

**SEQUOIA CAPITAL
DUBBED COVID THE
BLACK SWAN OF 2020.**

GZI is a different kind of animal.



PURPOSE

GZI uses alternative financial data to help customers get shorty and prevent meme-stock volatility

PROBLEM

Global economic trends have changed permanently



COVID impacts the lives of people globally. Pew Research Center reported that roughly half of non-retired adults say the economic consequences of COVID will complicate their financial goals.



Many investors still rely heavily on traditional data that lack transparency, streamlined delivery, and alternative viewpoints.



The respective five year returns for AI/ML, systematic, and normal hedge funds: 7.6%, 5.22%, 6.03%.

SOLUTION

GZI delivers results through data



GZI delivers cutting edge alternative data to users in search of higher returns and less volatility. Alternative data helps investors get more accurate, faster, and granular insights/metrics.

Our 2020 & 2021 RESULTS

2020:

51% higher than robo advisors

2021:

23% higher than robo advisors

Consistently on par with the top hedge funds in the world



We resell the industry agnostic and sector specific alternative data used to outperform some of the top funds on Wall St., back to clients across more than 4 continents and 16 countries.

MARKET

We address emerging trends within existing markets

Alternative Data

Defensive moat within B2B opportunity. Projected bottoms-up TAM is \$15m in 18 months.

Cryptocurrency AUM

Cryptocurrency is being regulated the same as financial services

Total Hedge Fund AUM

Massive existing TAM

\$3.2T
AUM
Worldwide

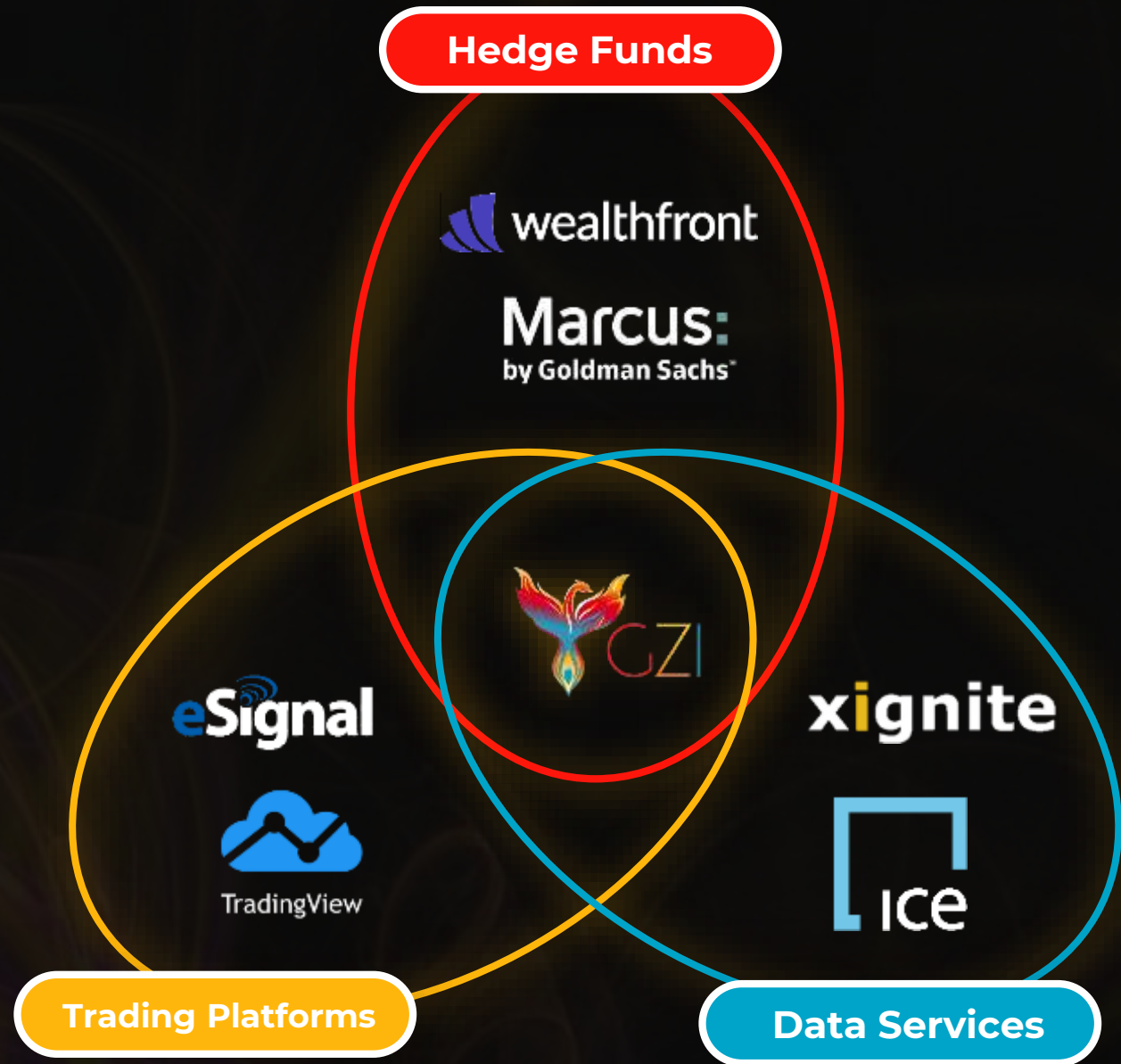
\$3.8B
Cryptocurrency
AUM

\$3.5M
Alternative
Data

COMPETITION

GZI works at the intersection of existing markets

- **Flexible Adoption**
Data-driven products mimic results without regulatory burdens
- **Competitive Results**
Our data delivers hedge-fund results at start-up pricing



PRODUCT

Cutting-edge data with an engaging interface

Beautiful design

Content

See how our data helps you achieve your goal across 4 continents and 16 countries. GZI supplies pre-screened data according to our backend and lets you build datasets your way.

[Read More](#)



North America

Stock Exchanges Include: New York Stock Exchange (NYSE), Nasdaq Technology (NASDAQ), Mexico (MEXI), Canada (TSE), Canadian Venture (TSXV)



Western Europe

Stock Exchanges Include: London (LSE), France (SSE), Portugal (BVL), Italy (BMV), Vienna (VSE), Swiss Electronic Bourse (SES), SIX Swiss (VIRTX)



Groundbreaking data

Here's What People Are Saying



Shawn C.

"GZI's proprietary strategies enabled me to achieve a return of 56.05% on my portfolio from October 2019 to March 2021. I'll definitely be conserving his methods for future decisions."



Wonkyung Lee

"I met Sean at dinner with some friends back in November 2019 where he introduced us to his company and its trading methodology. When I asked for a name to invest in he mentioned Moderna (MRNA) as a solid pharma company. At the time, it was trading at \$18. My husband and I talk about Sean every time we see the stock achieve new highs."

REVENUE MODEL

Key revenue channels

Data



Provides customers the same trading ability without overstepping regulations

Structured Products

Data can be restructured for cross-selling opportunities with more advanced features



Licensing Agreements



Signed NDAs from hedge funds and ETF managers

Global Market

Internationally applicable solution is easily distributed worldwide



TRACTION

Customers rave about GZI predicting trends before COVID existed



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Shawn C.



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Wonkyung Lee

TEAM

All-star team across sectors and networks



Sean Adler
CEO, Co-founder

Screened Biotech
Ventures During COVID
for Alumni Angels

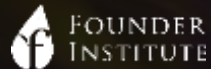
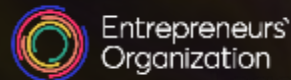
Outperformed 95% of Wall
St. in 2020



Matt Mandell
Industry Advisor

Top Rated Mentor at
Founder Institute Since
2009

2 Exits



Lexington Blood
Financial Advisor

Partner at 7BC.VC and LB
Ventures

7BC.VC Invested in
Superhuman Alongside
Jason Calacanis



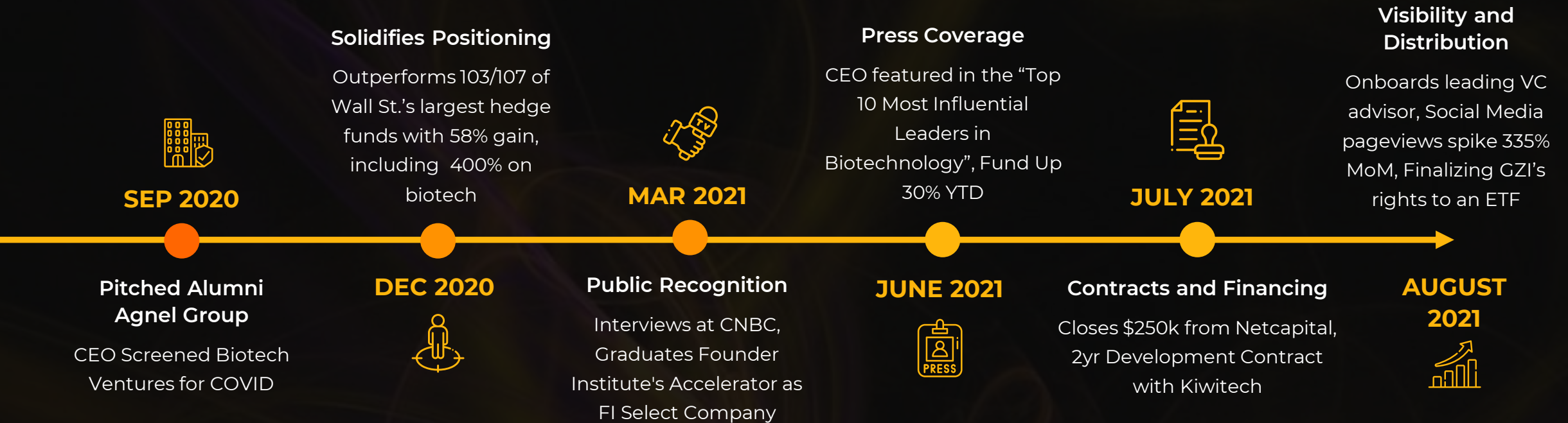
Tony Ma
Technical Advisor

Raised \$13m for Benten
Technologies

Chair of the Founder's
Network DC Chapter



ROADMAP GZI's continuous progress



VISION

In five years, GZI's goal is to use alternative financial data for the benefit of customers around the world.

SUMMARY

Here's a quick recap of why we're amazing



Huge market opportunity

- International partnerships rapidly distribute product worldwide
- Finalizing rights to an ETF launched through Exchange Traded Concepts



Experienced team

- Industry leaders across sectors from leading accelerators and networks
- 2 exits, \$13m raised, leading investors



Successful product launch

- \$250k Reg CF Offering on Netcapital, a Top 5 Platform
- 2yr development contract with Kiwitech



Raising \$750k by January 2022

- Fund and launch GZI 2.0 and 3.0 to reach
- 142 contracts