



**KJ Erickson** · 2nd  
Chief Executive Officer at  
UpCounsel.com  
San Francisco, California, United States ·  
[Contact info](#)  
500+ connections  
2 mutual connections: Maria Springer and Pulkit Agrawal  
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 **UpCounsel, Inc.**  
 **Stanford University**

## Experience



### Chief Executive Officer

UpCounsel, Inc. · Full-time

Mar 2020 – Present · 1 yr 5 mos

UpCounsel is the leading marketplace for legal services. We make hiring world-class attorneys easy, transparent, and quick - all for 1/3rd the price of a traditional law firm.

It's truly Legal you can Love 💙.



**Top Attorneys on  
Demand: Online...**









### CEO & Co-Founder

Public Market



May 2017 – Jan 2020 · 2 yrs 9 mos  
San Francisco Bay Area





Public Market is an eCommerce marketplace and protocol that ensures that buyers get substantially lower prices on the same goods they'd otherwise buy on Amazon, without having to sacrifice convenience or risk. By eliminating the ...see more



**Founder & CEO**  
Simbi  
Nov 2014 – Mar 2019 · 4 yrs 5 mos  
San Francisco, CA

Simbi is an online bartering platform that allows for freelancers and small business owners to exchange services with each other other using a internal currency. With more than 200,000 members, Simbi offers a way for pec ...see more

	
	
	
	
<div>+10</div>	





## Strategic Projects

GuideStar

Apr 2013 – Sep 2014 · 1 yr 6 mos

San Francisco Bay Area

Shortly before and throughout my MBA program at the University of Oxford, I joined the leading nonprofit evaluation organization, GuideStar, to lead up several special strategic projects on behalf of the CEO. As such I spearhead ...see more



## Founder and Executive Director

FORGE

Nov 2003 – Mar 2013 · 9 yrs 5 mos

Oakland, California and Zambia, DRC, Botswana

FORGE, an international peacebuilding NGO working in refugee camps and post-conflict zones in Sub-Saharan Africa, was my very first baby. I birthed it at the age of 20, subsequently dropping out of Stanford to build it. I ...see more

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## Education

### Stanford University

Bachelor of Arts (B.A.), Public Policy

2001 – 2005

### University of Oxford

Master of Business Administration (M.B.A.)

2013 – 2014

Activities and Societies: Skoll Scholarship for Social Entrepreneurship

### Y Combinator

Entrepreneurship

2016 – 2016

Show 1 more education ▼

## Skills & endorsements

### Entrepreneurship · 62

Endorsed by Adam Gries and 8 others who are highly skilled at this

Endorsed by Maria Springer (mutual connection)

### Product Management · 5

Mitch Zenger and 4 connections have given endorsements for this skill

### Fundraising · 73

Endorsed by Robert J. Cipriano and 5 others who are highly skilled at this



Endorsed by 4 of KJ'S colleagues at FORGE

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