



Design Meeting

15 December 2020

Gensler

81north

What is Meadows?

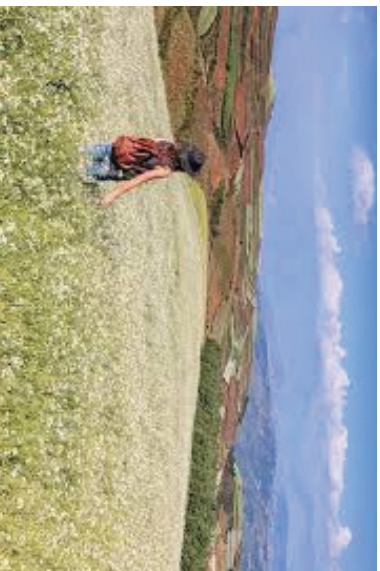
Meadows is your new neighborhood delicatessen / pizzeria serving hand tossed pizza pies, fresh made subs sandwiches and other Italian specialties made from Executive Chef David Cavalier. Stop in and enjoy a quick bite and bring something home for the entire family. We look forward to serving you.

Inspiration

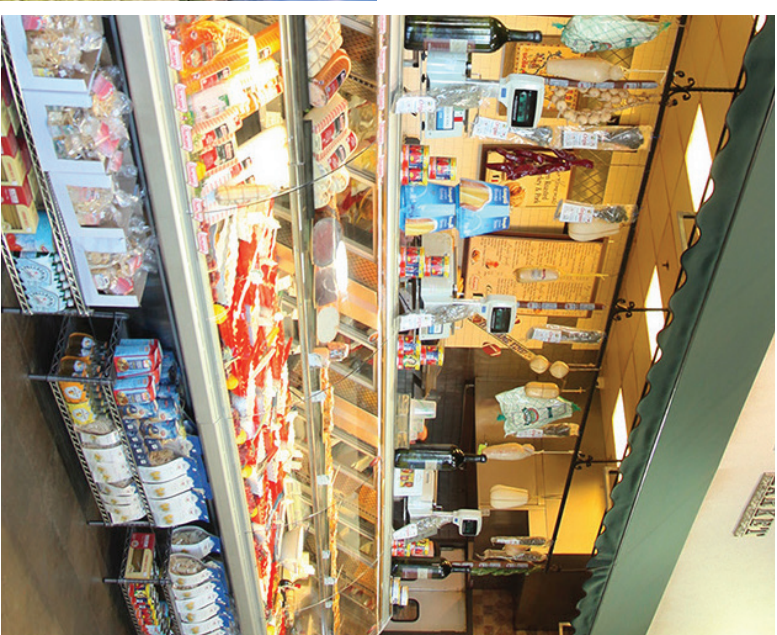
Machismo Bravado of Tattooed Chef



Female Character in Iconic Television Show



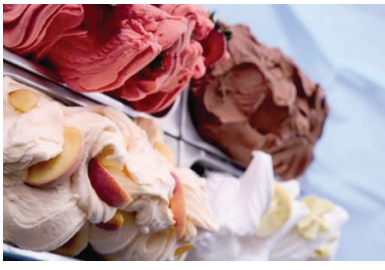
Italian countryside



Quintessential Italian Deli

Rooted...Familiar...Bold...Rebellious...Approachable

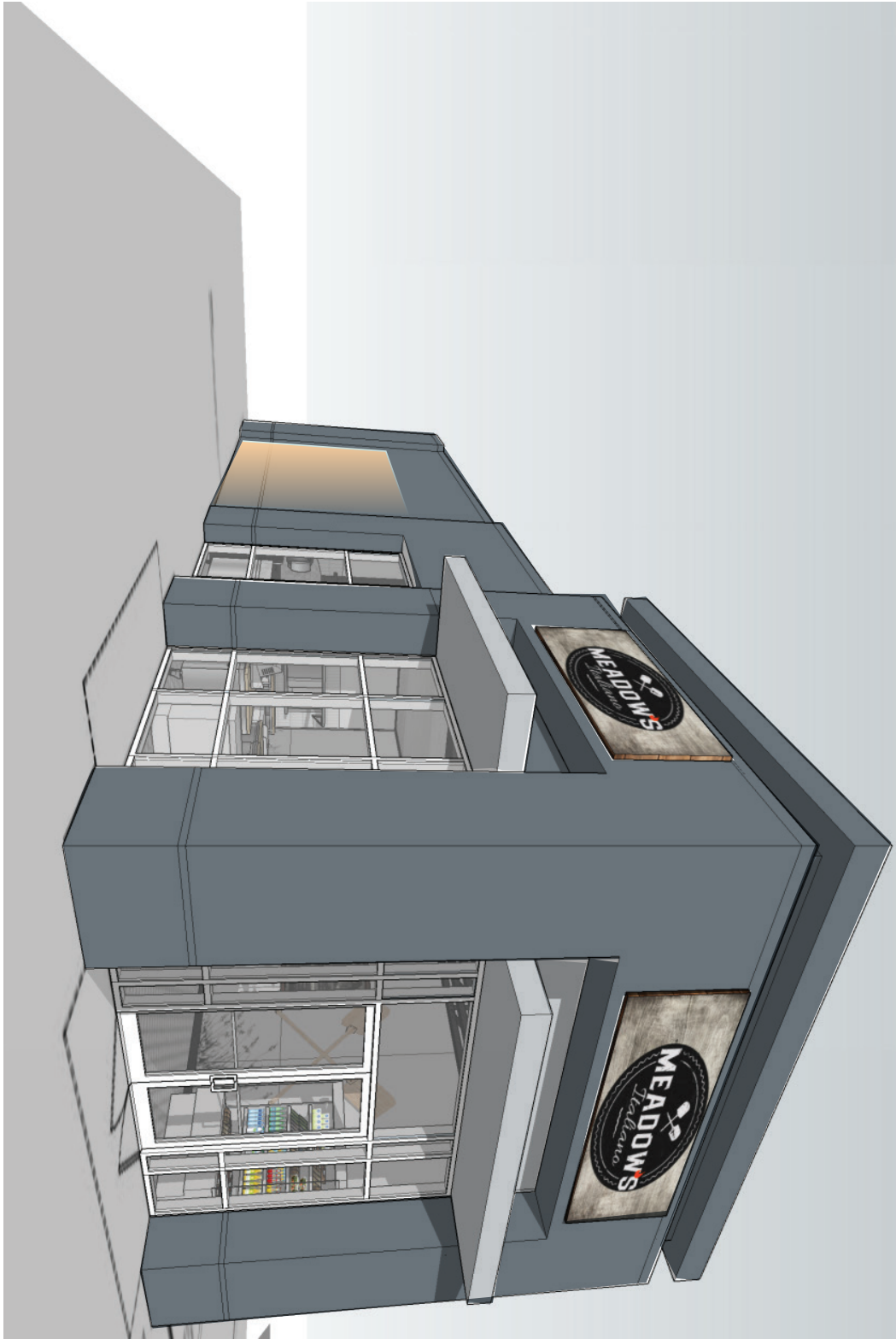
Inspiration | Look and Feel



Site | Location



Building | Facade



Outdoor | Patio



Tucci Market Umbrella or mix of Italian Appetitivo Brands



Umbrella Illumination



Outdoor table votive candles



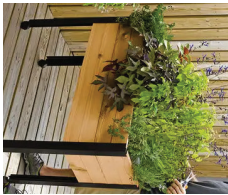
Resy/sta Outdoor Cafe Furniture



Modern Picnic Tables



Corten Steel Planter



Garden / Herbs Vegetation

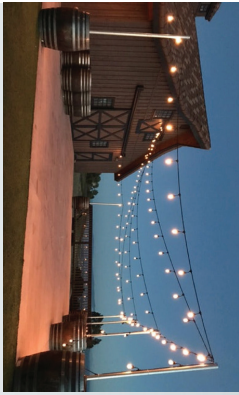


Fruiting Shrubs as Screen

MEADOWS | 823 OAKRIDGE FARM HIGHWAY MOORESVILLE



Face lit signage



Festoon Lighting



Potted Olive Tree Landscape Screen



Visible Umbrellas from Street



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Architectural floor plan of a retail store layout. The plan shows various rooms including a Restroom, Walk-in Cooler, Back of House, Kitchen, and Entry. It also features a Pick-up Counter, a Service Counter, and a Retail Display area. Dimensions are provided for all major sections and individual items. The layout is oriented with the Entry at the bottom and the Restroom at the top. A central corridor connects the main areas. The plan includes numerous callouts for fixtures, equipment, and materials, along with their respective dimensions and quantities.

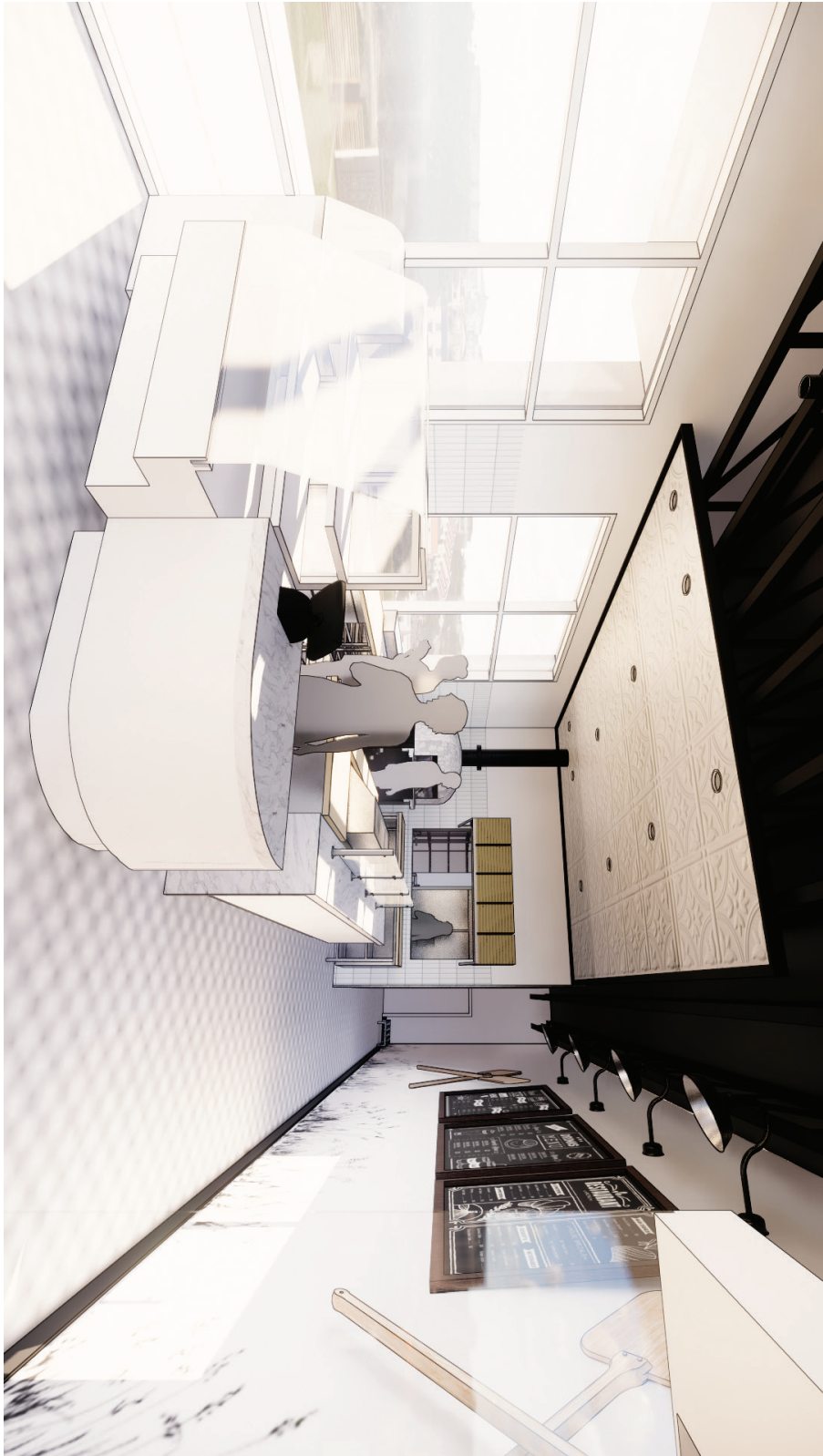
Rooms and Areas:

- Restroom:** Located at the top left, containing a toilet, sink, and mirror.
- Walk-in Cooler:** Located below the Restroom, containing shelving and a door.
- Back of House:** Located to the right of the Walk-in Cooler, containing a sink and storage.
- Kitchen:** Located below the Back of House, containing a sink, stove, and counter.
- Entry:** Located at the bottom center, containing a door and a small display.
- Pick-up Counter:** Located on the right side, containing a counter and shelving.
- Service Counter:** Located below the Pick-up Counter, containing a counter and shelving.
- Retail Display:** Located at the bottom right, containing various display units.

Dimensions and Callouts:

- Restroom:** 6'-0" x 12'-0" (Toilet, Sink, Mirror, etc.)
- Walk-in Cooler:** 6'-0" x 12'-0" (Shelving, Door, etc.)
- Back of House:** 6'-0" x 12'-0" (Sink, Storage, etc.)
- Kitchen:** 9'-0" x 12'-0" (Sink, Stove, Counter, etc.)
- Entry:** 6'-0" x 12'-0" (Door, Display, etc.)
- Pick-up Counter:** 4'-0" x 12'-0" (Counter, Shelving, etc.)
- Service Counter:** 4'-0" x 12'-0" (Counter, Shelving, etc.)
- Retail Display:** 16'-0" x 12'-0" (Display Units, etc.)

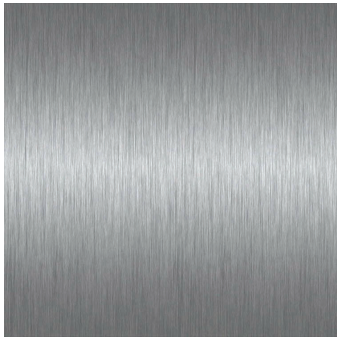
Plan | Layout



Materials



Butcher Block



Stainless Steel



Walnut Wood



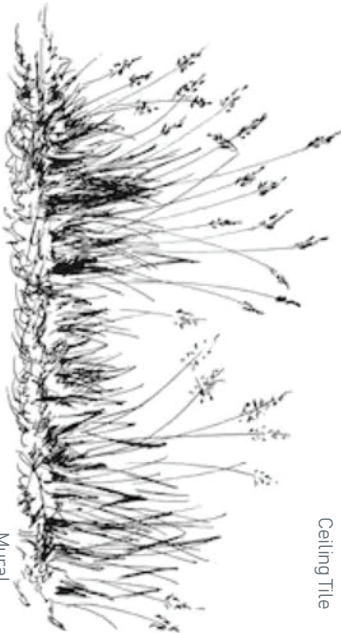
Ceiling Tile



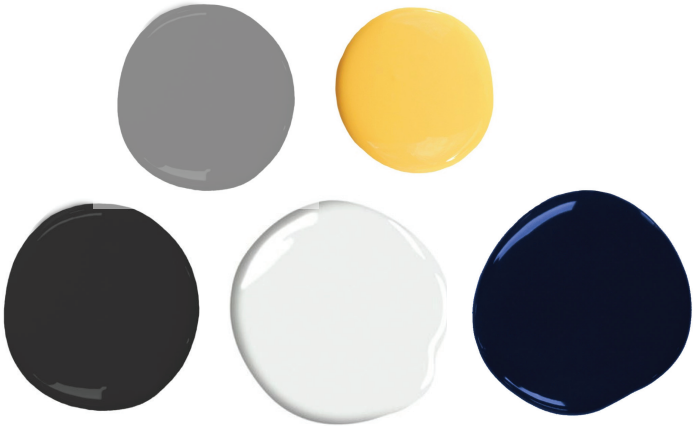
Blackened Steel



Calcutta Marble



Mural



Paint Colors



Decorative Tile

Elevation | Wall Opposite Kitchen Elements



Decorative Lighting



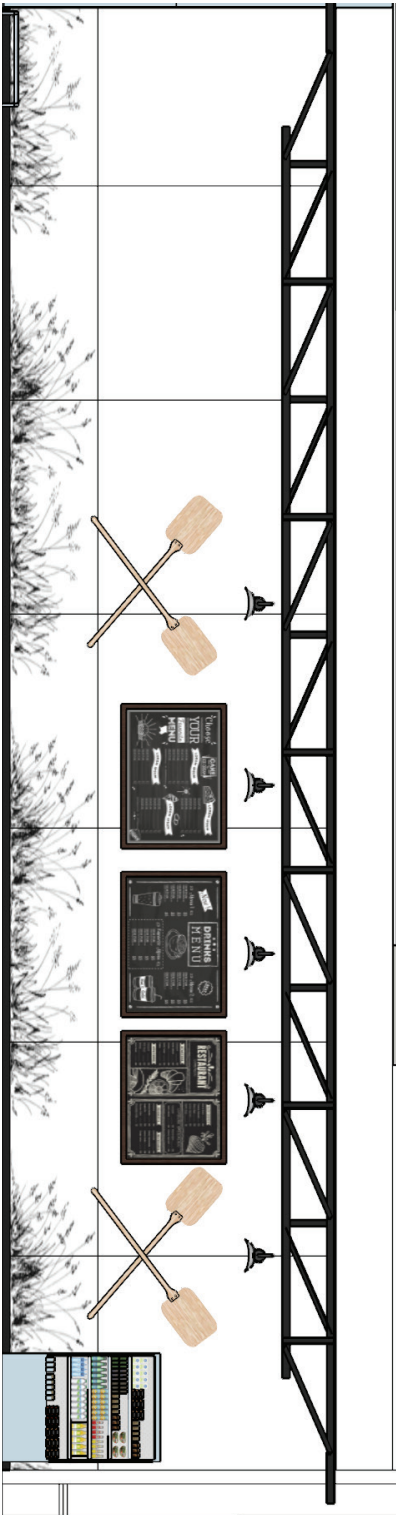
Hanging Display



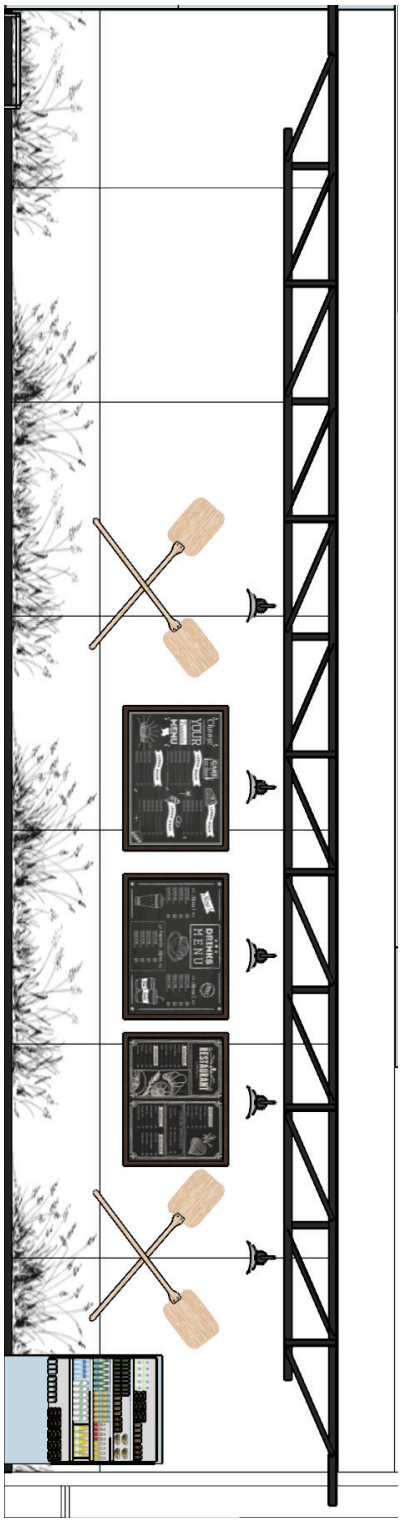
Menu Boards



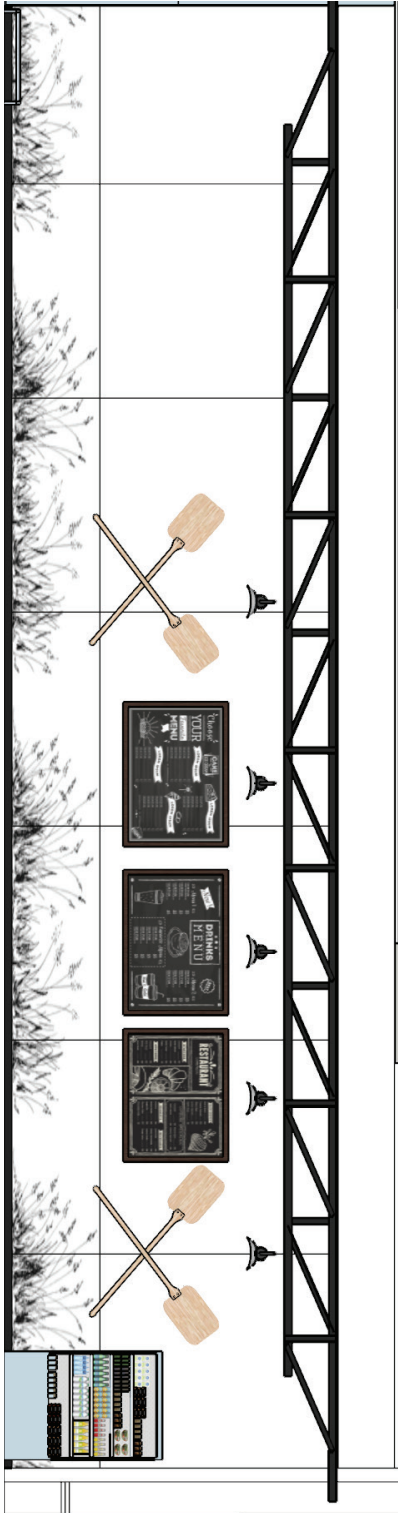
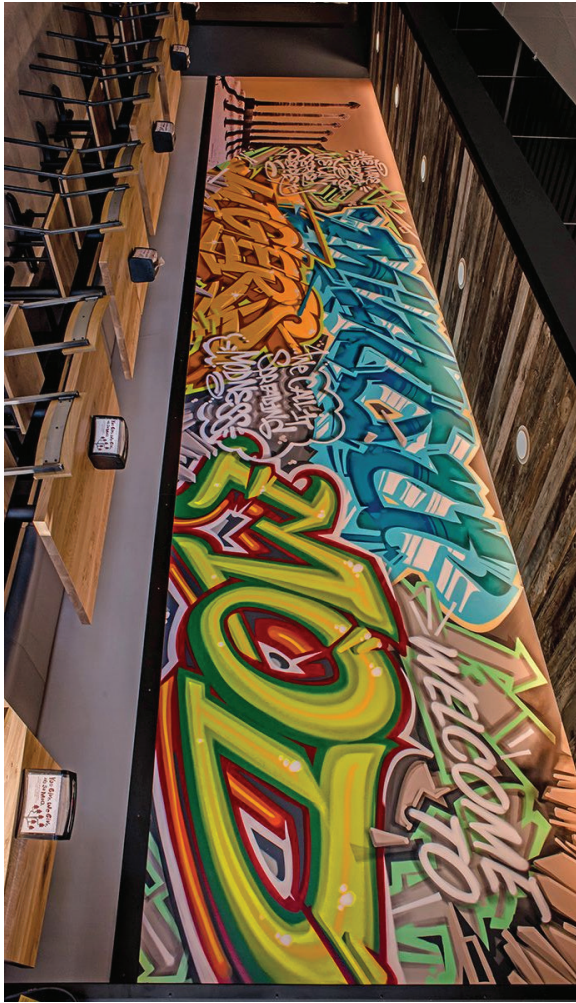
Pizza Peel Art



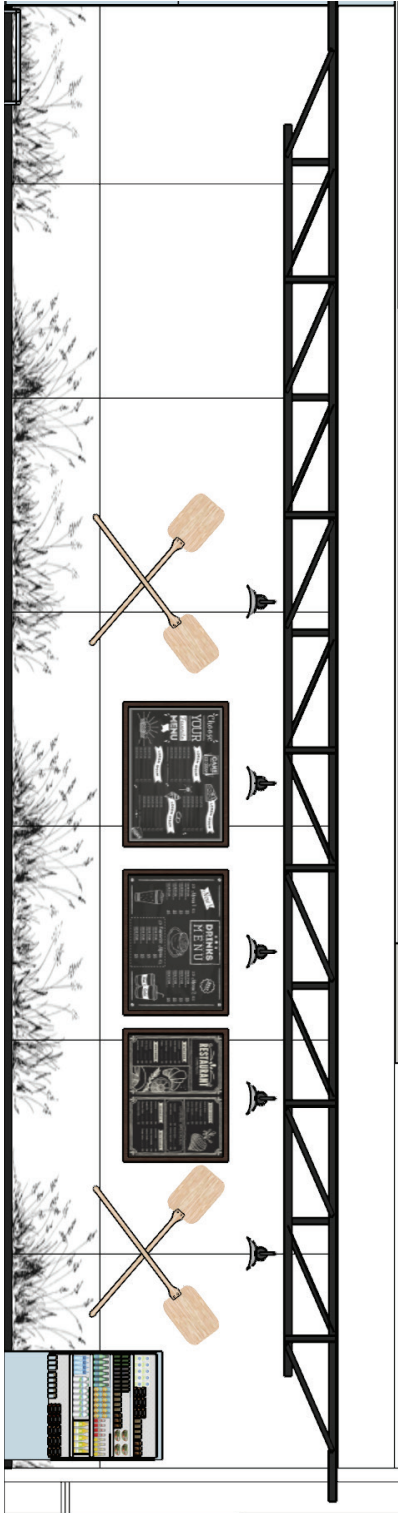
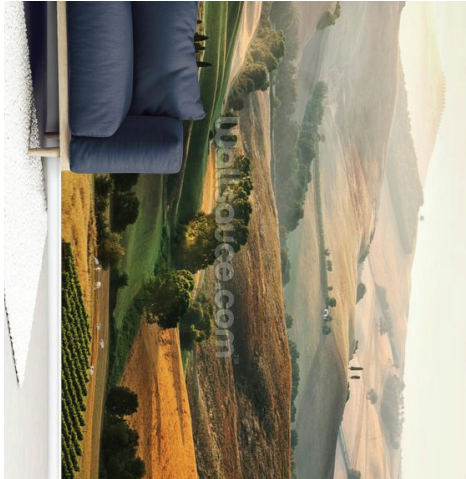
Elevation | Mural Idea #1 - Pizza Cartoon



Elevation | Mural Idea #2 - Street Art



Elevation | Mural Idea #3 – Italian Countryside Wall Covering



Elevation | Kitchen



Painted Graphicon Windows



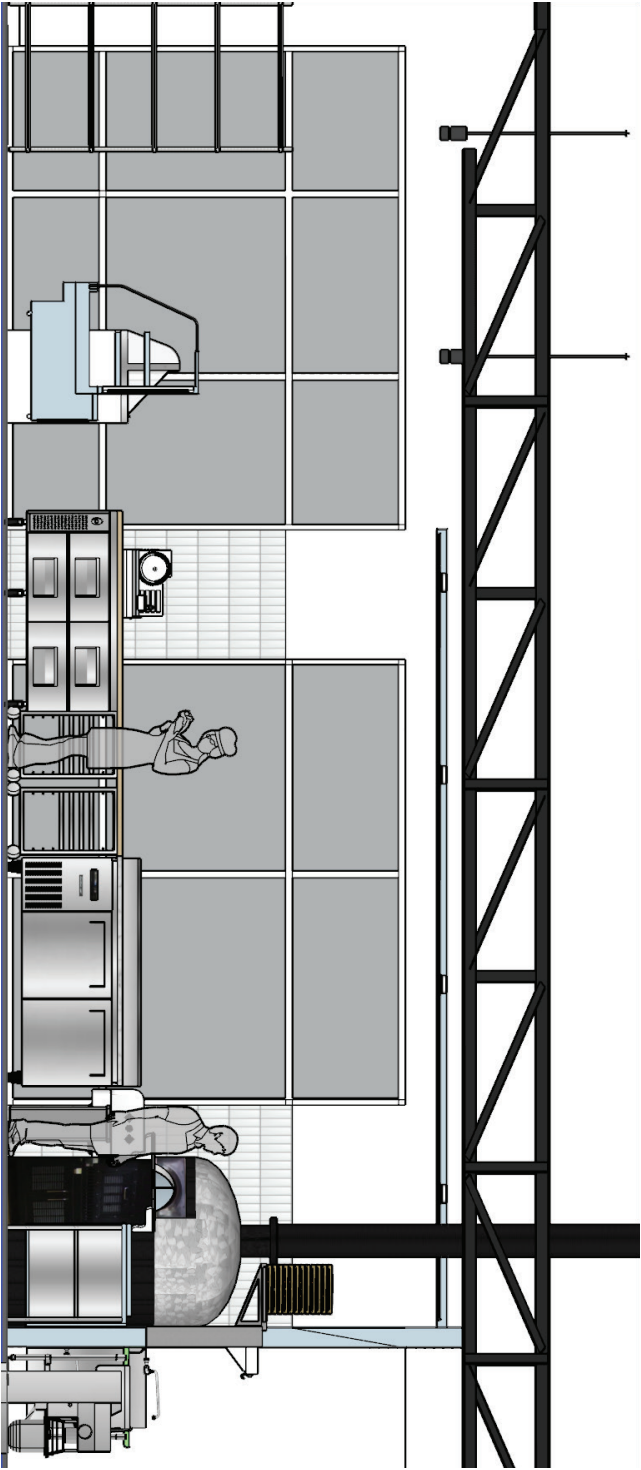
Deli Menu



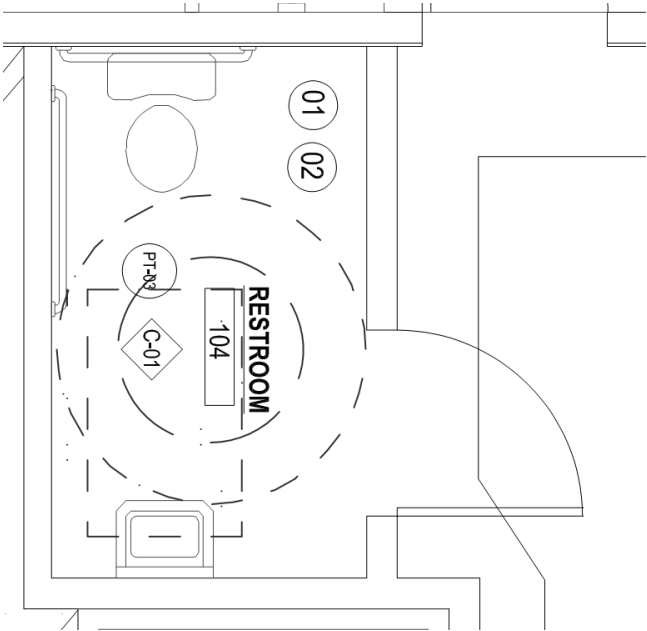
Meat Slicer - Sandwiches



Wood Fired Oven - Pizza



Restroom | Design



Restroom Plan

MEADOWS | 823 OAKRIDGE FARM HIGHWAY MOORESVILLE



Pocelian Toilet Black Seat



Black Framed Rounded Corner Mirror



Polished Concrete Floor



Cast Iron Enamel Lavatory



Black Porcelain Socket with Mirror Bulb



Black and White Metal Accessories



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Branding | Merchandising Opportunities



Branded Cardboard Pizza Box



Branded Merchandise



To-Go Cocktail Mixes



To-Go Packaging - Stamped or Sticker



To-Go Sauces | Condiments

Thank You

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