

Contact

www.linkedin.com/in/sheila-thorne-63b5a32 (LinkedIn)

Top Skills

Public Speaking

Non-profits

Program Development

Languages

French and Italian

Sheila Thorne

President and CEO at Multicultural Healthcare Marketing Group, LLC (MHMG)

Englewood, New Jersey, United States

Summary

Expertise in designing and implementing multicultural marketing campaigns (Black, Hispanic/Latino, Asian, Native American) for the pharmaceutical, biotech and medical device industry; hospital systems; voluntary health associations; government health agencies and medical associations and societies

Specialties: Keynote presentations at conferences, cross-cultural educational workshops, ethnic strategic and tactical plans

Experience

Multicultural Healthcare Marketing Group, LLC (MHMG)

President and CEO

January 2001 - Present (23 years 5 months)

Leads a team of seasoned professionals with in-depth knowledge and experience in the public and private sectors of the healthcare industry.

Queens College City University of New York

Ajunct Professor - Speech & Communications

July 2012 - Present (11 years 11 months)

Gilda's Club Northern New Jersey

Board Member - Executive Committee

January 2011 - Present (13 years 5 months)

Stony Brook University School of Social Welfare

Associate Clinical Professor

January 2010 - Present (14 years 5 months)

Expertise in cross-cultural education, cultural competency training of healthcare professionals

The Thorne Institute

President

January 2010 - Present (14 years 5 months)

Dedicated to training pharmaceutical executives in cultural proficiency in pharmaceutical sales, marketing and healthcare delivery

Quinnipiac University

Adjunct Professor

February 2008 - Present (16 years 4 months)

Physician Assistant Program

Multicultural Healthcare Marketing Group, LLC

Owner

January 2001 - Present (23 years 5 months)

Dept. of Health & Human Services Region II Health Equity Council

Co-chair, Cultural & Linguistic Competency Committee

December 2011 - December 2014 (3 years 1 month)

YWCA Bergen County

Board Member

January 2011 - June 2012 (1 year 6 months)

Education

Hunter College of the City University of New York