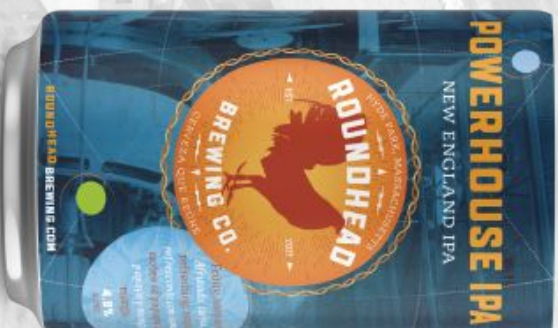


Coming to Hyde Park...

ROUNDHEAD BREWING CO.



OUR MANAGEMENT



◆ **LUIS ESPINOZA**
Founder & Head Brewer

Brewer
Roundhead Brewing Company

Chef
Westin Waterfront & Renaissance Hotel

Head of Production
D'Lucio Bakeries, Peru



◆ **CRAIG PANZER**
Chief Operating Officer

Sales & Marketing Manager
Otter Creek Brewing / Wolaver's Organic Ales

Director of Operations
City Feed and Supply

Senior Manager, Marketing & Communications
Interise

OUR RESTAURANT BREWERY

Solar-powered restaurant and brewery in Hyde Park, MA
5-barrel electric brewing system — only possible when you keep it local



An original menu of year-round and seasonal recipes
“small batch” means always fresh and never boring

Family-friendly restaurant brewery
pints & food in taproom, plus retail four-packs

Pizza kitchen for local eats
Partnership with local restaurant



BOOK BUILDING 101



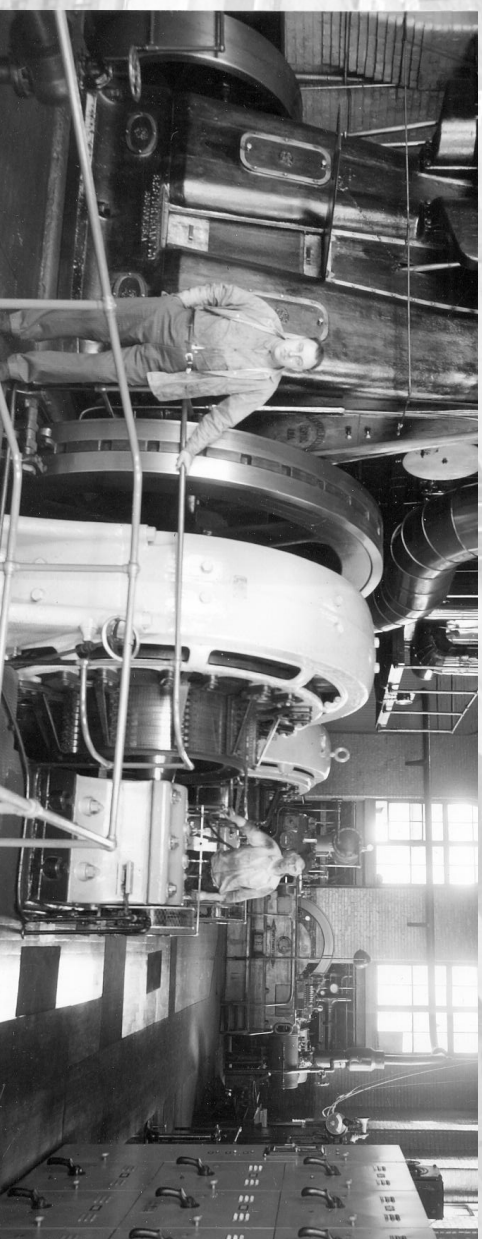
OUR PRODUCTS

Product	Features	Benefits to Customer
4-Pack Beer	<ul style="list-style-type: none">• local ingredients• original styles	<ul style="list-style-type: none">• convenient• drink at home
Taproom Draft	<ul style="list-style-type: none">• rotating selections• non-alcoholic options	<ul style="list-style-type: none">• community space• open environment
Pizza (Dine-in Only)	<ul style="list-style-type: none">• cooked-to-order• local partnership	<ul style="list-style-type: none">• family friendly• affordable



OUR TEAM

Year One	Year Two	Year Three
<ul style="list-style-type: none">• Head Brewer & COO• Taproom Manager• 2 FOH Staff	<p>Add</p> <ul style="list-style-type: none">• Cellar• 2 FOH Staff	<p>Add</p> <ul style="list-style-type: none">• Cellar/brewer• 2 FOH Staff

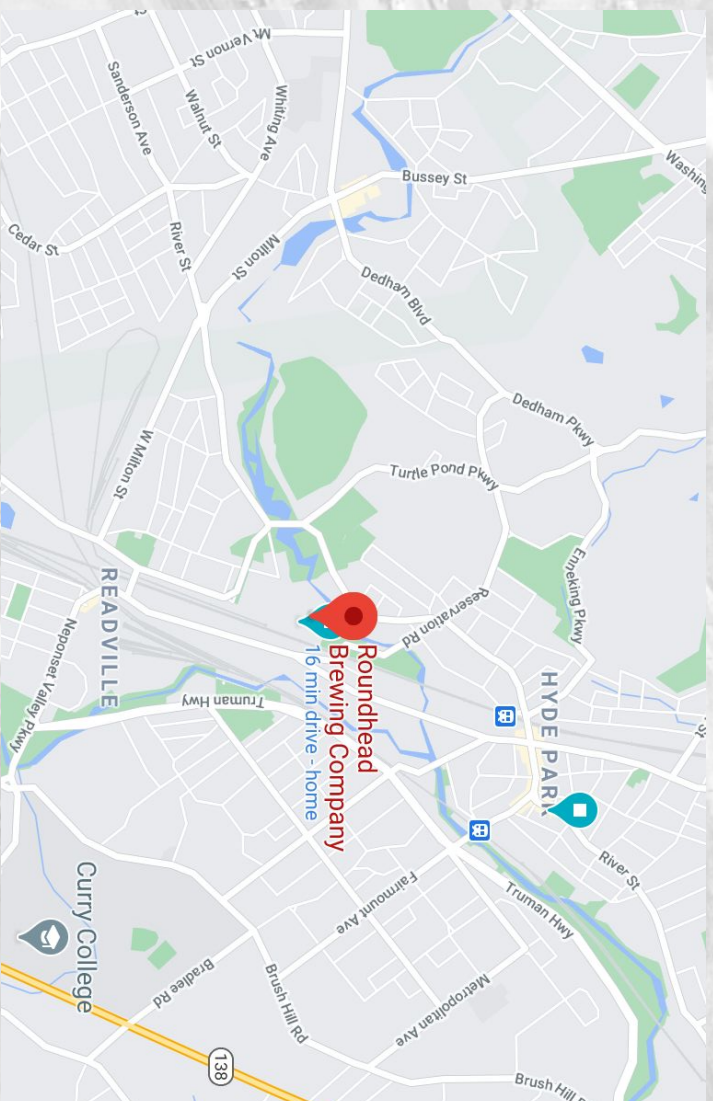


OUR IMPACT



Social Impact	Economic Impact	Environmental Impact	
Community anchor to bring neighbors together	Create local jobs at fair wage (\$16.70+/hr)	Renewable energy	
Taproom space available for community events	Purchase from local businesses	Sourcing local ingredients	Partnership with farmers

THANK YOU FOR YOUR SUPPORT!



Luis@roundheadbrewing.com | Craig@roundheadbrewing.com

Timeline

