

Contact

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(LinkedIn)
www.grythealth.com (Company)

Top Skills

Leadership
Product Development
Entrepreneurship

Certifications

Cultural Competence in the
Workplace V2 2022
Unconscious Bias V3.1 2022
Microaggressions in the Workplace
V2 2022
LGBTQ+ Inclusion 2022
Religion, Spirituality and Beliefs:
Managers V2.1 2022

Honors-Awards

Elite 40 Under 40
Winner of Pitch Competition
Winner of Pitch Competition for
Lifesciences Companies
DiSciTech Award (Digital, Science
and Technology)

David Craig

Even as a cancer survivor and pharma researcher, I couldn't help my dad navigate clinical trials. That drives everything I do now.
Rochester, New York, United States

Summary

I'm a two-time cancer survivor, oncology researcher and patient experience champion. After 10 years of struggling to see my own cancer journey in the patient experience research I led for the pharmaceutical industry, I co-founded Gryt Health ('grit').

Experience

GRYT Health

Co-Founder & CEO

February 2016 - Present (8 years 4 months)
Rochester, New York Area

Gryt Health ('grit') amplifies voices to improve health outcomes. Gryt is a healthtech company owned by survivors and caregivers. By always putting the patient experience first, we work to improve medicine development, access to equitable care and outcomes for all.

Rochester Institute of Technology

Alumni Board of Directors, Legacy Endowment Committee, Adjunct Professor

January 2015 - Present (9 years 5 months)
Rochester, New York Area

As a 5th generation family, I am proud to serve on the Alumni Board and Legacy Scholarship.

I also had the honor of teaching Digital Entrepreneurship and Design Thinking for Saunders College of Business. BUT I was teaching students when you believe in yourself first, you can create anything around it. Check out our video and this tribute to see what happened!

World Health Organization

Stakeholder: WHO Rehabilitation Programme

July 2021 - February 2022 (8 months)

The Package of Interventions for Rehabilitation (PIR) will be a World Health Organization (WHO) resource containing evidence-based rehabilitation interventions.

American Cancer Society

Roundtable on Mitigating the Adverse Effects of Cancer and its Therapy

March 2018 - April 2019 (1 year 2 months)

Washington D.C. Metro Area

Stupid Cancer

Board Member [2014-2017] and Advisor

January 2014 - November 2018 (4 years 11 months)

Greater New York City Area

Founded in 2007 by Matthew Zachary, Stupid Cancer comprehensively addresses young adult cancer through advocacy, research, support, outreach, awareness, mobile health and social media. Our innovative, award-winning and evidence-based programs and services serve as a global bullhorn to propel the young adult cancer movement forward.

Emerging Space

Founder & Innovation Consultant

September 2014 - August 2016 (2 years)

We help entrepreneurs launch meaningful new products and grow organizations that make a difference. By using proven qualitative and quantitative research, we help identify your customer's needs, then deliver solutions that matter.

We love spending time with people we respect, doing inspiring things!

CureLauncher

President

September 2012 - May 2014 (1 year 9 months)

Birmingham, MI

CureLauncher matches people to new treatments based on their unique goals and conditions. It is Personalized Clinical Trial Matching. We are the only company that gives people access to ALL of the treatment options available in clinical trials.

Ducker Worldwide

Senior Project Manager (5 positions)

May 2004 - October 2012 (8 years 6 months)

Troy, MI

I managed 100 research and innovation programs across North America, Europe and China, for Pfizer, General Electric, Dow and many others. It was an incredible ride, with amazing people, that created my expertise in making data-driven decisions to launch and grow new products & services.

Education

Harvard Business School

Executive Education, Building New Ventures · (2008 - 2008)

MIT Sloan School of Management

Executive Education, Corporate Strategy · (2007 - 2007)

Rochester Institute of Technology

MBA, Technology Management · (2002 - 2003)

Rochester Institute of Technology

B.S., Professional & Technical Communications 3.9 GPA · (2001 - 2002)