

| | Jan 2023 | Feb 2023 | Mar 2023 | Apr 2023 |
|--|---------------|---------------|--------------|--------------|
| Income | | | | |
| 1 on 1 Coaching | | 766.67 | 766.67 | 766.67 |
| Platform | | 34,767.38 | 11,290.91 | 7,222.73 |
| Product | | 73,610.96 | 17,753.94 | 13,953.94 |
| Sales | | | | |
| Coaching Tracks | 184,598.89 | | | |
| Program Design Fee | 14,526.83 | | | |
| Program Management Fee | 18,205.53 | | | |
| Total Coaching Tracks | \$ 217,331.25 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Coaching Workshops | 600.00 | | | |
| Total Sales | \$ 217,931.25 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| Total Income | \$ 217,931.25 | \$ 109,145.01 | \$ 29,811.52 | \$ 21,943.34 |
| Cost of Goods Sold | | | | |
| Coaches | 15,919.78 | 11,876.75 | 18,803.50 | 19,345.50 |
| Hosting and Online Expenses | 115.56 | 34.34 | 143.31 | 296.39 |
| Total Cost of Goods Sold | \$ 16,035.34 | \$ 11,911.09 | \$ 18,946.81 | \$ 19,641.89 |
| Gross Profit | \$ 201,895.91 | \$ 97,233.92 | \$ 10,864.71 | \$ 2,301.45 |
| Expenses | | | | |
| Advertising, Marketing & Promotional | 809.96 | 789.97 | 764.91 | 800.93 |
| Lead Generating Services | 6,000.00 | 4,000.00 | -1,750.00 | 1,750.00 |
| Social Media Marketing | | 7,700.00 | -2,450.00 | |
| Total Advertising, Marketing & Promotional | \$ 6,809.96 | \$ 12,489.97 | \$ 3,435.09 | \$ 2,550.93 |
| Bank Charges | | | | 21.00 |
| Card Fee | 39.00 | 734.00 | | 39.00 |
| Veem Fees | 14.99 | 14.99 | 14.99 | 14.99 |
| Total Bank Charges | \$ 53.99 | \$ 748.99 | \$ 14.99 | \$ 74.99 |
| Computer & Internet | | | | 1,801.57 |
| Marketing Services | 540.00 | 20.00 | 2.94 | 50.00 |
| Sales Tools | 400.00 | 400.00 | 400.00 | |
| Software & Email Services | 7,173.04 | 6,404.25 | 8,262.99 | 5,621.52 |
| Technology Services | 4,031.33 | 4,081.76 | 1,838.56 | 1,803.31 |
| Web Design & Hosting | 695.59 | 857.07 | 1,082.38 | |
| Total Computer & Internet | \$ 12,839.96 | \$ 11,763.08 | \$ 11,586.87 | \$ 9,276.40 |
| Dues, Memberships & Subscriptions | 537.68 | 537.67 | 537.68 | 554.01 |
| Expos and Conferences | 1,030.97 | | | |
| Filing Fees | | | | |
| Gifts | | | | 253.95 |
| Insurance | 1,252.41 | 1,048.50 | 3,830.94 | 4,719.53 |
| Licenses & Fees | | | | |
| Meals & Entertainment | 81.95 | | | |
| Office Expenses | | | | |

| | | | | |
|------------------------------------|----------------------|----------------------|----------------------|-----------------------|
| Office Supplies | 20.32 | | 4.90 | |
| Total Office Expenses | \$ 20.32 | \$ 0.00 | \$ 4.90 | \$ 0.00 |
| Payroll Expenses | | | | |
| Employee Benefits | 3,500.00 | 3,500.00 | 3,500.00 | 3,500.00 |
| Internal Payroll | 80,253.21 | 79,583.34 | 80,416.68 | 80,626.95 |
| Payroll Service | 75.00 | 102.00 | 280.95 | 261.00 |
| Payroll Taxes | 8,316.81 | 6,569.49 | 5,190.62 | 6,202.64 |
| Unemployment Taxes | | | | |
| Total Payroll Expenses | \$ 92,145.02 | \$ 89,754.83 | \$ 89,388.25 | \$ 90,590.59 |
| Phone / Cell Phone | 183.26 | | 230.88 | 90.68 |
| Postage, Shipping & Delivery | 76.83 | 99.15 | 132.23 | 128.60 |
| Professional Services | | | | |
| Accounting & Tax Prep | 4,807.25 | 10,391.00 | 4,816.00 | 4,731.75 |
| Consulting Services | | | | |
| Internal Coaching Services | 572.00 | 700.00 | 350.00 | |
| Legal Services | 701.50 | 2,775.50 | -62.00 | 4,543.00 |
| Recruiting | | | | |
| Technology | 30,000.00 | -60,000.00 | | |
| Total Professional Services | \$ 36,080.75 | -\$ 46,133.50 | \$ 5,104.00 | \$ 9,274.75 |
| Travel | | | | |
| Lodging | 75.00 | | | |
| Taxi/Transit/Parking/Tolls | 39.00 | | | |
| Travel Meals | | 4.28 | | |
| Total Travel | \$ 114.00 | \$ 4.28 | \$ 0.00 | \$ 0.00 |
| Total Expenses | \$ 151,227.10 | \$ 70,312.97 | \$ 107,395.65 | \$ 117,514.43 |
| Net Operating Income | \$ 50,668.81 | \$ 26,920.95 | -\$ 96,530.94 | -\$ 115,212.98 |
| Other Expenses | | | | |
| Corporate Tax | | | 959.00 | 800.00 |
| Interest Charge | 721.42 | 681.85 | 717.59 | 645.06 |
| Total Other Expenses | \$ 721.42 | \$ 681.85 | \$ 1,676.59 | \$ 1,445.06 |
| Net Other Income | -\$ 721.42 | -\$ 681.85 | -\$ 1,676.59 | -\$ 1,445.06 |
| Net Income | \$ 49,947.39 | \$ 26,239.10 | -\$ 98,207.53 | -\$ 116,658.04 |

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| May 2023 | Jun 2023 | Jul 2023 | Aug 2023 | Sep 2023 | Oct 2023 | Nov 2023 |
|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 1,686.67 | 2,082.62 | 40,332.62 | 2,082.62 | 9,366.25 | 9,664.79 | 8,928.79 |
| 18,488.48 | 11,380.39 | 12,590.07 | 18,867.89 | 16,740.62 | 23,149.71 | 17,695.16 |
| 13,953.94 | 44,304.78 | 23,781.34 | 64,542.92 | 53,788.67 | 18,016.96 | 15,769.44 |
| | | | | | | |
| \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 | \$ 0.00 |
| \$ 34,129.09 | \$ 57,767.79 | \$ 76,704.03 | \$ 85,493.43 | \$ 79,895.54 | \$ 50,831.46 | \$ 42,393.39 |
| | | | | | | |
| 9,874.25 | 20,078.48 | 36,784.25 | 15,720.73 | 22,434.16 | 18,969.31 | 2,789.65 |
| 1,415.18 | 1,445.26 | 1,415.17 | 261.99 | 272.49 | 259.66 | 233.98 |
| \$ 11,289.43 | \$ 21,523.74 | \$ 38,199.42 | \$ 15,982.72 | \$ 22,706.65 | \$ 19,228.97 | \$ 3,023.63 |
| \$ 22,839.66 | \$ 36,244.05 | \$ 38,504.61 | \$ 69,510.71 | \$ 57,188.89 | \$ 31,602.49 | \$ 39,369.76 |
| | | | | | | |
| 619.17 | 2,263.98 | 2,363.97 | 613.97 | -2,886.03 | 637.97 | 1,597.85 |
| 1,750.00 | 5,125.00 | 6,250.00 | 6,250.00 | 6,250.00 | 6,250.00 | 6,250.00 |
| | 1,750.00 | | | | 1,000.00 | 0.00 |
| \$ 2,369.17 | \$ 9,138.98 | \$ 8,613.97 | \$ 6,863.97 | \$ 3,363.97 | \$ 7,887.97 | \$ 7,847.85 |
| | | | | | | |
| 0.00 | 39.00 | | | | | 39.00 |
| 14.99 | 14.99 | 14.99 | 14.99 | 14.99 | 14.99 | 14.99 |
| \$ 14.99 | \$ 53.99 | \$ 14.99 | \$ 14.99 | \$ 14.99 | \$ 14.99 | \$ 53.99 |
| 612.39 | 638.74 | 621.05 | 1,430.11 | 1,432.52 | 1,414.36 | 1,434.64 |
| 415.22 | 409.56 | 413.92 | 401.95 | 405.94 | 408.96 | 412.91 |
| | | | | | | |
| 6,186.52 | 13,918.22 | 10,168.94 | 8,316.75 | 6,786.12 | 6,971.57 | 6,129.94 |
| 1,811.10 | 4,315.74 | 16,721.29 | 10,565.48 | 10,904.40 | 4,241.45 | 5,304.33 |
| | | 1,170.00 | 2,010.00 | 720.00 | | |
| \$ 9,025.23 | \$ 19,282.26 | \$ 29,095.20 | \$ 22,724.29 | \$ 20,248.98 | \$ 13,036.34 | \$ 13,281.82 |
| 554.01 | 554.01 | 554.01 | 554.01 | 554.01 | 654.01 | 581.57 |
| | | | | | | |
| | | | 6.00 | 250.00 | | |
| | | | | | | |
| 4,268.21 | 2,331.79 | 1,522.08 | 1,048.50 | 3,610.11 | 3,990.24 | 3,610.11 |
| | | 204.97 | | | | |

| | | | | | | | | | | | | | |
|----|-----------|----|------------|----|------------|----|------------|----|------------|----|------------|----|------------|
| \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 |
| | 4,000.00 | | 4,000.00 | | 4,000.00 | | 5,500.00 | | 4,500.00 | | 4,500.00 | | 4,500.00 |
| | 84,891.02 | | 96,993.60 | | 96,416.68 | | 96,416.68 | | 96,416.68 | | 96,416.68 | | 93,117.31 |
| | 293.00 | | 105.00 | | 93.00 | | 93.00 | | 93.00 | | 122.20 | | 122.20 |
| | 7,315.16 | | 8,119.14 | | 7,514.78 | | 7,441.40 | | 7,441.39 | | 7,441.40 | | 6,844.22 |
| | | | | | 21.60 | | | | | | | | |
| \$ | 96,499.18 | \$ | 109,217.74 | \$ | 108,046.06 | \$ | 109,451.08 | \$ | 108,451.07 | \$ | 108,480.28 | \$ | 104,583.73 |
| | 90.68 | | 90.68 | | 90.67 | | 90.67 | | 90.67 | | 129.55 | | 95.83 |
| | 78.04 | | 120.51 | | 74.70 | | 38.01 | | 45.40 | | 69.99 | | 46.16 |
| | 4,631.00 | | 4,189.25 | | 2,784.25 | | 3,647.50 | | 5,633.25 | | 7,680.00 | | 4,254.00 |
| | 858.70 | | 220.50 | | 2,365.45 | | 4,987.50 | | 4,307.95 | | 4,410.00 | | |
| | 1,050.00 | | 700.00 | | 350.00 | | 1,050.00 | | 350.00 | | 0.00 | | 1,050.00 |
| | 185.50 | | 7,055.00 | | 3,211.50 | | 3,943.00 | | -1,113.50 | | 110.00 | | 592.50 |
| | 136.00 | | | | | | | | 461.52 | | | | |
| \$ | 6,861.20 | \$ | 12,164.75 | \$ | 8,711.20 | \$ | 13,628.00 | \$ | 9,639.22 | \$ | 12,200.00 | \$ | 5,896.50 |

| | | | | | | | | | | | | | |
|-----|------------|-----|------------|-----|------------|-----|------------|-----|------------|-----|------------|-----|------------|
| \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 | \$ | 0.00 |
| \$ | 119,760.71 | \$ | 152,954.71 | \$ | 156,927.85 | \$ | 154,419.52 | \$ | 146,268.42 | \$ | 146,463.37 | \$ | 135,997.56 |
| -\$ | 96,921.05 | -\$ | 116,710.66 | -\$ | 118,423.24 | -\$ | 84,908.81 | -\$ | 89,079.53 | -\$ | 114,860.88 | -\$ | 96,627.80 |
| | | | 118.36 | | | | | | | | | | 10,801.00 |
| | 363.10 | | 598.14 | | 336.92 | | 697.25 | | 707.50 | | 305.31 | | 204.05 |
| \$ | 363.10 | \$ | 716.50 | \$ | 336.92 | \$ | 697.25 | \$ | 707.50 | \$ | 305.31 | \$ | 11,005.05 |
| -\$ | 363.10 | -\$ | 716.50 | -\$ | 336.92 | -\$ | 697.25 | -\$ | 707.50 | -\$ | 305.31 | -\$ | 11,005.05 |
| -\$ | 97,284.15 | -\$ | 117,427.16 | -\$ | 118,760.16 | -\$ | 85,606.06 | -\$ | 89,787.03 | -\$ | 115,166.19 | -\$ | 107,632.85 |

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| Dec 2023 | Total |
|---------------------|----------------------|
| 10,777.62 | 87,221.99 |
| 17,695.16 | 189,888.50 |
| 9,805.74 | 349,282.63 |
| | 0.00 |
| | 184,598.89 |
| | 14,526.83 |
| | 18,205.53 |
| \$ 0.00 | \$ 217,331.25 |
| | 600.00 |
| \$ 0.00 | \$ 217,931.25 |
| \$ 38,278.52 | \$ 844,324.37 |
| 17,910.90 | 210,507.26 |
| 1,259.98 | 7,153.31 |
| \$ 19,170.88 | \$ 217,660.57 |
| \$ 19,107.64 | \$ 626,663.80 |
| 679.97 | 9,056.62 |
| 6,250.00 | 54,375.00 |
| | 8,000.00 |
| \$ 6,929.97 | \$ 71,431.62 |
| 285.00 | 306.00 |
| 95.00 | 985.00 |
| | 164.89 |
| \$ 380.00 | \$ 1,455.89 |
| 782.29 | 10,167.67 |
| 1,131.79 | 4,613.19 |
| | 1,200.00 |
| 5,617.89 | 91,557.75 |
| 5,127.12 | 70,745.87 |
| | 6,535.04 |
| \$ 12,659.09 | \$ 184,819.52 |
| 3,213.01 | 9,385.68 |
| | 1,030.97 |
| | 256.00 |
| | 253.95 |
| 11,957.43 | 43,189.85 |
| | 204.97 |
| 17.17 | 99.12 |
| | 0.00 |

| | | | |
|------------|-------------------|------------|---------------------|
| | | | 25.22 |
| \$ | 0.00 | \$ | 25.22 |
| | | | 0.00 |
| | 3,000.00 | | 48,000.00 |
| | 73,333.34 | | 1,054,882.17 |
| | 122.20 | | 1,762.55 |
| | 6,850.45 | | 85,247.50 |
| | | | 21.60 |
| \$ | 83,305.99 | \$ | 1,189,913.82 |
| | 129.84 | | 1,313.41 |
| | 53.11 | | 962.73 |
| | | | 0.00 |
| | 2,416.00 | | 59,981.25 |
| | | | 17,150.10 |
| | 350.00 | | 6,522.00 |
| | 671.50 | | 22,613.50 |
| | | | 597.52 |
| | | | -30,000.00 |
| \$ | 3,437.50 | \$ | 76,864.37 |
| | | | 0.00 |
| | | | 75.00 |
| | 35.90 | | 74.90 |
| | 2.95 | | 7.23 |
| \$ | 38.85 | \$ | 157.13 |
| \$ | 122,121.96 | \$ | 1,581,364.25 |
| -\$ | 103,014.32 | -\$ | 954,700.45 |
| | | | 12,678.36 |
| | 996.48 | | 6,974.67 |
| \$ | 996.48 | \$ | 19,653.03 |
| -\$ | 996.48 | -\$ | 19,653.03 |
| -\$ | 104,010.80 | -\$ | 974,353.48 |

HumanQ

Balance Sheet

As of December 31, 2023

| | <u>Total</u> |
|-------------------------------|-----------------------------|
| ASSETS | |
| Current Assets | |
| Bank Accounts | |
| B of A Checking (0637) | 0.00 |
| First Republic Checking | 476,151.49 |
| JPM Chase Checking | 94,490.24 |
| Veem | 0.00 |
| Total Bank Accounts | <u>\$ 570,641.73</u> |
| Accounts Receivable | |
| Accounts Receivable | 0.00 |
| Total Accounts Receivable | <u>\$ 0.00</u> |
| Other Current Assets | |
| Prepaid Expenses | 24,978.15 |
| Prepaid Insurance | 827.70 |
| R&D Receivable | 5,208.00 |
| Taxes Receivable | 1,754.30 |
| Unbilled Receivable | 0.00 |
| Vendor Receivable | 0.00 |
| Total Other Current Assets | <u>\$ 32,768.15</u> |
| Total Current Assets | <u>\$ 603,409.88</u> |
| Other Assets | |
| Intangible Asset - Domain | 20,208.57 |
| Total Other Assets | <u>\$ 20,208.57</u> |
| TOTAL ASSETS | <u>\$ 623,618.45</u> |
| LIABILITIES AND EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | |
| Accounts Payable (A/P) | 9,687.50 |
| Total Accounts Payable | <u>\$ 9,687.50</u> |
| Credit Cards | |
| AMEX 1004 | 27,597.69 |
| AMEX Payable | 0.00 |
| B of A Alaska Visa (8620) | 0.00 |
| Total Credit Cards | <u>\$ 27,597.69</u> |
| Other Current Liabilities | |
| Accrued Expenses | 0.00 |
| Deferred Revenue | 526,270.72 |
| Loan from Founder | 0.00 |
| Loan from Talent Lighthouse | 0.00 |
| Loans - ST | 0.00 |

| | |
|--|------------------------|
| Other Current Liabilities | 0.00 |
| Accrued Payroll | 0.00 |
| Accrued Commission | 0.00 |
| Accrued Interest and Penalties | 0.00 |
| Total Accrued Payroll | <u>\$ 0.00</u> |
| Payroll Taxes Payable | 3,674.09 |
| Total Other Current Liabilities | <u>\$ 3,674.09</u> |
| Total Other Current Liabilities | <u>\$ 529,944.81</u> |
| Total Current Liabilities | <u>\$ 567,230.00</u> |
| Long-Term Liabilities | |
| Interest Payable - Loan | -321.02 |
| Loans - LT | |
| Loans - LT - EIDL | 102,517.90 |
| Loans - LT - Loan from Founder | 0.00 |
| Loans - LT - SBA | 0.00 |
| Total Loans - LT | <u>\$ 102,517.90</u> |
| Total Long-Term Liabilities | <u>\$ 102,196.88</u> |
| Total Liabilities | <u>\$ 669,426.88</u> |
| Equity | |
| Common Stock | 1,599.10 |
| Investor Contribution | 0.00 |
| Opening Balance Equity | 0.00 |
| Owner/Member Draw | 0.00 |
| Owner/Member Paid-In Capital | 0.00 |
| Preferred Stock | |
| Preferred Stock - Legal Costs | -55,719.25 |
| Preferred Stock - Series Seed 1 | 950,000.00 |
| Preferred Stock - Series Seed 2 | 2,877,614.14 |
| Subscribed Preferred Stock-Series Seed | 0.00 |
| Total Preferred Stock | <u>\$ 3,771,894.89</u> |
| Retained Earnings | -2,844,948.94 |
| Net Income | -974,353.48 |
| Total Equity | <u>-\$ 45,808.43</u> |
| TOTAL LIABILITIES AND EQUITY | <u>\$ 623,618.45</u> |

Thursday, Jan 04, 2024 05:02:36 PM GMT-8 - Accrual Basis



Unlocking H

**Profit and
January - Decer**

| | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 | May 2022 |
|---|---------------|---------------|---------------|---------------|----------------|
| Income | | | | | |
| Sales | | | | | |
| Coaching Tracks | 74,704 | 74,651 | 69,584 | 55,910 | 97,481 |
| Admin Fee | 434 | 434 | 434 | 434 | 434 |
| Program Design Fee | 5,730 | 5,286 | 6,951 | 5,784 | 6,259 |
| Program Management Fee | 8,681 | 6,589 | 6,885 | 9,116 | 9,626 |
| Sales Discount | | (204) | (1,426) | | (1,382) |
| Total Coaching Tracks | 89,548 | 86,756 | 82,428 | 71,244 | 112,418 |
| Coaching Workshops | 342 | 342 | 342 | 342 | 342 |
| Total Sales | 89,890 | 87,098 | 82,769 | 71,586 | 112,760 |
| Total Income | 89,890 | 87,098 | 82,769 | 71,586 | 112,760 |
| Cost of Goods Sold | | | | | |
| Coaches | 9,796 | 44,175 | 26,011 | 38,221 | 13,147 |
| Hosting and Online Expenses | 279 | 279 | 90 | 28 | 28 |
| Total Cost of Goods Sold | 10,075 | 44,454 | 26,101 | 38,249 | 13,175 |
| Gross Profit | 79,815 | 42,644 | 56,668 | 33,337 | 99,585 |
| Expenses | | | | | |
| Advertising, Marketing & Promotional | 80 | 746 | 766 | 178 | 907 |
| Lead Generating Services | | | | | 500 |
| Social Media Marketing | | | | | |
| Total Advertising, Marketing & Promotional | 80 | 746 | 766 | 178 | 1,407 |
| Bank Charges | (2) | 39 | | | |
| Card Fee | 3 | 695 | 39 | | |
| Veem Fees | | | | | |
| Wire Fees | | | | | 8 |
| Total Bank Charges | 1 | 734 | 39 | - | 8 |
| Charitable Donations | | | | 100 | |
| Computer & Internet | | | | | |
| Equipment & Hardware | 1,870 | | | | |
| Marketing Services | | | 13 | 42 | 44 |
| Sales Tools | 400 | 400 | 400 | | 800 |
| Software & Email Services | 2,280 | (1,291) | 2,241 | 2,442 | 2,479 |
| Technology Services | | | 2,308 | 2,308 | 2,308 |

| | | | | | |
|-----------------------------------|----------|----------|----------|-----------|----------|
| Web Design & Hosting | | | | | 2,100 |
| Total Computer & Internet | 4,550 | (891) | 4,962 | 4,792 | 7,731 |
| Contracting Services | | | | | |
| Team | 3,120 | 3,120 | 3,120 | 3,120 | 3,120 |
| Total Contracting Services | 3,120 | 3,120 | 3,120 | 3,120 | 3,120 |
| Dues, Memberships & Subscriptions | 508 | 508 | 947 | 393 | 538 |
| Filing Fees | | | | 25 | 93 |
| Gifts | 72 | | | | |
| Insurance | 469 | 466 | 2,236 | 1,685 | 2,042 |
| Licenses & Fees | | | | | |
| Meals & Entertainment | 250 | 454 | 96 | 1,290 | 98 |
| Off-Site Office Space | | | | 269 | |
| Office Expenses | | | | | |
| Office Supplies | | | | | 118 |
| Total Office Expenses | - | - | - | - | 118 |
| Payroll Expenses | | | | | |
| Employee Benefits | 500 | 1,500 | 1,500 | 2,083 | 2,400 |
| Internal Payroll | 13,333 | 22,500 | 37,083 | 51,724 | 64,962 |
| Payroll Service | 46 | 66 | 111 | 154 | 152 |
| Payroll Taxes | 1,251 | 2,318 | 3,221 | 4,379 | 5,250 |
| Total Payroll Expenses | 15,130 | 26,384 | 41,915 | 58,340 | 72,764 |
| Phone / Cell Phone | 172 | 183 | 122 | 593 | 693 |
| Postage, Shipping & Delivery | 56 | 33 | 36 | 48 | 32 |
| Professional Services | | | | | |
| Accounting & Tax Prep | 2,949 | 1,357 | 2,081 | 1,841 | 4,089 |
| Full Time Contractors - Core Team | 23,167 | 13,500 | 4,333 | 4,333 | 2,167 |
| Internal Coaching Services | | 49 | | 99 | 1,299 |
| Legal Services | 3,028 | 8,874 | 5,450 | 5,876 | (2,142) |
| Recruiting | | | | | |
| Technology | 63,450 | 55,000 | 74,250 | 115,084 | 94,135 |
| Total Professional Services | 92,593 | 78,779 | 86,114 | 127,233 | 99,547 |
| Taxes Paid | | | 820 | 1,018 | |
| Travel | | | | | |
| Airfare and Trains | | 352 | | 919 | |
| Lodging | | 1,485 | | | |
| Taxi/Transit/Parking/Tolls | 19 | 148 | 118 | 395 | 94 |
| Travel Meals | 50 | | 20 | 117 | 25 |
| Total Travel | 69 | 1,985 | 138 | 1,431 | 119 |
| Uncategorized Expense | | | | | |
| Total Expenses | 117,071 | 112,500 | 141,310 | 200,515 | 188,310 |
| Net Operating Income | (37,256) | (69,856) | (84,642) | (167,178) | (88,725) |
| Other Income | | | | | |
| Other Miscellaneous Income | | 16,500 | | | |
| Total Other Income | - | 16,500 | - | - | - |
| Other Expenses | | | | | |
| Corporate Tax | | 78 | | | |
| Interest Charge | 326 | 383 | 407 | 461 | 326 |

| | | | | | |
|----------------------|----------|----------|----------|-----------|----------|
| Total Other Expenses | 326 | 461 | 407 | 461 | 326 |
| Net Other Income | (326) | 16,039 | (407) | (461) | (326) |
| Net Income | (37,581) | (53,817) | (85,049) | (167,639) | (89,050) |



Human Potential

Loss

number 2022

| Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Nov 2022 | Dec 2022 |
|---------------|---------------|---------------|----------------|----------------|----------------|----------------|
| 51,041 | 45,290 | 54,536 | 132,776 | 162,924 | 108,380 | 121,929 |
| 301 | | | | | | |
| 794 | 794 | 814 | 4,500 | 2,984 | 3,517 | 4,973 |
| 5,597 | 5,506 | 6,909 | 6,100 | 13,444 | 7,933 | 9,618 |
| | (200) | | | | | |
| 57,733 | 51,390 | 62,259 | 143,376 | 179,352 | 119,830 | 136,519 |
| 91 | | | | | | |
| 57,824 | 51,390 | 62,259 | 143,376 | 179,352 | 119,830 | 136,519 |
| 57,824 | 51,390 | 62,259 | 143,376 | 179,352 | 119,830 | 136,519 |
| 18,519 | 9,108 | 11,712 | 15,078 | 11,445 | 15,941 | 52,083 |
| | | | 55 | 28 | 28 | 28 |
| 18,519 | 9,108 | 11,712 | 15,133 | 11,472 | 15,969 | 52,110 |
| 39,305 | 42,282 | 50,547 | 128,243 | 167,880 | 103,861 | 84,409 |
| 745 | 693 | 604 | 687 | 414 | 1,343 | 840 |
| 500 | 500 | 500 | 500 | 500 | 2,625 | 5,000 |
| | | | | | 27,300 | |
| 1,245 | 1,193 | 1,104 | 1,187 | 914 | 31,268 | 5,840 |
| | 39 | | 39 | 39 | 39 | |
| | | | | | 15 | 15 |
| - | 39 | - | 39 | 39 | 54 | 15 |
| 1,747 | | | | | | |
| 21 | 52 | 36 | 29 | 7 | | |
| 400 | 400 | 400 | 400 | 400 | 400 | 400 |
| 5,196 | 4,256 | 4,980 | 5,786 | 5,885 | 5,698 | 7,637 |
| 4,379 | 4,353 | 6,095 | 3,535 | 4,238 | 4,189 | 4,072 |

| | | | | | | |
|------------------|------------------|------------------|-----------------|----------------|-----------------|-----------------|
| | 3,392 | 2,762 | 582 | 695 | (6,230) | 680 |
| 11,743 | 12,452 | 14,273 | 10,331 | 11,225 | 4,057 | 12,790 |
| 3,120 | 3,120 | 3,120 | 2,080 | | | |
| 3,120 | 3,120 | 3,120 | 2,080 | - | - | - |
| 538 | 538 | 538 | 538 | 588 | 538 | 3,188 |
| | | | 250 | | | 81 |
| 2,756 | 1,685 | 1,685 | 5,235 | 5,235 | 4,902 | 4,902 |
| 199 | | | | 251 | | |
| 110 | 251 | 125 | 63 | 676 | 155 | 59 |
| | | | | 124 | | |
| | 54 | | | | 14 | |
| - | 54 | - | - | - | 14 | - |
| 3,250 | 3,500 | 3,601 | 3,000 | 4,150 | 3,500 | 3,000 |
| 84,506 | 90,000 | 90,000 | 76,064 | 96,000 | 81,430 | 71,667 |
| 179 | 191 | 191 | 291 | 212 | 212 | 206 |
| 6,863 | 7,011 | 6,981 | 5,967 | 7,373 | 5,010 | 3,425 |
| 94,799 | 100,702 | 100,773 | 85,322 | 107,735 | 90,151 | 78,298 |
| 238 | 214 | 389 | 265 | 244 | 214 | 234 |
| 44 | 54 | 51 | 53 | 55 | 66 | 85 |
| 2,182 | 8,251 | 2,110 | 5,059 | 12,625 | 7,528 | 3,462 |
| 99 | | | | 700 | | |
| 22,996 | 1,450 | 4,250 | (65) | 5,033 | 3,066 | 3,797 |
| 146 | 52 | 190 | 17 | | | |
| 89,892 | 80,308 | 85,000 | 85,050 | 2,650 | 30,150 | 30,000 |
| 115,314 | 90,061 | 91,549 | 90,061 | 21,008 | 40,744 | 37,259 |
| 20 | | | | 256 | 800 | |
| | | | | 1,024 | 29 | 11 |
| | | | | 232 | | |
| 49 | 241 | 108 | 71 | 340 | 51 | 34 |
| | 42 | | | | | |
| 49 | 282 | 108 | 71 | 1,597 | 80 | 45 |
| | | | | | (210) | |
| 230,174 | 210,645 | 213,714 | 195,494 | 149,947 | 172,833 | 142,794 |
| (190,869) | (168,362) | (163,166) | (67,250) | 17,933 | (68,972) | (58,385) |
| 130 | (130) | | 5,559 | | | |
| 130 | (130) | - | 5,559 | - | - | - |
| | | 1,000 | | | | |
| 326 | 491 | 461 | 550 | 716 | 708 | 720 |

| | | | | | | |
|-----------|-----------|-----------|----------|--------|----------|----------|
| 326 | 491 | 1,461 | 550 | 716 | 708 | 720 |
| (196) | (621) | (1,461) | 5,009 | (716) | (708) | (720) |
| (191,064) | (168,983) | (164,627) | (62,242) | 17,217 | (69,680) | (59,105) |

PM GMT-8 - Accrual Basis

1,104,763

128.3
14.5

1,958,235 178,021.35 80,021.35

(1,094,041) (99,458.29) 214,458.29



Balances

As of

| | Jan 2022 | Feb 2022 | Mar 2022 | Apr 2022 |
|-----------------------------------|------------------|------------------|------------------|------------------|
| ASSETS | | | | |
| Current Assets | | | | |
| Bank Accounts | | | | |
| First Republic Checking | 1,356,348 | 1,290,072 | 1,415,478 | 1,319,162 |
| Total Bank Accounts | 1,356,348 | 1,290,072 | 1,415,478 | 1,319,162 |
| Accounts Receivable | | | | |
| Accounts Receivable | 261,075 | 250,900 | 60,300 | 18,900 |
| Total Accounts Receivable | 261,075 | 250,900 | 60,300 | 18,900 |
| Other Current Assets | | | | |
| Prepaid Expenses | 6,915 | 5,366 | 29,208 | 32,673 |
| Prepaid Insurance | | 5,125 | 4,659 | 4,193 |
| R&D Receivable | | | | |
| Taxes Receivable | 1,754 | 1,754 | 1,754 | 1,754 |
| Unbilled Receivable | 33,300 | 207,300 | 121,600 | 85,000 |
| Vendor Receivable | 13,192 | | | |
| Total Other Current Assets | 55,161 | 219,545 | 157,221 | 123,620 |
| Total Current Assets | 1,672,585 | 1,760,517 | 1,633,000 | 1,461,682 |
| Other Assets | | | | |
| Intangible Asset - Domain | | | | |
| Total Other Assets | | | | |
| TOTAL ASSETS | 1,672,585 | 1,760,517 | 1,633,000 | 1,461,682 |
| LIABILITIES AND EQUITY | | | | |
| Liabilities | | | | |
| Current Liabilities | | | | |
| Accounts Payable | | | | |
| Accounts Payable (A/P) | 82,899 | 1,357 | 29,781 | 179,764 |
| Total Accounts Payable | 82,899 | 1,357 | 29,781 | 179,764 |
| Credit Cards | | | | |
| AMEX 1004 | 18,419 | 7,958 | 6,554 | 10,107 |
| Total Credit Cards | 18,419 | 7,958 | 6,554 | 10,107 |
| Other Current Liabilities | | | | |
| Accrued Expenses | | 92,201 | 65,620 | 16,246 |
| Deferred Revenue | 309,010 | 395,709 | 352,914 | 244,728 |
| Other Current Liabilities | | | | |

| | | | | |
|---------------------------------|------------------|------------------|------------------|------------------|
| Accrued Payroll | | | | |
| Payroll Taxes Payable | 143 | 178 | 249 | 268 |
| Total Other Current Liabilities | 143 | 178 | 249 | 268 |
| Total Other Current Liabilities | 309,153 | 488,088 | 418,782 | 261,242 |
| Total Current Liabilities | 410,471 | 497,403 | 455,118 | 451,113 |
| Long-Term Liabilities | | | | |
| Interest Payable - Loan | 2,631 | 2,449 | 2,266 | 2,592 |
| Loans - LT | | | | |
| Loans - LT - EIDL | 104,100 | 104,100 | 104,100 | 104,100 |
| Loans - LT - Loan from Founder | 62,501 | 62,501 | 62,501 | 62,501 |
| Total Loans - LT | 166,601 | 166,601 | 166,601 | 166,601 |
| Total Long-Term Liabilities | 169,232 | 169,050 | 168,868 | 169,193 |
| Total Liabilities | 579,703 | 666,453 | 623,985 | 620,306 |
| Equity | | | | |
| Common Stock | 1,599 | 1,599 | 1,599 | 1,599 |
| Preferred Stock | | | | |
| Preferred Stock - Legal Costs | (52,599) | (52,599) | (52,599) | (52,599) |
| Preferred Stock - Series Seed 1 | 950,000 | 950,000 | 950,000 | 950,000 |
| Preferred Stock - Series Seed 2 | 1,944,999 | 1,999,999 | 1,999,999 | 1,999,999 |
| Total Preferred Stock | 2,842,400 | 2,897,400 | 2,897,400 | 2,897,400 |
| Retained Earnings | (1,713,537) | (1,713,537) | (1,713,537) | (1,713,537) |
| Net Income | (37,581) | (91,399) | (176,448) | (344,087) |
| Total Equity | 1,092,881 | 1,094,064 | 1,009,015 | 841,376 |
| TOTAL LIABILITIES AND EQUITY | 1,672,585 | 1,760,517 | 1,633,000 | 1,461,682 |

Tuesday, Jan 10, 20



Human Potential

Balance Sheet

as of December 31, 2022

| May 2022 | Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Nov 2022 |
|------------------|------------------|------------------|------------------|----------------|----------------|----------------|
| 1,133,543 | 934,562 | 1,052,806 | 852,932 | 612,753 | 480,861 | 330,739 |
| 1,133,543 | 934,562 | 1,052,806 | 852,932 | 612,753 | 480,861 | 330,739 |
| 90,600 | 409,200 | 88,000 | 117,256 | 92,256 | 84,600 | 199,800 |
| 90,600 | 409,200 | 88,000 | 117,256 | 92,256 | 84,600 | 199,800 |
| 32,685 | 32,297 | 34,860 | 66,910 | 45,563 | 46,904 | 39,746 |
| 3,727 | 3,261 | 2,795 | 4,979 | 4,293 | 3,606 | 2,919 |
| | | | | 5,208 | 5,208 | 5,208 |
| 1,754 | 1,754 | 1,754 | 1,754 | 1,754 | 1,754 | 1,754 |
| 133,200 | 124,800 | 124,200 | 178,200 | | 118,800 | 133,380 |
| 171,366 | 162,113 | 163,609 | 251,843 | 56,818 | 176,272 | 183,007 |
| 1,395,510 | 1,505,875 | 1,304,416 | 1,222,031 | 761,826 | 741,733 | 713,546 |
| | | | | 20,209 | 20,209 | 20,209 |
| | | | | 20,209 | 20,209 | 20,209 |
| 1,395,510 | 1,505,875 | 1,304,416 | 1,222,031 | 782,035 | 761,942 | 733,754 |
| 101,524 | 101,246 | 94,426 | 2,110 | 5,059 | 41,466 | 37,678 |
| 101,524 | 101,246 | 94,426 | 2,110 | 5,059 | 41,466 | 37,678 |
| 15,433 | 15,464 | 18,483 | 36,600 | 48,525 | 35,942 | 43,249 |
| 15,433 | 15,464 | 18,483 | 36,600 | 48,525 | 35,942 | 43,249 |
| | 12,890 | 10,290 | 92,150 | 89,450 | 4,450 | 7,450 |
| 357,386 | 646,362 | 619,972 | 689,521 | 367,945 | 391,993 | 427,143 |

| | | | | | | |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | | | 3,973 | | | |
| 339 | 332 | 322 | 2,072 | 376 | 376 | 381 |
| 339 | 332 | 322 | 6,044 | 376 | 376 | 381 |
| 357,725 | 659,584 | 630,584 | 787,715 | 457,771 | 396,819 | 434,974 |
| 474,682 | 776,293 | 743,492 | 826,425 | 511,354 | 474,227 | 515,902 |
| 1,901 | 1,719 | 2,045 | 1,354 | 1,172 | 990 | 807 |
| 104,100 | 104,100 | 104,100 | 104,100 | 104,100 | 104,100 | 104,100 |
| 62,501 | 62,501 | 62,501 | 62,501 | | | |
| 166,601 | 166,601 | 166,601 | 166,601 | 104,100 | 104,100 | 104,100 |
| 168,503 | 168,320 | 168,646 | 167,956 | 105,272 | 105,090 | 104,907 |
| 643,184 | 944,614 | 912,138 | 994,381 | 616,626 | 579,316 | 620,809 |
| 1,599 | 1,599 | 1,599 | 1,599 | 1,599 | 1,599 | 1,599 |
| (52,599) | (52,599) | (52,599) | (52,599) | (52,599) | (52,599) | (52,599) |
| 950,000 | 950,000 | 950,000 | 950,000 | 950,000 | 950,000 | 950,000 |
| 1,999,999 | 1,999,999 | 1,999,999 | 1,999,999 | 1,999,999 | 1,999,999 | 1,999,999 |
| 2,897,400 | 2,897,400 | 2,897,400 | 2,897,400 | 2,897,400 | 2,897,400 | 2,897,400 |
| (1,713,537) | (1,713,537) | (1,713,537) | (1,713,537) | (1,713,537) | (1,713,537) | (1,713,537) |
| (433,137) | (624,202) | (793,185) | (957,812) | (1,020,054) | (1,002,837) | (1,072,517) |
| 752,325 | 561,261 | 392,278 | 227,650 | 165,409 | 182,626 | 112,946 |
| 1,395,510 | 1,505,875 | 1,304,416 | 1,222,031 | 782,035 | 761,942 | 733,754 |

Dec 2022

| | | | |
|---------------|---------|---------|--------|
| 358,596 | | | |
| <hr/> 358,596 | 436,596 | 530,539 | 93,943 |

| |
|--------------|
| 78,000 |
| <hr/> 78,000 |

| |
|--------|
| 31,512 |
| 2,233 |
| 5,208 |
| 1,754 |
| 66,690 |

| |
|---------------|
| <hr/> 107,397 |
| <hr/> 543,993 |

| |
|---------------|
| 20,209 |
| <hr/> 20,209 |
| <hr/> 564,202 |

| |
|-------------|
| 4,760 |
| <hr/> 4,760 |

| |
|--------------|
| 25,625 |
| <hr/> 25,625 |

| |
|---------|
| 65,635 |
| 309,224 |

| |
|----------------|
| 393 |
| 393 |
| 375,252 |
| 405,637 |

625

104,100

| |
|----------------|
| 104,100 |
| 104,725 |
| 510,361 |

1,599

(52,599)

950,000

1,999,999

| |
|------------------|
| 2,897,400 |
| (1,713,537) |
| (1,131,623) |
| 53,840 |
| 564,202 |