

# SEQUOIA CAPITAL DUBBED COVID THE BLACK SWAN OF 2020

GZI is a different kind of animal



## Vision

GZI helps users navigate the next normal  
by providing alternative data  
through the utilization of synthetic AI

## WHY NOW

# Alternative Data is the Next Normal



### COVID Changed Environmental Trends

- ➔ Oil prices went negative
- ➔ Biotechnology and cleantech outperformed the tech sector by 300%
- ➔ Pew Research Center reported that COVID will complicate the financial goals of roughly half of non-retired adults



### DeFi

- ➔ Rise in popularity of financial APIs and third-party software
- ➔ Many investors still rely heavily on data that lacks transparency, streamlined delivery, and alternative viewpoints.



### Asset Backed Cryptocurrency

- ➔ Moderna, Tesla, and Google now have their own cryptocurrencies
- ➔ Major brokerages are normalizing integrated asset management of crypto and traditional products

# PRODUCT

## Deep Tech Meets SAAS

### Content

See how our data helps you achieve your goal across 4 continents and 16 countries. GZI supplies pre-screened data according to our backtest and lets you build datasets your way.

[Read More](#)



#### North America

Stock Exchanges Include: New York Stock Exchange (NYSE), Nasdaq Technology (NASDAQ), Mexico (MEXI), Canada (TSE), Canadian Venture (TSXV)



#### Western Europe

Stock Exchanges Include: London (LSE), France (SSE), Portugal (BVL), Italy (BMV), Vienna (VSE), Swiss Electronic Bourse (ESX), SIX Swiss (VIRTX)



Deep Tech Backend

Startup Interface

### Here's What People Are Saying



Shawn C.

"GZI's proprietary strategies enabled me to achieve a return of 56.05% on my portfolio from October 2019 to March 2021. I'll definitely be conserving his methods for future decisions."



Wonkyung Lee

"I met Sean at dinner with some friends back in November 2019 where he introduced us to his company and its trading methodology. When I asked for a name to invest in, he mentioned Moderna (MRNA) as a solid pharma company. At the time, it was trading at \$18. My husband and I talk about Sean every time we see the stock achieve new highs."

# TRACTION

## Customers Rave About GZI



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**Shawn C.**



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**Wonkyung Lee**

OCTOBER 2021

AUGUST 2021

JULY 2021

JUNE 2021

MAR 2021

DEC 2020

SEP 2020



**Releases 2nd Version, Page Views Spike 3,375%, Recruited by Jason Calacanis's LAUNCH Accelerator**



### Visibility and Distribution

Onboards leading VC advisor, Social Media pageviews spike 335% MoM, Begins Discussions for ETF Partnerships



### Contracts and Financing

Closes 25% of round from Netcapital, 2yr Development Contract with Kiwitech



### Press Coverage

CEO featured in the "Top 10 Most Influential Leaders in Biotechnology", Fund Up 30% YTD



### Public Recognition

Interviews at CNBC, Graduates Founder Institute in top 2% of their 5,000 companies



**Solidifies Positioning**  
Outperforms 103/107 of Wall St.'s largest hedge funds with 58% gain, 400% on biotech

**Pitched Alumni Agnel Group**  
CEO Screened Biotech Ventures for COVID



# REVENUE MODEL

## Competitive Channels

### Data

**5yr returns for AI/ML, systematic, and normal hedge funds:**

7.6%, 5.22%, 6.03%



### Contracts Initiated

**\$99/mo:** Product Teaser

**\$999/mo:** Full Access (Target)

**\$9999/mo:** Professional Suite



### GZI's Results

**2020:**

58%, 51% higher than robo advisors

**2021:**

51%, 23% higher than robo advisors

On par with the top hedge funds in the world



### Global Market

**1 Month:** Sales Cycles

**\$5k:** Average Monthly ARPU

**5x:** CAC/LTV



## MARKET

# Addressing Emerging Trends

### Alternative Data

Provides a defensive moat around a large B2B opportunity

### Cryptocurrency Fund AUM

AUM of cryptocurrency funds worldwide has increased from \$2B-\$3.8B YoY

### Global Hedge Fund AUM

Includes equity funds, excludes mutual funds

**\$32T**

Total AUM  
Equity Funds  
Worldwide

**\$3.8B**

Target AUM  
Crypto Funds  
Worldwide

**\$3.5M**

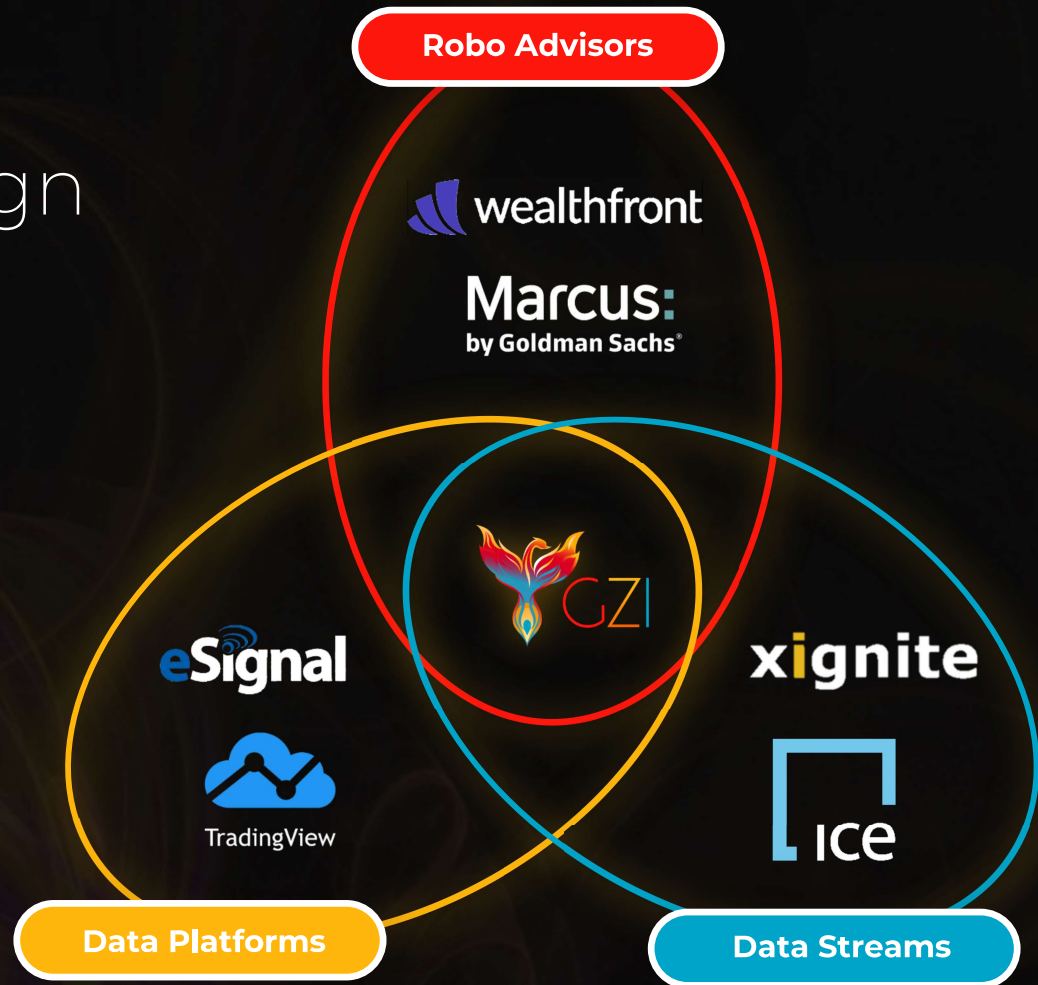
Alternative  
Data  
Predicted  
Bottom's Up TAM



# COMPETITION

## Integrative by Design

- ➔ **Flexible Adoption**  
Datasets can be directly uploaded for third party execution
- ➔ **Competitive Results**  
GZI's pricing would collapse existing funds subject to regulatory expenses





# GO TO MARKET

## B2B Partnerships



### Fractional Resources

B2B Partnerships with international marketing teams and development resources



### Crowdfunding

Shares of GZI have been listed online during COVID

Incentivizes users to invest in our success



### Direct B2B Sales

NDAs from sales pipeline of hedge fund managing directors across the globe

2200 views and 150 demo requests in 30 days

## TEAM

# Leaders Across Sectors and Networks



**Sean Adler**  
CEO, Cofounder

Screened Biotech  
Ventures During COVID  
for Alumni Angels

Outperformed 95% of Wall  
St. in 2020



**Matt Mandell**  
Industry Advisor

Top Rated Mentor at  
Founder Institute Since  
2009

2 Exits



**Lexington Blood**  
Financial Advisor

Partner at 7BC.VC and LB  
Ventures

7BC.VC Invested in  
Superhuman Alongside  
Jason Calacanis



**Tony Ma**  
Technical Advisor

Raised \$13m for Benten  
Technologies

Chair of the Founder's  
Network DC Chapter

