

811 CREPES is not accepting investment.

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CoffeeBreakfastQuick biteDinner

811 CREPES

Creperie

Birmingham, AL 35233

Operating Pop-Ups

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Data Room

Discussion

This is a preview. It will become public when you start accepting investment.

THE PITCH

811 CREPES is seeking investment to obtain signature guarantee for our brick-and-mortar location, purchase capital, and other startup costs.

First LocationOperating Pop-upsGenerating Revenue

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OUR STORY

In 2014-2015, Brian lived in Barcelona, Spain to train for tennis. One day, his roommate and he started talking to their classmates at the tennis academy. They ordered a machine right and it came in the month predicted, their business idea took off (so much so that one of their customers ended up buying his own). In December 2020, Brian's dad told him "you got to do it again." So, Brian ordered a couple of crepe machines (this friend knew so many people at UAB (where Brian and his friend went to school) to see if he could see if he could get an apartment #811 (any guesses where the name came from?)). He agreed, and a few days later, they were open in 2021, to their friends from 9:30 pm-2:00 am. The first night they sold 11, then 22 on Friday, and 23 on Saturday, then 34, and 43 on Saturday. Sales were booming like crazy and 811 Crepes quickly became the talk of the town. Their TikTok account had 80k followers. Unintended at first, but what became the norm for the crepe shop, was playing (loud rap and french pop music, LED lights, beer pong, darts, and dancing). This quickly shaped the brand.

MARCH 2021

811 Crepes transitions to doing only catering and pop-up events

MAY 17 2021

Incorporated

811 Crepes becomes 811 CREPES LLC

THE TEAM

Jibran "Brian" Ijlal Akhtar

Mr.

Founder and CEO of 811 CREPES LLC

Months of experience in serving crepes and entertaining guests through food and parties

Other Companies

Founded the American Tennis Federation in 2016 (2016-2017)

tennis tournament organization that created more competitive match play while also making players feel

doubled number of tournament participants 100% YoY

StrategyTennis.io (August 2020 - Present)

the world's first tennis player review website

advanced tennis match tracker that tracks 30x more data than traditional match trackers

Allows people from anywhere in the world to see live scores of any match being tracked with more match apps

Web App Freelancer (April 2021 - Present)

programs web apps for startup companies looking for rapid development to prototype and validate their

Graduated from UAB in Entrepreneurship

Received Outstanding FNT Senior Award

Customer service

Cooking Crepes ;)

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83,000 people

Social Media Followers

86.85%

Gross Margin

\$150,797

Projected Annual Revenue

\$52,344

Projected Monthly Revenue

1,200 sq. ft.

Floor Space

2021

Founded

CREPES

Previous

Next

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OUR MISSION

We elevate daily experiences for college and young professional aged adults who need a place to study and work. With our leadership team and cooking and brewing staff, the needs of our patrons, and the gaps of cuisine and service, we enable and inspire us to serve our constituents. Our uniquely inspired model combines serving french-style beverages in the morning with a late night dessert crepe destination that plays dance music and provides a tech-oriented approach. Our impact is shown through patrons performing better on exams and experiencing more memorable and enjoyable nights with friends. Our purpose is to make an impact on the community and an incredible environment.

Tech-oriented

Customer experience focus

Attention to detail

Innovative

Elevate daily experiences

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Data Room

Intended Use of Funds

Target Raise

Miscellaneous \$7,538 \$9,422 \$11,306 \$13,002 \$14,628
 Payroll Taxes \$14,726 \$17,138 \$21,507 \$24,242 \$24,969
 Operating Profit \$247,327 \$345,516 \$416,075 \$496,165 \$595,839

This information is provided by 811 CREPES. Mainvest never predicts or projects performance, and has no forecast. Please see below for additional risk disclosures.

Documents

Investor Agreement

2021 Balance Sheet

SWOT Analysis.docx

Business Plan.docx

Five-Year Financial Plan.xlsx

Pitch Deck.pptx

Investment Round Status

Target Raise \$25,000

Maximum Raise \$75,000

Amount Invested \$0

Investors 0

Investment Round Ends August 16, 2021

Summary of Terms

Legal Business Name 811 CREPES LLC

Investment Structure Revenue Sharing Note

Investment Multiple 1.5x

Business's Revenue Share 1%-3%

Minimum Investment Amount \$100

Repayment Schedule Quarterly

Securitization None

Maturity Date April 1, 2028

Financial Condition

No other outstanding debt or equity

The capital raised through Mainvest will make up the entirety of the 811 CREPES LLC's fundraising. However, we may raise additional funds from alternate sources at a later date.

No operating history

811 CREPES LLC was established in May 2021. Accordingly, there are limited financial statements and information. When evaluating this investment opportunity, investors should consider factors outlined in the risk section as well as the forecasted milestones.

Forecasted milestones

811 CREPES LLC forecasts the following milestones:

Larger companies typically have in place strict accounting controls. Smaller companies typically lack the additional risk.

Competition

The market in which we operate is highly competitive and could become increasingly competitive with new LLC competes with many other businesses, both large and small, on the basis of quality, price, location, and customer preference away from 811 CREPES LLC's core business or the inability to compete successfully could negatively affect 811 CREPES LLC's financial performance.

Reliance on Management

As a securities holder, you will not be able to participate in 811 CREPES LLC's management or vote on any matter regarding 811 CREPES LLC. Furthermore, if the founders or other key personnel of 811 CREPES LLC were unable to work, 811 CREPES LLC (and your investment) could suffer substantially.

Financial Forecasts Risks

The financial forecasts provided by us herein are reasonable forecasts by us based upon assumption of various assumptions regarding operations. The validity and accuracy of these assumptions will depend in part on the success of 811 CREPES LLC and the key persons will have no control. Changes in assumptions or their underlying facts could affect the forecasts. To the extent that the assumed events do not occur, the outcome may vary significantly from the forecasts. There can be no assurance that the actual operating results will correspond to the forecasts provided herein. 811 CREPES LLC is a newly established entity and therefore has no operating history from which forecasts could be projected.

Inability to Sell Your Investment

The law prohibits you from selling your securities (except in certain very limited circumstances) for 12 months after the date of the offering. During that one-year period, a host of Federal and State securities laws may limit or restrict your ability to sell your securities. If you are unable to sell, you will likely have difficulty finding a buyer because there will be no established market. Given this, you may be required to hold your investment for its full term.

The Company Might Need More Capital

811 CREPES LLC might need to raise more capital in the future to fund/expand operations, buy property and equipment, market its services, pay overhead and general administrative expenses, or a variety of other reasons. There is no assurance that the capital will be available when needed, or that it will be available on terms that are not adverse to your interests. If 811 CREPES LLC is unable to obtain additional funding when needed, it could be forced to delay its business plan or even cease operations.

Changes in Economic Conditions Could Hurt 811 CREPES LLC

is far more limited than the information that would be required of a publicly-reporting company; and 811 CREPES LLC's annual information in certain circumstances.

Uninsured Losses

Although 811 CREPES LLC will carry some insurance, 811 CREPES LLC may not carry enough insurance to protect its business. Additionally, there are some kinds of risks that are very difficult or impossible to insure against, and 811 CREPES LLC could incur an uninsured loss that could damage its business.

Changes in Laws

Changes in laws or regulations, including but not limited to zoning laws, environmental laws, tax laws, corporate laws, antitrust laws, and health care laws, could negatively affect 811 CREPES LLC's financial performance or ability to operate. Specifically, any additional regulation on the industry could significantly negatively affect the business.

Conflict of Interest With Companies and Their Management

In many ways, your interests and the interests of 811 CREPES LLC's management will coincide: you both want the business to be as successful as possible. However, your interests might be in conflict in other important areas, including the amount of capital to invest in the business. You would like to keep the compensation of managers low, while managers want to maximize it to act conservative to make sure they are best equipped to repay the Note obligations, while 811 CREPES LLC wants to invest in the business.

Future Investors Might Have Superior Rights

If 811 CREPES LLC needs more capital in the future and takes on additional debt or other sources of financing, future investors might have rights superior to yours. For example, they might have the right to be paid before you are, to receive large amounts of capital, to have a say in management, or otherwise.

The Company is Not Subject to the Corporate Governance Requirements of the National Securities Exchange Act

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Exchange) is subject to rules about corporate governance that are intended to protect investors. For example, the major U.S. stock exchanges require a company to have an audit committee made up entirely of independent members of the board of directors (i.e., directors with no material relationships with 811 CREPES LLC or management), which is responsible for monitoring 811 CREPES LLC's financial reporting. 811 CREPES LLC will not be required to implement these and other investor protections.

You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than that even if 811 CREPES LLC becomes more valuable than your initial expectations.

You Do Have a Downside

Limitation of Individual Rights in Event of Default

In the event of a default under the Notes, you will not be able to enforce your rights individually (for example, a representative will be appointed according to the procedures set forth in the Note Indenture. It's possible that the representative will do things you believe are wrong or misguided. If an event of default has occurred and a representative is appointed, all of the representative's reasonable expenses must be paid before any further payments are made.

COVID-19 Impact

The ongoing COVID-19 pandemic may impact the Company's ability to generate revenue and/or continue operations. Due to COVID-19 restrictions, the Company can not guarantee that it will resume operations in the future.

Limited Operating History

811 CREPES LLC is a newly established entity and has no history for prospective investors to consider.

Real Estate Risk

811 CREPES LLC is still in the process of securing a location to lease, which will be necessary to conduct operations. If the LLC is unable to find and secure a location that is adequate, investors may lose some or all of their investment.

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Investor Discussion

811 CREPES isn't accepting investments right now, but is trying to get a sense of how they should structure the offering. We won't provide any money, and we won't be accepting money or selling securities, until all of its forms with the SEC are approved. You can ultimately invest. All investments will must be done through Mainvest.com. Once the offering goes live, you can invest.

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