

The results of the pandemic have been life changing for many of us. Nearly two years later, it's clear that the "normal" we had hoped to return to is now a fleeting memory. From social isolation, divisiveness, and public shaming to

natural disasters, housing insecurity and inflation — this is the reality for so many of us. However, there is a *new normal* that exists beyond the horizon of everyday life that is accessible to us all.

We invite you to take a moment and imagine this new reality.

Imagine *co-working* with a dynamic group of *changemakers* from a secluded mountain village, a seductively remote beachfront or an exotic ecovillage in the tropics.

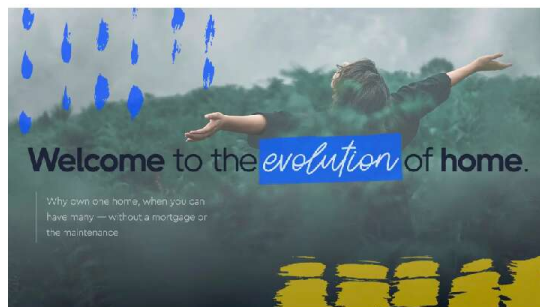
Imagine if at each location there was a *community of values-aligned individuals* inspired to *collaborate on purpose-driven solutions* and support one another's *personal growth and wellbeing*.

Now, imagine if this lifestyle allowed you to *gain equity while traveling freely between a network of communities* around the world.

And, what if you could *take that financial security with you*, wherever your journey takes you?

Now, imagine if you no longer had to dream about this lifestyle but were *actually living it*.

As members of Cohere, we're *living this dream every day*. And, we invite you to *join us*.



👋 Welcome to the evolution of home.

Cohere is a *member-owned network of conscious co-living communities* located in *seductively remote areas* of the world. From the locations we've chosen to the amenities we provide, our spaces have been intelligently designed for *high-functioning remote workers* that are seeking a *higher quality of life*, *frictionless collaboration*, and a *deeper connection* with themselves, their community, and the natural world. For the monthly cost of a studio apartment, our members have the freedom to *live, work and travel between a continually evolving network of communities* while *gaining equity* that goes with them, wherever their journey takes them.

SOLUTION

Co-living spaces for remote workers seeking a higher quality of life, deeper connection to community and frictionless collaboration.

Live Freely

Members travel freely between a continually evolving network of co-living communities while gaining equity that goes with them, wherever their journey takes them.

Work Remotely

Our spaces and programming are designed to provide the perfect balance of facilitation and flow to support individuals and teams in gaining greater trust and deeper coherence.

Thrive Together

Cohere communities of values aligned members, supported by resilient buildings, integrated food production, wellness practitioners, facilitators and coaches.

FACILITIES

Built for coherence

Our spaces have been intelligently designed with the modern lifestyle in mind. Cozy private suites blended with spacious communal areas provide the perfect balance between privacy and community.

- ↳ Designed to facilitate collaboration and productivity
- ↳ Resiliently built single- and multi-occupator homes
- ↳ Community lounge areas, workspaces and dining area
- ↳ Spacious private suites with cozy bedrooms
- ↳ Integrated organic food production systems
- ↳ Flowspaces for movement and wellness
- ↳ Seamless indoor-outdoor integration

HERE'S EVERYTHING YOU NEED TO KNOW IN 3 MINUTES.

Market Opportunity: Why the Time Is Now

- **Industry Innovation:** The pandemic has radically shifted the way we live, work and travel, leaving these industries ripe for innovation as short-term hospitality venues struggle to survive
- **Market Trends:** According to a recent [Airbnb study](#), the most common trends among post-pandemic travelers include: taking more trips, traveling to more places, staying longer, working while traveling, exploring remote areas, staying in unique accommodations, and a strong desire for community and deeper connections
- **First-Mover Advantage:** Cohere meets the demands of the market by developing the first global network of co-living communities in remote locations that are designed to accommodate high-functioning remote workers seeking a higher quality of life, purpose-driven collaboration, long-term stays, and a deeper connection with themselves, their community and the natural world

Value Proposition: How We Differentiate

- **Distributed Ownership:** Members are also shareholders who gain equity (SEC compliant "securities tokens") in a diversified portfolio of real estate assets through their participation in the network
- **Dynamic Equity:** The equity gained isn't tied to a location, which provides members the flexibility of renting while enjoying the benefits of homeownership
- **Decentralized Living:** Members are able to travel freely between a continually evolving network of conscious co-living communities around the world
- **Conscious Community:** Our member-residents are highly curated to ensure a cohesive experience across our locations, providing a supportive community and meaningful connections wherever our members go
- **Built for Collaboration:** We've designed our spaces to encourage connection, deepen coherence and increase productivity, providing a collaborative and supportive environment for individuals and teams to turn their ideas into reality
- **Remote Locations:** Our seductively remote locations provide refuge for those seeking to escape the city and be enveloped by the majestic beauty of the natural world
- **Innovation Hubs:** Our locations serve as immersive impact incubators for our members to mastermind, co-create, and prototype solutions to humanity's most pressing issues
- **Enhanced Lifestyle:** We create the conditions for enhanced wellbeing, personal growth and peak performance through our daily wellness offerings, catered organic meals, coaching and mentorship, facilitated workshops and nature-based experiences
- **Community as a Service:** Our subscription model provides the recurring revenue required to ensure our members needs are not only met, but exceeded
- **Resilient Communities:** From the materials we use and the construction methods we employ, to our strategically selected locations and integrated food production — our communities are built with resiliency and safety in mind

Investment Opportunity: Why This Is a Smart Investment

- **Revenue Potential:** Investment in the next generation of hospitality, with 38% less overhead, 10,000% longer stays, and 200% the profit margin of an average hotel
- **Diversified Revenue:** Membership dues provide a recurring revenue stream, generating 48% of revenues; occupancy fees provide 25% of revenue; affiliate fees from marketplace purchases provide 12%; and add-on services, such as events and experiences, generate 15% of revenue *
- **Store of Value:** Investment is backed by a diversified portfolio of real estate assets, a historically high-performing asset during times of economic instability
- **Ease of Liquidity:** After one year, investments through Wefunder are positioned to convert to a regulatory compliant securities token, providing even greater returns and liquidity through secondary markets
- **Structured Exit:** Tokens are redeemable through a structured buyback and/or secondary markets, providing investors with an early exit opportunity (this is a game changer, as real estate investments are typically

illiquid)

- **Network Effects:** Network effects are built into the business model, organically accelerating growth
- **Defensibility:** Proprietary economic model makes us highly defensible and incentivizes long-term patronage through shared ownership
- **High-Impact Investment:** Capital is used to conserve remote lands, restore bioregional ecosystems, support local initiatives and develop regenerative infrastructure that enhances the vitality of the land and wellbeing of humanity
- **Experienced Team:** Founding team has 30+ years of cumulative entrepreneurial experience, and over 50 years of professional experience in architecture, real estate development, regenerative systems and experience design
- **Early Membership:** Secure your spot in line before we open up membership enrollment to the general public and be among the first to stay at our locations
- **Investor Perks:** We have plenty of perks for early investors, from equity discounts to free stays to exclusive events to hang time with the founding team (see "Investment Opportunity" section for more details)

👤 Our Ethos: Why We're Crowdfunding

- We believe in investor inclusivity and diversity, regardless of socioeconomic status
- We believe in distributed ownership versus consolidated wealth
- We believe in economic systems that provide omni-wins
- We believe in putting our customers on the cap table (our members are shareholders)
- We believe that our investors should be our biggest fans (investors are members)
- We believe in minimizing investor risk by maximizing founder control (voting rights are decoupled from investment)
- We believe that values-aligned investment provides a greater return on impact

👤 Leadership: Why We're the Right Team

- Founders previously started and operated **Bright Bridge**, a mission-driven media agency and consultancy that combined decades of experience developing successful brands, effective marketing strategies, data-driven designs, and high-impact campaigns
- CEO is an award-winning architect, graduating with honors from The Frank Lloyd Wright School of Architecture; previously founded Avah, a high-end destination travel business, while managing an international team of architects and designers
- COO is a software and systems architect who founded, developed and exited Inreach Solutions, a mission-driven technology company
- Founding team has 30+ years of cumulative entrepreneurial experience, and over 50 years of relevant professional experience
- Extensive network of super connectors, influencers, content creators, and high-impact individuals

INVEST

• Check out our [investor deck](#) for detailed information on this unique investment opportunity

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It is amazing to be part of a group who are living their values in a very simple, physical way. Cohere provides the right balance of community-building and autonomy that allowed for me to feel welcome while still owning my needs and desires in the moment.

KARLA RASMUSSEN
Human-Centered Marketer





OUR STORY

Life, decentralized.

The future is decentralized. Technology like crypto, blockchain and DAO's are paving the way for greater transparency, autonomy, efficiency and security.

But why stop there?

We envision a future where our entire existence is decentralized, and *we're starting with home.*

As systems designers, we know that asking the right question is essential in finding the appropriate solution. So, we started with a simple question.

What if you could have all of the benefits of owning a home — without the burden of a mortgage or maintenance — while enjoying the flexibility of renting?

Having spent years developing conscious communities, this led us to our next question.

What if there was a supportive community of values-aligned individuals waiting for you at each of these locations?

Another question began to surface as we considered the limitless potential that would manifest from our baseline needs being met.

What if these communities provided everything you need to live, work and thrive together, so that your energy could be directed toward fulfilling your purpose and realizing your highest potential?

Our experience living in communities has given us a unique perspective, which informed our final question.

What happens when you decide to leave that community; does the sweat equity from your contributions go with you?

These inquiries led us on a yearlong journey of exploration — understanding the needs of the market, researching legal structures and regulations, prototyping co-living experiences, and ultimately developing the innovative economic model that is at the foundation of Cohere. As solutions-oriented designers, engineers, architects and entrepreneurs, we realized that we had an opportunity to not only create a solution that meets the needs of the modern lifestyle, but develop an entirely new way of living.

Turns out, we're not the only ones that desire this lifestyle.

MARKET OPPORTUNITY

🌍 Travel as a lifestyle.

The lines between work, life and travel are becoming increasingly blurred. With over *35M digital nomads* across the globe — and an estimated *1 billion* by 2035 — the opportunity that arose from the pandemic is that *working from anywhere has become accessible to nearly all of us.*

Nearly 40% of people now consider travel a part of their lifestyle rather than a one-off activity

Despite the challenges of modern travel, a recent [Airbnb report](#) reveals that *more people* are taking *more trips* to *more places*. These travelers are seeking out unique stays in remote locations and *staying for longer* due to the ability to work remotely.

80% of digital nomads prefer to stay in one place for 3 to 9 months

Understandably, after years of social isolation, travelers are also putting more emphasis on *who they're with* and *what they do* together rather than *where they go* and *what they see*.

Seventy-five percent of people feel more socially isolated than they did before the pandemic, causing depression and loneliness

Although remote work has its advantages, for many it has resulted in *burnout* and *mental health issues* due to the lack of meaningful connections. This *transient* lifestyle can also lead to a perpetual cycle of debt due to the *inability to gain equity* in a home.



👋 Ciao tourism! Hello, destination travel.

Airbnb has revolutionized the way that we live and travel — making it possible to go and stay anywhere in a moment's notice — yet *the era of tourism is coming to an end as we know it.*

International tourism was down 83% in the first quarter of 2021, a similar rate of decline as the previous year

Now that many remote workers are *staying an average of six months at each location*, they are often seeking a *deeper connection* to people and place and desire a *supportive community* and *collaborative work environment* at these destinations.

42% of consumers surveyed across five countries say they will undertake more longer-stay travel

The ability to live anywhere is now part of the future of travel. Now that an overwhelming amount of people consider travel a part of their lifestyle, *it's time to evolve "home" to adapt to the new normal* and meet the needs of the modern lifestyle.

MARKET ANALYSIS

The flexibility of renting, the value of owning.

	Co-living	Mortgage	Rental	Co-living	Timeshare	REIT
Investment opportunity	✓	✓	✗	✗	✗	✓
Ease of liquidity	✓	✗	✗	✗	✗	✗
Flexible terms	✓	✗	✓	✓	✗	✗
Access to community	✓	✗	✗	✓	✗	✗
Can working and not alienation	✓	✗	✗	✗	✗	✗
Access to amenities	✓	✗	✗	✓	✓	✗
Tax incentives	✓	✓	✗	✗	✗	✓

VALUE PROPOSITION

LIVE FREELY

We believe that *homeownership and location independence shouldn't be mutually exclusive*. Now that work and travel are an extension of our lives, it's essential that our spaces and amenities reflect this new way of living. *Cohere members enjoy the value of owning a home, the flexibility of renting, and a sense of belonging wherever they go.*

🚀 One membership, limitless possibilities.

The pay-to-stay model is outdated, so we're giving it an upgrade. For the cost of a studio apartment, our *members have the freedom to travel between a continually evolving network of co-living communities while earning equity that goes with them*, wherever their journey takes them.

Co-living properties performed a staggering 23% higher than conventional during the pandemic

💰 Lowering the barrier to equity.

The impetus behind Cohere has always been to *equitably distribute ownership* to as many people as we can, providing equity to those that otherwise don't have access to the value of owning a home. We've structured our company in a way that provides members with *shared ownership of a diversified portfolio of real estate assets* around the world, providing financial resilience from the next economic crisis.

Homeownership is out of reach for nearly 250M Americans, creating a perpetual cycle of debt as nearly 11M Americans (1 in 4 renters) spend more than 50 percent of their income on rent



Cohere wasn't a retreat, or workshop. It wasn't a job. It wasn't a place or even a specific group of people. It was an emergent, prototype of living a more beautiful life in community. During my time with Cohere I felt constantly inspired, uplifted, and celebrated for my contributions. I often found myself asking "can life really be this good?"

ELIAS SERRAS
Facilitator, Consultant, Event Producer

WORK REMOTELY

No longer is remote work reserved for backpackers or insta-celebs hopping from beach huts to hostels. The opportunity that arose from the pandemic is that working from anywhere became accessible to nearly all of us. We're securing the most epic land we can find in order to offer our members an experience like no other.

Rural travel has grown on Airbnb every year for the past five years, which is reflected by the 41% of people that are interested in leaving a city to live somewhere remote



| Panoramic views of the Andes from our location in Ecuador

🌿 All the benefits of city life, none of the hassle.

Our seductively remote locations provide refuge for those seeking to escape the city and be enveloped by the majestic beauty of the natural world — without giving up the creature comforts and modern conveniences they would expect. Our locations offer the freedom and serenity that only nature can provide, along with the companionship of a supportive community.

The number of digital nomads has more than tripled (323%) since the pandemic — increasing from 4.8 M to 15.5 M in the U.S. alone



| Image is representative of the architectural style of our forthcoming Ecuador location



🔗 Frictionless collaboration.

When your work is your passion and your colleagues are your friends, the line between work and play becomes increasingly blurred. We've designed our spaces to encourage connection and deepen coherence, providing a collaborative environment for individuals and teams to turn their ideas into reality.

83% report that they feel less lonely since becoming part of a co-working space due to human connection



Cohere provided community space in a veritable paradise! While I had my nose to the grindstone launching a new business, it was a blast to experience meaningful connections with people who have inspired future collabs and new passion projects. This is how I want to live my life!

ROWEN MIKODAH
Intuitive Somatic Therapist

THRIVE TOGETHER

Equal parts innovation hub, intentional community and retreat center, our spaces provide the container for authentic connection, personal growth, open expression and frictionless collaboration. Our spaces and programming are designed to provide the perfect balance of facilitation and flow to support individuals and teams in gaining greater trust and deeper coherence.

Nearly half of travelers (47%) say that who they're with and what they do together is more important than where they go and what they see

👨‍👩‍👧‍👦 Community, wherever you go.

Loneliness is the number one reason digital nomads return home. But what if there was community welcoming you wherever you go? Our dedicated private suites blend with spacious communal areas to provide the perfect balance between privacy and community — creating the ideal environment to nurture meaningful relationships.

Seventy-five percent of people feel more socially isolated than they did before the pandemic, resulting in symptoms of anxiety, depression or loneliness

🧘‍♀️ Thriving inside a time of radical change.

Members are provided a full menu of wellness offerings — from personal growth and peak performance to yoga and meditation — and our network of professionally trained wellness practitioners, facilitators and coaches are available to tend to all of our members' needs — and most of their wants.

The \$4.75 trillion health and wellness industry is rapidly growing at 6.4% every year, and is expected to continue at this pace

🌈 Building a better tomorrow, together.

Our members are comprised of changemakers, cultural creatives and impact entrepreneurs creating meaningful change in the world. As earth events intensify and systems continue to erode, our communities of values-aligned members — supported by resilient buildings, abundant water and integrated food production — create the conditions for the mutual thriving of people and planet. These communities will continue to expand over time — both in scope and scale — creating a global network of villages dedicated to intentional living.



The feelings of abundance, inspiration, and community that I experienced at Cohere is one that everyone should experience. Cohere has opened up a new doorway for all of us; one that leads to a healthier, livelier, more beautiful way to live.

AARON BUGAJ
Creative Manager, Filmmaker, Researcher

Let's co.

Community is at the core of Cohere, which is why we're inviting you to become a founding investor in this new way of living. If you've made it this far, then it's likely you resonate with the vision so many are holding for a more equitable and harmonious existence.

Your contribution will directly support the catalyzing of a renaissance of hope and help craft a new narrative for our collective future — one that instills a sense of unity, purpose and meaning back into our lives. For that, you have our deepest gratitude and respect, and we look forward to taking this journey with you.

Top 10 Reasons to Invest

 **Revenue Potential:** Investment in the next generation of hospitality, with 38% less overhead, 10,000% longer stays, and 200% the profit margin of an average hotel

 **Diversified Revenue:** Membership dues provide a recurring revenue stream, generating 48% of revenues; occupancy fees provide 25% of revenue; affiliate fees from marketplace purchases provide 12%; and add-on services, such as events and experiences, generate 15% of revenue *

 **Store of Value:** Investment is backed by a diversified portfolio of real estate assets, a historically high-performing asset during times of economic instability

 **Ease of Liquidity:** After one year, investments through Wefunder are positioned to convert to a regulatory compliant securities token, providing even greater returns and liquidity through secondary markets*

 **Structured Exit:** Tokens are redeemable through a structured buyback and/or secondary markets, providing investors with an early exit opportunity (this is a game changer, as real estate investments are typically illiquid)*

 **Network Effects:** Network effects are built into the business model, organically accelerating growth

 **Defensibility:** Proprietary economic model makes us highly defensible and incentivizes long-term patronage through shared ownership

 **High-Impact Investment:** Capital is used to conserve remote lands, restore bioregional ecosystems and develop regenerative infrastructure that supports the vitality of the land and wellbeing of humanity

 **Experienced Team:** Founding team has 30+ years of cumulative entrepreneurial experience, and over 50 years of professional experience in architecture, real estate development, regenerative systems and experience design

 **Early Membership:** Secure your spot in line before we open up membership enrollment to the general public and be among the first to stay at our locations

We also have plenty of perks for early investors, from equity discounts and free stays to exclusive events and hang time with the founding team (see details below)

** These statements include forward-looking projections that are not guaranteed*

Your investment supports the mutual thriving of people and planet, while providing plenty of profit.

We've intentionally designed our business model to ensure that everyone wins, at every level.

The mutual thriving of our primary stakeholders — our investors, our members, our collaborators, the communities that we operate in, and our planet — is built upon systems of reciprocity and incentivized participation, creating a symbiosis that enhances the entire ecosystem.

Our simple investment strategy combines the latest decentralized finance (DeFi) innovations and fully-compliant investment instruments, which allows us to operate as if we were publicly traded while remaining privately held. Using this innovative instrument allows us to issue "securities tokens" ([see FAQs](#)) based on contributions that enhance the value of the network.

The real value of this economic model is that it allows us to share the success of Cohere with anyone who has contributed to the network — by issuing them shares ("tokens") in the company — without further diluting the company's equity pool. As we issue more tokens to our stakeholders, the greater the token value appreciates which creates a network effect that stimulates organic growth.

Here's how it works:

- Members earn securities tokens based on their level of participation within the network (i.e. member dues, labor, skillshare, etc.)
- Tokens are backed by the value of hard assets (land, infrastructure, farms,

etc.) which provides stability and security, even in times of economic volatility

- These asset-backed tokens appreciate in value as more tokens are issued – through capital or real estate investments, along with the aforementioned member activities
 - A percentage of annual profits are allocated to buy back tokens from members, providing a structured exit in advance of a liquidity event
 - Looking ahead, we will be issuing a stable coin (backed by the value of the securities token) that will become the means of exchange within the network
-