

Contact

www.linkedin.com/in/basarbasaran
(LinkedIn)

Top Skills

Market Analysis
Competitive Analysis
Market Research

Languages

English (Full Professional)
French (Elementary)

Certifications

ASU GSV Virtual Summit 2020
Certificate in Public Management
and Social Innovation

Basar Basaran

Co-founder at Kunduz | Stanford MBA & Masters in Ed. | YC Alum |
ex-McKinsey
United States

Experience

Kunduz

Co-Founder

March 2016 - Present (7 years 3 months)

San Francisco, CA

Kunduz provides instant solution to students' test prep questions on their phone. Kunduz aims to democratize test prep across the world by offering personalized support 10x faster, 10x cheaper.

Doğan Holding

Business Specialist in Education, Entertainment & Retail Group

August 2014 - December 2015 (1 year 5 months)

Istanbul, Turkey

McKinsey & Company

Business Analyst

September 2012 - August 2014 (2 years)

Danone Waters

Marketing Intern

June 2011 - January 2012 (8 months)

Part-time role as Assistant Brand Manager of Akmina Mineral Water

Vodafone

Young Talent

July 2010 - September 2010 (3 months)

Summer internship at Youth Marketing

Philip Morris International

Sales Support Intern

January 2010 - March 2010 (3 months)

Auburn University

Research Assistant

2009 - 2009 (less than a year)

Education

Stanford University Graduate School of Business
Master of Business Administration (MBA) · (2016 - 2018)

Stanford University Graduate School of Education
M.A in Education · (2016 - 2018)

Y Combinator
Summer 2018 Batch · (2018 - 2018)

Boğaziçi Üniversitesi
BSc, Industrial Engineering · (2007 - 2012)

ENSTA ParisTech - École Nationale Supérieure de Techniques
Avancées
Study abroad, Manufacturing Systems · (2010 - 2011)