ananthu

I am a first time investor and I experienced the pain point which SKYGOAL is trying to solve. EdTech industry is expected to grow to be a billion dollar market and a company like SKYGOAL have a good scope for growth. Not only SKYGOAL is an extensive search engine to help student(s) to get information about colleges/institutes, it has different verticals of business like webinars offering high quality training classes to students from industry experts etc., I truly believe that the team at SKYGOAL is very passionate and enthusiastic and they are going to make a student life easier in his/her career path and thus grabbing the potential Edtech market share.

Invested \$1,400 this round

Highlights

- 1 🧑‍🎓 30k+ Pre-registered users
- 2 💰 \$400+ Billion of market opportunity (by 2030)
- 3 💡 Received Technical infrastructure grants from AWS, GOOGLE, MongoDB
- 4 🤝 Strategic Partnerships with more than 250+ organizations / educational institutes
- 5 🌐 Presence in INDIA & USA
- 6 🏆 Recognized by the Government of India under the Startup India program
- 7 IBM Authorized Career Education Partner

Our Team



Sai Krishna Musunuru FOUNDER & CEO

Built 2 tech startups generating revenue of \$100k | Oracle Certified Cloud Associate, IBM Watson Developer, Consultant for many startup companies, Worked as Technical consultant for USA & Australia Clients.

Back in 2016 when I was a student, I faced all these problems as a student. I failed in choosing the right college, which potentially impacted my career with no internship opportunities, scholarships, & no guidance on what skills should I need to pursue to get a good job? We built the Skygoal platform to solve all these misfortunes.



MRUDULA MUCHERLA Chief Operating Officer

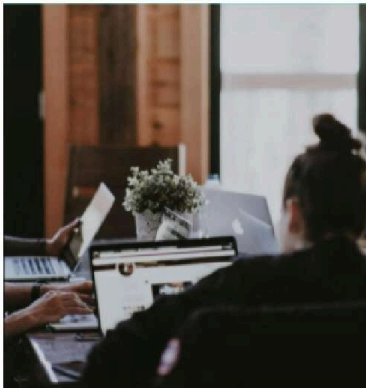
Experienced Chief Operating Officer with a demonstrated history of working in the software industry. Managing people and development of organization of our company's software products.



Sri Nagesh KOTIPALLI Co-Founder & Project Manager (Tech)

What makes me a great fit for project management is my ability to direct and communicate well with people of various backgrounds. Designed and developed BBA Notes – an app for BBA students, which is being used by more than 31k+ students around India.

Pitch



The Problem

1. Spending hours of time on internet to finding best colleges/universities
2. Students are quite young, inexperienced and raw to take a right decision
3. Students are under a lot of pressure these days because of budget cuts in education

Solution



A Cross Platform application that helps students save their time and finds best college suitable for them

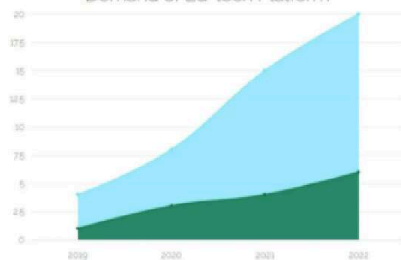


A Platform where they learn skills according to industry need and help in getting job



Help them getting Admission to find best fit for them

Demand of Ed-tech Platform



Market Size

\$1.95 B in 2021 .
Expected to reach
\$4B+ in 2025

Business Model



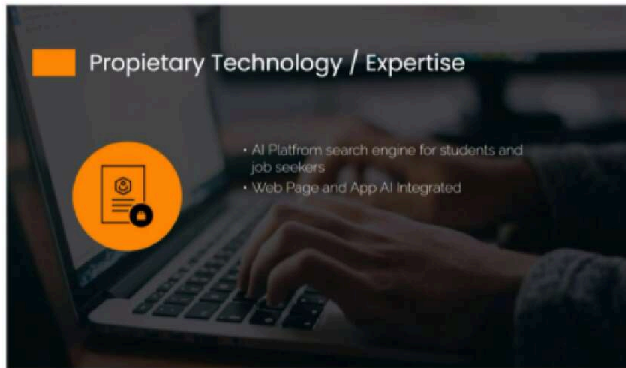
We earn \$150-\$400 on every Admission.



We earn \$70-\$500 every Course sell.

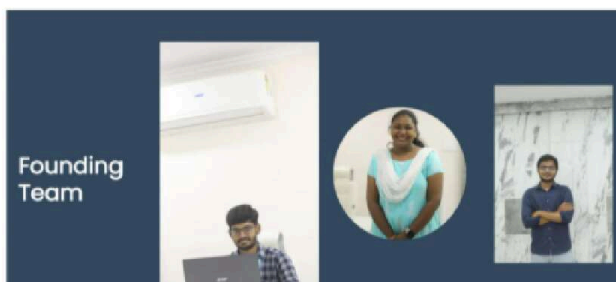


Earning from Lead Generation, Advertising, Course Sell, Subscription



Go-to Market Plan

Customer Acquisition Channels



Fundraising and Milestones

\$150k

Fund Will be used in Marketing,Hiring team
,Managements

At a valuation of \$5M
Safe note