

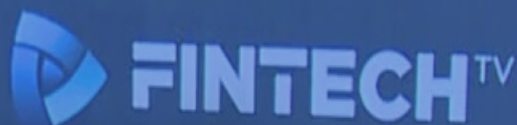


# Content & Studio Overview



# About.

What We Do



**MORE EXCHANGES  
MORE COVERAGE  
MORE MOMENTUM**



## 24/7 Channel

FINTECH.TV is getting ready for its launch of a 24/7 channel with distribution to global OTT platforms. Rolling out in Q4 2023 and Q1 2024



## Our Mission

We are the only media platform dedicated to Blockchain, Digital Assets and IMPACT/Sustainability coverage.



## New Studios – Coming Soon

In addition to our NYSE studio, we have finalized a deal with ADGM in Abu Dhabi for a new studio.



# FINTECH.TV PREMIERES NEW NYSE STUDIO WITH RINGING OF THE OPENING BELL

NYSE and FINTECH.TV celebrated the launch of FINTECH.TV's new floor studio with the ringing of the Opening Bell in September. This marquee studio gives us the ability to produce daily live coverage and connect it with other locations around world - creating a truly global network!

**NYSE PREMIERE!**



# FINTECH.TV STUDIO ON ADGM CAMPUS

FINTECH.TV is excited to announce our new studio in Abu Dhabi. The broadcast studio on the ADGM campus will be the headquarters for our Middle East coverage and the location for our daily show airing 5 a.m.-7 a.m. EST on our 24/7 channel and additional reports in our NYSE broadcasting block from 9 a.m.-1 p.m.

We are also partnering with ADGM for several events, including Abu Dhabi Finance Week and COP 28



# JAVITS STUDIO COMING SOON

The FINTECH.TV team is excited to announce our new production studio which is in the process of being built at the iconic convention center in New York City.

The 24/7 facility offers a perfect place of television broadcasting, production digital signage opportunities for conferences & companies.



JAVITS STUDIO

# ADDITIONAL STUDIO LAUNCHES IN 2023/2024

FINTECH.TV is expanding its reach to become a global 24/7 news source. We are increasing coverage around this great world by adding correspondents for key regions such as Singapore & Tel Aviv.

Each hub launched adds more expansion into what can be considered a full network that covers all aspects related to finance sectors plus issues shaping tomorrow's future.





# DAILY DOWNLOAD LIVE FROM THE NYSE FLOOR

With the launch of our studio, FINTECH.TV is preparing to launch a live daily version of the Daily Download to be the cornerstone of our 24/7 global coverage. The live broadcast will launch in Q4 for 4 hours beginning at 9 a.m. EST Mon-Fri.



**NYSE FLOOR STUDIO**

# Daily Segments from Nasdaq



**HEADLINES**

INX

**TEXAS  
BITCOIN**

**NORTH KOREA  
HACK**

**SOLAR  
RECORD**

**FINTECH**TV

TEXAS PAID BITCOIN MINER TO SHUT DOWN DURING HEAT WAVE

Daily Download



**FINTECH**TV  
BLOCKCHAIN | DIGITAL ASSETS | IMPACT





# OTT Distribution

After launching the live channel, FINTECH.TV will engage with leading OTT Platforms for potential Live Channel Distribution:

Samsung  
**SMART TV** **Roku** **pluto** **tv** **tubi**

Syndication/Distribution Partners:

**amagi**

**KATZ** DIGITAL



# CURRENT OTT LAUNCHES

Initial Launch Partners for FINTECH.TV 24/7 Live Channel:



U.S.



U.S.



Australia



Spain



Africa

On Demand Platforms:



**ROKU<sup>®</sup>**







**KATZ** DIGITAL VIDEO | LIVE OTT NEWS

ABOUT US   OUR CULTURE   LIVE   OTT   NEWS   CONTACT

# America's Most Dynamic Digital Video Advertising Solution

1300+ Publishers. 800+ TV Stations. 900M+ Impressions Reached.

A row of six diverse people (three men and three women) are shown from the chest up, smiling and looking at their mobile devices. From left to right: a man with glasses and a red shirt using a tablet; a man with a grey beanie and white shirt holding a tablet; a woman with long red hair and a teal shirt using a smartphone; a woman with short blonde hair and glasses wearing a denim shirt; a woman with long dark hair and a yellow sweater holding a tablet; and a man with dark hair and a colorful plaid shirt.

# KATZ DIGITAL VIDEO IS NEW SALES AGENCY FOR FINTECH.TV

FINTECH.TV is delighted to announce that KATZ Digital Video, a subsidiary of iHeart Media will rep FINTECH.TV on all national advertising on digital and OTT platforms.

REVENUE/SALES PARTNER



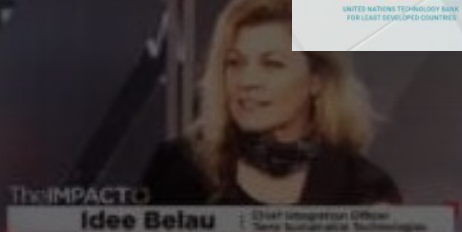
# Signature Sustainability Shows



# TheIMPACT



To support accelerating progress towards meeting the United Nations Sustainable Development Goals (SDGs), TheIMPACT features leaders in sustainable investing, climate change and social impact. With COVID-19 generating greater interest in these themes, we are reaching new audiences of activists and investors.





# SSE TV

We partner with the United Nations Sustainable Stock Exchanges initiative (UN SSE) to amplify the dialogue on sustainable finance, peer-to-peer learning, and the sharing of best practices. This series features CEOs and Chief Sustainability Officers of each exchange, providing an in-depth view of the progress they have made in the past decade to support the sustainable development goals and encourage each other to increase the ESG footprint globally.







**FINTECH<sup>TV</sup>**  
BLOCKCHAIN | DIGITAL ASSETS | IMPACT



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