



## Andrew Luna (He/Him) · 2nd

Founder & CEO of hound | Founder of Pet Care Collective | People Person | World Traveler | Startup Builder

Denver, Colorado, United States · [Contact info](#)

500+ connections



### Experience



#### Founder & CEO

hound

Jul 2020 – Present · 1 yr 6 mos

Denver, Colorado, United States

We exist to empower job seekers and employees, provide modern solutions for employers to better manage their talent, and build a better experience for the people of vet med. We are becoming the industry standard, go-to platform for jobs and culture in vet med.

Built by, loved by, and owned by the people of veterinary medicine. This is going to be awesome 🐾



#### Founder

Pet Care Collective

Apr 2021 – Present · 9 mos

Denver, Colorado, United States

A community by hound.

We created Pet Care Collective for one reason - unity. Through unifying the sharpest minds and kindest hearts in pet care, our goal is to craft a better, brighter future for the p ...see more



Join the community  
built by and for pet ca...



#### Head Of Sales

Vetstoria

Mar 2020 – Sep 2021 · 1 yr 7 mos

London, United Kingdom

Vetstoria is the world's #1 veterinary appointment booking engine. We drive millions of bookings annually in 20 countries, and funnel hundreds of millions in revenue for thousands of partnered clinics.

...see more



The world's #1  
intelligent veterinary...



#### Area Manager

Tripadvisor

Aug 2019 – Mar 2020 · 8 mos

Phuket, Thailand

Tripadvisor's eatigo is the #1 marketplace for restaurant reservations in Southeast Asia. Supporting 6,000+ restaurants in 8 countries, we seated more than 1.5 million diners monthly.

I successfully launched the marketplace in Phuket, managed all regional operations ...see more



Southeast Asia's #1 marketplace for...



### Director of Operations

PAZ Veterinary

Jul 2017 – Aug 2019 · 2 yrs 2 mos

Austin, Texas, United States

PAZ was voted the #1 vet in Austin more than 10 times and we booked more than 40,000 appointments annually.

I led the growth and management of the company through expansion and acquisition...see more



Show 2 more experiences ▾

## Education



### Product School

Product Management Certificate, Product Management

Comprehensive Learnings Include: Industry Disruption Model, Value Chain Assessment, Technology Strategy, Agile Methodologies, APIs, Customer Journey Mapping, Quantitative & Qualitative User Research, Product-Market Fit Framework, Validation, Product Requirement Documents, Product Roadmapping, User Flows/Wireframes/Prototypes, Design Sprints, Customer Messaging & Acquisition, Product Growth, Product Development Lifecycle, Success Metrics



### Texas State University

Bachelor of Business Administration (B.B.A.), Business Administration and Management, Entrepreneurship

2015 – 2017

Top 1% of entrepreneurship students and winner of several business competitions



### Cornell University

Hospitality Management Executive Certificate

2019 – 2019

Comprehensive Learnings Include: Yield Management, Traffic Shaping, Hospitality Operations Management, Financial Statements Analysis, Guest Loyalty, Market Analysis & Digital Marketing Strategy

## Volunteer experience



### Business, Sports, & Community

African Angels. A school for the community.

Children