




Dave Petruziello · 3rd
Founder and BDO at Vocana Music
Greater Cleveland · [Contact info](#)
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**Vocana**
**University of Michigan**

Featured



The Steve Popovich Legacy Foundation | TEAM
popovich-foundation
The Steve Popovich Legacy Foundation provides scholarships to students in the music business who...



Steve Popovich.
Surreal Music
A tribute to Steve Popovich. One of the Industry Greats Steve Popovich has been described as having "coal..."

Experience




Founder and BDO
Vocana · Full-time
Feb 2021 – Present · 8 mos
Nashville, Cleveland, Los Angeles, New York



Senior Vice President
STEVE POPOVICH LEGACY FOUNDATION
May 2014 – Present · 7 yrs 5 mos
Greater Nashville Area
The Steve Popovich Legacy Foundation (SPLF) is a nonprofit organization formed exclusively for charitable and educational purposes. Providing scholarships for Berkley School of Music (Boston) and Tri-C (Cleveland). SPLF's Mission is to preserve and promote the arts by honoring the the cultural legacy and a 40 year storied career of Steve Popovich Sr. He championed the c...see more




Steve Popovich Legacy Foundation (nonprofit)



Founder/Chief Executive Officer
Surreal Music
Nov 2014 – Feb 2021 · 6 yrs 4 mos
Cleveland and Nashville
You will hear about us and see us very soon...



COO/CO-Founder
Luvu.
Nov 2009 – Jul 2013 · 3 yrs 9 mos
Greater Boston Area
www.luvolearn.com



CEO / Founder
Ziello Labs
Apr 2007 – Jan 2009 · 1 yr 10 mos
The product line which is now Mission Athlete Care by Mia Hamm. Ziello Labs partnered with Mago Skin Care to develop and market the brand which is now the product line "Mission Athlete Care by Mia Hamm. We partnered and supplied the Documentary/Movie "Running the Sahara" narrated by Matt Damon and produced by James Moll with all their skin care products ...see more

Show 3 more experiences

Education



University of Michigan

2002, Anatomy and Physiology, Sports Management and Communication
1998 – 2002
Activities and Societies: 4 year starter and letter winner on the football team



Lake Catholic High School

1994 – 1998

Skills & endorsements

Start-ups · 49



Endorsed by Justin Wu and 1 other who is highly skilled at this



Endorsed by 2 of Dave's colleagues at Luvvo.

Marketing Strategy · 58



Endorsed by 2 of Dave's colleagues at Luvvo.

Marketing · 69



Endorsed by 2 of Dave's colleagues at Luvvo.



Endorsed by 7 people who know Marketing

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Accomplishments

1

Project

Steve Popovich Legacy Foundation



Interests



Football Alumni of Michigan

210 members



Alex Rodriguez

Chairman and CEO, A-Rod Corp
447,280 followers



Satya Nadella

Chairman and CEO at Microsoft
9,235,541 followers



IBM

12,064,277 followers