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Arts & Entertainment

17220 E Mansfield Ave
Spokane Valley, WA 99016

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THE PITCH

Selling Seattle- The Sitcom is seeking investment to produce one or two episodes.

Generating Revenue

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Early Investor Bonus: The investment multiple is increased to 20 for the next \$200,000 invested.

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SELLING SEATTLE IS?

[Play](#)

00:00

01:07

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Who or What is Michael?

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on TV.

When we have profits, ten percent will be donated to charity, mostly children's charities.

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THE TEAM

Jim McGuffin

Producer and Owner

Jim is a retired real estate agent. He was a top agent and at his peak was selling over 100 properties business with a concentration in marketing from Cal Poly in San Luis Obispo, CA. Jim is an Eagle Scout six years in the California Army National Guard.

Jay Williams

Writer

Jay is a veteran of over twenty years in real estate sales. Jay was writing screenplays prior to writing with its series bible. Jay has won two national contests. His most recent was an action adventure, The among 2000 other scripts in a Fade In Magazine contest. His prior script, Semper Fi, a Vietnam war story, winner, and a semi-finalist in the Academy of Motion Picture and Sciences' Nicholl Fellowships. Jay is

Richard Cowan

Partner

Rich Cowan is a partner in North by Northwest Productions, a full-service video production company in Spokane and Boise. Rich has functioned as producer of Wayne Wang's A Thousand Years of Good Pr Vengeance: A Love Story starring Nicolas Cage, Norman starring Richard Jenkins and Emily VanCamp. Movie, I Am Wrath with John Travolta, Wrong Turn at Tahoe with Cuba Gooding Jr. and Harvey Keitel Banderas. Rich produced and directed The Basket, starring Peter Coyote and Karen Allen. He also directed Spader, Aidan Quinn, Robin Tunney and A River Sorrow, starring Ray Liotta, Christian Slater, and Ving his first program at KING-TV in Seattle. After graduating from the Edward R. Murrow College of Communication University, Rich was hired by KHQ-TV in Spokane where he produced PM Magazine segments and did a stint at WSU to receive a Masters in Human Nutrition, Rich returned to KHQ to produce and direct documentary sports programming, acquiring the position of Community Affairs Director at KHQ prior to North by Northwest. Kristin, a professional ice skater, and Casey, a CPA at PriceWaterhouseCoopers.

Boy Scouts Board Member (Eagle Scout)

Private Pilot License (since 18 years old)

Firefighter at WSU for six years

Community Colleges of Spokane Vocational Advisory Council

Jared Briley

Director

Jared Briley's film career began in 2007 as a set production assistant on several independent films in America as a 2nd Assistant Director on John Carpenter's *The Ward* in 2009. Having forgone film school as many directors as possible to continue learning the craft of directing. While still working as an AD in 2012 and spent the next year in a Scene Study/Directing class to expand his experience working on film. He was hired as the 1st Assistant Director on *Z Nation* (Syfy/Netflix) and completed 4 seasons in that role. He was on the Season 5 episode, "Doc's Stoned History" in 2018 which began his transition to writer/director. He went to Feather River College, north of Lake Tahoe where he studied Liberal Arts and was captain of the football team in the Northwest and still works on select projects as a First Assistant Director, including *The Comeback* starring Tommy Lee Jones and Morgan Freeman, set to release this spring. The film was written and directed by his mentor and supporter of Jared's writing/directing career. They are currently in pre-production on *Legitimate Wiseguy*, starring Emile Hirsh and Harvey Keitel.

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Data Room

Intended Use of Funds

Target Raise

Maximum Raise

Production Costs \$437,000

Advertising \$50,000

Administrative Assistant \$7,500

Other Costs \$8,400

Mainvest Compensation \$32,100

Total \$535,000

Financial Forecasts

Year 1 Year 2 Year 3 Year 4 Year 5

Gross Sales \$6,882,000 \$20,766,000 \$59,440,000 \$62,411,995 \$62,411,995

EXPENSES

Production \$1,800,000 \$6,000,000 \$12,000,000 \$12,600,000 \$12,600,000

Advertising \$400,000 \$1,200,000 \$4,000,000 \$4,200,000 \$4,200,000

Salaries \$120,000 \$360,000 \$600,000 \$630,000 \$630,000

Misc. Costs \$50,000 \$150,000 \$400,000 \$420,000 \$420,000

Writer \$40,000 \$120,000 \$200,000 \$210,000 \$210,000

Operating Profit \$4,472,000 \$12,936,000 \$42,240,000 \$44,351,995 \$44,351,995

This information is provided by Selling Seattle- The Sitcom. Mainvest never predicts or projects performance and has not audited this financial forecast. Please see below for additional risk disclosures.

Documents

No operating history

SELLING SEATTLE - THE SITCOM, LLC was established in September, 2018. Accordingly, there are no financial statements or other information for investors to review. When evaluating this investment opportunity, investors should consult the risk factors section as well.

Risk Factors

An investment in a sitcom is a very risky venture. There is no guarantee that it will be successful. The company has not yet produced an episode yet. And investors need to know that they could lose their money.

Limited Operating History

SELLING SEATTLE - THE SITCOM, LLC is a newly established entity and has no history for prospective investors to review.

Competition

The market in which we operate is highly competitive and could become increasingly competitive with the entry of new competitors. SELLING SEATTLE - THE SITCOM, LLC competes with many other businesses, both large and small, and customer experience. Changes in customer preference away from SELLING SEATTLE - THE SITCOM, LLC could result in an inability to compete successfully against the with other competitors could negatively affect SELLING SEATTLE - THE SITCOM, LLC financial performance.

Financial Forecasts Risks

The financial forecasts provided by us herein are reasonable forecasts by us based upon assumptions and other various assumptions regarding operations. The validity and accuracy of these assumptions will be subject to change over which SELLING SEATTLE - THE SITCOM, LLC and the key persons will have no control. Change in market conditions or other facts could significantly affect the forecasts. To the extent that the assumed events do not occur, the actual results may differ from the projected outcomes. Consequently, there can be no assurance that the actual operating results will be as projected herein. Additionally, SELLING SEATTLE - THE SITCOM, LLC is a newly established entity and there is no history from which forecasts could be projected with.

The Company Might Need More Capital

SELLING SEATTLE - THE SITCOM, LLC might need to raise more capital in the future to fund/expand its operations, purchase equipment, hire new team members, market its services, pay overhead and general administrative expenses. There is no assurance that additional capital will be available when needed, or that it will be available on terms favorable to the interests as an investor. If SELLING SEATTLE - THE SITCOM, LLC is unable to obtain additional funding, it may be forced to delay its business plan or even cease operations altogether.

Inability to Sell Your Investment

them vulnerable to changes in customer preferences.

You Might Lose Your Money

When you buy a certificate of deposit from a bank, the Federal government (through the FDIC) guarantees that you will get your money back. Buying a Note is not like that at all. The ability of SELLING SEATTLE - THE SITCOM, LLC to make the money to give you your money back, depends on a number of factors, including many beyond our control.

Real Estate Risk

SELLING SEATTLE - THE SITCOM, LLC is still in the process of securing a location to lease, which will be a significant expense. To the extent SELLING SEATTLE - THE SITCOM, LLC is unable to find and secure a location that is appropriate for all of their investment.

Conflict of Interest With Companies and Their Management

In many ways, your interests and the interests of SELLING SEATTLE - THE SITCOM, LLC's management may be aligned. SELLING SEATTLE - THE SITCOM, LLC to be as successful as possible. However, your interests might conflict in certain areas, including these: You might want SELLING SEATTLE - THE SITCOM, LLC to act conservatively to repay the Note obligations, while SELLING SEATTLE - THE SITCOM, LLC might prefer to spend aggressively to grow the business. You would like to keep the compensation of managers low, while managers want to make as much as they can.

Uninsured Losses

Although SELLING SEATTLE - THE SITCOM, LLC will carry some insurance, SELLING SEATTLE - THE SITCOM, LLC does not have insurance to protect against all risks to the business. Additionally, there are some kinds of risks that are not insurable against, at least at a reasonable cost. Therefore, SELLING SEATTLE - THE SITCOM, LLC could suffer a loss that could damage its business.

Lack of Ongoing Information

SELLING SEATTLE - THE SITCOM, LLC will be required to provide some information to investors for a private offering. However, this information is far more limited than the information that would be required of a public offering. SELLING SEATTLE - THE SITCOM, LLC is allowed to stop providing annual information in certain circumstances.

Incomplete Offering Information

Title III does not require us to provide you with all the information that would be required in some other type of offering, such as a public offering of shares (for example, publicly-traded firms must generally provide investors with financial statements that have been audited by an independent accounting firm). Although Title III does require us to provide you with some information, that you would make a different decision if you had more information.

Changes in Laws

Changes in laws or regulations, including but not limited to zoning laws, environmental laws, tax laws, antitrust laws, and health care laws, could negatively affect Selling Seattle- The Sitcom's financial ability to operate. Specifically, any additional regulation on the industry could significantly negatively affect

Future Investors Might Have Superior Rights

If Selling Seattle- The Sitcom needs more capital in the future and takes on additional debt or other investors might have rights superior to yours. For example, they might have the right to be paid before distributions, to have a greater voice in management, or otherwise.

The Company is Not Subject to the Corporate Governance Requirements of the National Securities E

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Exchange) is subject to a set of rules about corporate governance that are intended to protect investors. For example, the major U.S. companies are required to have an audit committee made up entirely of independent members of the board of directors (no outside relationships with Selling Seattle- The Sitcom or management), which is responsible for monitoring compliance with the law. Selling Seattle- The Sitcom will not be required to implement these and other

You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than that even if Selling Seattle- The Sitcom is more successful than your initial expectations.

You Do Have a Downside

Conversely, if Selling Seattle- The Sitcom fails to generate enough revenue, you could lose some or all of your investment.

Payments and Return Are Unpredictable

Because your payments are based on the revenue of Selling Seattle- The Sitcom, and the revenue can go up or down (or even disappear altogether) unpredictably, it is impossible to predict how much you will receive. Since payments are unpredictable, so is your ultimate return.

The Notes Are Unsecured and Uninsured

The Notes are not secured by any collateral, nor are they guaranteed or insured by the FDIC or any other federal agency.

Subordination

The Notes shall be subordinated to all indebtedness of Selling Seattle- The Sitcom to banks, commercial

EDGAR website.

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ALL OF THE INVESTMENT OPPORTUNITIES ON MAINVEST CONTAIN RISK.

ONLY INVEST IF YOU CAN AFFORD TO LOSE YOUR ENTIRE INVESTMENT.

