



Egor Avetisov

Head of innovation at PrivatBank

Ukraine · [Contact info](#)

500+ connections



PrivatBank



National Metallurgical
Academy of Ukraine

Experience



PrivatBank

3 yrs 8 mos



Head of Innovation

Full-time

Aug 2018 – Nov 2020 · 2 yrs 4 mos

Україна



Creative Director

Apr 2017 – Nov 2020 · 3 yrs 8 mos



Creative Director, Business Developer

Middleware Inc.

Sep 2014 – Jan 2017 · 2 yrs 5 mos

Ukraine

Responsibilities: Business development; interface creation; attracting new corporate clients (banks, internet merchants, insurance companies, government institutions); presentations at various international conferences; creating sales communications for our partners; video production; copywriting.



Corezoid General
Presentation



PrivatBank

7 yrs 1 mo



Creative director

Aug 2009 – Sep 2014 · 5 yrs 2 mos

Ukraine

Responsibilities: creating a client attraction system for e-commerce services at PrivatBank; attracting digital merchants to new products by eBusiness Center; organizing conferences and presentations for bank's products; managing the Creative Department of PrivatBank; punk marketing; creating and implementing internal startups for PrivatBank; confer ...see more



Lead specialist for advertising campaigns

Sep 2007 – Sep 2009 · 2 yrs 1 mo

Responsibilities: developing the bank's regional and national advertising campaigns; working with national media; controlling the manufacturing process and logistics of printed products; developing and implementing the loyalty increase program for PrivatBank's employees; creating advertising and corporate videos; producing TV commercials (creative prc ...see more

Show 1 more role ✓

Education



National Metallurgical Academy of Ukraine

Bachelor's degree, Project Management

2001 – 2006

Activities and Societies: Judo team



School № 1

1991 – 2001

Activities and Societies: Judo, Taekwondo

Volunteer experience



Founder



Ukrainian Street Music Festival
Jun 2012 – Present • 9 yrs 4 mos

Skills & endorsements

Advertising · 44



Endorsed by Sergii Danylenko, who is highly skilled at this

Banking · 36



Endorsed by Roman Danylov and 1 other who is highly skilled at this

Team Management · 34



Endorsed by Roman Danylov and 1 other who is highly skilled at this

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