



Trent Anderson · 3rd

Running revenue growth plays

Talks about #sales, #content, #startups, #marketing, and #salesdevelopment

Naperville, Illinois, United States · [Contact info](#)

7,137 followers



[Leadlio](#) **Leadlio**



University of Notre Dame

Providing services

Lead Generation, Email Marketing, Direct Mail Marketing, Social Media Marketing, Digital Marketing, Marketi...

[See all details](#)

About

"An easy person to do business with." - my clients, my vendors, my team

... see more

Experience



Head of Revenue

Leadlio

Sep 2019 – Present · 2 yrs 1 mo

Greater Chicago Area

Using outbound, content, social media, and organic search to warm up cold target accounts at scale.

Set up strategic account plans with unique multichannel campaigns

ABS for Large Accounts (1:1)

Large accounts often require a unique solution for their complex needs. ABS strategies for large accounts personalize the contact strategy and campaigns for each account t ...see more



Strategic Accounts

SocialFlow · Contract

Aug 2021 – Present · 2 mos

We help publishers extract more revenue from their best content on social platforms.



Business Development Manager

GameVision Corp. · Contract

Jan 2020 – Present · 1 yr 9 mos

Greater Chicago Area

The world's leading mobile game companies like Disney, Kabam, MachineZone, DeNA, PocketGems, and many more have trusted GameVision to deliver art assets for their top grossing games.

...see more



Marketing Consultant

Prewrite · Part-time

May 2020 – Present · 1 yr 5 mos



Norton Norris Inc

6 mos

EVP of Marketing & Sales

Jul 2019 – Sep 2019 · 3 mos

Chicago, IL

What do I do:

Grow and diversify the agency client base through solution-oriented sales strategies.

...see more

VP of Business Development

Apr 2019 – Jul 2019 · 4 mos

Greater Chicago Area

Show 4 more experiences ▾

Education



University of Notre Dame

Executive Degree in Management, Management and Leadership
2014 – 2015

Mendoza College of Business executive program strengthens managerial core competencies. This program focuses on improving your effectiveness as well as imparting practical new skills including how to plan, organize, coach, motivate, delegate and communicate with a team. Key topics include transitioning to management, understanding styles, managing priorities and performance, and delegating and developing employees.



North Central College

Master of Business Administration (MBA), Management
2013 – 2014

Activities and Societies: Varsity Baseball, Student Government, Bears & Bulls: Economics and Finance Club



Northern Illinois University College of Law

Doctor of Law (JD)

2012 – 2013

Activities and Societies: Federalist Society, Delta Theta Phi

Completed 1L year

Show 2 more education ▾

Licenses & certifications



Sales Enablement

LinkedIn

Issued Jun 2021 · No Expiration Date



Making a Web Series

LinkedIn

Issued Mar 2021 · No Expiration Date



Sales Enablement Certified

HubSpot

Issued Feb 2020 · Expires Mar 2022

Credential ID 10c13d83f5d84e87b6420327166d14f5-1580917124761

See credential

Show more ▾

Volunteer experience



Board Member

St. Francis High School Wheaton, IL

Aug 2018 – Present · 3 yrs 2 mos

Education



Associate Board

Commogri

Jun 2013 – Present · 8 yrs 4 mos

Social Services