"The venture capital business is a 100% game of outliers-it's extreme exceptions." Marc Andreessen

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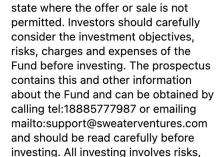


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sweater_vc From VC King Marc Andreessen. We're here to level the playing field so more people can invest in and identify these outliers. #venturecapital #quotes #marcandreessen #gains #outliers

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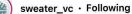




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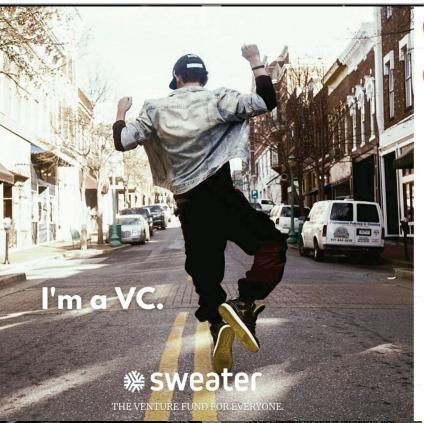
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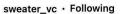














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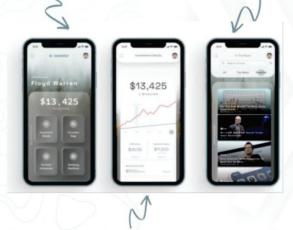




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"Ideas that most people derided as ridiculous have produced the best outcomes.

Don't do the obvious thing."

- Fred Wilson









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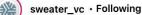
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"It's waiting that helps you as an investor, and a lot of people can't stand to wait."

- Charlie Munger







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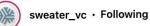
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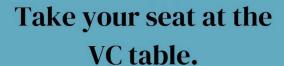
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sweater_vc We're leveling the playing field so everyone can get a spot at the VC table. #sweater #vc #venturefund #financeiscool

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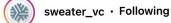
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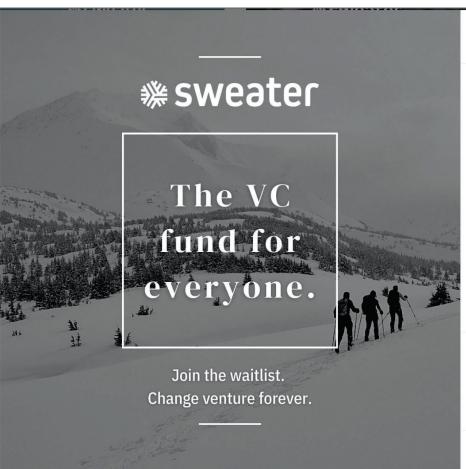
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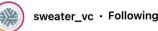




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"The Financial System in the US is a rigged system and has been for a very long time. Only rich people can invest in startups. Many of these rules are designed to protect 'widows and orphans' but all they really do is make the rich richer and keep those without money out of the game."

- Fred Wilson, Union Square Ventures

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sweater_vc You may have heard of the concept of the North Star, it's the values that motivate and guide you. Meet our co-founders and find out their guiding north star values in business and in life. What are your north star values in business and in life?

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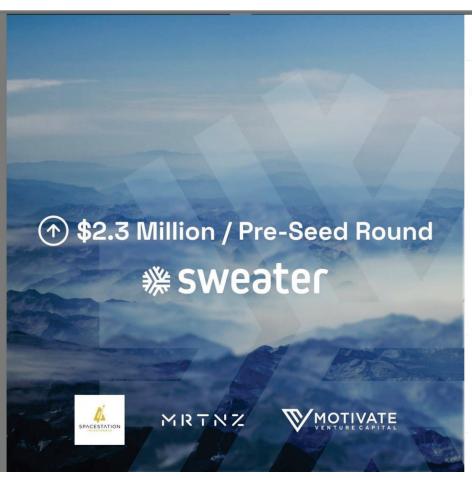




sweater_vc Today we are thrilled to announce Sweater Ventures LLC's \$2.3m pre-seed financing round. We are excited for this early milestone on our journey.

"It's about leveling the playing field for people who want to be personally invested in the products that shape their everyday lives," said Sweater's CEO Jesse Randall. "With companies staying private longer, the growth opportunities are definitely in the private markets and retail investors [everyone] should have access."

This is why we created a VC fund that you can invest in. We believe everyone —not just millionaires and billionaires—should be able to generate wealth by investing in venture capital.



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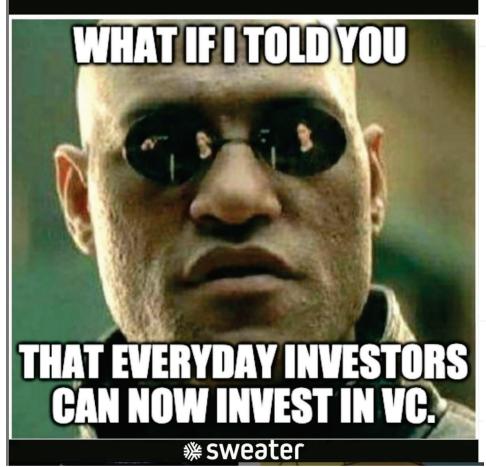
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How does Sweater Work?

We pool your money and professionally invest in emerging technology and product companies poised for growth. We aim to always invest alongside other experienced venture funds.







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