

Planted Recovery



The Next Step in Addiction Treatment

COMPANY:

Planted Recovery
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Littleton CO 80120
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Plantedrecovery.com
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INVESTMENT:

\$3.8M in aggregate
\$330K Preseed (complete)
\$950K Seed Round (ongoing)
\$2.5M Series A (Future)

INDUSTRY:

Telehealth, Digital Health,
Addiction Treatment

KEYS TO SUCCESS:

- Accreditation (JCAHO)
- Health Payor Contracts
- Patient Engagement Platform
- Large provider network

Traction:

Delivered during presentation

Management:

Scott Ankeny - Founder & CEO
Greg Lipson - Chief Strategy Officer

Megan Clark - Chief Information Officer

Nicole Salazar - VP of Operations

Dr. Shuler – Medical Director

Glenn Weikert - Product Mgr.

Introductory Overview:

A 100% web-based Intensive Outpatient Program(IOP) using telehealth infrastructure, clinically designed programs delivered on a customized Patient Engagement Platform.

Urgency: COVID-19 brings a unique window. In one weekend, telehealth became mainstream and necessary. Prior to the pandemic, insurance companies, accrediting & regulatory agencies were slowly adopting remote management of addiction recovery. They are now rapidly adjusting policies and regulations to accept tech-enabled addiction treatment. Now the time to rapidly scale services into all 50 states and make our footprint as an industry 'thought' leader.



Market and Growth:

\$193B
TAM

\$50B
SAM

\$5B
Obtainable

TREATMENT: ANYWHERE, ANYTIME, AT YOUR MOMENT OF NEED.

Preliminary Data

Company seeks to raise a seed round to finance the following:
Provide a 2-year runway to improve technology, complete regulatory compliance/licensing in 10 States, recruit full team and acquire 450 patients.