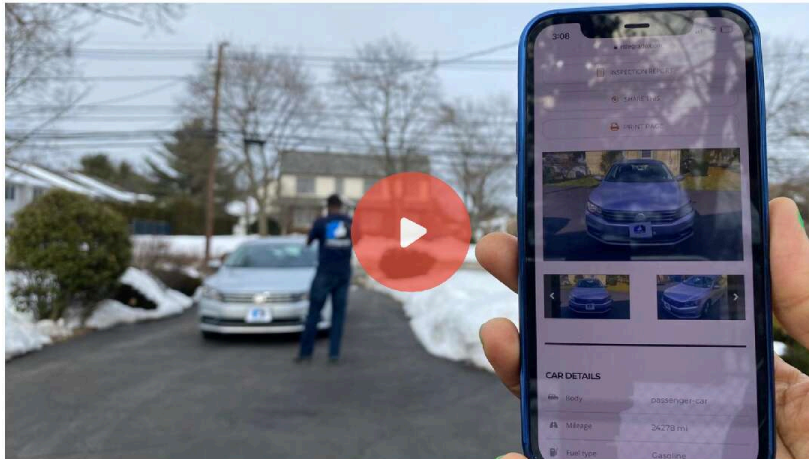


Ensuring savings and convenience for private car sellers and buyers

PITCH VIDEO INVESTOR PANEL



ridegrade.com Linden NJ

Technology Automotive Marketplace Social Impact Minority Founders

OVERVIEW UPDATES 1 WHAT PEOPLE SAY 11 ASK A QUESTION 1

Highlights

- 1 We are the first and only platform optimized exclusively for private used car sellers and buyers
- 2 The perfect solution for the \$80B US used car market with 85% customer dissatisfaction rate
- 3 Customers save as high as 20% compared to other used car sources
- 4 Founders are experienced professionals with track record of creating successful businesses
- 5 Founder's have extensive experience with the inner workings of the used car market
- 6 Huge growth and earning potential with first year revenue projection exceeding \$2m
- 7 Highly scalable and lean capital business model
- 8 The business model is resilient and adaptable to economic changes

Our Team



Bankole Fagbemi Chief Executive Officer

Co-founded and grew a used car dealership to local prominence in Newark, NJ. Certified Lean, Agile management consultant with MBA from Rutgers University.

We know the market, and the problems customers in the market face. We set out to be the best for used car customers, and realized we could NOT be used car dealers! Buying cars to resell to customers extends the supply chain and adds to the price customers pay. This defeats the biggest driver of used car purchase; low prices for good quality.

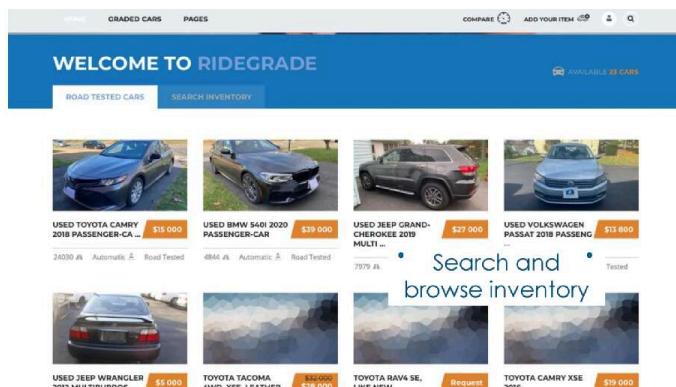
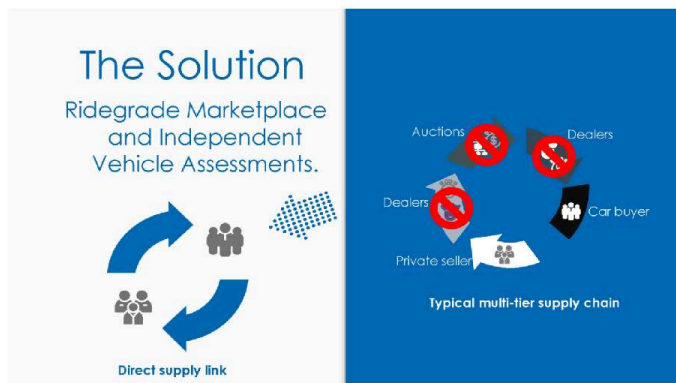


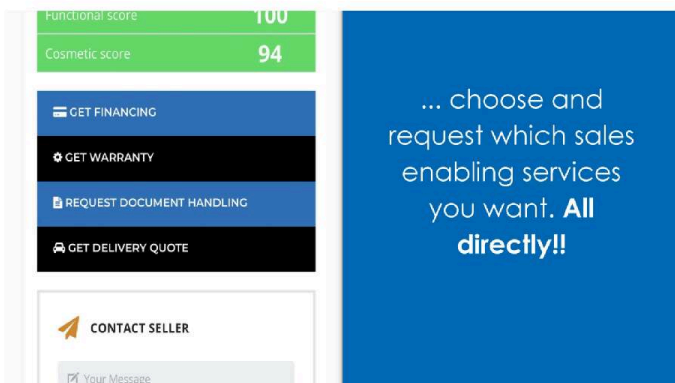
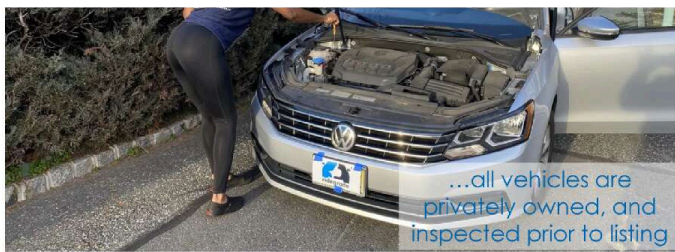
Tobi Fagbemi Chief Operations Officer

Co-founded and grew a used car dealership to local prominence in Newark NJ. Certified Business Analytics Specialist, Finance Modeling Specialist, and Loan Sales Specialist with a Finance Degree.



Pitch





... choose and request which sales enabling services you want. **All directly!!**



page provides sales resources:

"For-Sale" Window stickers, Listing QR code Window stickers, Sales contract,...

You give your car display credibility with the sales resources

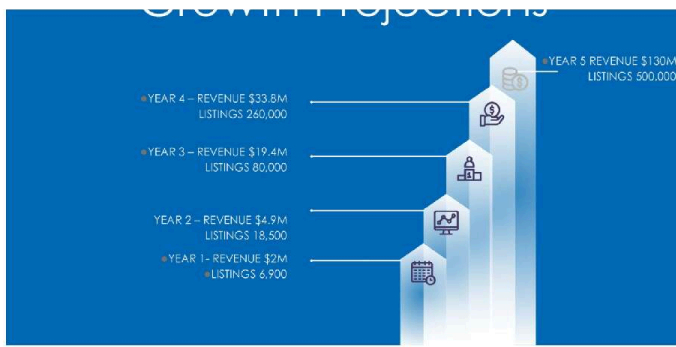
Competitive Advantage

Ridegrade	Others
Optimized for Car owners	-Online Dealers
Shorter Supply Chain	-Traditional dealers
Lower prices	-Listing Sites
Transparent & Convenient process	
Cheaper Financing, Warranty & other services	

Revenue Model



Growth Projections



This slide contains forward-looking projections that cannot be guaranteed.



This slide contains forward-looking projections that cannot be guaranteed.

The Team



Bankole Fagbemi
Agile Business Consultant, Entrepreneur,
20+ Years in Used Car Market



Tobi Fagbemi
Financial Management Executive, Entrepreneur,
20+ Years in Used Car Market



Join the demoCARcy to help create collective good for our society

Action	Icon
Give Feedback	Smiley face
Follow us	Speech bubble
Invest	Dollar sign and bar chart
Invite others	Computer monitor with plus sign

Please note that all growth and crowdfunding raise projections are forward looking projections and cannot be guaranteed.