



Brian Hawkins · 2nd

Serial Entrepreneur (StyleSeek Co-Founder, PreFAB Maker Space Founder), Mentor, Marketing, Retail, Media & Brand Consultant & Educator, Maker Market Blogger (BootHunter & Made.Matters) / Head Of Marketing Lash.Live

Julian, California, United States · 500+ connections ·

[Contact info](#)



UC San Diego Extension



Thunderbird School of Global Management

Open to work

Marketing Manager, Media Specialist, Professor, Dean Of Students and Advertising Specialist roles

[See all details](#)

About

Graduate of University of San Diego and Thunderbird. In 1993, I founded my agency, Catalyst Marketing, emphasizing strategic marketing, advertising, branding, sales and special events. My clients have included, ... see more

Activity

3,270 followers



Both my homes are located within state and federal parks surrounded areas....

Brian commented



Looking forward to this...

Brian shared this

3 Reactions



Nathan, I'd love to catch up with you and show you what were building for...

Brian commented



I was some months to a year old when this was taken, but my older.

Brian commented

[See all activity](#)

Experience



Professor

UC San Diego Extension

1998 – Present · 23 yrs

Marketing, Advertising, Business Plan Development, Cause Marketing



Niels Brock California International Business University

10 yrs 10 mos



Dean of Student Affairs, Director International Programs

Jan 2010 – May 2020 · 10 yrs 5 mos

550 West B Street, San Diego CA 92101

I oversaw a variety of areas including student life, special events, alumni programming, study tours, entrepreneurship, innovation, media curriculum development, and business affairs.



Acting President

Full-time

Aug 2009 – May 2020 · 10 yrs 10 mos

San Diego, California



Professor

FIDM · Part-time

2009 – Jan 2017 · 8 yrs

San Diego, California, United States

Professor of International Marketing, Marketing & Trends, Past Present & Future



Co-Founder & Director of Consumer Marketing

StyleSeek

Nov 2010 – Jul 2015 · 4 yrs 9 mos

Greater Chicago Area

StyleSeek(tm) is a fast, simple, online, socially based gathering place for men to discover styles, search apparel and accessory options by occasion and element, and purchase with confidence. The mission of StyleSeek(tm) is to provide men with a non-invasive, socially

[See more](#)

based, curated experience in the search for, discovery and purchase of apparel and ... [see more](#)

Founder

PreFAB Space LLC

Dec 2013 – Nov 2014 · 1 yr

Greater San Diego Area

PreFABsd combines a shared co-working, pop-up retail, special event, networking and learning space for creative designers and manufacturers in San Diego. PreFABsd occupies a unique and iconic space that once served as a courtroom and judge's chambers, center for Naval Intelligence in WWII, and later Crime Scene Investigation (CSI) Lab in the histl ...[see more](#)

[Show 1 more experience](#) 

Education

Thunderbird School of Global Management

MBA, Marketing

1990 – 1992

Activities and Societies: French Club, Fitness Club, UN Society

Paris Program, InterAd, Honors in International Political Economy

Thunderbird School of Global Management

Master of Business Administration - MBA, International/Global Studies

1988 – 1990

Activities and Societies: Studied in Paris France, focused on international business, marketing and media. Member of the French Club, Team Member in Sumner Wyman's InterAd.

Global Marketing/Advertising Focus. International Studies Program: (Paris, France), InterAd: Faculty Selected – Distinction Internship: European Market Development Program for Kellogg's Corn Flakes Brand.

Thunderbird School of Global Management

Master of Business Administration - MBA, International Business

1988 – 1990

Global Marketing/Advertising Focus. International Studies Program: (Paris, France), InterAd: Faculty Selected – Distinction Internship: European Market Development Program for Kellogg's Corn Flakes Brand.

[Show 5 more education](#) 

Volunteer experience

Volunteer

Kids Korps USA

Jan 2010 – Dec 2013 • 4 yrs

Project development, securing sponsorship, hands-on activity



