

Contact

www.linkedin.com/in/danielle-lay-356a251a (LinkedIn)

Top Skills

Public Speaking
Microsoft Excel
Research

Danielle Lay

Partner at NEA (consumer social, ecomm infrastructure)
New York, New York, United States

Experience

New Enterprise Associates (NEA)

Partner

2017 - Present (7 years)

Lead Investments:

Fizz - campus social platform

Patreon - creator community platform

Burrow - omnichannel furniture

Goody - the best way to gift

Prime - stealth

Northwestern University

NUSeeds Investment Committee

April 2019 - January 2022 (2 years 10 months)

Goldman Sachs

Investment Banking

2016 - 2017 (1 year)

New York

FIG; fintech coverage

DesignWorks

Founder & CEO

2013 - 2016 (3 years)

Graphic design and web development agency

The Economist

Analyst

2013 - 2013 (less than a year)

Hong Kong

Education

Northwestern University

Undergraduate, Economics major; Chinese minor; Business minor

Chinese International School | 漢基國際學校

Hong Kong