



onDemand Social Monetization

CONNECT PLATFORM STARS ON BOARD



THE COMPANY ... THE TEAM

STARS ON BOARD TECHNOLOGIES, INC.

Stars On Board, Inc., is an American digital and social media company developed and maintains its popular social app "Connect".

Connect is a revolutionary platform creating vast opportunities for monetization, advertising, and communication. It's a platform with endless opportunities – a digital link connecting celebrities, media, brands and fans on a global scale to create the world's best media and digital platform.



Ray Fares

Founder & CEO
Experience in startups; technology & platforms
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Youssef Harb

Co Founder & President
+30 years in entertainment, music festivals and celebrities world
Y.harb@starsonboard.app



Jorge Sebastiao

CTO & Advisor
Experience in technologies, blockchain, crypto and CTO roles



Richard Ashman

Operations Manager
Experience in operations



Maya Taha

Community Manager
Experience in communities and users experiences



Great visionaries, leaders in their industries, and diversified experiences from US, Canada, Australia, Europe and Middle East. Truly a global board of advisors.



Boutros Boutros

SVP Emirates Group
+30 years of marketing & communications with billions of investments



Taavi Roivas

MP, ex-Prime Minister Estonia EU
Policies and regulation; blockchain and A.I technologies



Barry Greenberg

CEO - Celebrity Conn USA
+38 years of Hollywood producer
And talents management



Dr Tariq Nizami

CEO - Hollywood Studios & CEO
Network clubs USA
The largest CEO Clubs Network in the world



Sam El Masri

CEO Ento Capital, DIFC Dubai
Assets under management +US\$ 4B



THE COMPANY

STARS ON BOARD (CANADA)

For over 20 years recognized as the premier events management company hosting outstanding celebrities to perform on land and at sea across the continents in acclaimed venues, for sold-out concerts and successful events.

+150 M VIEWS YEARS
ON TV CHANNELS

#1 REALITY TV SHOW
ON MBC CHANNELS

LEADER IN EVENTS
MANAGEMENT

MUSIC FESTIVALS
AND CONCERTS



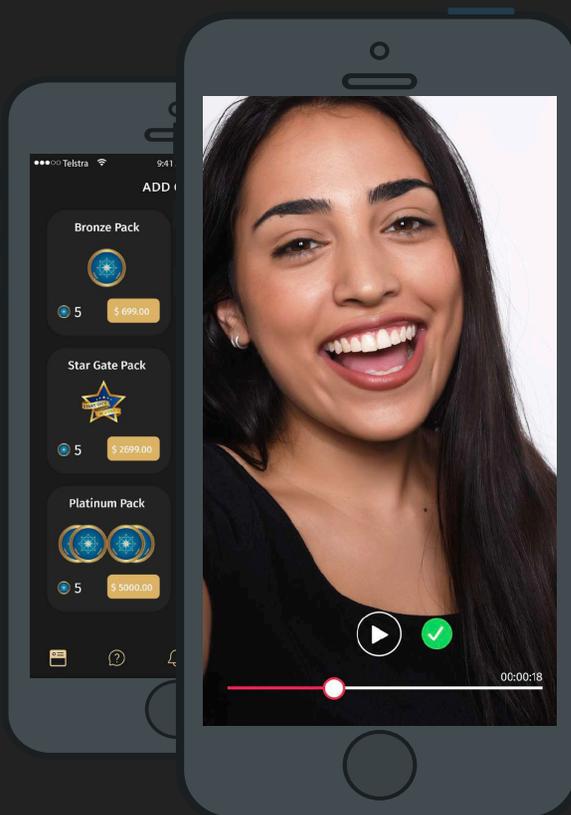
mbc

Season 1 | Season 2 | Season 3 | Season 4 | Season 5 | Season 6 | Season 7 | Season 8 | **SEASON 9**

COMING SOON 2021

THE PROBLEM

WHAT ARE WE SOLVING ?



Media and Agents ; direct relationship between Brands & Celebrities & Influences ; no middle man (marketplace)
Celebrities & influencers sponsoring - co-host campaigns



Direct engagement & communications between users & celebrities/influencers (one to one only); non-followers concept



Passive Income Enabling time monetization & subscriptions among vast industries



Monetization Capabilities enabling revenue generating for concerts; events and broadcasting

CONNECT APP

HOW WE WILL DRIVE USERS



Stars on board events ; music festivals & cruises



Celebrities & influencers sponsoring - co-host campaigns



PR & Media; co sponsor by celebres & influencers



Digital & premium advertising campaigns



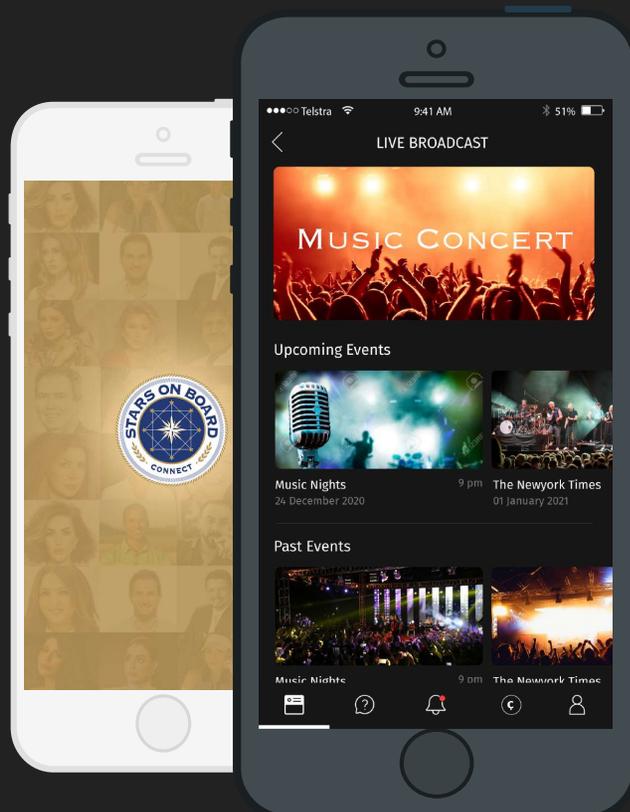
Live streaming & broadcasting events



Marketing events; campaigns, endorsements, SEO, & many others

CONNECT APP

MEDIA, ENTERTAINMENT AND DIGITAL PLATFORM



Engage & Communicate

Easily communicate via texting, voice, video, or even ask for a personalized autograph.



Exclusive Contents

Contents never seen before online or on air. Connect brings you private, exclusive and never seen before contents



Premier Ads

A whole new concept of advertisement and brands; sharing revenue for all



Live Streaming

Exclusively broadcasting your favorite shows and concerts only on Connect.

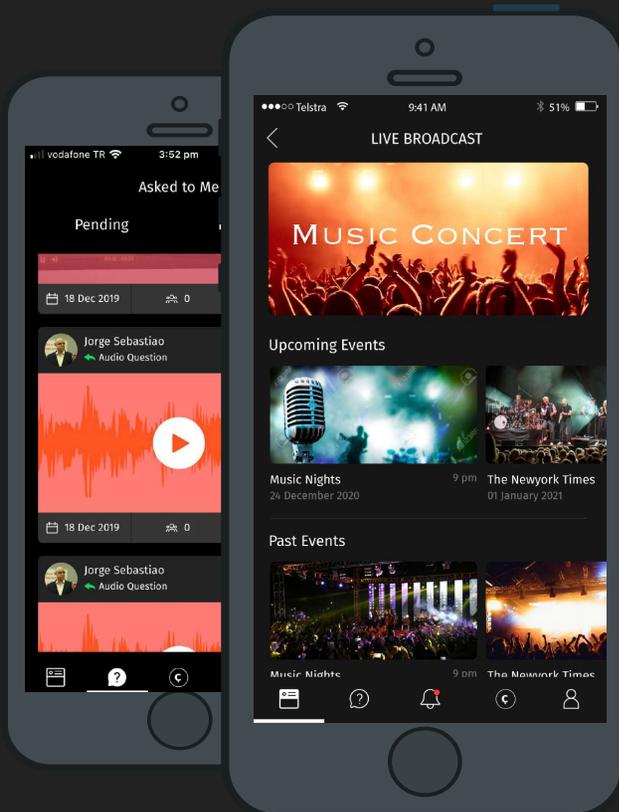


Exclusive Events

Luxury cruising with celebrities, exclusive music festivals on private islands and hotels all over the world

CONNECT APP

HOW WE WILL DRIVE REVENUE



Powering TV and SMS integration - white label branding



Live streaming & Broadcasting services



Exclusive contents. - by subscriptions



Premium advertising - endorsed by celebrities



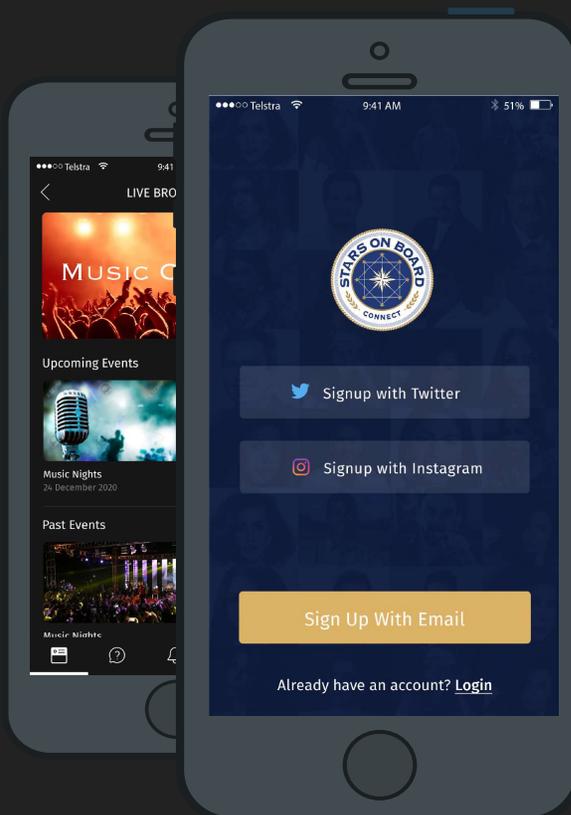
Engagements & Communications - direct one to one



Premium promotional campaigns - massive traffic

TRACTION AND MILESTONES

MEDIA AND DIGITAL PLATFORM



App is live on both iOS & Android; first release



Pre-signed +100 A List celebrities & influencers



IP filed and accepted; copyrights; D&B United States



Workshops for revenue and concept validated



**Strategic partnership with talent agencies;
Hollywood, Bollywood and Middle East**



Concept tested, workshops and generated some cash

TRACTION AND MILESTONES

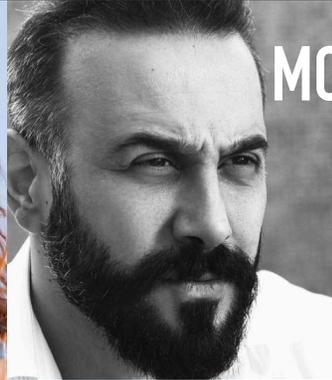
COMPARISON CHART

Comparison Chart	Connect App	Onlyfans	Patreon	Cameo
Earn money from watching brands	✓	✗	✗	✗
Request personalized videos	✓	✗	✗	✓
Starting conversation (audio/text)	✓	✗	✗	✗
Live streaming (shows and concerts)	✓	✓	✗	✗
Content monetization	✓	✓	✓	✗
Request personalized autograph	✓	✗	✗	✗
Suscriptions to exclusive contents	✓	✓	✓	✗
Private engagements (No like, no commenting, no sharing)	✓	✗	✗	✗

OUR WORLD OF CELEBRITIES ...



CELEBRITIES



MOVIE STARS



DOCTORS



CHEFS



INFLUENCERS



REVENUE MODEL STRUCTURE

PHASE 1

Communications (text, audio, video, autograph)

Live Broadcast (Events, concerts)

Exclusive Contents by celebs/SOB premier

Premier Advertising Platform

PHASE 2

Running Campaigns (TV program, mini ver.)

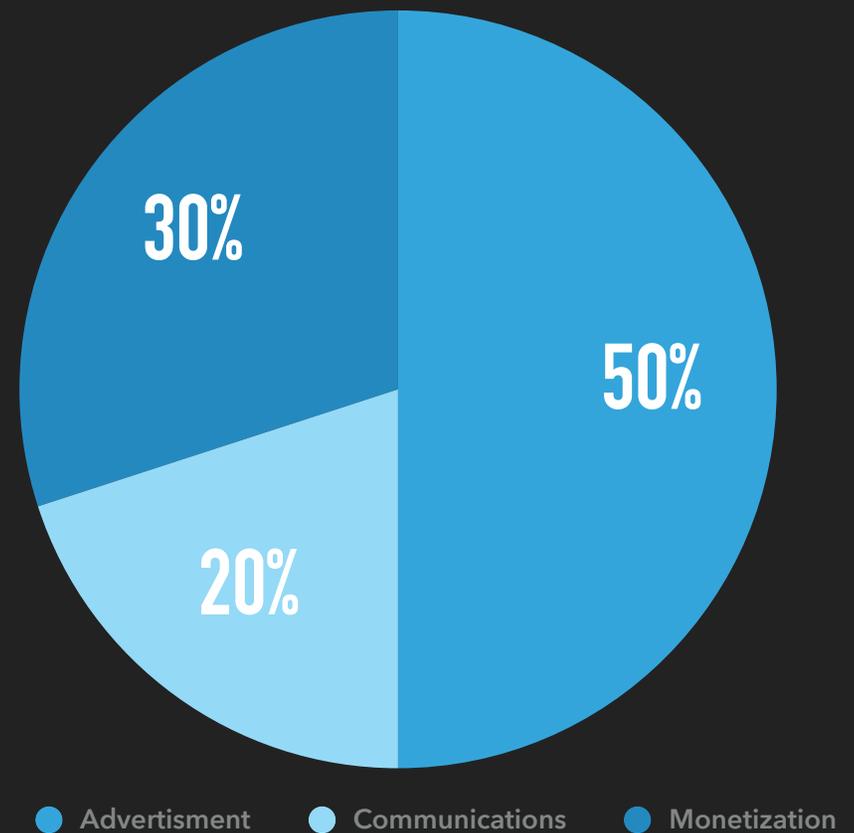
Activate Subscription model (contents)

PHASE 3

Localization

Premier & Exclusive news, & White Label branding

REVENUE MODEL



MARKET SIZE

2020 Market Size of all Connect Services

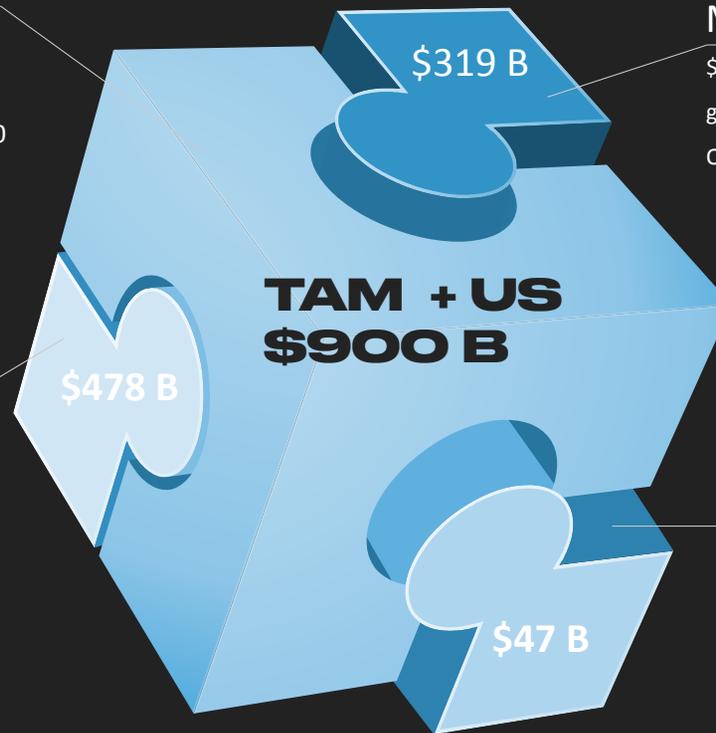
Connect App - solving many problems, addressing very lucrative markets and growing industries 2020 - 2027

Advertisement Market Size

\$319 billion in 2019, \$1 trillion by 2027, growth 17.2% from 2020 to 2027
Online/Mobile Ads industry

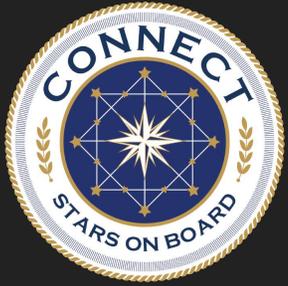
Subscriptions (Online)

Exclusive contents and postings by A List Celebrities and Influencers;
Next Level of Channel Subscriptions



Premium Concerts

Online events & concerts market size
USD 47B in 2017, yearly growth of 4.8%



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