



Reasons to Invest

Traction

Reviews

Team

INVEST NOW

TRY THE APP

invest in 24/7 Access To Addiction Support

SoberBuddy has designed an approachable & user-friendly smartphone app that facilitates a positive culture around a sober lifestyle.

THERE ARE 970M PEOPLE DEALING WITH MENTAL HEALTH OR SUBSTANCE ABUSE CONDITIONS, YET IN 2019 ONLY 3.6M PEOPLE RECEIVED SUBSTANCE ABUSE TREATMENT.



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Reasons to invest

970M

People With Mental Health Or Substance Abuse Conditions

20K+

SoberBuddy Email Subscriptions

55.2%

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support you need - privately and independently

We're anti-shame warriors

By releasing negative stigmas around addiction, SoberBuddy is creating a culture of access to emotional and physical well-being by giving people the power to privately and affordably access helpful resources via our SoberBuddy smartphone app at their own convenience.

THE PROBLEM

People aren't getting the addiction support they need because of emotional barriers such as shame from stigma and physical hurdles like cost, time and accessibility.

19M people needed substance abuse treatment in 2019 in the U.S.

Only 3.6M people received substance abuse treatment in 2019 in the U.S.

19.1% of people who need treatment can't afford the cost.

14.4% of people who need treatment can't find the treatment program they need.

Source: SAMHSA 2019 National Survey on

THE SOLUTION

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Virtual care is becoming increasingly popular and mental health is at the top of the list. It allows people to have consistent support when and where they need it.

giving people the power to privately and affordably access helpful resources via our SoberBuddy smartphone app at their own convenience.

We’ve paired evidence-based Cognitive Behavioral Therapy (CBT) with specific behavioral and emotional patterns observed in thousands of patients at unique stages of recovery by our own in-house clinicians. Using this information, we’ve created over 2,000 bite-sized challenges, check-ins and other activities that help individuals feel connected and empowered.

FEATURES

SoberBuddy App Features

Proprietary Algorithm

We’ve developed proprietary algorithmic pathing that changes on how the user interacts with app. The app experience is designed to be the personal the user would undertake with therapist.

Content Portfolio

The app features 2,000+ pieces of proprietary

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Access the Investor Brief

BUSINESS

Our Revenue Model

Existing Income Streams

- Free daily email that upsells paid app
- Paid smartphone app model
- Group membership subscription & referral
- Market to treatment facilities as supplemental support

Potential Income Streams

- Long-term discounted individual and group memberships
- SoberBuddy Merchandise
- School programs
- Insurance contracts
- Additional apps for other mental health conditions
- Translated apps to reach more markets


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27%

average conversion rate from trial to paid

55.2%

of customers say app helped them get sober

46.6%

of customers say app helped them get back on track after relapse

70+

pieces of media coverage in MSN, Lifestyle, 30Seconds, News Channel 9, and many more

REVIEWS

What People Are Saying

SoberBuddy is already making a positive impact on people's lives. Check out what our customers are saying:

"I actually signed up a couple of weeks ago and I honestly think that played a big part in me not

<

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<https://invest.yoursoberbuddy.com>

5/8

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BUSINESS

Meet The Team

We are ready to stand up for our mental health and take the power to heal into our own hands. And we need relevant, interesting, and accessible tools to help us on that journey.

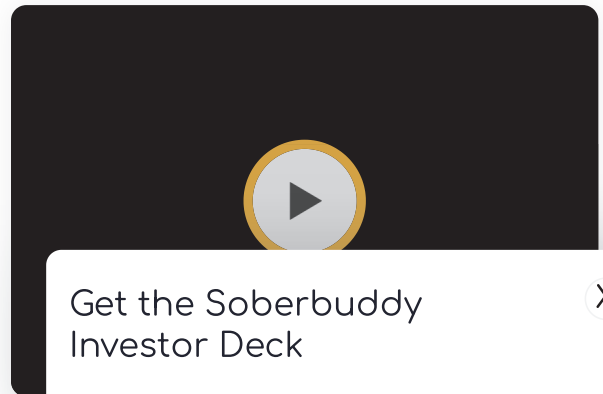
- Tara Schiller

Tara Schiller | Co-Founder & CEO

Tara is the creator, curator, and visionary behind SoberBuddy.

Being able to synthesize data and emotional need into an intuitive product current with trends has helped Tara to create the voice, message, and products that set SoberBuddy apart in the marketplace.

Tara's ability to visualize the direction of the company and then create a path to realize that vision, is why we're excited to have her as the CEO.



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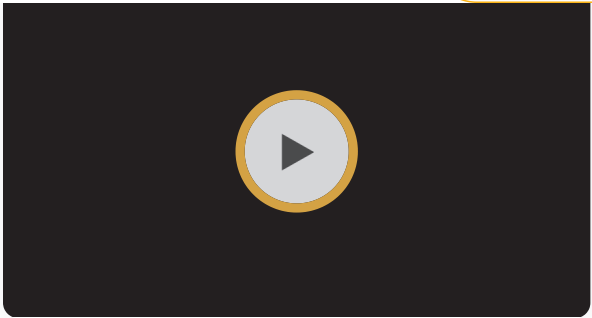
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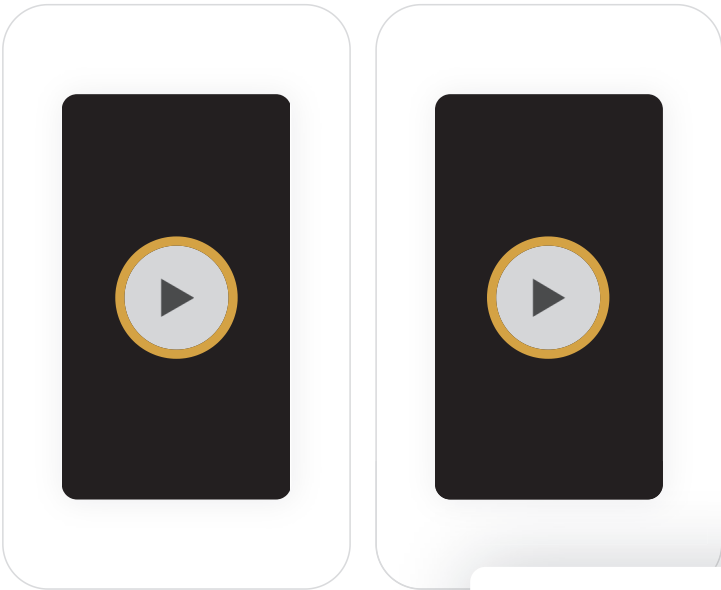
Paul draws on over 20 years experience treating individuals and their families suffering from drug and alcohol addiction.

Working as a clinical director for over 15 of those years, Paul helped to develop the internationally recognized Matrix drug and alcohol treatment model, while gaining valuable people and business management skills. He then worked as an international trainer and speaker on behalf of the Matrix program.

Paul's commitment to excellence, open minded way of approaching new ideas, and vast industry experience are just a few reasons we are excited to have him on board.



SoberBuddy Advocates



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