



Joseph Marchione · 2nd 

 GigKloud, Inc.

Co-Founder, GigKloud | @TheStartupJoe

New York City Metropolitan Area · 500+ connections ·

[Contact info](#)

#### Providing services

HR Consulting, Marketing Consulting, and Business Consulting

[See all details](#)

## Featured

Uber's loss is a loss for all. Gig economy apps are inherently designed to positively...



**Why Uber's loss is really loss for the entire gig economy workforce**

Joseph Marchione on LinkedIn · 3 min read

  9 · 5 comments

Some may think the "work year" ends right now, but the blue collar workforce is still o...

#### WHY GIGKLOUD?

  
**Cheaper**  
is expensive than other digital staffing apps

  
**Faster**  
Gig workers can arrive in just hours

  
**Safer**  
Gigs booked with us are insured up to \$1M

  
**Risk Free**  
100% refund if no one applies to your gig

  
**No Contracts**  
Hire workers only when you need them

  
**Accountability**  
Workers can be reviewed after each gig

[Sign Up Now!](#)

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## Experience



### Co-Founder & CMO (Head up Sales, Marketing & Biz Dev)

GigKloud, Inc. · Full-time

Jan 2019 – Present · 2 yrs 3 mos

Greater New York City Area

GigKloud connects employers with on-demand labor, and empowers contingent workers by giving them access to better jobs along with the ability to work around their life schedule. We're building the next-gen Gig Economy 2.0 to support the workforce rather than exploit it!

Through our product HiveLabor™, GigKloud enables enterprise clients to leverage their alumni workforce by hiring them back for on-demand jobs, solving for the lost investment in human capital when employees end their relationship with employers. It is 90% cheaper to bring back an alumni employee in an on-demand capacity than it is to hire and train ...see more



### Mentor/Coach

Stack Education

Sep 2020 – Present · 7 mos

Boston, Massachusetts, United States

Mentor/Coach to students in accelerated online courses in Software & Web Development, Data Science & Analytics, Digital & Growth Marketing, Business Development, UX Design, and Communication & Innovation

...see more



### Angel Investor

Fleeting

Aug 2020 – Present · 8 mos

Brooklyn, New York, United States

My investment in Fleeting is a bet on one man's vision and mission to change the industry for the better, a man who I know will stop at nothing to achieve his goal to help thousands of truckers in America. Here is part of his origin story:

...see more



### Angel Investor

Sweet Loren's

Apr 2016 – Present · 5 yrs

Greater New York City Area

Seed round angel investor & advisor

Sweet Loren's is a first of its kind cookie dough - better FOR you and better TASTING than the ...see more



## Angel Investor

Obsess

May 2018 – Present · 2 yrs 11 mos

Greater New York City Area

Seed round angel investor; advisor on marketing strategy and go-to-market process

Obsess is a platform for Immersive Mobile Commerce. We are creating the e-commerce experience for the new generation of the web where your phone is your magic window ...see more

[Show 5 more experiences](#) ▼

## Education



### Roger Williams University

Bachelors of Science, Finance // Minor, Architecture & Interior Design

Activities and Societies: Student Senate, Inter Residence Hall Association, Faculty Senate, Academic Affairs Committee, Financial Management Association, AIAS, Children's Miracle Network, RWU Crew



