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Family-friendlyDinnerCocktailsTakeout

BEAU Eatery

Restaurant

Miami, FL

Coming Soon

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Discussion

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THE PITCH

BEAU Eatery is seeking investment to contribute towards the build-out and launch of a new restaurant

First LocationLease Secured

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INVESTOR PERKS

BEAU Eatery is offering perks to investors. You earn the most valuable perk available based on your business. You will not also receive the perks of lesser value, unless specified below.

SILVER INVESTOR PERKS Invest \$2,500 or more to qualify. 10 of 10 remaining

\$250 First year complimentary restaurant spend

GOLD INVESTOR PERKS Invest \$5,000 or more to qualify. 5 of 5 remaining

\$500 First year complimentary restaurant spend

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MENU

BEAU Eatery's menu will feature a selection of traditionally inspired Southern cuisine. To enlighten the delicious Southern cuisine, it began during the time of grand plantation homes and feasts of barbecue. Without the influence of slavery, the South would not have cultivated a distinct food culture. Southern cuisine is a blend of traditions and ingredients of three primary groups: Native Americans, immigrants from the British Isles, and African Americans. This "blend" has resulted in a "core" cuisine in the South that one can find from Virginia to Texas. At its core, it is a reflection of necessity and frugality. A medley of cultural influences from around the world has shaped what it is today. For beverages, handcrafted southern inspired cocktails, domestic and imported beers, and craft wines provide customers with a wide range of choices. In addition, a partnership with local breweries will give customers a unique experience.

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THE TEAM

ILEANA ACOSTA

FOUNDER

Ileana Acosta has over 17 years of experience in the sales and marketing arena and is skilled in developing and launching new platforms. One of the areas of strength is shifting market share and managing a successful team. Ileana has a strong relationship, but utilizes strategic sales techniques that consistently outperform the competitive set. She is always exploring new foods but she additionally takes great pride in sharing her extraordinary food related experiences. Through her 8-year-old daughter how to cook, her love for food has positioned her as a guest on the Food Network alongside a celebrity chef.

VINCENT WALTON

FOUNDER

Vincent Walton is a leading professional that has demonstrated his entrepreneurial mindset and passion for food and operating six restaurants throughout the USA. Prior to opening restaurants, he served as a General Manager and played a significant role in overseeing all six restaurant outlets. Moreover, he has a deeply rooted understanding of the food arena, which takes into account the importance of catering to consumers.

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IN DEPTH BUSINESS PLAN

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Cleaning Expenses	\$6,000	\$6,150	\$6,303	\$6,460	\$6,621
Phone/Internet/Computer	\$8,400	\$8,610	\$8,825	\$9,045	\$9,271
Kitchen Supplies	\$3,000	\$3,075	\$3,151	\$3,229	\$3,309
Office Supplies	\$6,000	\$6,150	\$6,303	\$6,460	\$6,621
Banking	\$3,600	\$3,690	\$3,782	\$3,876	\$3,972
Reservation System	\$3,600	\$3,690	\$3,782	\$3,876	\$3,972
Travel Misc.	\$1,800	\$1,845	\$1,891	\$1,938	\$1,986
Professional Fees	\$18,000	\$18,450	\$18,911	\$19,383	\$19,867
Due & Subscriptions	\$9,000	\$9,225	\$9,455	\$9,691	\$9,933
Public Relations & Marketing	\$60,000	\$61,500	\$63,037	\$64,612	\$66,227
Paper	\$6,000	\$6,150	\$6,303	\$6,460	\$6,621
Misc.	\$18,000	\$18,450	\$18,911	\$19,383	\$19,867
Credit Card Fee	\$56,304	\$57,711	\$59,153	\$60,631	\$62,146
Operating Profit	\$952,010	\$1,079,200	\$1,174,427	\$1,244,363	\$1,284,002

This information is provided by BEAU Eatery. Mainvest never predicts or projects performance, and financial forecast. Please see below for additional risk disclosures.

Documents

Investor Agreement

2021 Balance Sheet

BEAU EATERY BUSINESS PLAN.pdf

Investment Round Status

Target Raise \$50,000

Maximum Raise \$100,000

Amount Invested \$0

Investors 0

Investment Round Ends May 26, 2021

Summary of Terms

Legal Business Name BEAU HOSPITALITY GROUP LLC

Investment Structure Revenue Sharing Note

Investment Multiple 1.5×

Business's Revenue Share 1%-2%

Minimum Investment Amount \$100

Repayment Schedule Quarterly

Securitization None

Maturity Date January 1, 2027

Financial Condition

No operating history

BEAU Eatery was established in January, 2021. Accordingly, there are limited financial statements available. When evaluating this investment opportunity, investors should consider factors outlined in the risk factors section.

Forecasted milestones

Different strategies will be put in place to ascertain that the risks to our business are controlled or managed.

Investing sufficient funds into the business to meet all required business operation requirements.

Adopting effective strategies to promote our business and general services

Minimizing overhead costs, which increases the bottom-line profit.

Building strategic and symbiotic partnerships with necessary companies.

Building a sufficient customer base,

Providing a constant and effective communication link.

Real Estate Risk

BEAU Eatery is still in the process of securing a location to lease, which will be necessary to conduct business. If BEAU Eatery is unable to find and secure a location that is adequate, investors may lose some or all of their investment.

You Might Lose Your Money

When you buy a certificate of deposit from a bank, the Federal government (through the FDIC) guarantees your money. Buying a Note is not like that at all. The ability of BEAU Eatery to make the payments you expect, and to return your principal, depends on a number of factors, including many beyond our control.

Limited Services

BEAU Eatery operates with a very limited scope, offering only particular services to potential clients, based on their preferences and in customer preferences.

Limited Operating History

BEAU Eatery is a newly established entity and has no history for prospective investors to consider.

Competition

The market in which we operate is highly competitive and could become increasingly competitive with time. BEAU Eatery competes with many other businesses, both large and small, on the basis of quality, price, location, and service. Changes in customer preference away from BEAU Eatery's core business or the inability to compete with our competitors could negatively affect BEAU Eatery's financial performance.

Financial Forecasts Risks

BEAU Eatery is unable to obtain additional funding when needed, it could be forced to delay its business altogether.

Changes in Economic Conditions Could Hurt BEAU Eatery

Factors like global or national economic recessions, changes in interest rates, changes in credit market conditions, declining employment, changes in real estate values, changes in tax policy, changes in prices, among other factors are unpredictable and could negatively affect BEAU Eatery's financial performance. In the event BEAU Eatery ceases operations due to the foregoing factors, it can not guarantee its operations or generate revenue in the future.

Incomplete Offering Information

Title III does not require us to provide you with all the information that would be required in some other public offering of shares (for example, publicly-traded firms must generally provide investors with financial statements that have been audited by an independent accounting firm). Although Title III does require us to provide you with the information that we believe is material, you may find that you would make a different decision if you had more information.

Lack of Ongoing Information

BEAU Eatery will be required to provide some information to investors for at least 12 months following the offering. This information is far more limited than the information that would be required of a publicly-reporting company. BEAU Eatery may stop providing annual information in certain circumstances.

Uninsured Losses

Although BEAU Eatery will carry some insurance, BEAU Eatery may not carry enough insurance to protect against all risks. Additionally, there are some kinds of risks that are very difficult or impossible to insure against, at least in part. BEAU Eatery could incur an uninsured loss that could damage its business.

Changes in Laws

Changes in laws or regulations, including but not limited to zoning laws, environmental laws, tax laws, labor laws, antitrust laws, and health care laws, could negatively affect BEAU Eatery's financial performance. Specifically, any additional regulation on the industry could significantly negatively affect the business.

Future Investors Might Have Superior Rights

If BEAU Eatery needs more capital in the future and takes on additional debt or other sources of financing, they might issue securities with rights superior to yours. For example, they might have the right to be paid before you are, to receive a vote in management, or otherwise.

so is your ultimate return.

The Notes Are Unsecured and Uninsured

The Notes are not secured by any collateral, nor are they guaranteed or insured by the FDIC or any other

Subordination

The Notes shall be subordinated to all indebtedness of BEAU Eatery to banks, commercial finance lenders, and other institutions regularly engaged in the business of lending money.

Lack of Guaranty

The Notes are not personally guaranteed by any of the founders or any other person.

Limitation of Individual Rights in Event of Default

In the event of a default under the Notes, you will not be able to enforce your rights individually (for example, by filing a lawsuit). Instead, a representative will be appointed according to the procedures set forth in the Note Indenture. You agree that the representative, or that the representative will do things you believe are wrong or misguided. If a representative has been appointed, all of the representative's reasonable expenses must be paid by you with respect to the Notes.

COVID-19 Impact

The ongoing COVID-19 pandemic may impact the Company's ability to generate revenue and/or continue operations. If operations have ceased due to COVID-19 restrictions, the Company can not guarantee that it will resume operations.

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