



**Troy McGuire** · 3rd  
Co-founder, Chief Production Officer & Executive Producer at  
FINTECH.TV  
United States · [Contact info](#)  
500+ connections  
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 FINTECH.TV  
 Gonzaga University

## Experience



**Co-founder, Chief Production Officer & Executive Producer at FINTECH.TV**  
FINTECH.TV  
Oct 2019 – Present · 1 yr 10 mos  
Greater New York City Area  

Oversee broadcast shows and global stock exchange production for FINTECH.TV. We broadcast from the NYSE, Nasdaq, London Stock Exchange Group Studios, and currently produce two channels/programs: The Digital Asset Report focuses on digital assets and legislative issues surrounding the blockchain/fintech space. Also, TheIMPACT focuses on Sustainability, ESG, Climate Change, and advancing the 17 United Nations-supported Sustainable Development Goals (SDGs). The distribution includes Bloomberg TV, CNBC Africa, CNBC Arabia, TimesNow-ETNow India, Roku, Amazon Fire, and global VOD syndication partners.



**Founder**  
Inspire Media LLC  
May 2015 – Present · 6 yrs 3 mos  
Orlando & New York City  
Past Projects:  


\*Mental Health Network, LLC-Developing mental health/life coaching platform for television and digital. The mission is to create content around mental health topics and create a new c...see more



**Senior Executive Producer**  
Entrepreneur TV (Syndicated Television Show)  
May 2016 – May 2017 · 1 yr 1 mo  
Orlando, New York City and Los Angeles  

In partnership with Entrepreneur Media, producers of the popular magazine and digital properties. Produced 26 episodes on Reelz Network. A one-hour syndicated program that focused on entrepreneurs from celebrities to first time business owners and risk-takers. A show about success but also about failures. The struggles of starting a new business and what every...see more


 **Entrepreneur Syndicated National Television Show**





**Chief Operating Officer**  
MOJO Brands Media  
Apr 2013 – Apr 2015 · 2 yrs 1 mo  
Orlando, FL  

Mojo Brands Media produced two syndicated programs (Monday-Friday), "Emotional Mojo," and "The Daily Buzz." Cable/Broadcast Stations and HULU.

Created the "Emotional Mojo" show brand. On the content side, one of my favorite pro...see more

 **The Daily Buzz**

 **The Casket Experience**



**Fisher Communications**  
6 yrs 3 mos  

**VP Buzz Brands**  
Apr 2010 – Mar 2013 · 3 yrs  

\*Created "Buzz Brands" unit which produced digital verticals while leveraging traditional media  
\*First vertical, "GalTime.com" partnership launched in 134 markets  
Launch Markets: Boston, Washington D.C., Phoenix, Seattle, Tampa and CW100  
\*Worked with telesales team to localize "GalTime." Created non-traditional revenue froi...see more

**VP/General Manager, Fisher Interactive Network**  
Jan 2009 – Apr 2010 · 1 yr 4 mos  

\*Responsible for overall digital strategy of Fisher's news websites, mobile platforms and social media  
\*Oversaw launch of Fisher's 130+ hyperlocal sites with an emphasis on neighborhood content and using telesales teams to generate revenue from SMBs  
...see more

Show 2 more roles

Show 3 more experiences

## Education



**Gonzaga University**  
MA, Organizational Leadership



**California State University, Fresno**  
BA, Liberal Studies, Emphasis: Political Science

## Skills & endorsements

**Broadcast** · 99+

Rhett Power and 99+ connections have given endorsements for this skill

**Television** · 99+



Endorsed by Russell Myerson and 32 others who are highly skilled at this



Endorsed by 14 of Troy's colleagues at MOJO Brands Media

**Digital Media** · 92



Endorsed by Barb Smith and 11 others who are highly skilled at this



Endorsed by 6 of Troy's colleagues at MOJO Brands Media

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## Recommendations

Received (3)

Given (0)



**Bob Kaplitz MS**  
Business Mentor at Everwise  
October 16, 2010, Troy was a client of Bob's

Troy is one of those rare individuals who combines a flair for engaging production, exciting content, and leadership approaches that make people want to excel. He communicates it all in a candid, down-to-earth way. I can see Troy running his own group of media properties in a few years because of his forw... See more



**Mitch English**  
Multi-Media Broadcast Professional  
October 26, 2009, Mitch reported directly to Troy

As Executive Producer, Troy lead the show in a direction that allowed further growth far beyond his tenure. Troy had a 'think outside of the box' mentality which lead to innovative new segments and also enhanced existing segments to drive viewership. Troy was fair in his decisions and most im... See more

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## Interests



**State Street**  
362,599 followers



**Gary Vaynerchuk**   
Chairman of VaynerX, CEO of VaynerMedia, 5-Tim  
4,702,855 followers



**NYSE**  
168,088 followers



**Richard Branson**   
Founder at Virgin Group  
18,893,981 followers



**Blockchain Bloggers and Writers**  
117 members



**Broadcast Media**  
55,468 members

See all