



BUTTONSMITH INC.

REVITALIZING AMERICAN MANUFACTURING



Manufacturing is broken

1

Manufacturing waste worldwide accounts for **\$8 trillion** annually

2

Overseas production is **slower** & **more expensive** than ever

3

Empty shelves in warehouses & stores are the new normal

Buttonsmith is the operating system for smart manufacturing



**And it's working...
in a big way!**



\$11.3M

CUMULATIVE
REVENUE

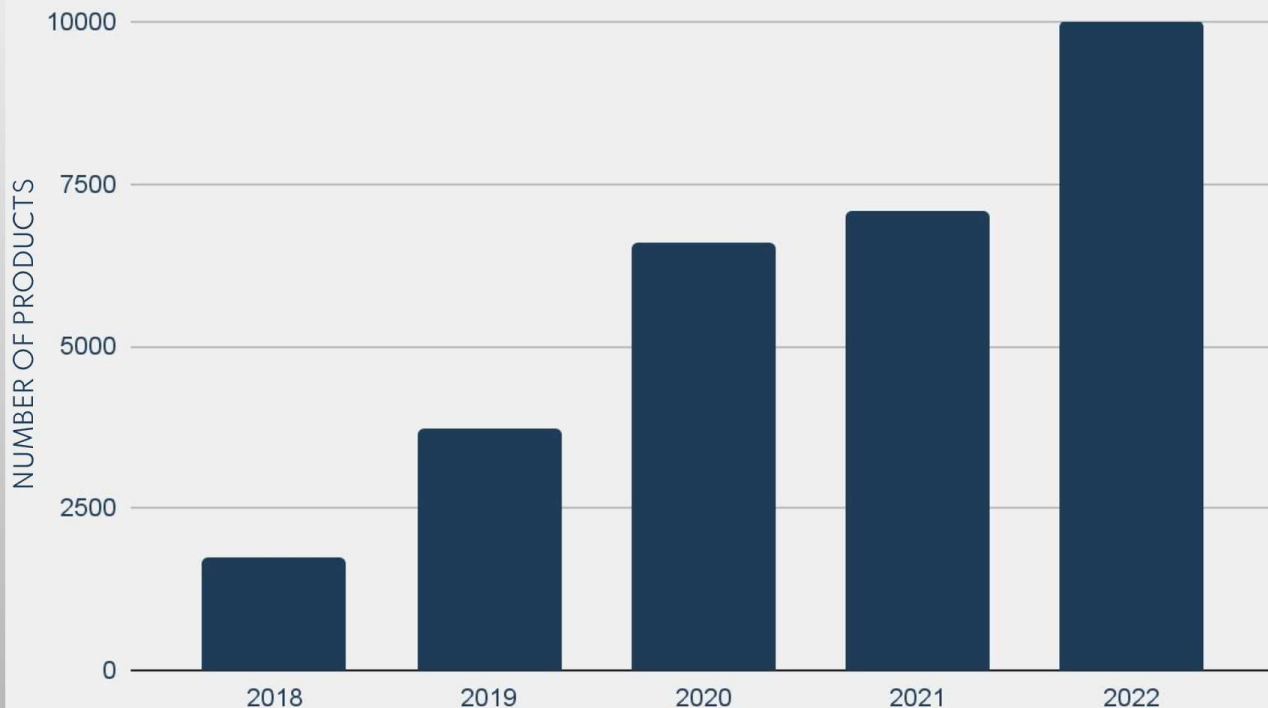
4.9/5

AVERAGE
CUSTOMER RATING

580,000

CUSTOMERS

Our production capabilities are skyrocketing

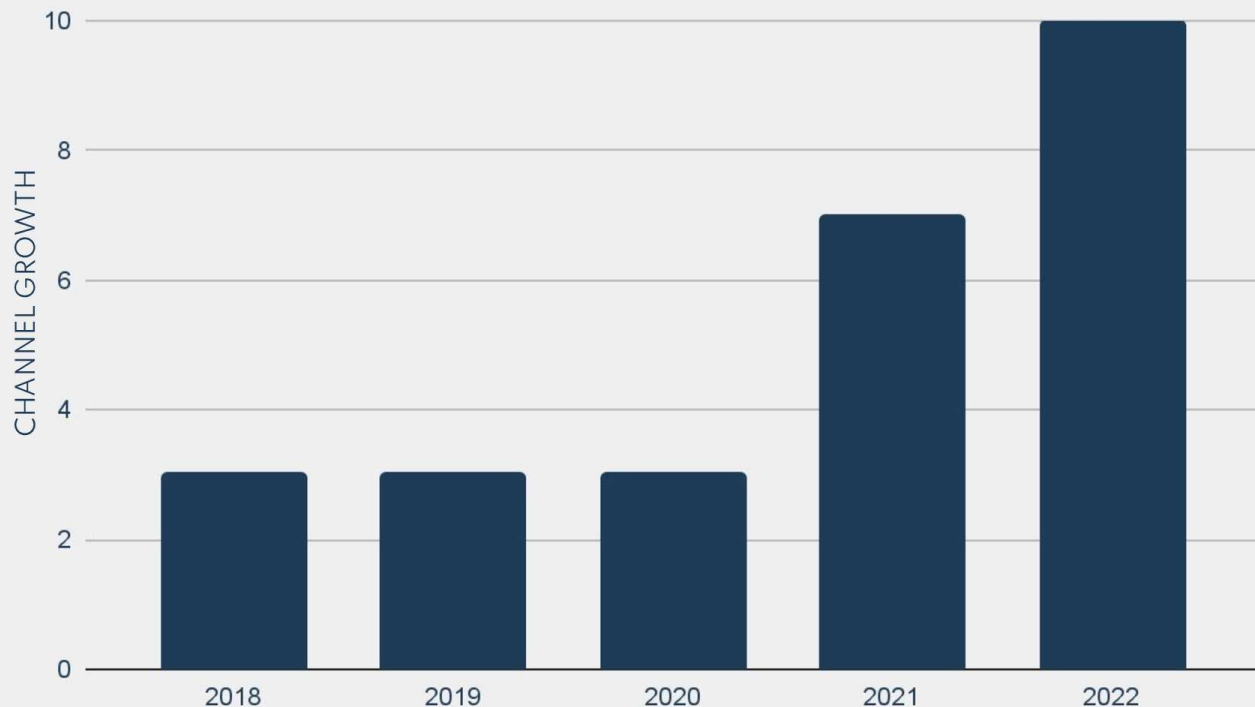


We started with just **1 button**.

Now we can make **10,000+** made-to-order products.



Buttonsmith products are sold by the largest retailers on Earth



amazon

 **shopify**

Etsy

ebay

handshake

F A I R E

RANGE 

Buttonsmith-powered smart factories are designed for 21st century consumers



Fast delivery

A national network of local factories guarantees products reach consumers quickly and efficiently



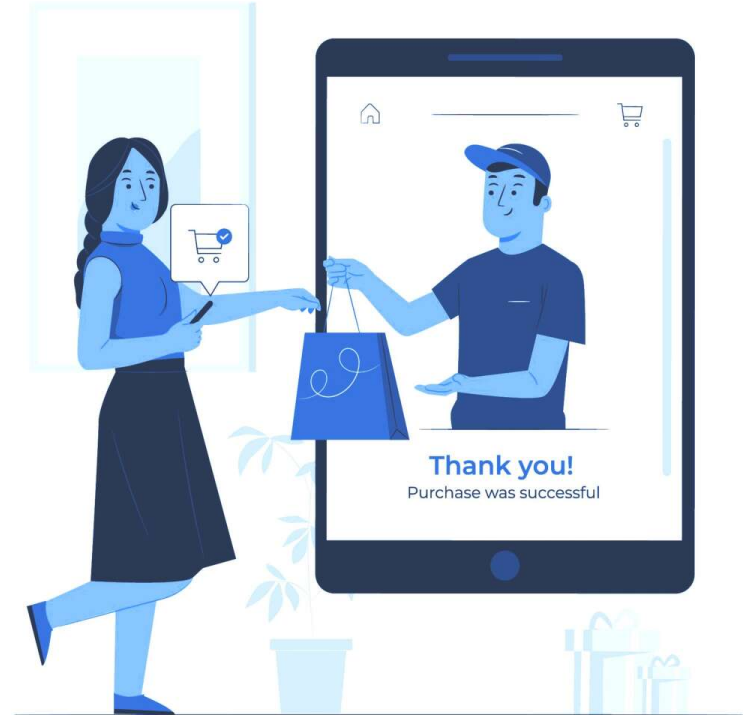
Wide selection

On-demand production ensures consumers get what they want, when they want it

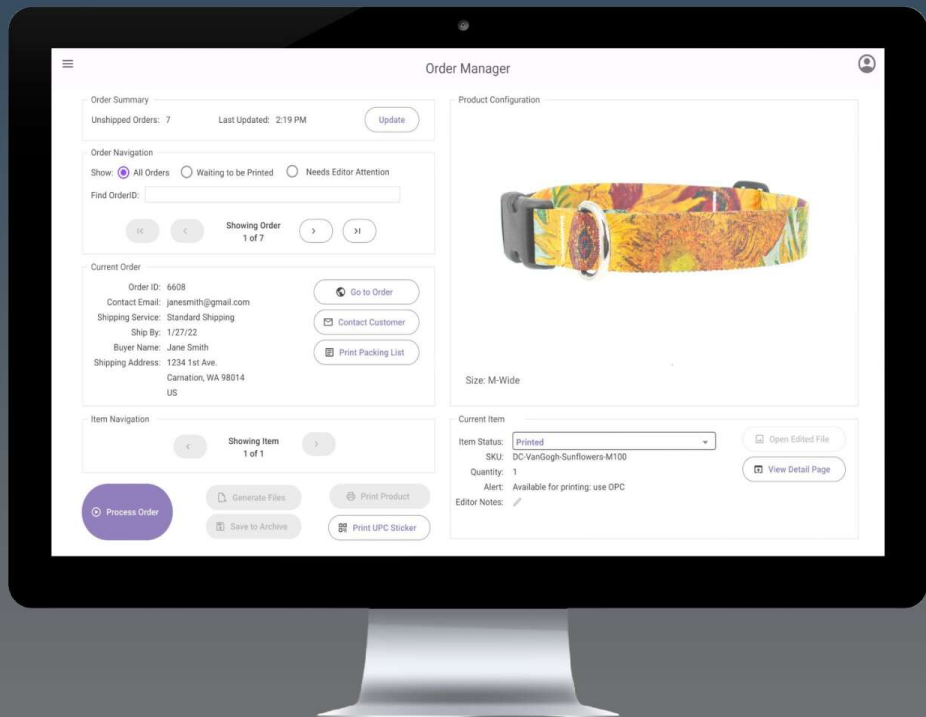


Sustainability

Worker-friendly, environmentally-friendly, and community-friendly conditions



Our proprietary software can power smart factories nationwide



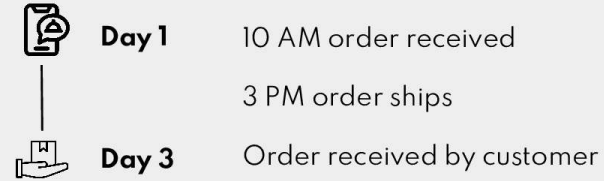
1 patent issued
3 pending
12 pipeline

Traditional manufacturing timelines are a thing of the past

OVERSEAS MANUFACTURING



THE BUTTONSMITH SYSTEM



Our world-class team has built companies with \$250M+ exits



Darcy Burner
CEO



Jonathan Shapiro
President



Michael Burner
CTO



Sarah DeNike
Chief of Staff



Katherine Fugitt
Director of Design



Henry Burner
Founder



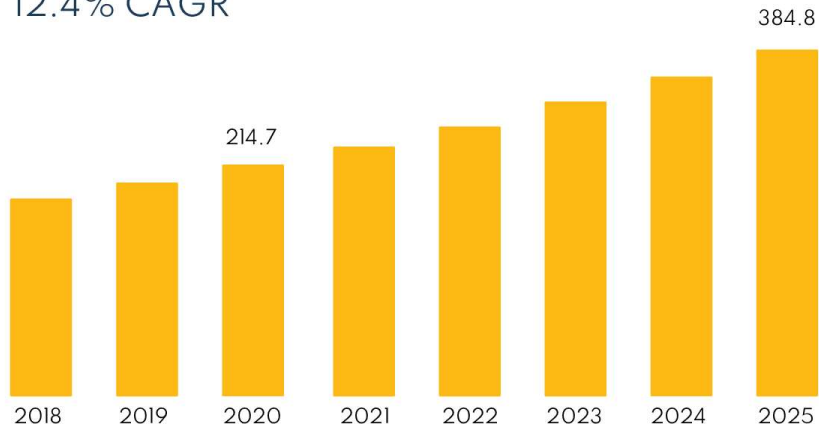
The market is growing astronomically with a 12.4% CAGR

\$384 BN

The smart manufacturing
market by 2025

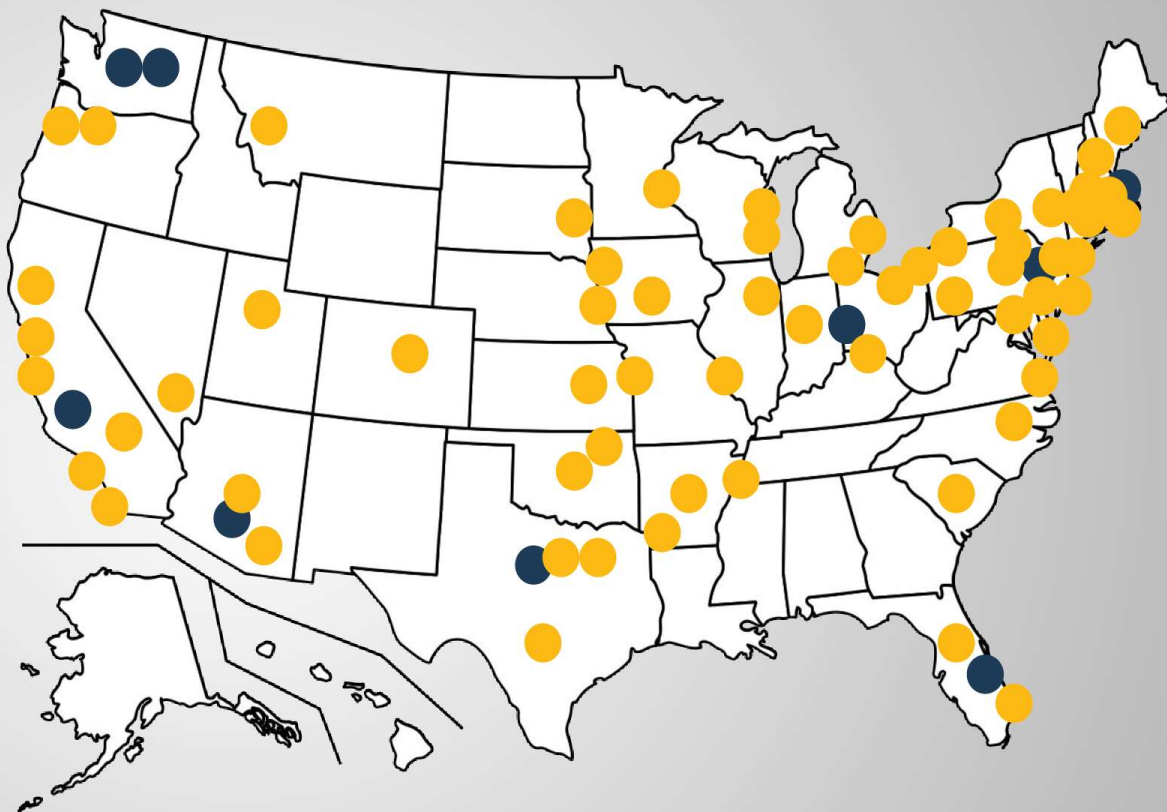
GLOBAL SMART MANUFACTURING (USD BN)

12.4% CAGR



Markets&markets Research Private

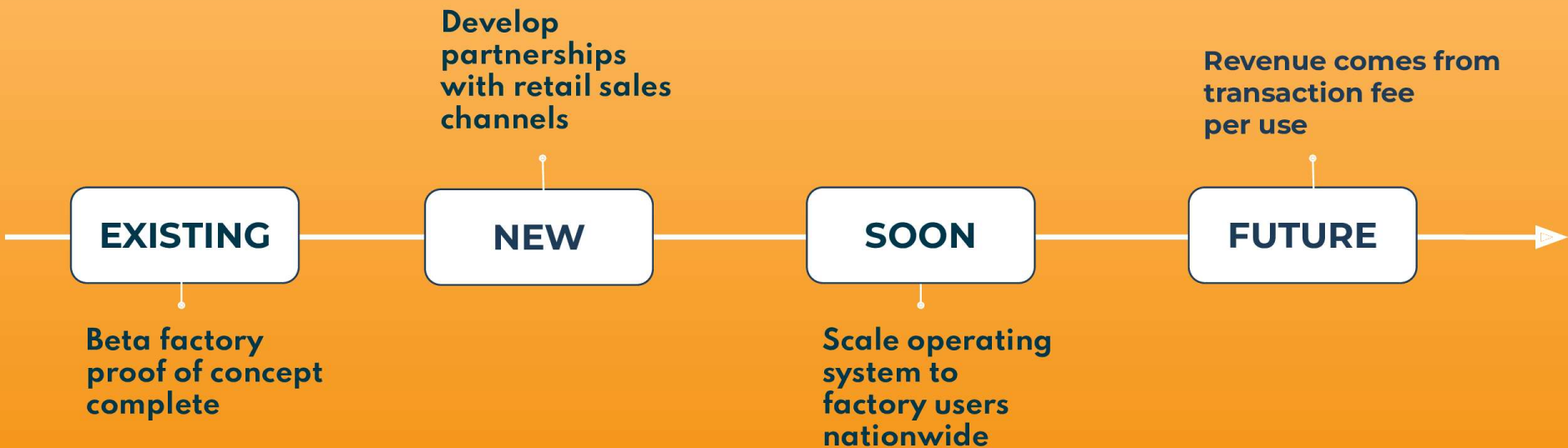
We have plans in place to scale the Buttonsmith Operating System nationwide



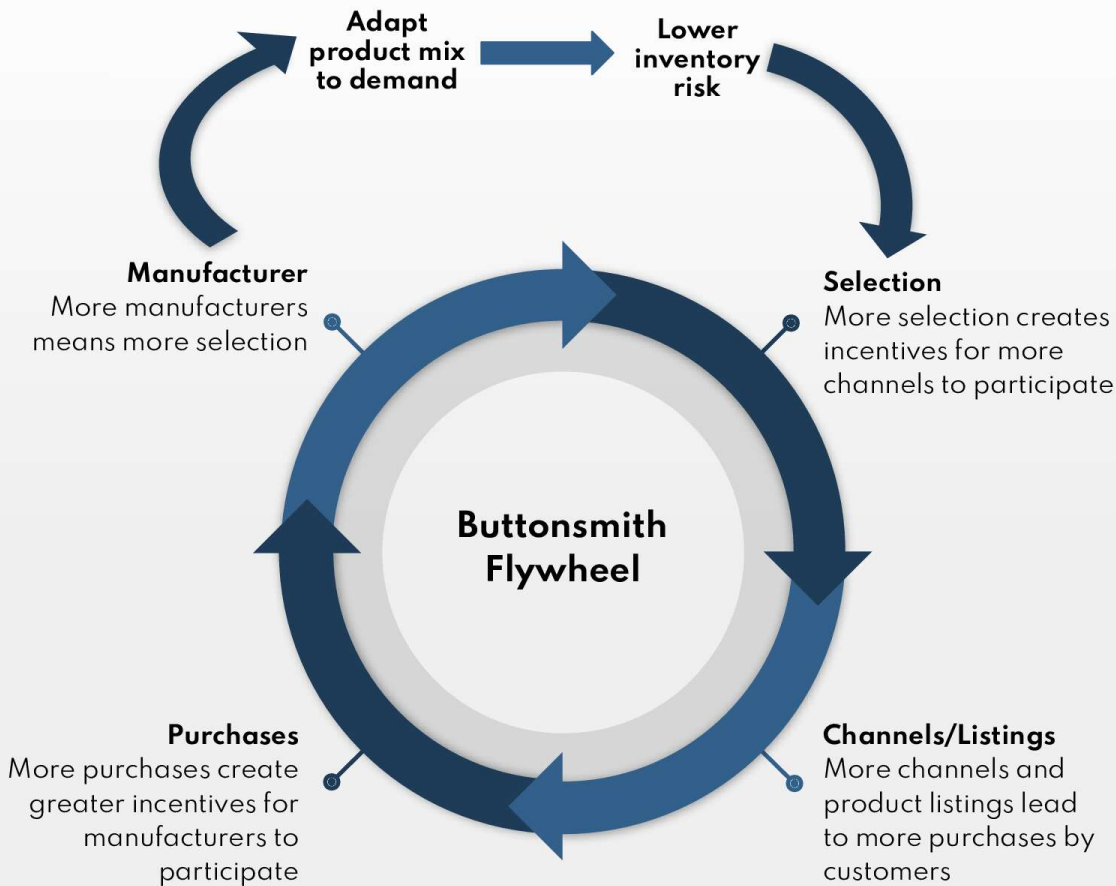
● Current partners

 Pipeline partners

The transition to a transaction fee business model will accelerate our revenue growth

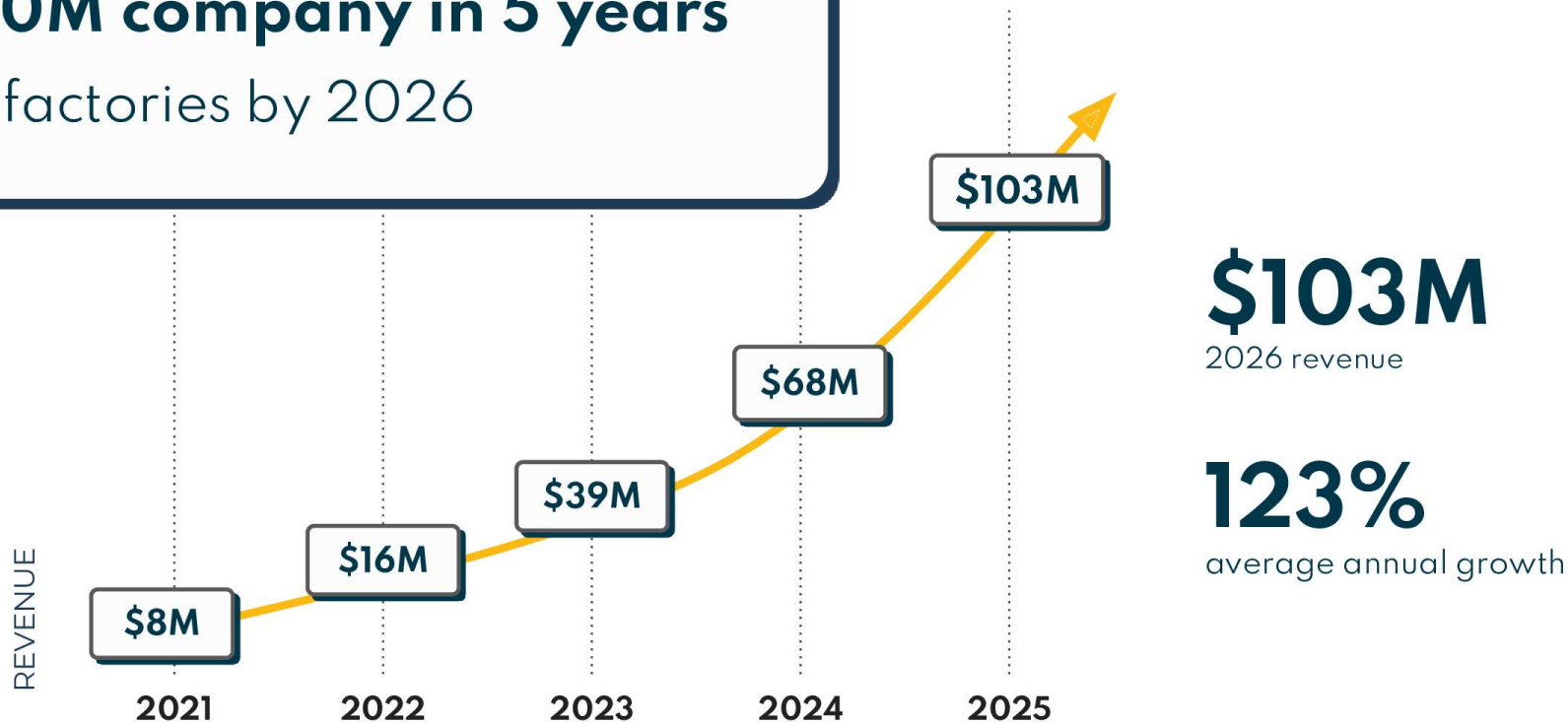


The Buttonsmith model unlocks powerful network effects and organic growth loops



We're on track to building a \$100M company in 5 years

100 factories by 2026



NOTE: Forward-looking projections cannot be guaranteed.

“Buttonsmith is a software company linking third-party seller APIs for custom and mass-produced products to create a unified workflow.”

-Fast Company

People



FAST COMPANY

GOOD
HOUSEKEEPING
POPSUGAR.

USA TODAY



BUSINESS
INSIDER

Forbes



BUILDING THE FUTURE OF AMERICAN MANUFACTURING

BUTTONSMITH INC.

