



SEATTLE
GUMMY
COMPANY

BUSINESS UPDATE

2022

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FORWARD-LOOKING STATEMENT DISCLAIMER

Certain statements contained in this presentation are “forward-looking statements.” Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of the shares being offered hereunder; (iii) the expected development of the Company’s business, projects, and joint ventures; (iv) execution of the Company’s vision and growth strategy, including with respect to future M&A activity and global growth; (v) sources and availability of third-party financing for the Company’s projects; (vi) completion of the Company’s projects that are currently underway, in development or otherwise under consideration; (vi) renewal of the Company’s current customer, supplier, and other material agreements; and (vii) future liquidity, working capital, and capital requirements. Forward-looking statements are made subject to certain risks and uncertainties which could cause actual results to differ materially from those presented here. You are cautioned not to place undue reliance on these forward-looking statements, which speak only to the date hereof. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof.

R&D FOCUSED IP DRIVEN GUMMY TECHNOLOGY INCUBATOR



COMPANY STRUCTURE

SEATTLE GUMMY COMPANY



FUNCTIONAL GUMMY COMPANY

FUNCTIONAL GUMMY COMPANY

OPERATION

PRODUCTS

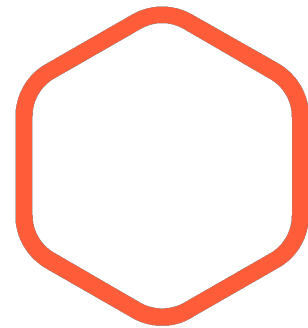
MANUFACTURING

SALES
MARKETING

FULFILMENT

SGC CORE VALUE

1. We are obsessed with meeting customer's need
2. If we see something, we do something
3. We are flexible and agile
4. We are lean and frugal
5. Say what we do, and do what we say
6. Only results matter
7. There is always a solution, the simple solution is often the better solution
8. Calculated risk-taking
9. We own up to it
10. We treat others how we want to be treated



PRODUCT DEVELOPMENT GUIDING PRINCIPLE

- ✓ Problem-solution based methodology
- ✓ Lead with technology innovation
- ✓ Performance focused results
- ✓ Optimized with clean ingredients
- ✓ Guided by market

Active
Ingredients



Innovative
gummy
delivery
platform



R&D COLLABORATION & IP LICENSING

- Research & Development Collaboration
- New product development and potential launch
- IP licensing



PRODUCT PORTFOLIO: NOW

ENERGY



SPORTS



WELLNESS



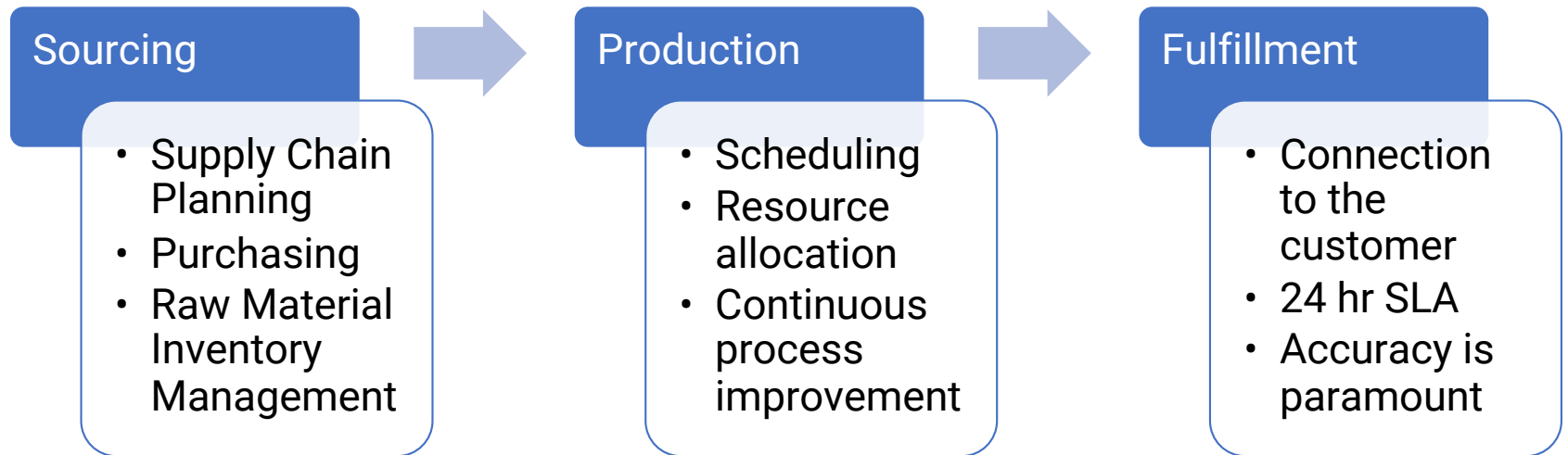
BEAUTY



TCM



100% VERTICAL INTEGRATION



**IN
2022**

Established min 3x suppliers per raw material item

Leverage R&D to reduce supply chain and inflationary risks

Increased output 200% while maintaining worker productivity

Reduced error rate from 2% to .002%

CHANNELS

Supporting the purchase pathway for multiple channels from Independent Retailers to Walmart serving 4 primary channels and over 10 unique customer profiles

D2R

Regional Dist.

Nat. Distribution

Mass Grocery



FAIRE

ABOUND mable



STOCKED

COOL
SUPPLIERS

RC Taylor
DISTRIBUTING



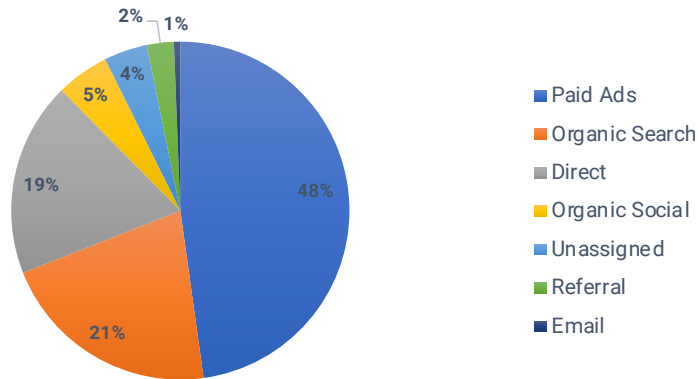
UNFI
BETTER FOOD. BETTER FUTURE.

Walmart

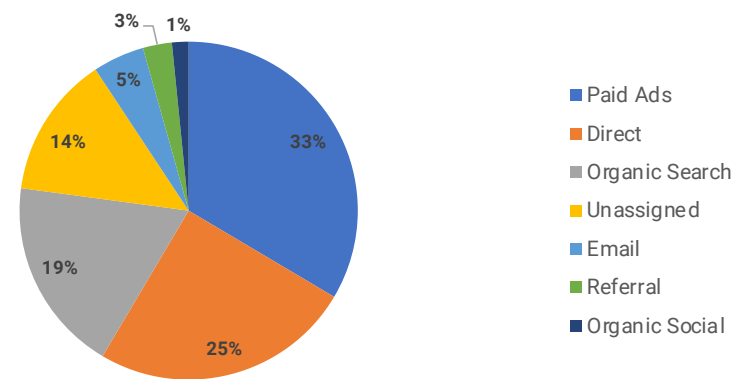


CUSTOMER ACQUISITION

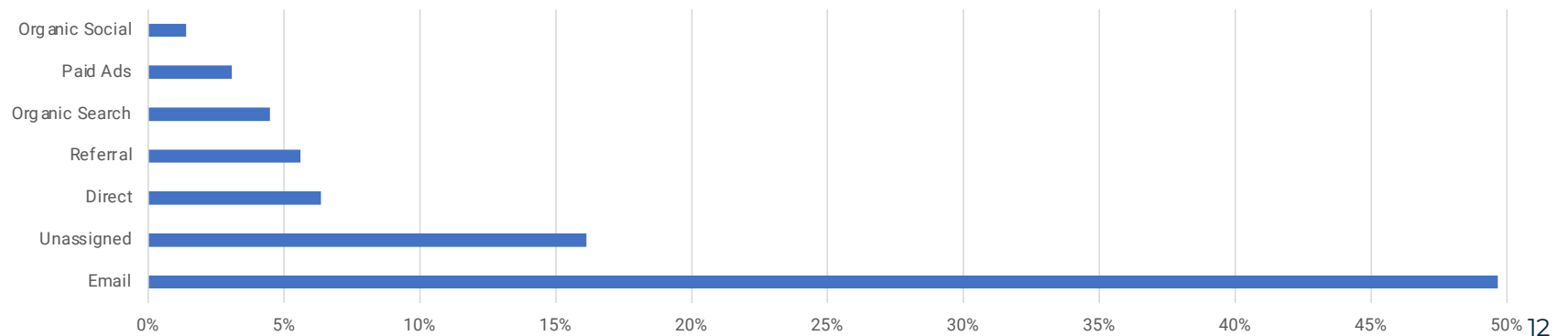
Website Traffic Acquisition



Acquisition Channel Conversion Value

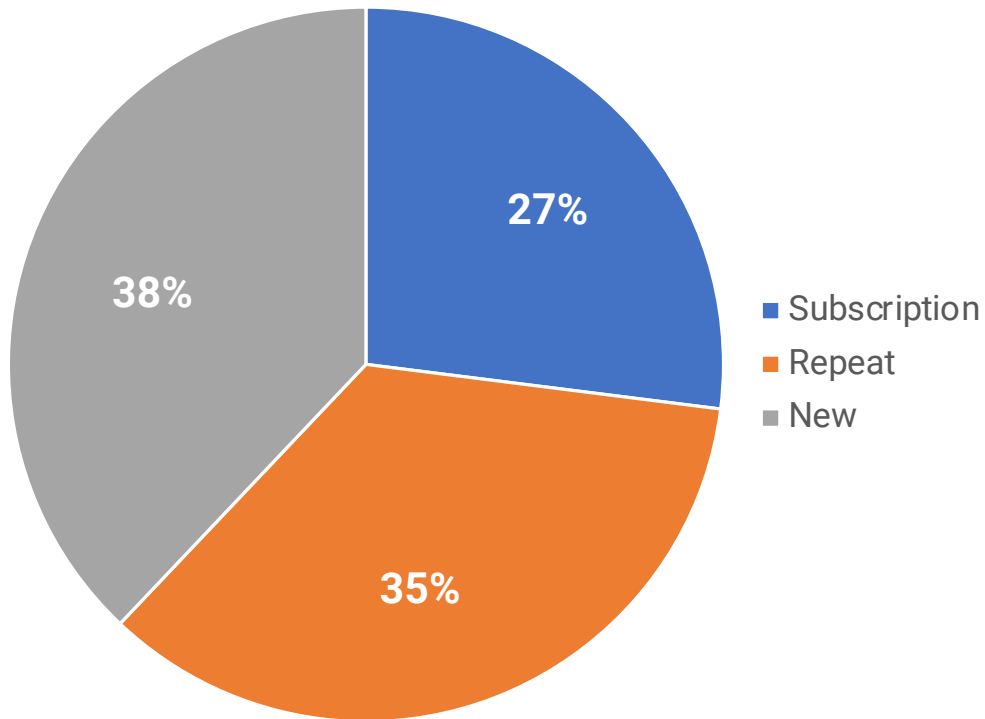


Conversion Rate by Channel (Digital Funnel)

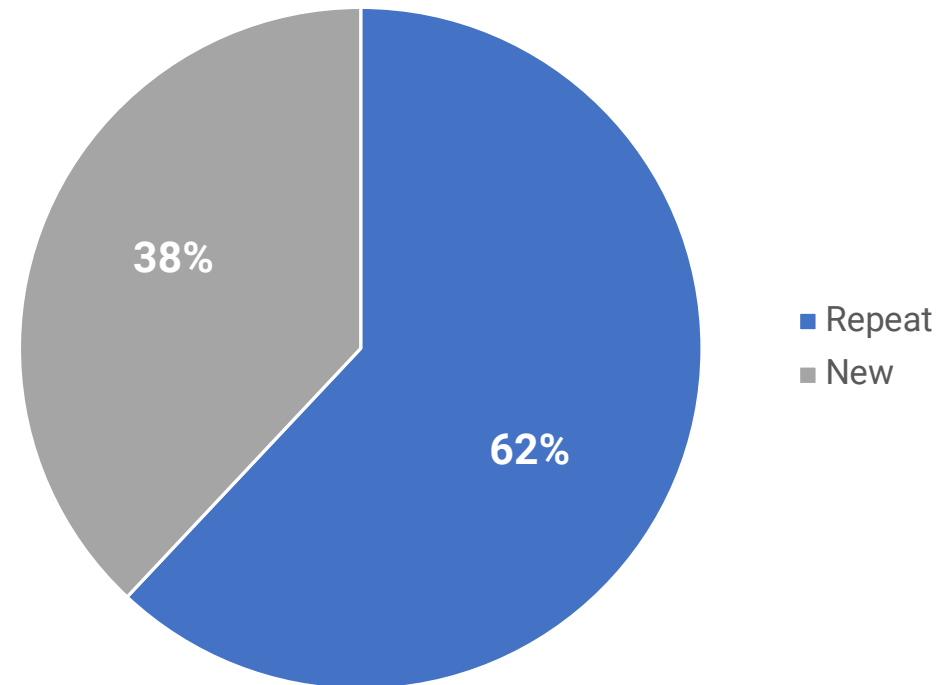


AVERAGE MONTHLY SALES

Website



Amazon



CUSTOMER FEEDBACK 4.7/5

"Seattle Gummy Company Is The Future – Seattle Gummy Company rocks and offers the very best caffeine gummies for a ridiculously low price. If coffee is getting you no where and the overpriced swill is draining your wallet then this ...

★★★★★ by Scott

"I really like these. – I really like these, always carry a packet in my purse, no shakie caffeine high, just a nice flow into getting things done."

★★★★★ by Beth Boyd

"Seattle Gummy Company offers the very best alternative to coffee in the morning when you don't have time to guzzle that morning joe, just pop a gummy and follow the beat of a different drummer that will keep you performing all day long."

★★★★★ by Scott

"Truly great product. No jitters, just energy and focus. I will continue to use this product."

★★★★★ by Manuel Martinez

"Love the Focus! I take it in the afternoon around 2 PM. It's really helped me stay focused. I no longer have an afternoon slump."

★★★★★ by Kenny Wagner



"A staple in our home! – The product is amazing. I didn't know that this type of energy and clarity was possible to attain. Both the product and the website and service are a pleasure to work with. Thanks!"

★★★★★ by KATE

"Moca Shots – Great product and very easy to order online. Product shipped immediately and I received it promptly and in excellent condition. Will definitely order again!"

★★★★★ by Christy Kelley

"Get up an go... – Love Seattle Gummy Co., helps me get up an go when I don't want to drink a lot of liquid."

★★★★★ by Alex Broady

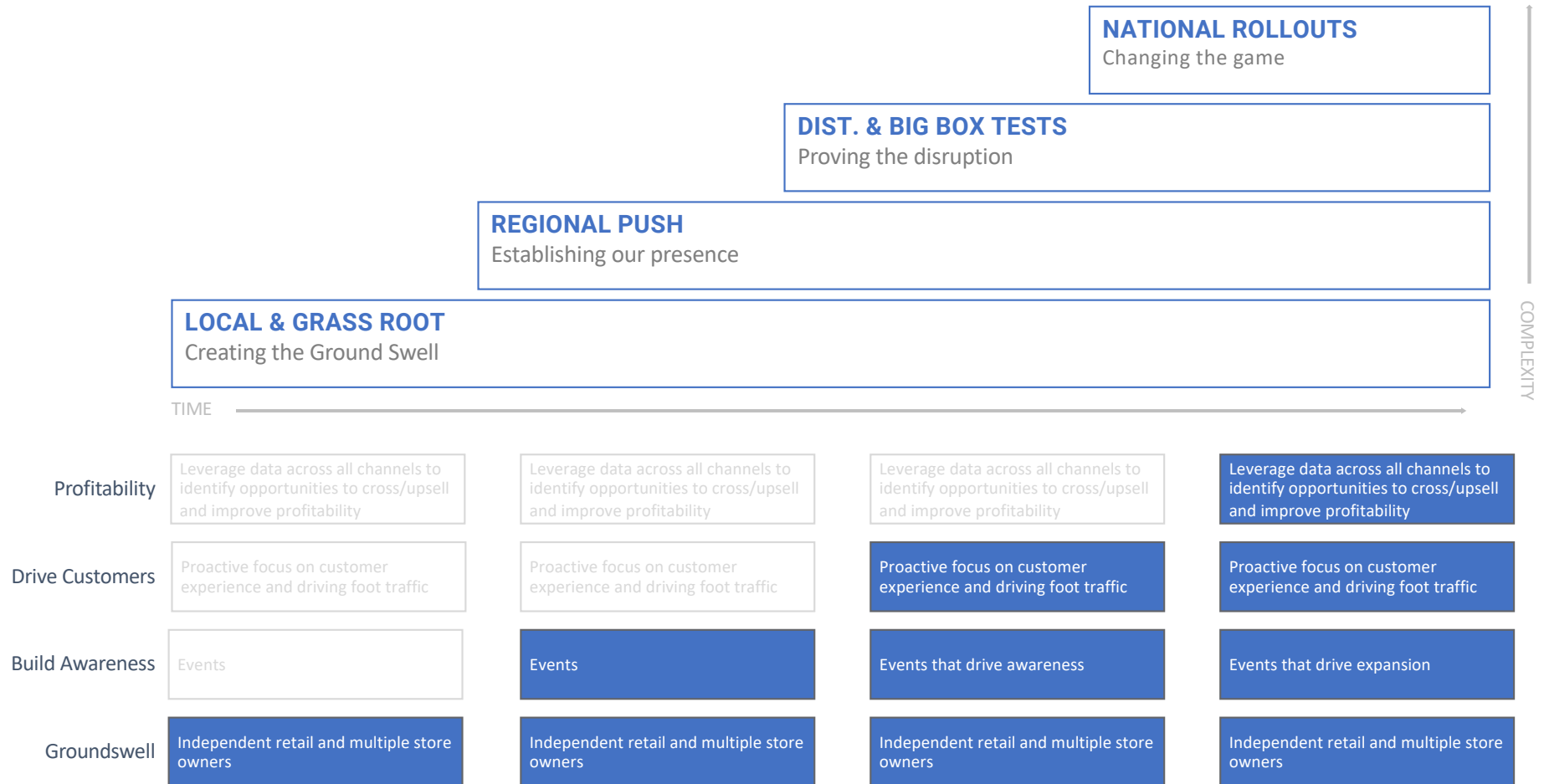
"Love the Sleep gummies, easy to take, taste good, WORK for me, and appreciate that they are sugar free!"

★★★★★ by TheFitFork

"One of the Best Out There – The gummies very good and are very effective. I used them before a 5k and before/during a sprint triathlon with a hilly bike ride as well as in training to test them out. They worked great for me without upsetting my ...

★★★★★ by Anita

RETAIL MATURITY



2022 – NATURAL



2022 – MASS, C-STORES



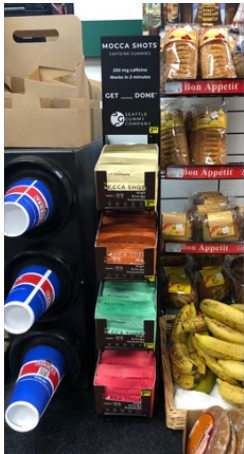
2022 – RETAIL MARKETING

➤ Secondary Displays

- ✓ Incremental marketing dollars are needed to drive trial and impulse purchases via secondary displays

➤ Third Party Shopping Apps

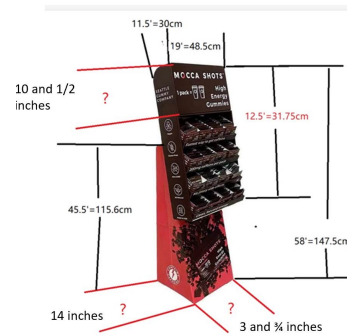
- ✓ Funding 3rd party apps to boost awareness and spur trial is needed in major retailers such as Walmart and Target.com, where promotional opportunities are limited



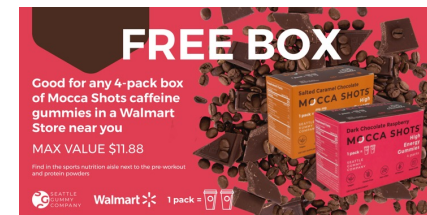
Convenience Store Rack



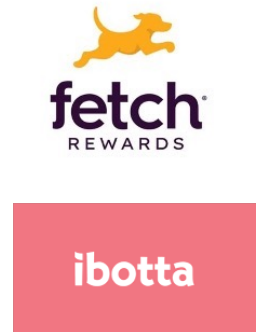
Shelf Talker



Shippers



Coupons



Third Party Shopping Apps

STRATEGIC PARTNERSHIP



THE NEXT BIG THING



Television

Our innovative products, manufacturing process and go-to-market approach has grabbed the attention of producers across the nation with more expected to come!

Sponsorships

We are featured in 4 race series this year with national coverage along with Amazon Prime sponsorship with AVP players and televised events.

GET _____ DONE!



Events

With our strong push for sponsored events, a nationwide events team will target over 20 large televised events with 1M+ people in total attendance.

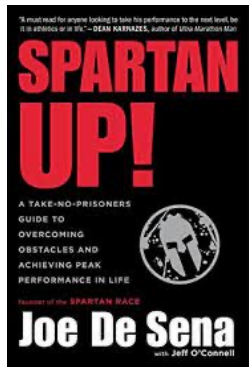
Partnerships

Like retail, the customer journey is top of mind. Our aggressive influencer program ensures that that even with digital we put the “human” first.

CNBC: NO RETREAT BOOT CAMP



SPARTAN UP PARTNERSHIP



High Energy Gummies

1 pack =

Supplement Facts: Serving Size: 1 Gummy (7g). Servings Per Pack: 2. **Calories 25.** Protein 0g (0% DV). Total Fat 0g (0% DV). Trans Fat 0g. **Total Carbohydrates** 6g (2% DV). Sugars 5g. Added Sugars 5g (10% DV). Sodium 5mg (0% DV). Riboflavin 720mcg (60% DV). Niacin 8.4mg (50%). Vitamin B6 0.84mg (50% DV). Vitamin B12 2.5mcg (100% DV). Caffeine 50mg. Percent Daily Values (DV) are based on a 2,000 calorie diet.

Other Ingredients: Tapioca Syrup, Sugar, Strawberry Powder, Fruit Pectin, Cacao Butter, Citric Acid, Ginkgo Extract, Sodium Citrate, Natural Flavor.

Each pack contains 100mg of caffeine.

Directions: Enjoy 1 gummy as needed for a boost of energy. **Not recommended to take more than 4 packs per day.** Not recommended for young children, pregnant or nursing women, or persons sensitive to caffeine.

GET **DONE**®

SEATTLE GUMMY COMPANY

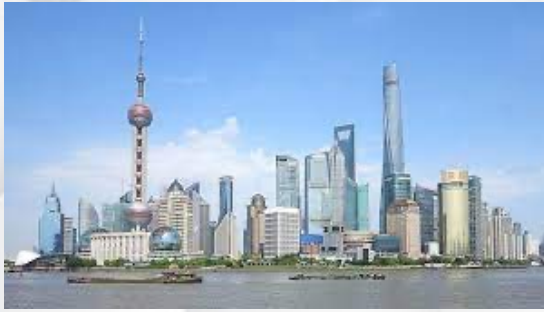
Seattle, Washington, 98107
www.seattlegummy.com
Questions? info@seattlegummy.com

PATENT PENDING.
NET WT 0.5 OZ (14g)
DIETARY SUPPLEMENT

8 50032 71330 6



INTERNATIONAL SALES



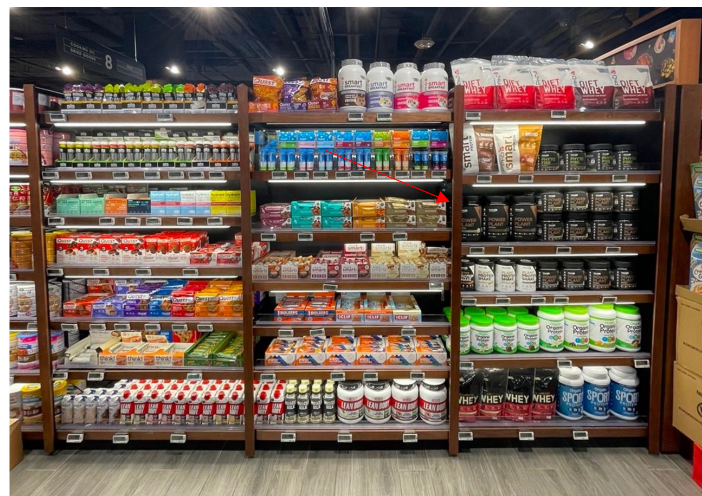
2022 – INTERNATIONAL



Guardian, Great World City , Singapore



Cold Storage, Great World City, Singapore



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THANK YOU

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