

# Dazed Brewing



Local South Florida brewery focused on creating unique and tasteful sour beers, IPA's along with artisan stouts to compete local/nationally.

## Our Opportunity

### Problems worth solving

1. Access to local beers in West PBC



Market size: \$5.5M

#### Target market

- Young Adults 45% (\$2.5M)
- Mid Age adults 45% (\$2.5M)
- 50+ Adults 9% (\$500K)

### Our solutions

1. Build a brewery in west PBC

Competitors	How our solution is better
<i>Barrel Of Monks</i>	Different Style Brewing
<i>Prosperity Brewers</i>	Location / Brewing
<i>Crazy Uncle Mikes</i>	Location / Brewing

### Funding needed

\$ **50K**

*Buildout, Equipment, Marketing*

## Sales and Marketing

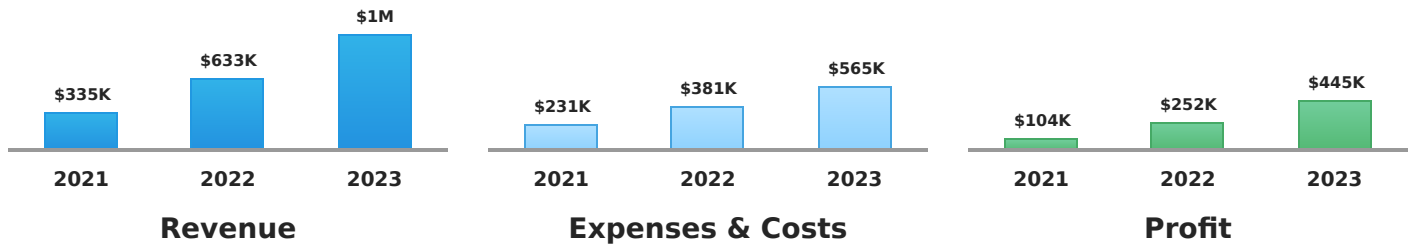
### Sales channels

1. Tasting Room
2. Canning
3. Crowlers

### Marketing activities

Market on social media to local residents about the creative and and tasty IPA's and Sour beers.

## Financial Projections



## Milestones



**Order Equipment - Hot side / Cold Side**

*Mar 1, 2021*



**Locate Commercial Space**

*Mar 15, 2021*



**Start building**

*Apr 15, 2021*



**Open**

*Jun 1, 2021*

## Team and Key Roles



**Joshua Breault**  
Owner / Operator



**Jessalyn Breault**  
Accountant / Social Media