

Find Parking
98% Precision



parknav

PROPRIETARY
parknav.com



Gartner

2020 Cool Vendor Gartner

CREATIVE
DESTRUCTION
CDL 2020 Selection





FIA Smart Cities Award

When Covid-19 ends...
Parking would cost me again in...



TIME

Driving to work




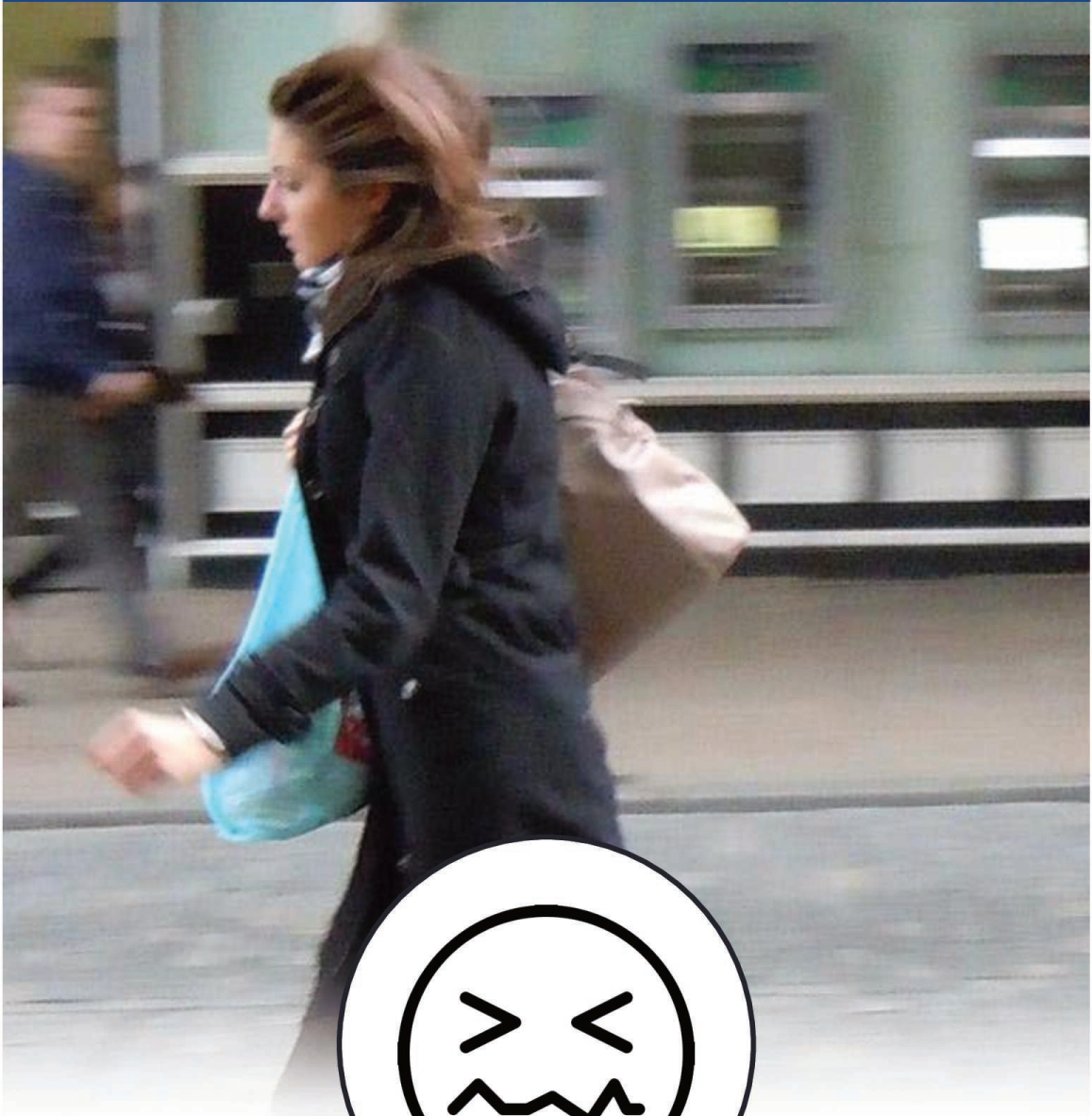
MONEY

Expensive parking garages



GRAY HAIR

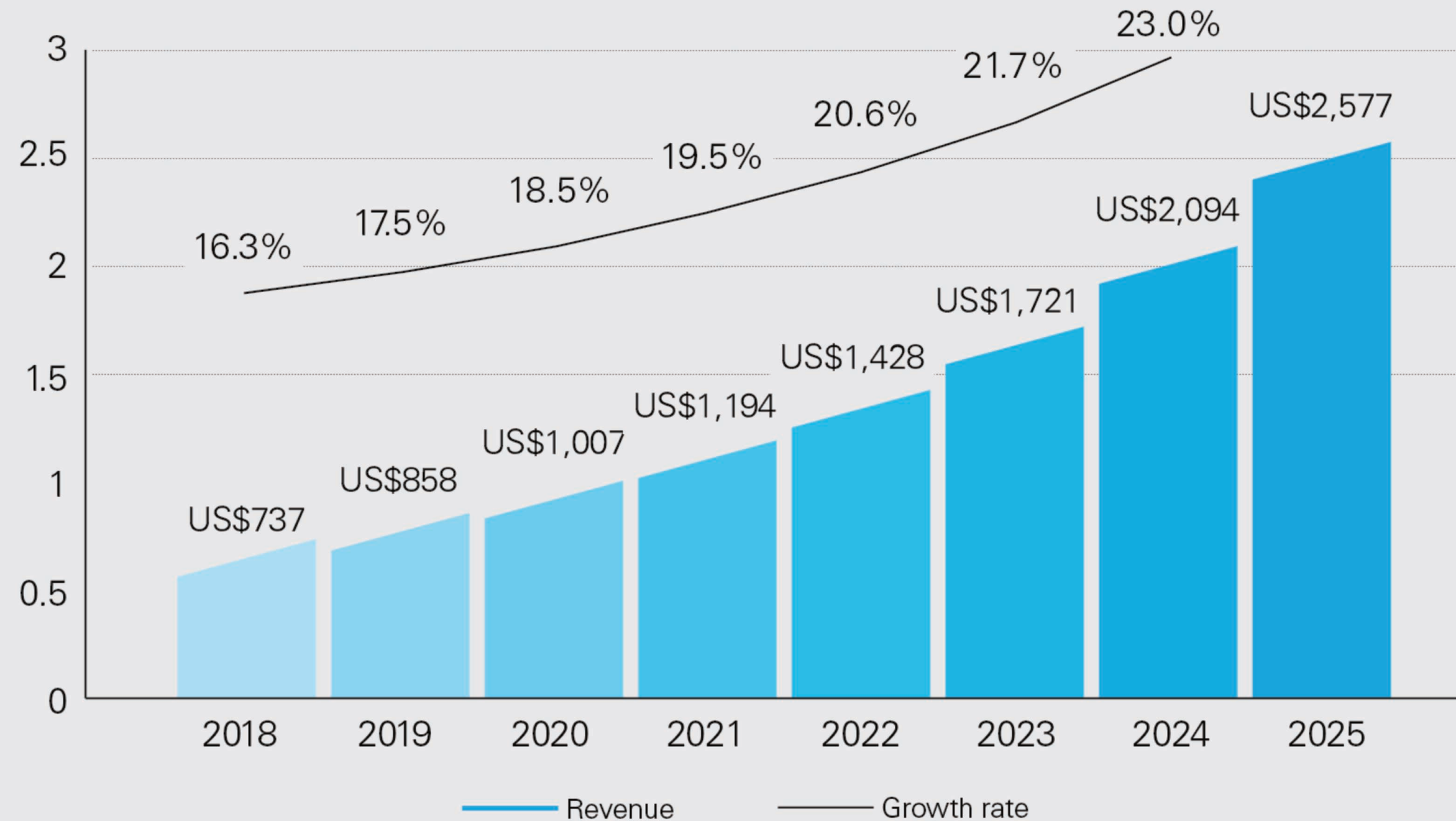
Late for a meeting



Cities are going to become more packed, regardless of technology

Cities and services need precise information now

Global smart city market (US\$ billion), 2018 – 2025



Source: PwC and "Smart Cities Market Analysis & Segment Forecasts to 2015," Grand View Research, 2018



We would **always** need to park our car
And it would **always** be a pain



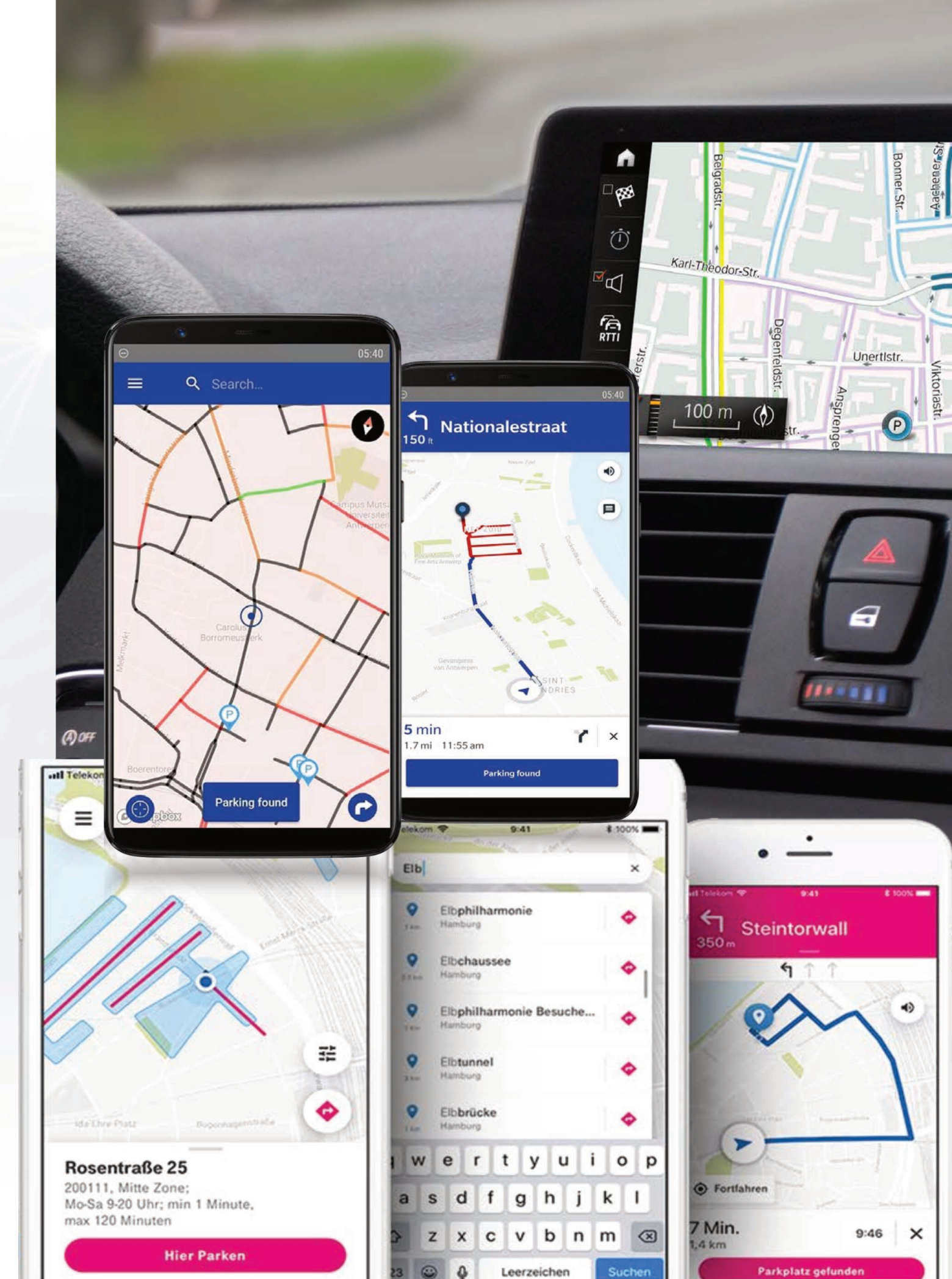
parknav
REAL-TIME PARKING

...Navigates you to on-street parking
that is **available** for you **right now**

Find parking with Parknav

Mobility and Smart Cities

- Parknav is availability:
 - ✓ On-Street Parking Data
 - ✓ Off-Street Parking Data
- Launched in:
 - ✓ Vehicles' telematics
 - ✓ Mobile Parking Payment solutions
 - ✓ Others: Car OEMs, Smart City enterprises, others...
- Unlike other parking solutions, Parknav is:
 - ✓ Precise
 - ✓ Scalable
 - ✓ Does not require dedicated sensors



We scale up parking information for Smart Cities

Parknav provides most precise parking data with and without sensors

Above Street Radar

80%
Precise



Above Street Cameras

85%
Precise



In Ground Sensors

85%
Precise



- ✗ Every street needs multiple sensors
- ✗ Best sensor precision 95%
- ✗ To find parking, all sensors need to be precise
- ✗ Finding parking with combined sensors <85%

Parknav

90%
Precise



Parknav IoT

95%
Precise



*Precisions for finding a parking spot are estimates and depend on a variety of factors; guarantees to customers vary by SLA and they are provided here for illustration only

We know real-time parking availability through Deep AI

Proprietary algorithms, patented research and extensive R&D

DATA

Car Manufacturers
Telecommunication
Car-Sharing
Insurance
Mapping
Satellites
Cities
Local Information
Ground Truth Sources
Other Data
Proprietary

PROPRIETARY AI ENGINE

AI / ML / Algorithms / Patents / IoT Fusion

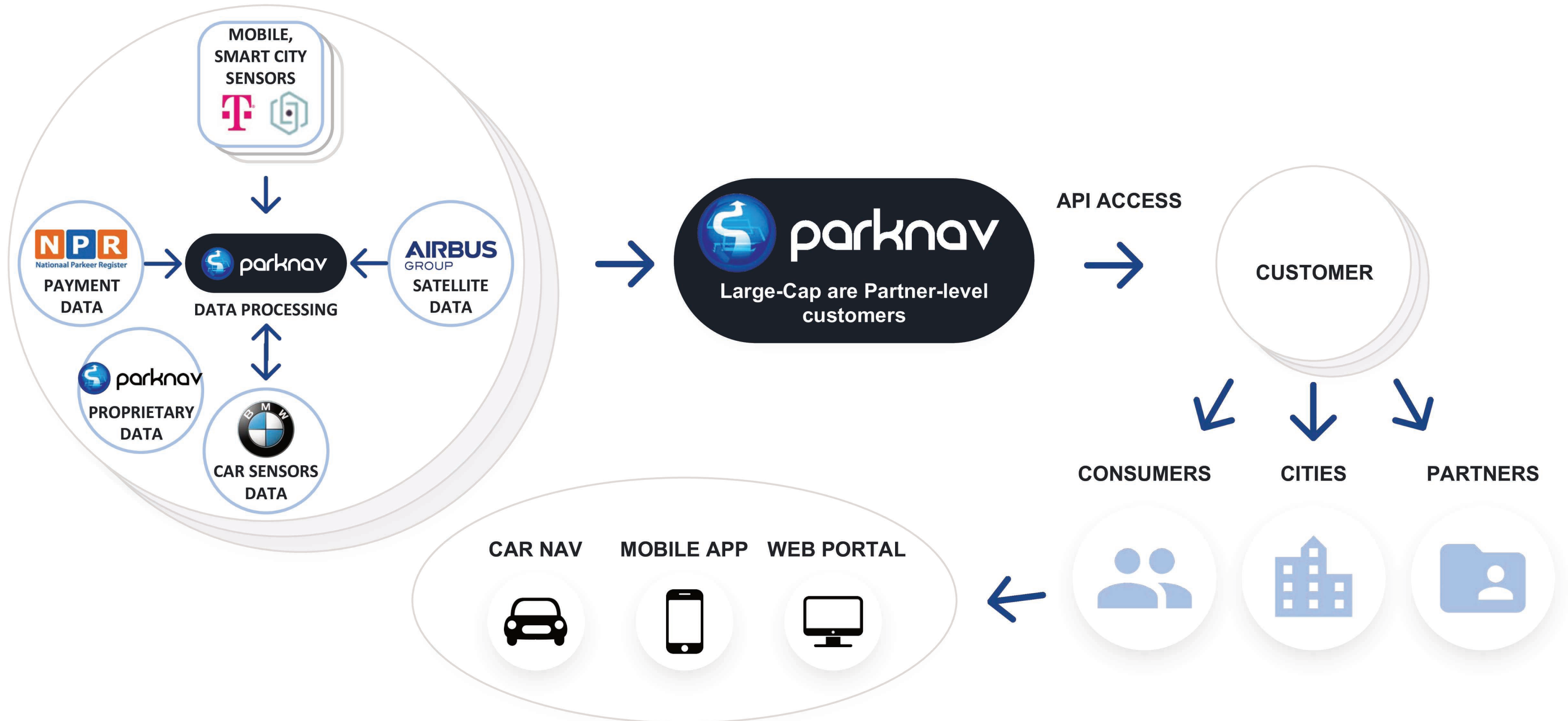
PRECISE PREDICTION AS GOOD AS SENSORS



BASED ON DATA ANALYSIS & PREDICTION, we know how to find the perfect parking space for your vehicle.

We deliver real-time data directly via API

Unique AI and proprietary data means economic solution to customer



AND WE ARE REALLY GOOD AT IT

Our clients love us



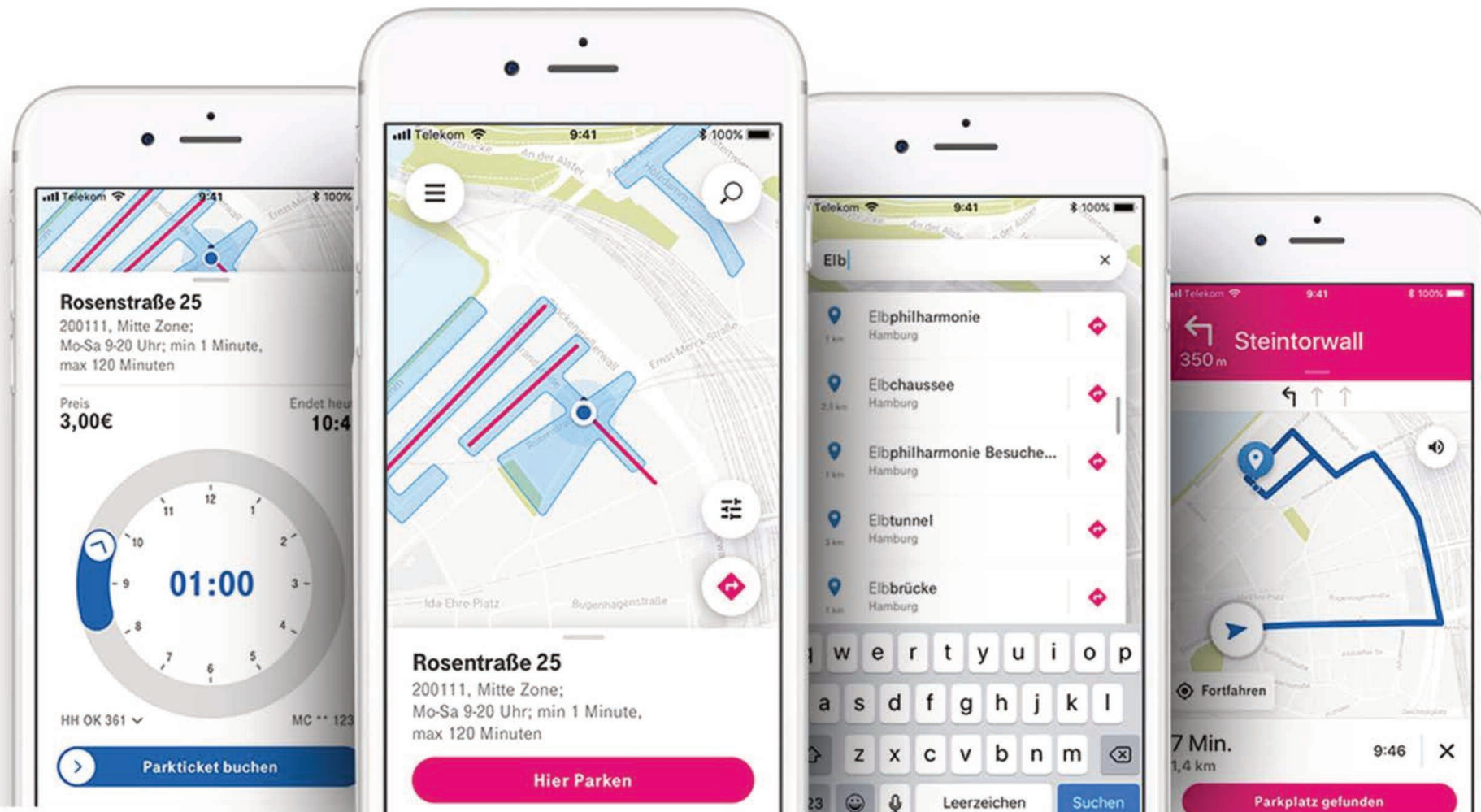
Parknav launched in Deutsche Telekom apps, BMW, Q8, Siemens, Spotten, other...



Deutsche Telekom's Park&Joy



BMW's Series 5



We are the **ONLY** parking solution made for finding on-street parking

The competition does not stack up



Made for finding on-street parking	<input checked="" type="checkbox"/>	X	X	X
Navigation to on-street parking	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	X
Integrates with cars and other live data	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Available with mobile apps	<input checked="" type="checkbox"/>	X	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data quality	85%-95%	Not published	Not published	Not published

Then vs NOW

Premium cities offered

5		30		40		120		160	
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Annual Revenue (tax basis)

\$0.5MM		\$0.3MM		\$0.8MM		\$1.6MM		TBD	
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Funnel Size (TCV basis)

\$2MM		\$6MM		\$12MM		\$40MM		\$108MM+	
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2016		2017		2018		2019		2020	Gartner
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Smart City 2019

Cool Vendor 2020



DURAVERMEER



Precise, Wide Coverage:

1,000+ Cities Offered

40+

**U.S. Cities
Delivered To
Customers**

160+

**European Cities
Delivered To
Customers**

Future Plan

Square KMs covered with consumer-running service

1,000		3,000		10,000		30,000		100,000+		200,000+
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Annual Revenue Projection

\$2MM		\$7MM		\$18MM		\$35MM		\$70MM		\$120MM
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Funnel Size Projection (TCV basis)

\$150MM		\$600MM		\$1.8B		\$4B		\$10B		\$20B
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2021		2022		2023		2024		2025		2026
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*See underlying assumptions for this future plan in next slide
*Theses are forward-looking projections which CANNOT be guaranteed

SOME OF THE UNDERLYING ASSUMPTIONS FOR OUR FUTURE PLAN

- We shall succeed in partnering up with sufficient partners quickly
- Smart cities market shall grow quickly
- Connectivity and other technologies shall enable consuming our data
- Mobility of people and commodities shall continue to grow
- We shall be successful in raising the next rounds of funding

Team



Eyal Amir
CEO

Stanford PhD in AI,
Professor of CS at UIUC,
Data Scientist

Best Stanford Thesis,
Top-10 AI IEEE, 6Sense,
Fraud Science

Olympic Rifle shooting
Israel gold medalist at 20,
Black-belt JKA Karate



**Igal Elon
Chemerinski**
CRO

20+ International Sales,
Management, Marketing

MBA University of
Toronto, Bsc University of
Florida

Surfer, Golfer, Runner and
Polyglot 5 Languages



**Juan Mancilla-
Caceres**
Dir. Eng and AI

UIUC PhD Machine
Learning, Machine
Learning Enterprises and
Security, Microsoft
Fulbright laureate

Machine Learning for
social issues such as
child bullying



Mark Lorkowski
Dir. City Solutions

Founder Bluboard,
SimpleSense from pre-
seed to 8-figure revenue

Government and
municipality
technological sales

Champion of Informed
Public



Hugo van der Linde
SVP Corp Dev

Co-Founded MP-ed RMG
(high 8-digit exit), MD-ed
TravelNet (sold to TUI),
CEO-ed publicly traded
company awarded best
performer on Euronext

Passionate about Smart
City Technologies



John Leney
SVP Business
Development

20+ Years B2B SaaS
Sales to Automotive
\$100M Sales and GM

Backcountry
wilderness explorer

We are uniquely positioned to lead the market of Smart City Analytics

World-class VCs, an incredible team, patents and unique partnerships

VILLAGE
GLOBAL

The best team of VCs



Diane Greene
Founder, VMWare



Bill Gates
Founder, Microsoft



Jeff Bezos
Founder, Amazon



Reid Hoffman
Founder, LinkedIn

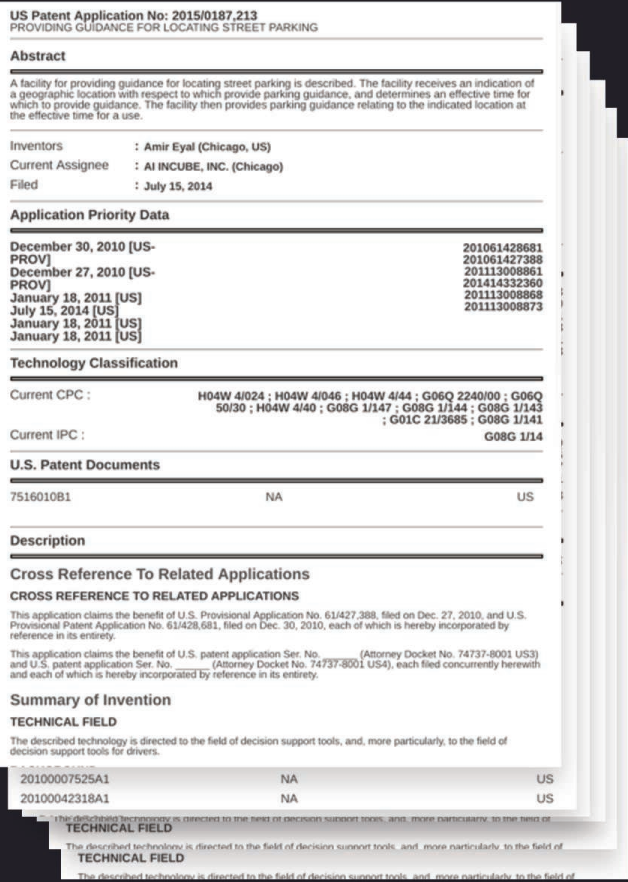


Mark Zuckerberg
CEO, Facebook



Sara Blakely
Founder, Spanx

Issued patents



Partnerships



Thank You
corporate@parknav.com