

Bocadillo Market is not accepting investment.

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Bocadillo Market

Chicago, IL

Coming Soon

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Profile

Data Room

Discussion

This is a preview. It will become public when you start accepting investment.

Early Investor Bonus: The investment multiple is increased to 1.8× for the next \$20,000 invested.

This is a preview. It will become public when you start accepting investment.

THE PITCH

Bocadillo Market is seeking investment to complete buildout.

First Location

THIS OFFERING IS BEING CONDUCTED ON AN EXPEDITED BASIS PURSUANT TO THE SEC'S TEMPORAL REVIEW SPECIFICS

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OUR MISSION

We are a brand of keepers, tasters, and givers. We own, explore, and share. Our mission is to connect people through organic experiences. Our vision is to build a diverse community of keepers, tasters, and givers.

Anchored by the bocadillo—a traditional and humble sandwich in Spain.

Typically made with a baguette, olive oil, sheep's milk cheese, and dried-cured meat—our counter service recipe.

Our shop offers an open kitchen with counter service for a selection of bocadillos, tapas and family style cooking.

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BUSINESS MODEL

The Bocadillo shop and experience will be a relaxed, but contemporary and trendy open space designed for gathering during the day and a full-service elevated family-style dining experience at night.

We will be adding a newer menu to the city with local and imported good and a selective market product c in addition to thoughtful playlists, a less conventional shop style stepping away from the Swedish modern modern aesthetics more prevalent in today's newer businesses.

We are creating a more intimate environment that celebrates natural materials, textures, and product in a This is a preview. It will become public when you start accepting investment.

THE TEAM

Chef James Martin

Founder and Executive Chef

As a child, Chef James Martin fell in love with the food and culture his family shared during trips to visit rel Spain as an adult, he was surprised by the similarities between the two cuisines and the wealth of shared Spain's paella to South Carolina's perloo, Spanish prepared lima beans to country-style lima beans, and S agriculture and livestock, including varied grains of rice and the introduction of pork. Martin continues to the cuisine, from the Moorish influence on Spanish agriculture and dishes to the Spanish influence on low hopes to share a bit of that culinary history with guests through each bite.

Jessica Neal

Creative Director and Owner

Jessica Neal Serving as brand development lead, bringing more than a decade of communications, marke national advocacy campaigns and a global housewares and furniture retailer.

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Data Room

Intended Use of Funds

Target Raise

Maximum Raise

Working capital \$9,400

Mainvest Compensation \$600

Total \$10,000

Financial Forecasts

Year 1 Year 2 Year 3 Year 4 Year 5

Gross Sales \$1,508,800 \$1,584,240 \$1,663,452 \$1,746,625 \$1,799,023

Cost of Goods Sold \$384,964 \$387,295 \$389,672 \$454,131 \$467,754

Gross Profit \$1,123,836 \$1,196,945 \$1,273,780 \$1,292,494 \$1,331,269

EXPENSES

Rent \$75,600 \$77,490 \$79,427 \$81,412 \$83,447

Utilities \$30,960 \$31,960 \$32,960 \$33,340 \$34,173

Salaries \$238,908 \$245,000 \$255,000 \$276,564 \$284,860

Investment Structure Revenue Sharing Note

Early Investor Bonus

Investment multiple for the first \$20,000 invested

1.8×

Investment Multiple 1.6×

Business's Revenue Share 0.3%–4.5%

Minimum Investment Amount \$100

Repayment Schedule Quarterly

Securitization None

Maturity Date January 1, 2028

Financial Condition

No operating history

Bocadillo Market was established in Spring 2021. Accordingly, there are limited financial statements and information. When evaluating this investment opportunity, investors should consider factors outlined in the risk section.

No other outstanding debt or equity

The capital raised through Mainvest will make up the entirety of the Bocadillo Market's fundraising. However, we may raise additional funds from alternate sources at a later date.

Risk Factors

You Might Lose Your Money

When you buy a certificate of deposit from a bank, the Federal government (through the FDIC) guarantees it. A Note is not like that at all. The ability of Bocadillo Market to make the payments you expect, and ultimately to pay you back, depends on a number of factors, including many beyond our control.

Limited Services

Bocadillo Market operates with a very limited scope, offering only particular services to potential clients, not all of which may match your customer preferences.

Lack of Accounting Controls

Larger companies typically have in place strict accounting controls. Smaller companies typically lack these controls, which is an additional risk.

Competition

The market in which we operate is highly competitive and could become increasingly competitive with new entrants. Bocadillo Market competes with many other businesses, both large and small, on the basis of quality, price, location, and service.

that one-year period, a host of Federal and State securities laws may limit or restrict your ability to sell you to sell, you will likely have difficulty finding a buyer because there will be no established market. Given the hold your investment for its full term.

The Company Might Need More Capital

Bocadillo Market might need to raise more capital in the future to fund/expand operations, buy property and market its services, pay overhead and general administrative expenses, or a variety of other reasons. There capital will be available when needed, or that it will be available on terms that are not adverse to your interest is unable to obtain additional funding when needed, it could be forced to delay its business plan or even cease

Changes in Economic Conditions Could Hurt Bocadillo Market

Factors like global or national economic recessions, changes in interest rates, changes in credit markets, changes in declining employment, changes in real estate values, changes in tax policy, changes in political conditions and other factors are unpredictable and could negatively affect Bocadillo Market's financial performance or ability. If Bocadillo Market ceases operations due to the foregoing factors, it can not guarantee that it will be able to generate revenue in the future.

No Registration Under Securities Laws

The Notes will not be registered with the SEC or the securities regulator of any State. Hence, neither Bocadillo Market is subject to the same degree of regulation and scrutiny as if they were registered.

Incomplete Offering Information

Title III does not require us to provide you with all the information that would be required in some other kind of public offering of shares (for example, publicly-traded firms must generally provide investors with quarterly financial statements that have been audited by an independent accounting firm). Although Title III does require extensive information, it is possible that you might make a different decision if you had more information.

Lack of Ongoing Information

Bocadillo Market will be required to provide some information to investors for at least 12 months following the offering. This information is far more limited than the information that would be required of a publicly-reporting company; and Bocadillo Market is not required to provide annual information in certain circumstances.

Uninsured Losses

Although Bocadillo Market will carry some insurance, Bocadillo Market may not carry enough insurance to cover all risks of its business. Additionally, there are some kinds of risks that are very difficult or impossible to insure against, and Bocadillo Market could incur an uninsured loss that could damage its business.

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Exchange) is subject to the rules about corporate governance that are intended to protect investors. For example, the major U.S. stock exchanges require a company to have an audit committee made up entirely of independent members of the board of directors (i.e., directors with no material relationships with Bocadillo Market or management), which is responsible for monitoring Bocadillo Market's financial reporting. Bocadillo Market will not be required to implement these and other investor protections.

You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than that even if Bocadillo Market generates more revenue than your initial expectations.

You Do Have a Downside

Conversely, if Bocadillo Market fails to generate enough revenue, you could lose some or all of your money.

Payments and Return Are Unpredictable

Because your payments are based on the revenue of Bocadillo Market, and the revenue of Bocadillo Market can fluctuate or disappear altogether) unpredictably, it is impossible to predict how much you will receive and when. And because the revenue is unpredictable, so is your ultimate return.

The Notes Are Unsecured and Uninsured

The Notes are not secured by any collateral, nor are they guaranteed or insured by the FDIC or any other entity.

Subordination

The Notes shall be subordinated to all indebtedness of Bocadillo Market to banks, commercial finance lenders, and/or other institutions regularly engaged in the business of lending money.

Lack of Guaranty

The Notes are not personally guaranteed by any of the founders or any other person.

Limitation of Individual Rights in Event of Default

In the event of a default under the Notes, you will not be able to enforce your rights individually (for example, you cannot sue the company or its officers or directors). A representative will be appointed according to the procedures set forth in the Note Indenture. It's possible that the representative will do things you believe are wrong or misguided. If an event of default has occurred and a representative is appointed, all of the representative's reasonable expenses must be paid before any further payments are made.

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