

# Lakrisha Davis & Co.

## Profit and Loss January 1 - June 17, 2021

	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 1-17, 2021	TOTAL
Income							
Affiliate Income	0.00	0.00	0.00	6.80	0.00	20.40	\$27.20
Discounts given	-100.00	-680.00	-1,800.00	-400.00	0.00	0.00	\$ -2,980.00
Sales	13,622.32	16,680.82	21,236.08	9,092.27	7,951.86	8,281.29	\$76,864.64
<b>Total Income</b>	<b>\$13,522.32</b>	<b>\$16,000.82</b>	<b>\$19,436.08</b>	<b>\$8,699.07</b>	<b>\$7,951.86</b>	<b>\$8,301.69</b>	<b>\$73,911.84</b>
GROSS PROFIT	<b>\$13,522.32</b>	<b>\$16,000.82</b>	<b>\$19,436.08</b>	<b>\$8,699.07</b>	<b>\$7,951.86</b>	<b>\$8,301.69</b>	<b>\$73,911.84</b>
Expenses							
Advertising & Marketing	1,387.34	880.60	266.94	3,385.02	-595.66	205.10	\$5,529.34
ASK BUSINESS OWNER	151.00	93.99	104.00	1,073.21	386.15	755.53	\$2,563.88
Bank Charges & Fees	0.00	1.30	0.30	3.50	38.00	71.00	\$114.10
Car & Truck	651.40	716.54	651.40	651.40	716.75	0.00	\$3,387.49
Contractors	401.95	2,792.80	2,875.35	3,085.64	1,783.03	1,372.41	\$12,311.18
Dues & Subscriptions	0.00	12.99	12.99	12.99	12.99	12.99	\$64.95
Legal & Professional Services	2,962.88	2,930.00	3,750.00	1,541.00	383.05	150.00	\$11,716.93
Meals & Entertainment	256.00	150.98	71.46	10.00	47.40	0.00	\$535.84
Office Supplies & Software	562.47	868.04	551.60	287.13	163.81	87.75	\$2,520.80
PayPal Fees	9.30	95.51	61.66	54.48	0.00	0.00	\$220.95
Payroll Expenses	0.00	0.00	0.00	0.00	0.00	0.00	\$0.00
Payroll Processing Fee	0.00	35.50	35.50	38.70	80.66	49.05	\$239.41
Taxes	341.25	341.25	329.25	323.25	259.50	114.75	\$1,709.25
Wages	3,000.00	3,000.00	3,000.00	3,000.00	3,000.00	1,500.00	\$16,500.00
<b>Total Payroll Expenses</b>	<b>3,341.25</b>	<b>3,376.75</b>	<b>3,364.75</b>	<b>3,361.95</b>	<b>3,340.16</b>	<b>1,663.80</b>	<b>\$18,448.66</b>
Shipping	0.00	48.42	45.65	0.00	0.00	0.00	\$94.07
Taxes & Licenses	150.00	76.69	42.26	0.00	0.00	0.00	\$268.95
Training & Conferences	200.00	0.00	0.00	0.00	0.00	0.00	\$200.00
Travel	515.24	20.00	80.00	60.00	80.00	20.00	\$775.24
Unified Merchant Fee	0.00	0.00	0.00	0.00	133.25	0.00	\$133.25
Utilities	291.49	0.00	0.00	177.31	180.91	0.00	\$649.71
<b>Total Expenses</b>	<b>\$10,880.32</b>	<b>\$12,064.61</b>	<b>\$11,878.36</b>	<b>\$13,703.63</b>	<b>\$6,669.84</b>	<b>\$4,338.58</b>	<b>\$59,535.34</b>
NET OPERATING INCOME	<b>\$2,642.00</b>	<b>\$3,936.21</b>	<b>\$7,557.72</b>	<b>\$ -5,004.56</b>	<b>\$1,282.02</b>	<b>\$3,963.11</b>	<b>\$14,376.50</b>
Other Income							
Cashback Rewards	0.00	0.00	0.00	0.00	0.00	28.97	\$28.97
<b>Total Other Income</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$28.97</b>	<b>\$28.97</b>
NET OTHER INCOME	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$28.97</b>	<b>\$28.97</b>
NET INCOME	<b>\$2,642.00</b>	<b>\$3,936.21</b>	<b>\$7,557.72</b>	<b>\$ -5,004.56</b>	<b>\$1,282.02</b>	<b>\$3,992.08</b>	<b>\$14,405.47</b>