

[Explore UX & HCI. - Earn a master's online. Explore UX and human-computer](#)



Anthony Cross (He/Him) · 2nd
CEO / Co-Founder at Zaiser Motors
Inc. ⚡🏍️⚡

Denver, Colorado, United States ·

[Contact info](#)

500+ connections



1 mutual connection: Madison Rifkin

Connect

Message

More



Zaiser Motors Inc.

Featured



**Zaiser Promises 300-Mile Range With Its
Electrocycle**

RideApart.com

The startup company, Zaiser, is promising



**Zaiser Motors' Long And Low
'Electrocycle' To Offer 2WD, 300**
Forbes

Colorado-based Zaiser Motors sa

an electric motorcycle with a 300-mile

curvaceous Electrocycle will go 30

Experience



CEO / Co-Founder

Zaiser Motors Inc. · Full-time
Nov 2019 – Present · 1 yr 10 mos
Denver, Colorado, United States

Leading a team to build the world's first all-wheel-drive electric motorcycle.

Currently, we are in our initial funding round, raising \$500k to build a production-intended prototype on Wefunder. I have taken a hands-on approach regarding design, promotion, and engineering. With a 300-mile range and advanced safety features, we want our electrocycle to be the safest, most



Zaiser Motors • The Electric Motorcycle...



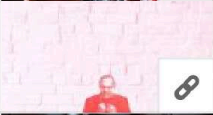
Invest in Zaiser Motors: The First Twin-Hub...



Publisher / Editor

(SALT) Magazine
Dec 2017 – Jan 2021 · 3 yrs 2 mos
Denver Metropolitan Area

I started (SALT) Magazine with less than 20k in investment funding and have grown this print and digital publication into a profitable regional mainstay. I partnered with Meow Wolf and many other national businesses to strengthen the ties to





Marketing Director

Hodi's Half Note

Nov 2016 – Mar 2018 · 1 yr 5 mos

Fort Collins, Colorado Area

My key accomplishments were:

- Communicated directly with artists regarding event promotion
- Built a marketing strategy based on analytics data: ...see more

Marketing Assistant

Aggie Theatre

Nov 2016 – Dec 2017 · 1 yr 2 mos

Fort Collins, Colorado Area

My key accomplishments were:

- Communicated directly with artists regarding event promotion
- Built a marketing strategy based on analytics data: ...see more

Digital Editor

Scene Magazine of Northern Colorado

May 2015 – Sep 2016 · 1 yr 5 mos

Fort Collins, Colorado Area

As one of Fort Collins oldest publications, I successfully brought the magazine into the internet age.

- Created daily written / podcast content for the website
- Collaborated with print editorial staff to generate ...see more

Show 1 more experience ▼

Education

**HACC, Central Pennsylvania's Community College**

Bachelor of Arts (B.A.), Music Business

2010 – 2012

Continued Studies in Music Theory and Production, as well as Business and Communications. Dropped out of college to start a business and began my carrier as an entrepreneur.

Capitol Area School For The Arts

Music, 4.0

2009 – 2010

Activities and Societies: Music Theory, Creative Writing, Performance

Mechanicsburg Area Senior High School

High School, Music History, Literature, and Theory, 3.75

2006 – 2010

Activities and Societies: Marching Band (Pit), Percussion Ensemble (Synth), Jazz Band, Musical, Fall Play

