

## Contact

[www.linkedin.com/in/preeya-goenka](https://www.linkedin.com/in/preeya-goenka) (LinkedIn)

## Top Skills

Microsoft Office  
Microsoft Excel  
Financial Analysis

## Certifications

Chartered Financial Analyst (CFA)

# Preeya Goenka

coo @ beehiiv  
New York, New York, United States

## Experience

### beehiiv

1 year 8 months

Chief Operating Officer  
June 2023 - Present (1 year)

### Chief of Staff

October 2022 - June 2023 (9 months)  
New York, United States

### Noogata

7 months

### GM, Americas

June 2022 - October 2022 (5 months)  
New York, United States

Led Noogata's GTM functions: Sales, Marketing & Customer Success.

### VP of Customer Success

April 2022 - June 2022 (3 months)  
New York, United States

### CM Group

5 years 8 months

### VP of Commercial Customer Success

September 2021 - April 2022 (8 months)

Oversaw global customer success across CM Group brands Campaign Monitor, Emma, Delivra and Vuture.

### Director of Customer Success

November 2019 - September 2021 (1 year 11 months)

Led global customer success across CM Group brands Campaign Monitor and Emma.

### Principal Customer Success Manager

April 2019 - November 2019 (8 months)  
Greater New York City Area

### Senior Customer Success Manager

April 2018 - March 2019 (1 year)

### Customer Success Manager

September 2016 - April 2018 (1 year 8 months)

### Lexington Partners

#### Investor Relations Analyst

September 2015 - August 2016 (1 year)

### BlackRock

#### Analyst, Client Analytics Group

August 2013 - September 2015 (2 years 2 months)

### Barclays

#### Sales & Trading Summer Analyst

June 2012 - August 2012 (3 months)

### Moore Capital Management

#### Product Control Group Intern

April 2011 - May 2012 (1 year 2 months)

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## Education

### New York University - Leonard N. Stern School of Business

BSc, Finance/International Business · (2009 - 2013)