




Dan Woolsey · 3rd 

 Entertainment Studios

VP of Operations

Brooklyn, New York, United States · 500+ connections ·

[Contact info](#)

## Experience



### VP Operations TheGrio

Entertainment Studios · Full-time

Nov 2019 – Present · 1 yr 6 mos

New York, United States

Taking care of logistics from budgeting to development to corporate partnerships.



### Chief Operating Officer

PopViewers · Self-employed

Nov 2018 – Present · 2 yrs 6 mos

New York, New York, United States



### Business Development Specialist

Grand Street Media

Nov 2018 – Present · 2 yrs 6 mos

Greater New York City Area



### Founder

DigiService, LLC

Jun 2018 – Present · 2 yrs 11 mos

Greater New York City Area

For over 20 years, I have created content for a wide variety of businesses with varying goals. whether it's for financial services, healthcare, or news and entertainment, every company has stories that need to be told and there isn't a better way to tell those stories than with great video.



### VP of Operations and Editorial Management, TheGrio.com

Entertainment Studios

Sep 2016 – Nov 2018 · 2 yrs 3 mos

Greater New York City Area

I took the theGrio.com from a "back of the napkin" concept to a premier NBC News digital property with over 2.5MM monthly uniques. This process included ideation, sourcing investment, managing the site build, staffing and team management, and eventual sale to NBC.

[...see more](#)

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## Education



Colorado College

BA, Anthropology

1994 – 1998