FAST BAGS CORP

Biodegradable Trash Bags, inside America's First Trash Bag Dispensing System

bagups.com Bernardsville, New Jersey Consumer Goods Retail

Highlights

1. Fast Bags Corp increased sales by 277% from Jan - July 2022 over the same period in 2021

2. The US trash bags market was $2.72 billion in 2021 & projected to be $3.83 billion by 2027

3. The company has secured 5 US & Canadian Utility Patents and Trademarks

4. Our biodegradable* trash bags degrade in 2-3 yrs compared to conventional bags.

5. 100% Made in the USA by Veterans and People with Disabilities

6. Saves Time & Money in commercial settings, 2hrs per 100 bag changes

7. Veteran owned & operated

Our Founder

Jack Licata President

US Air Force Veteran Captain - Nuclear Missile Launch Officer

We believe in making a difference from the people whose job it is to change the trash, to the environment, and create employment for Veterans and People with Disabilities.

It's Easy Being Green

BAGUPS®

LETS TALK TRASH

PROBLEM

When I was in the Air Force as a Nuclear Missile Launch Officer one of my duties was to take out the trash.

Taking out the trash STINKS!! and replacing bags is even worse. It can be messy, smelly, and a waste of time.

I came to find out everyone hates this too!

JACK LICATA
Founder, Fast Bags Corp.

PROBLEM

1,000,000,000,000

About one trillion single-use plastic bags are used annually. That's nearly 2 million every minute.

The plastic garbage bags we use everyday take up to 1,000 years

77%

of consumers want to go green[1]

BUT...

to degrade

48%

Think they have to spend more & compromise quality[2]

Forbes[1]
Globe News Wire[2]

FIGURE 5 MARKET SIZE ESTIMATION: BIODEGRADABLE PLASTICS MARKET TOP-DOWN APPROACH

GLOBAL PLASTIC PRODUCTION 2022
390.7 Million Ton

Approximate demand for plastics is 75%–80% of the plastic production

GLOBAL PLASTIC CONSUMPTION 2022
293 Million Tons

Assuming the bioplastic consumption to be about 1-1.5% of the plastic consumption

GLOBAL BIOPLASTIC CONSUMPTION 2022
3-4 Million Tons

Assuming the biodegradable plastic to be about 50-55% of the bioplastic

GLOBAL BIODEGRADABLE PLASTIC CONSUMPTION 2022
1,500-2,000 KT

Source: Secondary and Primary Research and MarketsandMarkets Analysis

BAGUPS

Changing the Trash & Reducing the Carbon Footprint was never so easy

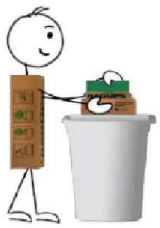
Save Time, Money & Convenience in one motion

Biodegradable trash bags in the world's first trash bag dispensing system

- Multi-Patented dispensing system
- Made in the US by veterans and people with disability
- Convenience of a subscription
- Completely biodegradable

WORLDS FIRST TRASH BAG DISPENSING SYSTEM WITH BIODEGRADABLE BAGS

DROP DOWN

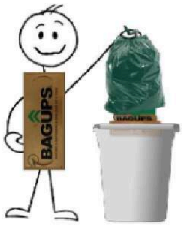


Grab first bag and drop the Bag Ups® box into bottom of trash can.

PULL OUT

When the trash bag is full, remove as usual. The next bag is attached to line trash can.

GET OUT



Pull up the last trash bag, the box comes up with it, detach the box,

REPEAT

Subscribe, refill & repeat

Results and feedback that speaks for itself

$1.4M
in total sales since 2021

30k+
Customers

300
Customers invested in our crowdfunding

4,600
Active subscribers 2022

80+%
retention rate

"I've been a loyal customer for the past year . The quality of the bags is superior and I know I'm doing good by buying environmentally friendly products."
Abby L.

"I am happy to try to be a part of the solution that our planet is facing, & thrilled to be able to do so while helping veterans & the disabled! Hope this takes off!"
Vanessa M.

They feel stronger than the kind you buy at the supermarket and the wife loves them. Add to that the fact that they're biodegradable and I'm sold!
Michael G.

Featured On

FOX BUSINESS · CBS · WSJ · MSNBC

Confidential

Starting with social media ads, our customers are now the fuel for our growth

We acquire customers via social media
$19 CAC : $26.32 AOV

They love our product
80+% Reorder or start a subscription

They stick around
We break even by the 2.5 purchase but our avg LTV is still growing every month

They even spread the word
Numerous reviews mention finding the product through family and friends, some even gift BagUps

"I use the product. And tell others about it. Even have given boxes of bags as gifts."
Barbara T.

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Leveraging B2B relationships to

PIPELINE

American Airlines · US FOODS

remove even more plastic from our trash

CURRENT PARTNERS

VA | U.S. Department of Veterans Affairs

B2B TARGET SECTORS

Manufacturing · Travel · Hospitality · Events

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Our competitors are providing green alternatives but fail to make sustainability easier

	BAGUPS	HoldOn	BioBag
Green Trash Bag Alternative	✓	✓	✓
Convenient Subscription	✓	✓	✗
Dispensing System	✓	✗	✗
Not Made from Food	✓	✗	✗
Made in USA	✓	✗	✗
Won't Melt w/ Warm Liquid	✓	✗	✗

** based on 13G garbage bag*

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CONSUMERS BUY DISPENSING CONVENIENCE

Bottom Dispenser

Resealable Dispenser

Flip Top Dispenser

Automatic Wall Dispenser

SALES UP 6%

SALES UP 50%

SALES UP 50%

SALES UP 8.6%

BagUps Trash Bag Dispensing System

Commercial customers save 2 man hours in labor costs for every 100 bag changes*

Trash bags are only the beginning, introducing ReCircle Brands

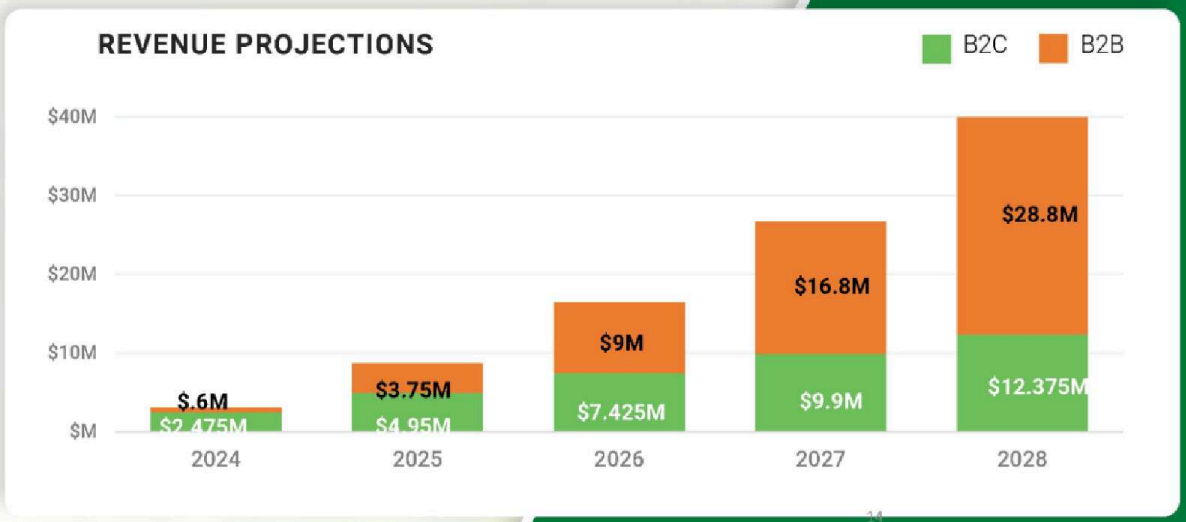
FUTURE RECIRCLE PRODUCTS

- Pet Products
- B2B Packaging
- Plates, Cutlery & Cups
- Commercial-Size Trash Bags

MADE FROM STONE

- First trash bags ever made from stone
- Reduce plastic up to 50%

With the foundation laid, we are anticipating significant growth



A Veteran Team determined to take the plastic out of our trash

Jack Licata
Founder and CEO

- Founder and CEO
- MBA from University of Missouri
- Captain USAF- Nuclear Missile Launch Officer
- 5x founder with focus in sustainability & CPG
- US Air Force
- University of Missouri
- The Citadel

THE CITADEL
U.S. AIR FORCE
University of Missouri

TEAM & BOARD OF ADVISORS

Alan Burke
Colonel – USAF

Paul McGillicuddy
General – USAF

Harold Furlow
Major – USMC

Dave Young
Specialist – US Army

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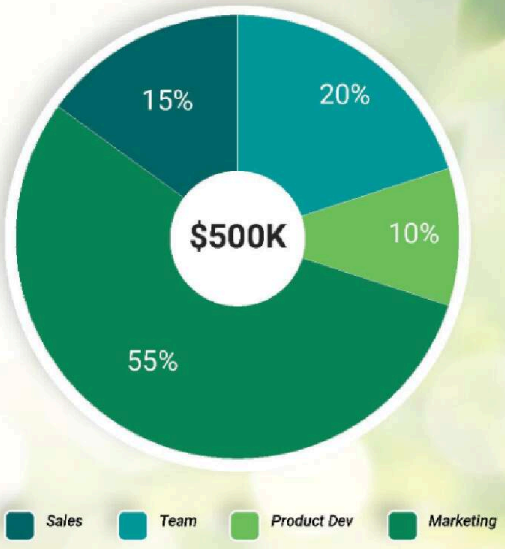
Raising a $500k bridge round to set us up to takeover the $51.9 B Market

We will use this round to achieve key milestones to set us up for a successful seed round

- Achieve Sustainable Profitability w/ 14k Subscribers
- Secure contract w/ VA Hospital System & Other B2B Partners
- Launch Made from Stone line in both consumer market and B2B
- Create a recognizable, national brand



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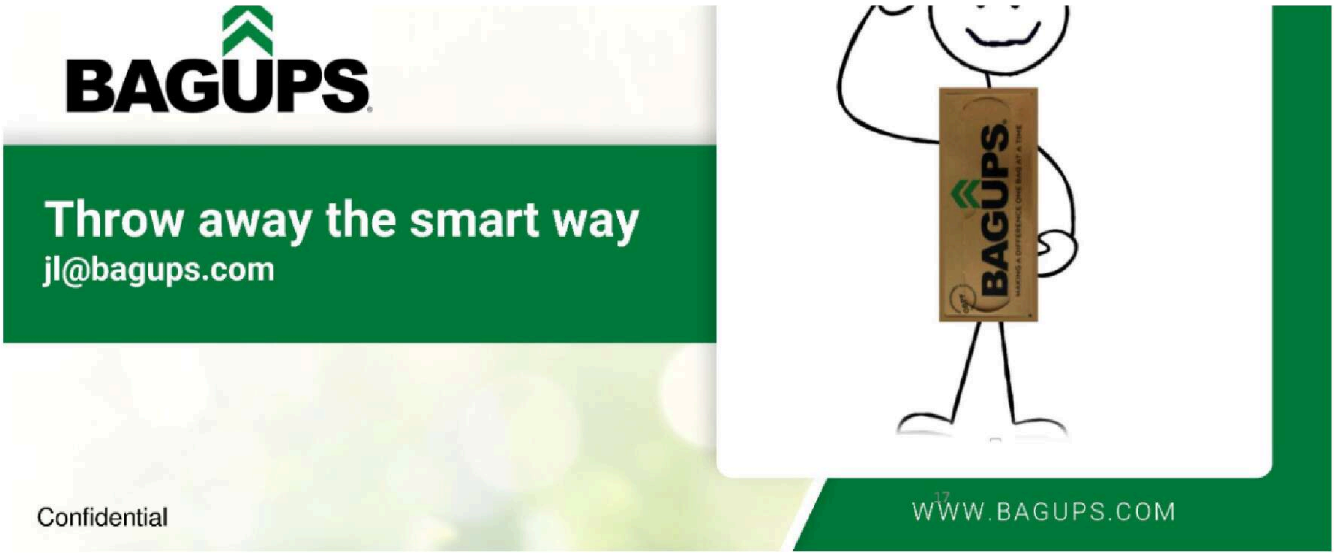

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