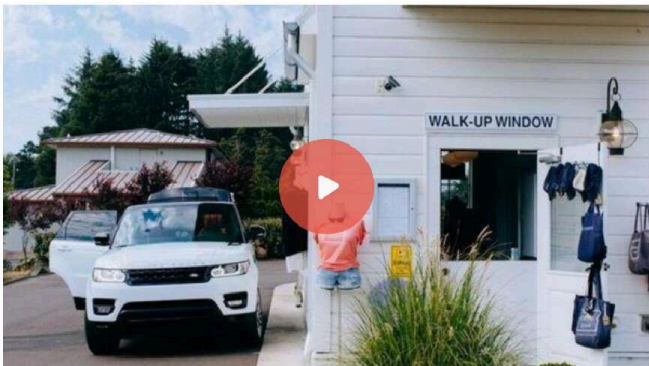



The Healthy, Delicious, Vegan, Drive-Thru.



valeriefarmtotable.com Montville NJ

Food Retail Food Food Tech Restaurant

LEAD INVESTOR



Laura Kiernan CEO & Founder HTIR

Valerie's is on the forefront of sustainability by providing delicious, healthy, plant-based food, created by master vegan chefs in an affordable, easy-to-access drive-thru and delivery format. Valerie is a visionary leader that is well connected in the plant-based world. This is an omni-channel company with retail, brick-and-mortar for pickup and delivery with a smart menu available in a unique digital application.

Invested \$5,000 this round

[Learn about Lead Investors](#)

OVERVIEW UPDATES WHAT PEOPLE SAY ASK A QUESTION

Highlights

- 1
- Vegan Master Chef meals made affordable, in a convenient Drive-Thru.
- 2
- Award-winning concept, received \$250K applied to our smart menu application technology.
- 3
- \$931 Billion Dollar Market by 2027. McDonalds launched "McPlant," processed vegetarian food, in 2020
- 4
- Omni-Channel business with revenue streams online, in application, in retail, pick-up, and delivery.
- 5
- Partnered with The Center For Nutrition Studies M.D.'s for their first ever Affiliate Program.
- 6
- Vegan and ethically made merchandise available.
- 7
- Woman Owned Business. Sustainable, ethical, cruelty-free company working with The United Nations.
- 8
- International growth projections and potential to be the first healthy Michelin Star QSR.

Our Team



Valerie Bendish Founder, CEO
Founder at VBPR with 10+ years in the health industry including previous work at Dr. Oz.

I became a vegetarian in 2017 and a vegan in 2020 for health concerns, animal-cruelty, and awareness for the planet. Then I realized there was nowhere to eat! With 10 years in the wellness industry, I feel my passion will deliver. We are providing a solution for a simple ongoing problem; where to find delicious, healthy, vegan food on-the-go.



Vince Viviani COO
KIND Bar and Tru Foods logistics and product quality. Previously at Revlon.



Kathy Svetina CFO
Discover Card Financial Analyst Lead managing a \$1 Billion dollar budget.

SEE MORE

Valerie's Farm to Table Drive-Thru





Recipient from The Global Startup Ecosystem in 2019

- **APPLICATION PROTOTYPE**
Credits from GSE Accelerator applied to Application Prototype
- **\$50K COMMITTED RAISE**
Family and Angel Investors commitment to Valerie's launch support

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Downtown Natural Market

Valerie's launch in Queens and Brooklyn, online ordering available in Manhattan.

Master Chef Made Menu: Breakfast, Lunch and Dinner:

VEGAN PIZZA
We believe we are launching the first fully made vegan cauliflower pizza in retail

VEGAN BURGERS
Exclusive rights to the next "Impossible Burger!"

BREAKFAST AND DESSERT
Zucchini Pancakes and Pastries

SAMPLE MENU AVAILABLE FOR INVESTMENT



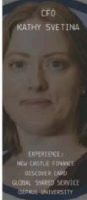
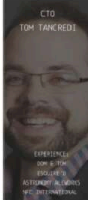
08

Marketing Strategy



*The above slide contains forward looking projections that are not guaranteed.

Executive Team

<p>CEO VALERIE BENDISH</p>  <p>EXPERIENCE: • THE PLANT-BASED WORLD EXPO • THE UNITED NATIONS • WOMEN'S DAY</p>	<p>COO VINCE VIVIANE</p>  <p>EXPERIENCE: • THE PLANT-BASED WORLD EXPO • THE UNITED NATIONS • WOMEN'S DAY</p>	<p>CFO KATHY SVETINA</p>  <p>EXPERIENCE: • NEW CASTLE FINANCIAL • CHOCOLATE BANK • GLOBAL TRADING SERVICES • CAPITAL MANAGEMENT</p>	<p>CTO TOM TANKREDI</p>  <p>EXPERIENCE: • DOM & TOM • CHOCOLATE BANK • GLOBAL TRADING SERVICES • CAPITAL MANAGEMENT</p>
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Meet The Chefs

MASTER CHEF HELMUT HOLZER

- Chairman for American Master Chefs Order (AMCO)
- Küchen Meister (European Master Chef)
- Konditor Meister (European Master Pastry Chef)
- One in 70 U.S. Master Chefs.
- One of 11 Global Master Chefs.

VEGAN CHEF RON PICKARSKI

- Ron Pickarski is the first professional vegetarian chef to be certified as an Executive Chef (CEC) by the American Culinary Federation
- 50 years' experience in professional kitchens ranging from fine dining to QSR

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Committee and Partners

THE CENTER FOR NUTRITION STUDIES
President, PhD: LeAnne Campbell

- M.D. and Nutritionist Team
- eCornell Certifications
- Valerie's original Affiliate Programs

PLANT-BASED WORLD EXPO
CEO: Ben Davis

FANTASIA FRESH JUICE
CEO: Jayne Hillman

- Founded beverage company

- Media Relations Partner

purchased by Naked Juices

KEAF PROGRAM
CEO: James Morris

- Physician's metric in Valerie's Application

MEATLESS MONDAY
COMM DIRECTOR: Cherry Dannaoui

- Media Relations Partner

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Valerie's Application

A Smart Menu + Loyalty Program



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Valerie's
Farm to Table

Omni-channel Master Chef Menu

We believe we are the FIRST Vegan, healthy Drive-Thru in the U.S.A. Available online and in retail.

Application with loyalty benefits

Loyalty Benefits and Affiliate Programs available in App.

Award Winning Team

M.D.'s, Ph.D.'s, Master Chefs and Executives focused on delicious, healthy food!

MCDONALD'S
McDonald's launched "McPlant" in 2019/2020, a plant-based, processed meat alternative for burgers, chicken and more.

AMY'S
Amy's Drive-Thru franchise is located in CA, focused on fried vegetarian options, burgers, chicken and more.

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Investment & Funds Application

Seed Round: \$1.07M

3 outlet 456 Daily transactions to reach \$2M revenue by yr 3

- Drive-Thru Location
- Application Development
- Master Chef Menu

- Franchising
- Doctor Affiliate Programs

We are seeking 12 months financing to reach 13M in yr 3 (not guaranteed)

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*The above slide contains forward looking projections that are not guaranteed.

Thank You!

We appreciate your consideration on Valerie's Farm to Table Drive-Thru and look forward to the potential in our partnership.

Contact: Valerie Bendish
Valerie@vbpr.org

Visit: valeriesfarmtotable.com/



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