

 **private packs**
21st Century Solution for Genital Pain Relief



Suzanne Sinatra · 3rd
Founder & CEO at Private Packs
New York, New York, United States · [Contact info](#)
500+ connections
[Message](#) [More](#)

 **Private Packs**

Experience



Founder & CEO

Private Packs · Full-time
2017 – Present · 4 yrs
New York, NY

Private Packs creates premium consumer products that comfort private body part pain. The company's first patented design is a hot and cold therapy pack to relieve vaginal/vulva pain and is wearable, reusable and most importantly discreet.



Welcome to Private Packs

Professional Speaker

Suzanne Speaks - <https://suzannesinatra.com>
2017 – Present · 4 yrs

Inspirational and all things SexTech Entrepreneurship Speaker

Recent speaking engagements:

SexTech Virtual Summit

... see more



Suzanne Sinatra,
Speaker

CHIEF

Founding Member

Chief
Mar 2019 – Oct 2020 · 1 yr 8 mos
Greater New York City Area



Producer and Strategic Consultant

Deutsche Bank · Contract
Oct 2016 – Sep 2017 · 1 yr
New York

Interim Graduate Recruiter, Markets & Corporate Finance: 2017
Responsible for all MBA recruitment across Corporate & Investment Banking.

Interim Marketing Director, Global Transaction Banking: 2016 - 2017

...see more



Marketing and Events Executive

Various Companies

2003 – 2016 · 13 yrs

CLIENTS: UBS, Bloomberg LLP, Wall Street Journal/Dow Jones, LG Electronics, Pfizer, Merck, NYC Office of the Mayor: Bloomberg Administration, and The Advertising Research Foundation

[...see more](#)[Show 1 more experience](#) ▼

Education



Y Combinator Startup School

2018



Dallas Baptist University

Bachelor of Applied Science (B.A.Sc.), Major: Interdisciplinary Studies, Minor: Communications

2009 – 2011



New York University

Certificate, Meeting, Conference and Event Management

2003 – 2006

[Show 1 more education](#) ▼

Licenses & certifications

Certified Meeting Professional

Convention Industry Council

Issued Dec 2008 · No Expiration Date

Credential ID 0000836261

Volunteer experience



Mentor

Cornell University, NSF I-Corps Short Course

2020 · less than a year

Skills & endorsements

Event Planning · 21



Endorsed by **Carrie (Seier) Dyson, CMP**, who is highly skilled at this

Event Management · 14

Rajesh B. and 13 connections have given endorsements for this skill

Marketing · 14



Endorsed by **Usha James, CMP**, who is highly skilled at this

[Show more](#) ▼

Recommendations

Received (9)**Given (9)**



Daynan Crull
Sr. Data Scientist at New Light Technologies
June 26, 2014, Daynan managed Suzanne directly

Suzanne was on a team driving the public engagement campaign for a high profile policy task force, the Special Initiative for Rebuilding and Resiliency (SIRR), created by Mayor Bloomberg in the wake of Hurricane Sandy. We produced a series of public workshops that were a critical part o... [See more](#)



Lisa Boyd, CMP, CEM, CASE
Professional Event & Conference Planner
August 29, 2013, Lisa was a client of Suzanne's

Suzanne served as an Instructor for our New Professionals Enrichment (Bootcamp) session at our 1st IEEE Planner Summit which was a gathering of over 40 planners from the IEEE Community. Based on the needs assessment we provided, Suzanne constructed an impactful 1/2 day session. ... [See more](#)

[Show more](#) ▼

Accomplishments

- 3

Honors & Awards

Amazing Women in eCommerce • Hacking Menopause Challenge • Top 20: Innovative Global Brands Meeting the Needs of 40+ Women
- 3

Organizations

Women of SexTech • Professional Convention Management Association New York & Dallas-Fort Worth Chapter • Meeting Professional International - Greater New York Chapter
- 2

Courses

Futurework Incubator • Project Entrepreneur
- 2

Patents

Medical Pack • Medical Pack

Interests



Newell Brands
279,983 followers



Rock Health
23,032 followers



tristan walker
Founder & CEO Walker & Company Brands
78,063 followers



Military Medical Technology
961 members



Kinsey Institute
2,673 followers



Nonwovens Industry
7,233 members

[See all](#)