



ClearProtocol®

Validate clinical procedures hands-free with Clear Protocol® SaaS

The Problem

- A clinician's purpose is to deliver healthcare without omissions consistently, regardless of interruptions, fatigue, etc.
- There is an information bottleneck that impacts all of healthcare. Clinicians have to enter and request information inefficiently.
- Physicians spend nearly two hours on documentation for every hour seeing patients.¹
- Nearly 1/3 of physicians spend 20 hours or more a week on paperwork and administrative tasks.²

The Results of the Bottleneck

**Constant Information
Exchange**

New Treatments

New Devices

New Drugs

Complex Treatments

Co-morbidities

Inefficiency

Clinician Fatigue

Errors

Harm to Patient

Longer Hospital Stays

High Costs



**Clinicians Have to
Enter & Request
Information
*Inefficiently***

The Solution... Clear Protocol® 1 of 2

- Validation of clinical procedures
- Contemporaneous documentation
- Dynamic, two-way communication with the electronic medical record
- Hands-free

The Solution... Clear Protocol® 2 of 2

Clear Protocol® is not another transcriber method.

It allows for both validation and documentation at the same time information is received.

Advantages

- Saves valuable time
- Promotes patient safety
 - Following guidelines with Clear Protocol® can help prevent medication errors. These errors “... injure approximately 1.3 million...” annually in U.S. ³
- Reduces malpractice liability

Benefits

- Secure, HIPAA compliant
- Compatible with most hardware and operating systems (Windows, MacOS, iOS, Android, etc.)

Business Opportunity

- B2B Recurring Revenue - In a Stable Industry
- Efficient Use of Capital - Scalable SaaS
- Patent Protection
- Every clinician in every hospital, clinic, and private practice is a potential user of the Clear Protocol[®] system.

Intellectual Property



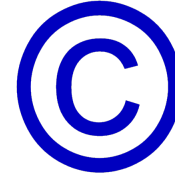
Two Issued
US Utility Patents:
10,318,928 B1 (2019),
11,341,460 B2 (2022)



“Clear Protocol”
trademarked; name
usable in any
industry



clearprotocol.com,
and “.ai” Domains



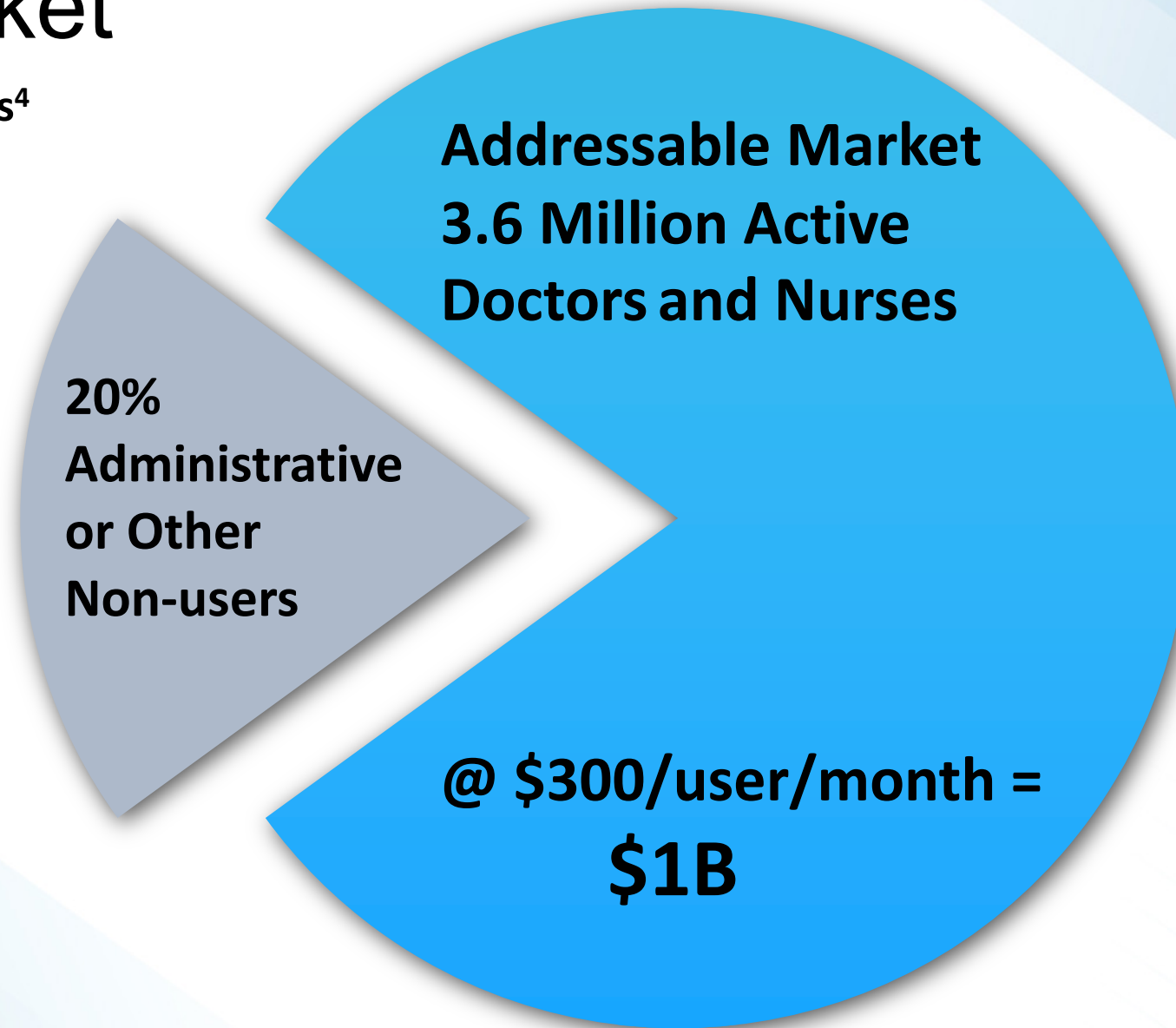
Software
copyrighted



Trade secrets
maintained

Total Market

4.4 Million Doctors⁴
and Nurses^{5,6}



Annual Revenue and User Projection

Subscription recurring revenue only. One-time charges such as hardware, installation, and training not included.



Market Validation Survey

- Surveyed nearly 200 doctors from 17 different specialties
Professional survey performed by Sago (Schlesinger Group), Baltimore.
- 80% want to learn more about Clear Protocol®
- 77% of doctors would be interested in integrating Clear Protocol® into their practice

Founders

Marie L. Kestone, RN., Co-founder

Having lost close friends, 19 and 34 years old, from routine hospital stays, and not to mention her years of experience as RN at Southern California hospitals, Marie was inspired to co-found a Health IT enterprise.



Ernest M. Kestone, CEO, Co-founder

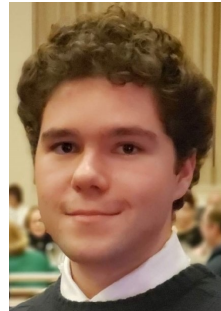
When a friend's mother developed infections upon consecutive hospital visits, an idea was born to assist in verifying every clinical procedure using digital technology. A life career in a highly regulated business environment provided Ernest with the technical know how.



Team Advisors 1 of 2 - We share a passion for Assistive Technology



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Management/Technical
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Team Advisors 2 of 2 - We share a passion for Assistive Technology



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