

# Brane is an emerging FinTech company, using AI to predict the future

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## Highlights

- 1 🚀 Over \$185,000 already raised through loans / debt.
- 2 🏗️ AI is advancing in virtually every industry.
- 3 📦 Diversify in a startup.
- 4 🏁 Get in BEFORE our Series A kicks off!!
- 5 🗨️ "We aim to predict future drilling locations"

## Our Team



**Paul Carlisle** CEO

Texas Oil and Gas Driller and Operator, First of only three students to graduate in Decision Sciences (Statistical Analysis, Data Mining, Data Warehousing) from The University Of North Texas,

Having been a driller and operator, I am fully aware of the enormous, and I do mean enormous

amounts of paperwork required to be filed on every well drilled. It occurred to me that with the power of cloud computing and AI one could harvest this valuable data to answer the number one question in oil and gas. Who is drilling where next?



**James McConaughay** COO

Over 25+ years as CTO/CIO tasked with developing data-based technology solutions. Worked on two successful data aggregation software startup companies that were acquired for \$36M and \$24M.



**Tabitha Edwards** Chief of Staff

Has worked in the Oil and Gas industry for over 13 years and has helped Brane's CEO launch several start-up companies in energy. Currently works as the Chief of Staff/SR Project Manager for Brane. Graduated top of her Class Summa Cum Laude BS.

## Pitch



## Brane's Mission

Anyone with as little as \$100 can invest in Brane, Inc., a cutting-edge AI technology company that's transforming how oil and



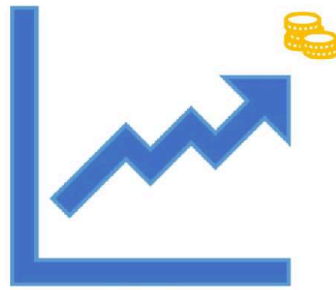
gas mineral rights  
purchasing decisions are  
made.



Brane Inc. is a software  
technology company that is  
using AI software to make  
insightful data available to  
Investment Funds so that  
they can more effectively  
make their oil and gas  
investments.



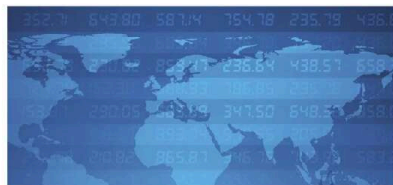
Investment Funds in the oil  
and gas space make buying  
decisions by identifying  
where it may be the most  
profitable to buy using  
Brane's data. Then Brane  
collects licensing fees and a  
share on the profits  
generated by the AI's  
insight.



## The US Data Available is Massive



The oil and gas industry is  
over 100 years old and  
while there have been  
great innovations in the



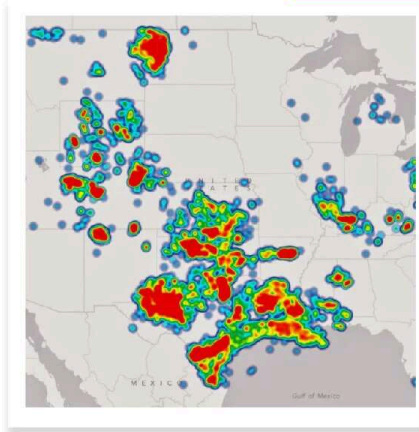
drilling process, the government mandated paperwork required for approval of a well to be drilled has remained the same.



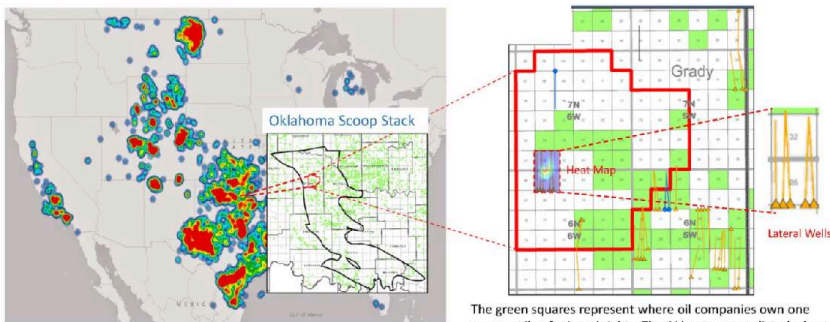
Brane Inc. recognized the inefficiencies in the manual paper-based processes and saw an opportunity to create a solution that can predict future drilling and attempt to profit from it.



Brane Inc. processes the data to determine where the drilling is possibly going next by creating a focused heat map generated by our AI software.



### Exploded AI Heat Map View



The green squares represent where oil companies own one square mile of mineral rights. The AI heatmap predicted where wells would be located in the future before purchased by oil companies and eventually lateral wells were drilled there.

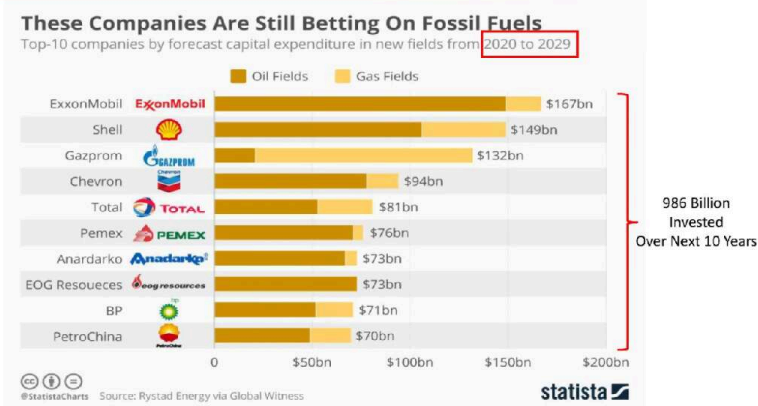
### Who Would Be Interested In Our Software







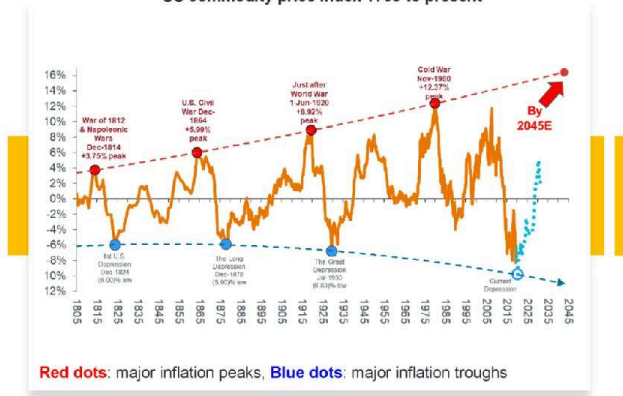
## The Market Will Have Extensive Investments into the Future



## Oil and Gas Market is Highly Profitable



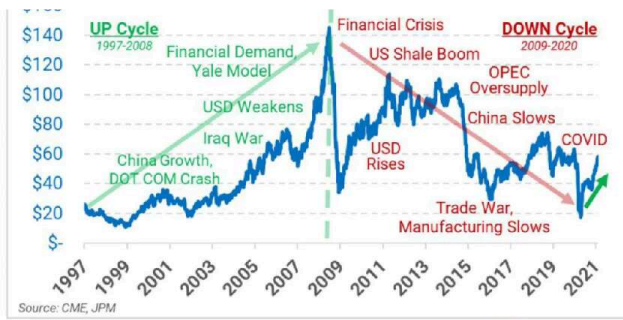
US commodity price index 1795 to present



The most basic laws of economics, the ones that have stood the test of time over a millennium, have not been suspended. An explosive growth in debt is likely to lead to higher inflation. Commodities will rise as inflation does.

## Crude Oil Supercycles

\$160



## Oil News Cycles

**Gas hits fresh record ahead of July 4**

**Oil sets new trading record above \$147 a barrel**

**BREAKING: Crude oil falls 300% to nearly negative \$40 per barrel**

**Here's what Biden's early actions mean for oil's outlook**

**The COVID-19 Oil Crash**

**Texas Freeze Raises Cost Of Charging A Tesla To \$900**

**Is This Oil Rally The Start Of Something Much Bigger?**

**Winter Storm Leaves Texans in the Cold and Dark, Sparking Political Debate on Renewable Energy**

**Oil prices rise on shut wells, refineries in Texas; WTI reaches \$60.09 per barrel**

**\$100 Oil: Big Banks Believe A New Oil Supercycle Is Beginning**